Ballard to Interbay Land Use Corridor Study
Introductory Working Group Meeting
October 24, 2012

Wednesday Morning October 24, 2012
7:30 AM to 9:30 AM
Q-Cafe | 3223 15th Avenue West | Seattle, WA 98119

AGENDA

Coffee + Introductions 7:30 – 7:50am

Project Overview 7:50 – 8:20am
(scope, schedule, study area)

Questions 8:20 – 8:40am

Public Engagement 8:40 – 8:50am
(working group, other strategies)

Discussion 8:50 – 9:10am

Next Steps 9:10 – 9:30am

Meeting Materials Enclosed:

- Project Brief
- Working Group Guidelines and Preliminary Meeting Schedule
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WHAT & WHY

The City of Seattle Department of Planning and Development (DPD) has initiated a land-use study of an approximately 3-mile corridor along Elliot Avenue W and 15th Avenue NW generally between NW Market Street and W Prospect Street. The purpose is to develop a land-use vision for this heavily-traveled, multi-functional corridor, and to propose any needed changes to the Comprehensive Plan or the Land Use Code to support that vision. Specific goals will be finalized with the input of stakeholders, and will likely address the following:

- Clarify the desired mix and balance of land uses.
- Assess the potential for future development that leverages and supports transit investments.
- Identify opportunities for an improved public realm and placemaking.

The resulting recommendations help the City make decisions about proposed amendments to the Comprehensive Plan, development proposals, as well as inform future transportation studies.*

PROCESS

The proposed planning process will occur in two phases over a two-year period. However, the high-capacity transit study of Ballard to downtown may affect this schedule. The first phase will focus on the area south of the Ballard Bridge, and the second phase will focus on the area north of the Ballard Bridge.

PHASE 1.0 Project Startup / South of Ballard Bridge 2Q 2012-2Q 2013

- Task 1.1 Project Startup
- Task 1.2 Existing Conditions
- Task 1.3 Opportunities and Alternatives - South
- Task 1.4 Land Use Concept - South
- Task 1.5 Legislative Proposal - South

PHASE 2.0 North of Ballard Bridge 2Q 2013-2Q 2014

- Task 2.1 Project Update
- Task 2.2 Existing Conditions Update
- Task 2.3 Opportunities and Alternatives - North
- Task 2.4 Land Use Concept - North
- Task 2.5 Legislative Proposal - North

Outreach and engagement for the project will include the establishment of a two working groups, one for each subarea. The working groups will advise City staff on existing conditions, issues and opportunities, as well as provide input on land use concept alternatives and legislative proposals. Also, meetings to share information with the broader community will be held. Other stakeholder groups, such as advisory committees for any transportation studies in the corridor, may be consulted.

* Sound Transit and the Seattle Department of Transportation will study options for high capacity transit between Ballard and Downtown. The study is expected to begin in early 2013.
WORKING GROUPS

DPD will establish two working groups for this study— the Interbay study area and the Ballard study area. This format, a smaller group of stakeholders, allows stakeholders to share diverse perspectives and engage in real discussion. Working group discussions are just one way DPD will engage the stakeholders and the broader community for this project.

Role

The working groups will work with DPD to:
- Provide information on existing conditions
- Identify land use and development issues and opportunities
- Evaluate land use alternatives and public realm concepts
- Review and provide comments on legislative proposals
- Proactively share information with and gather input from other community members, organizations or constituencies

Guidelines for Working Together

DPD will:
- Document and share summaries of working group discussions.
- Acknowledge community concerns and aspirations.
- Provide feedback on how the input of working groups was used to develop recommendations.
- Report on the input received from working groups.

Working Group Members will:
- Keep an open mind. Listen carefully and try hard to understand the views of those who disagree with you. Accept that each perspective is valid and avoid dismissing others ideas
- If applicable, represent the perspectives, concerns, and interests of agencies or constituencies you represent whenever possible. Serve as a conduit of information to the broader community.
- Help keep the discussion on track. Stick to the questions: try not to ramble. Focus on moving forward by offering positive solutions
- It’s OK to disagree, but don’t be disagreeable. Respond to others how you want to be responded to.
- Take responsibility if we are late-comers to the meeting. Reach out to DPD staff or other members to catch-up and respect process that has occurred.

Decision Making

- City Council is ultimate decision-maker about changes to the Comprehensive Plan and/or Land Use Code. DPD is responsible for gathering information and community input, and developing to recommendations for City Council to consider.
- Working group members can offer information and advice, but will not be asked to develop recommendations, e.g. endorse a preferred alternative.
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### PRELIMINARY MEETING SCHEDULE

Suggested meeting times and locations to be confirmed with working group members.

| INTERBAY | Working Group Meeting #1  
November 2012  
Location: Q Café | Pre/Post-Meeting Walking Tour (optional)  
Review of Existing Conditions  
Identify Issues and Opportunities |
| --- | --- | --- |
| Working Group Meeting #2  
December 2012  
Location: Q Café | Alternative Land Use Concepts  
Public Realm Concepts |
| Community Meeting  
January 2013  
Location: TBD  
+ Online (3 weeks) | Alternative Land Use Concepts  
Public Realm Concepts |
| Working Group Meeting #3  
February 2013  
Location: Q Café | Preferred Land Use Concepts  
Preferred Public Realm Concepts |
| Community Meeting  
March 2013  
Location: TBD  
+ Online (3 weeks) | Preferred Land Use Concepts  
Preferred Public Realm Concepts |
| Working Group Meeting #4  
April 2013  
Location: Q Café | Legislative Proposals for Interbay Study Area |
| Comprehensive Plan Amendments  
Land Use Code Amendments | May 15, 2013 - Proposed amendments submitted to Council  
May to July 2013 – Council “docketing” (proposals selected for further review)  
January 2014 – Public Hearing by City Council PLUS Committee  
March 2014 – Council considers recommended amendments |
| **BALLARD** | Working Group Meeting #1 | Pre/Post-Meeting Walking Tour (optional)  
| | Spring 2013  
| | Location: Ballard Library  
| | Review of Existing Conditions  
| | Identification of Issues and Opportunities  
| Working Group Meeting #2 | Alternative Land Use Concepts  
| | Summer 2013  
| | Location: Ballard Library  
| Working Group Meeting #3 | Public Realm Concepts  
| | Summer 2013  
| | Location: Ballard Library  
| Ballard Community Meeting | Alternative Land Use Concepts  
| | Fall 2014  
| | Location: TBD  
| | Public Realm Concepts  
| + Online (3 weeks)  
| Working Group Meeting #4 | Preferred Land Use Concepts  
| | January 2014  
| | Location: Ballard Library  
| | Preferred Public Realm Concepts  
| Ballard Community Meeting | Preferred Land Use Concepts  
| | March 2014  
| | Location: TBD  
| | Preferred Public Realm Concepts  
| Working Group Meeting #5 | Legislative Proposals for Ballard Study Area  
| | April 2014  
| | Location: Ballard Library  
| Comprehensive Plan Amendments  
| | Land Use Code Amendments  
| | May 2014 - Proposed amendments submitted to Council  
| | May to July 2014 – Council “docketing” (proposals selected for further review)  
| | January 2015 – Public Hearing by City Council PLUS Committee  
| | March 2015 – Council considers recommended amendments  

**PROJECT CONTACTS**

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