

# Seattle Food Action Plan 2018 ACCOMPLISHMENTS



Adopted in 2013, Seattle's Food Action Plan lays out strategies to increase the amount of healthy, affordable food available to Seattle residents, expand opportunities to grow food in the city, strengthen our regional food economy, and reduce food-related waste

### **PLAN GOALS**

## HEALTHY FOOD FOR ALL

All Seattle residents should have enough to eat and access to affordable, local, healthy, sustainable, culturally approrpriate food.

### **GROW LOCAL**

It should be easy to grow food in Seattle and in our region, for personal use or for business purposes.

### STRENGTHEN THE LOCAL ECONOMY

Businesses that produce, process, distribute, and sell local and healthy food should grow and thrive in Seattle

### **PREVENT WASTE**

Food-related waste should be prevented, reused, or recycled.

### 2018 by the numbers

53,737 purchases of Bucks progra

purchases of fresh fruits and vegetables through the <u>Fresh</u> <u>Bucks</u> program; a 183% increase since 2017.

65

farmers markets, grocery stores, and supermarkets participating in the Fresh Bucks program.

1,657

low-income families receiving free Fresh Bucks to Go bags containing fruits and vegetables from local farmers

\$828,631

in sales at Farmers Markets through the Fresh Bucks program and SNAP/EBT; over a 29% increase since 2017.

5,418

children and seniors served healthy, local, and organic produce through the farm to table program.

34,163

pounds (roughly 17 tons) of organically grown food donated by <u>Seattle P-Patch</u> gardeners to food banks and meal programs.

**75** 

fruit trees planted through the  $\underline{\text{Trees for Neighborhoods}}$  program.

3,302

students served a healthy fruit and vegetable snack through 9 elementary schools participating in the Cityfunded Fresh Fruit & Vegetable Program.

1,772

acres of farmland (27 farms) preserved through the <u>King</u> <u>County Transfer of Development Rights program</u> since 2013.

181,307

tons of organic waste diverted from the landfill.

33.7

acres of publicly available urban farms (Marra Farm & Rainier Beach Urban Farm and Wetlands) and 89 P-Patch community gardens, which offer community members of all ages the opportunity to grow food, eat healthy food, restore and protect habitats, and feed the larger community.

## PROGRAM HIGHLIGHTS

#### **HEALTHY FOOD FOR ALL**

With new support from the <u>Sweetened Beverage Tax</u>, Seattle expanded its food access programming to serve a greater number of residents struggling to afford healthy foods. Seattle's healthy food access programming focuses on communities at high risk of food insecurity, eliminates barriers to healthy food, and promotes healthy and culturally responsive food choices.



### Fresh Fruit & Vegetable Program

In 2018, the City partnered with Seattle Public Schools to expand the Fresh Fruit and Vegetable Program (FFVP) to 9 additional elementary schools, serving 3,302 students. Through FFVP, students receive a daily fruit or vegetable snack and are exposed to a variety of healthy foods to help them develop lifelong healthy eating habits.

### **Farm to Table**

Farm to Table provides healthy food stipends to Seattle Preschool Program sites, child care programs, and afterschool programs so they can increase the amount of local food they serve. In 2018, Farm to Table increased the number of participating sites and offered education and training to providers on child nutrition, food preparation, food justice, gardening, and local food procurement. Through this program, the City created healthier learning environments for roughly 3,000 children and supported local farmers.



#### **Fresh Bucks**

In 2018, Seattle residents on a tight budget had more options to purchase fruits and vegetables. Until 2018, Fresh Bucks was only available to people who used SNAP, formerly known as food stamps. With new funding, the City expanded eligibility to reach people who don't qualify for SNAP but still struggle to afford healthy food.

Advocates in the community call this expansion "closing the food security gap." In 2018, the number of purchases using Fresh Bucks increased 183 percent. In addition to helping families stretch their food budget, the program generated over \$828,631 in revenue for local farmers.



### **GROW LOCAL**

In 2018, the South Park Squad of the <u>Urban Food Systems</u> <u>Program (UFS)</u> piloted a farm stand

at Resistencia Coffee to increase access to produce in South Park. UFS helps young people develop leadership skills and provides an opportunity to support local foodways, health & well-being, and build a sense of community. The organic produce was sourced from Clean Greens Farm and Market, the only African-American owned Community Supported Agriculture (CSA) operation in Seattle. City Fruit provided fresh fruit grown organically from various locations in the city. Proceeds from the farm stand were reinvested in the squad program at South Park Community Center.

#### PREVENT FOOD WASTE

In 2018, Seattle Public Utilities (SPU) partnered with Mary's Place, a nonprofit organization serving families experiencing homelessness, to explore new opportunities to advance food rescue. Together they convened the Food Rescue Innovation Lab, which brought together stakeholders from a range of sectors to better understand the issue, surface new opportunities for collaboration, and create buy-in for long term engagement. The event sparked a potential partnership between SPU, SDOT, and the <u>Urban</u> Freight Lab on transportation and cold storage research. SPU will nurture these types of connections at future Food Rescue Innovation Labs scheduled in 2019.

To learn more about the City's food system work, please contact Hannah Hill, Food Policy Advisor, at Hannah.Hill@seattle.gov