Stadium District Study  
Stakeholder Advisory Group Meeting 2  
March 26, 2013  
4:00PM – 6:00PM Seattle Municipal Tower Room 4050

Agenda

4:00 – 4:10 Welcome and Introductions  
Gary Johnson

4:10-4:20 General Updates & Follow-Up From Meeting 1

4:20 – 4:30 Existing Land Uses & Activities  
Geoff Wentlandt

4:30 – 5:00 Land Use Visioning  
Group
Goal: Identify themes and goals around the question: 
What is the vision for a successful stadium district?

Consider:
- Strengths: What is successful about land use in the area now?  
- Opportunities: What land uses are missing from the area now?  
- Event times vs. non-event times  
- Relationship to adjacent neighborhoods  
- Where are the major opportunity sites  
- ...other

5:00 – 5:20 City Planning Approach  
Group
Goal: Discuss how the City can set a vision and policies for a stadium district.  
How should the Stadium District be addressed in the Comprehensive Plan?

5:20 Public Comment

5:30 Wrap-up & Next Steps  
Gary Johnson

Reminder – Final Project Outcome

A city-led summary plan document to direct:
- Comprehensive Plan recommendations (2013 docket)  
- Potential land use code amendments  
- Potential development standards for key sites  
- Urban design – streetscape concept plans