

THE COMMUNITY LIAISONS PROGRAM



Seattle
Neighborhoods

INTRODUCTION

Mission

Implement's City's commitment to **Race and Social Justice and Inclusive Outreach and Public Engagement** through meaningful inclusion of historically underrepresented communities (HUCs)* in civic participation and their right to be informed.

WHERE WE ARE TODAY

In **2010**, the Seattle Department of Neighborhoods (DON) formally established the trusted advocate model into a program called the Public Outreach and Engagement Liaisons (POEL), in partnership with the Seattle Neighborhoods Group.

In **2017**, the program was renamed to **Community Liaisons (CL)**.

In **2021**, the Community Liaisons Program partnered with **45** CLs representing **35** different communities and languages.

COMMUNITY LIAISONS REPRESENTATION

- Somali
- Ethiopian (Amharic and Oromo)
- Eritrean (Tigrinya)
- Latinx (Spanish)
- Vietnamese
- Chinese (Mandarin, Cantonese, Toisanese)
- Cambodian (Khmer)
- Filipino (Tagalog, Ilocano)
- Korean
- Thai
- African American
- Native American
- Youth
- Seniors
- LGBTQ
- People Living with Disabilities
- Renters
- Russian
- Punjabi
- Unhoused/ Unsheltered
- Cham
- Laotian

COMMUNITY LIAISONS CORE VALUES

- **Community Liaisons:**
 - Are trusted, respected, neutral members of their communities
 - Serve as a communications bridge
 - Transparency & build trust
 - Cultural competency
 - Equity
 - Independence
 - Flexibility
 - Accountability
 - Quality

PROJECT PARTNERSHIP

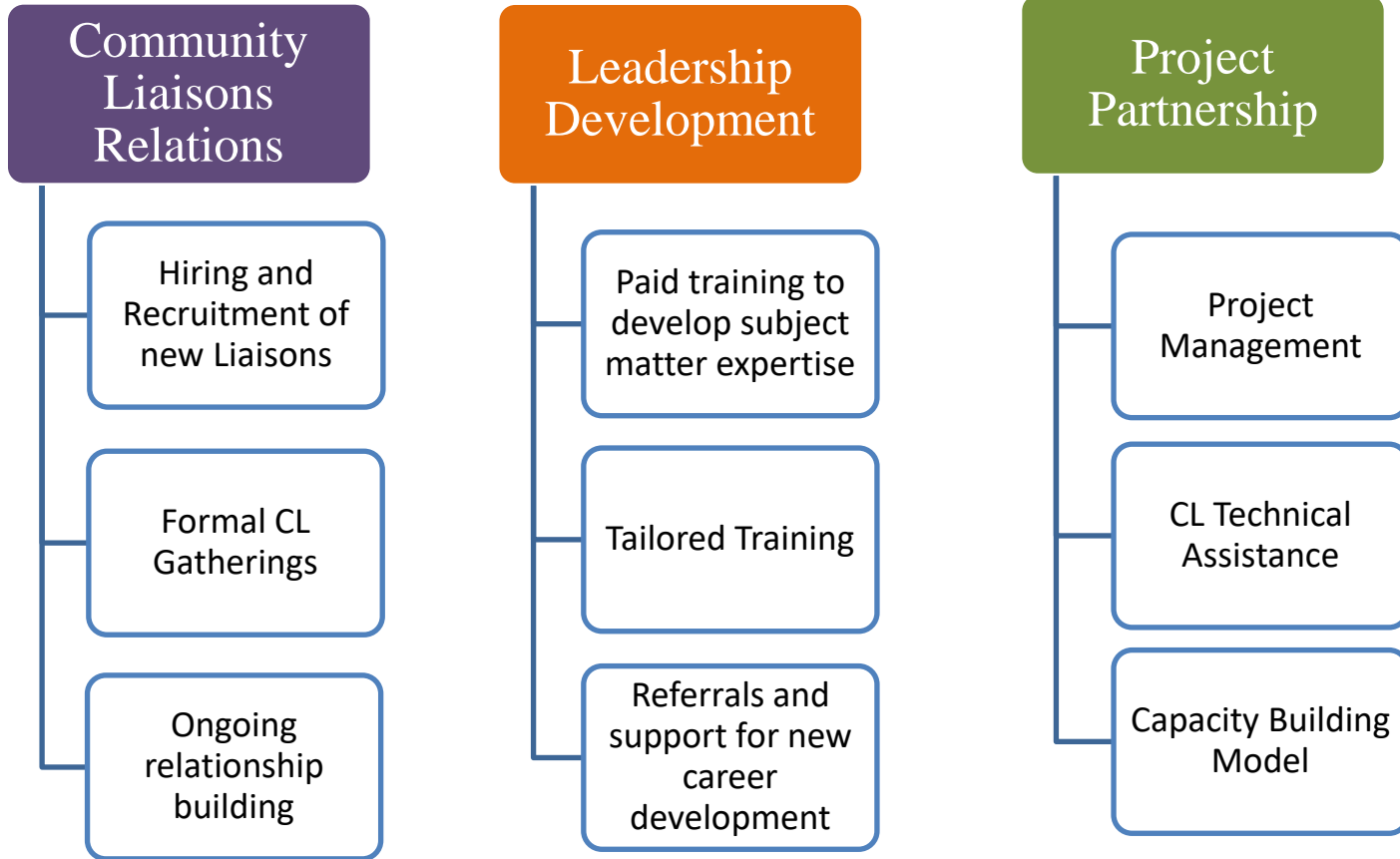
PROJECT TYPE EXAMPLES

- Planning (particularly long-range planning with multiple phases of outreach and engagement)
- Community education and outreach about project impacts
- Feedback on development and/or impact of a project
- Advisement and recommendations on improving a project and its process

