MLK @ HOLLY STREET NEIGHBORHOOD PLAN UPDATE
March 14, 2009
Highlights of existing neighborhood plan and statistics

MLK @ HOLLY STREET NEIGHBORHOOD PLAN

Vision

“We the Residents, Merchants, and Friends of the MLK at Holly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community.

We visualize:
• The successful integration of open space with residential and commercial development.
• Partnerships to encourage the location of retail and service outlets within the community.
• A neighborhood that provides education and social resources for youth and adults.
• Mixed-use housing with opportunities for affordable private ownership.
• A coalition of merchants and residents who actively promote a safe and secure environment.
• An accessible transit system that will adequately serve a diverse, growing community.”

Key Strategies

Improve Public Safety - Pursue a broad and comprehensive approach to public safety that focuses on pro-active strategies to give residents a stake in the process of reducing crime.

Create a Mixed-Use Town Center - Proposed for the intersection of MLK Way South and South Othello, the Sound Transit Station represents the opportunity to create a sense of place and an identifiable core while preserving the fragile diversity that makes it unique. The Mixed-Use Town Center should "densify" uses at the intersection of MLK and Othello to create a pedestrian oriented shopping environment.

*Excerpted from the 1998 MLK @ Holly Street Residential Urban Village Plan

Neighborhood Plan Implementation

The City implemented a number of recommendations geared toward creating a mixed-use town center. In addition to the public investments of Link Light Rail, and the redevelopment of New Holly, a few of the City’s more recent actions include:

Cultural centers such as the Filipino Community Center and the Lao Highland Association; support of the local business district with over $14.5 million disbursed by the Rainier Valley Community Development Fund, to the businesses directly impacted by light rail construction, and support of the formation of the MLK Business Association as well as the African Business Association; and support of programs for healthy families such as the Tiny Tots Community Learning Center and the New Holly Family Center.

The Pro Parks Levy funded improvements to John C. Little Sr. Park to add a children’s water feature, picnic shelters and paths, and added science-oriented park features to Brighton Playfield. The Community Center Levy doubled the Van Asselt Community Center adding: a reception counter, offices, restrooms, a lounge, activity rooms, and a large multi-purpose room with a kitchen. Additional resource were leveraged to renovate adjacent play areas.

Transportation investments included constructing the Chief Sealth Trail in partnership with Sound Transit, and installing curb and landscaping and traffic calming at key sections of neighborhood roads. The recently completed Southeast Transportation Strategy will help guide public and private transportation investments in Southeast Seattle through 2030 to provide greater safety, mobility, and access for all modes of travel.

Log on, learn more and leave comments

www.seattle.gov/dpd/planning/neighborhood_planning
**DEMOGRAPHIC SUMMARY**

Source: 2000 Census

<table>
<thead>
<tr>
<th>Population</th>
<th>2000 Census</th>
<th>2007 Estimate</th>
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<tbody>
<tr>
<td></td>
<td>4,102</td>
<td>5,145</td>
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</table>

**Age**

- Under 5: 10%
- 5 to 19: 29%
- 20 to 24: 6%
- 25 to 34: 15%
- 35 to 54: 27%
- 55 to 64: 5%
- 65 to 74: 5%
- 75 or older: 3%

Children (<8): 36.5% of pop.
Seniors (65 +): 7.5% of pop.

**Race**

- White: 9.1%
- Black or African American: 33.8%
- White Hispanic/Latino Ethnicity (of any race): 6.6%
- Native Hawaiian and Other Pacific Islander: 5.1%
- Asian: 35.0%
- American Indian and Alaska Native: 3.0%
- Some other race: 3.8%
- Two or more races: 10.1%
- Other than English: 32.8%

**Place of Birth**

- Native born: 50.7%
- Foreign born: 49.3%

Entered U.S. within prior 10 years are:
- 60.3% of foreign born
- 29.7% of total population
Types of Household

- Householder living alone: 23.7%
- Families with child(ren): 53.3%
- Families without children: 17.2%
- Non-family households of 2 or more persons: 5.9%

Number of Units in Structure

- 1, detached (i.e., single-family, detached): 46.0%
- 1, attached (e.g., townhouse): 16.3%
- 2 (i.e., duplex): 4.2%
- 3 to 19: 21.6%
- 20 to 49: 7.4%
- 50 or more: 3.8%
- Other (mobile home, boat, RV, etc.): 0.7%

Employment 1995-2007

- Jobs: 1200

Tenure

- Owner occupied: 31.7%
- Renter occupied: 68.3%

LAND USE & ZONING

Zoned Land Use 2009

Existing Land Use 2009

Built Units (Net)

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</thead>
<tbody>
<tr>
<td>Single Family/Duplex</td>
<td>82</td>
<td>75</td>
<td>7</td>
<td>7</td>
<td>-288</td>
<td>25</td>
<td>60</td>
<td>27</td>
<td>10</td>
<td>5</td>
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<tr>
<td>Accessory Dwelling Unit</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td>-1</td>
<td>1</td>
<td>10</td>
<td>31</td>
<td>47</td>
<td>779</td>
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<tr>
<td>Multi-Family</td>
<td>465</td>
<td>22</td>
<td>4</td>
<td>93</td>
<td>105</td>
<td>21</td>
<td>31</td>
<td>47</td>
<td>779</td>
<td></td>
</tr>
<tr>
<td>Mixed-Use</td>
<td>-</td>
<td>-</td>
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<td>-</td>
<td>-</td>
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<td>-</td>
<td>-</td>
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</tr>
<tr>
<td>Total</td>
<td>82</td>
<td>541</td>
<td>29</td>
<td>16</td>
<td>-193</td>
<td>142</td>
<td>80</td>
<td>58</td>
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Comprehensive Plan 20 Year Growth Targets

<table>
<thead>
<tr>
<th>MLK @ Holly St.</th>
<th>Land Area in Acres</th>
<th>Households (HH)</th>
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<tr>
<td>Source: 2004 Comprehensive Plan</td>
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<tr>
<td></td>
<td>Existing 2004</td>
<td>Existing Density (HH/Ac)</td>
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<tr>
<td></td>
<td>375</td>
<td>2,080</td>
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Development Capacity as of 2007

| Housing Units | 3,815 |
| Commercial Square Feet | 579,893 |
| Jobs | 1,933 |

Web Access

If you have access to the internet, you may visit the following sites for more information:

- Neighborhood Plan Updates
  www.seattle.gov/dpd/Planning/Neighborhood_Planning/Overview/
- Seattle Census Data
  www.seattle.gov/dpd/Research/Population_Demographics/Census_2000_Data/
- City of Seattle Comprehensive Plan
  www.seattle.gov/dpd/Planning/Seattle_s_Comprehensive_Plan/Overview/