

Seattle Parks and Recreation 2019 Strategic Plan “Cheat Sheet”

Section	Description
Who We Are & What We Believe	This section describes our foundational framework, including a high-level description of the breadth of SPR’s system and its vision, mission, and values statements. The other Plan elements roll up/cascade down from this framework.
Why Plan Now?	This section provides a snapshot of a changing Seattle and the community needs, and identifies challenges that we are facing, and opportunities to course-correct.
Planning Foundations	SPR focused this planning effort around eight foundational principles, including a focus on race and social justice. These principles were used to frame all our public engagement efforts.
Pathway to Equity	The Pathway to Equity section defines our commitment to advancing City of Seattle’s Race and Social Justice Initiative. It highlights SPR’s vision for dismantling racism and building racial equity, gender equity, and social justice in our programs and services, and highlights some activities we’re undertaking in 2019 toward this goal
What We Offer	A snapshot of our range of facilities, programs, and infrastructure across our system. (A comprehensive list is in Appendix 1.)
Where We’re Going -Four sections: Healthy People, Healthy Environment, Strong Communities, Organizational Excellence	This section of the plan is organized around each of the three pillars of our vision statement (Healthy, Healthy, Strong) plus a fourth, Organizational Excellence. These sections are designed to contextualize our strategies for the future using the same format, as follows:
- What We Know	This section includes statistics and known facts about each of the four pillars (health, environment, communities, and organizational excellence). It provides context for the vision, impacts, and strategies that follow.
- Connection to Pathway to Equity	Equity is an overarching foundation across everything we do in the system. For each section we identify “striking disparities” and our commitment to making changes in our business practices, programs, and parks to address race and social equity. These sections are connected to the overarching Pathway to Equity section at the beginning of the plan.
-Our Citywide Vision for...	SPR is one piece of a Citywide approach, so this section states an aspirational vision statement to identify the

	citywide context for each of the four pillars (healthy, healthy, strong, org. excellence).
- Our Impact	This section identifies SPR’s specific “levers of change” in helping realize the citywide vision for each of the four pillars. These are vision/aspirational statements, similar to goals.
- Our Strategies	The strategies are specific actions SPR will take over the next twelve years to make progress toward the goals articulated in “SPR’s Impact,” the Citywide vision, and ultimately, promoting Healthy People, Healthy Environment, Strong Communities, and Organizational Excellence. SPR divisions will identify more specific items in their annual work plans that further the implementation of these strategies.
Appendix 1. -Planning: Past, Present, Future: Planning context	Provides a history of SPR’s planning foundation. The Strategic Plan builds on those past efforts.
-What We do & Who We Serve	This section is a detailed list of everything that we offer in SPR. It is broken into why, where & how, and who & what.
-Engagement Summary and Outcomes	This engagement summary provides details on the engagement effort, including who we talked to, what we asked, and what we have heard.
Appendix 2 (or Volume 2)- Compendium of specific input	Appendix 2 will have engagement comments and survey results. It will be on-line only, and not published as part of the Strategic Plan.