CLs AT WORK

- **Advise** on relevant outreach and engagement strategies
- Fair and equitable **facilitation** (i.e. in-language) to community groups
- Participate in committees and advisory bodies
- **Outreach** on City policies, initiatives, projects
- Planning and facilitating community workshops and events that parallel larger City-hosted meetings
- Provide quality **translation and proofreading** on documents
- **Provide feedback and expertise** on concerns and barriers

THE COMMUNITY LIAISONS PROGRAM STRUCTURE



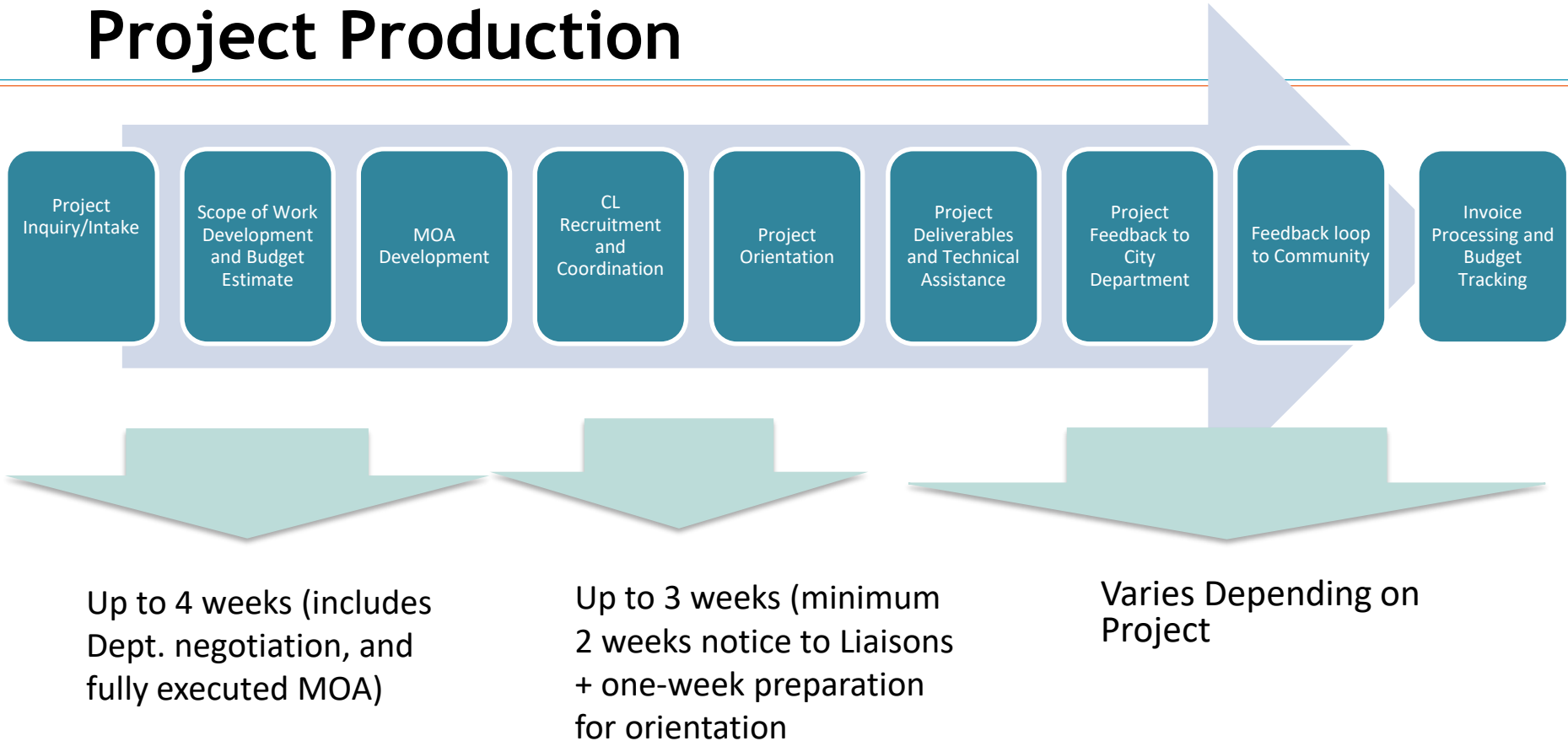
THE SOUL

THE HEART

THE SKIN

PROJECT PARTNERSHIPS- THE SKIN

Project Production



COMPENSATION RATES - (2021 & Beyond)

Outreach and Engagement:

- \$75/Hr.
- \$100/Hr. for Rapid Response Work
- Translation and Proofreading:

RATES	
Translation per Source Word	\$0.30
Proofread per Source Word	\$0.15
Rush Rates per Source Word	\$0.45 for translation \$0.20 for proofread
Base Pay	\$25 for translation \$15 for proofreading
<i>*Include incentives for community members when conducting outreach activities*</i>	

QUESTIONS?

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