



## Georgetown/South Park Advisory Group Meeting #2 Summary Thursday January 30, 2020

### Attendance

Name	Organization	Attending
Sam Farrazaino	Equinox Studios	Yes
Kevin Kelly	Recology	Yes
John Holden	Machinists Union 751	Yes
Elena Lamont	Pioneer Human Services	Yes
Johnny Bianchi	Industrial Space Seattle	Yes
Clint Berquist	Georgetown Community Council	Yes
Paulina Lopez	Duwamish River Cleanup Coalition	Yes
Veronica Wade	South Seattle College	Yes
Roger Bialous	Georgetown Brewing	No
Maria Ramirez	Duwamish Valley Housing Coalition	No

### Advisory Group Members' Feedback on Process and Data

- On land use maps show BNSF Rail easement
- Need data on percentage of local employment (place of residence; how many who work here also live here?)
- Useful to show non-MIC land uses in analysis (current maps are not telling the whole story)
- What is the forecast for jobs in the future?

### Implications of Mayor's Principles for Georgetown/South Park

After receiving a briefing on existing City goals and policies for the industrial and maritime sectors in Georgetown and South Park, Advisory Group members were asked to consider the implications of the Mayor's principles for their neighborhood.

These ideas are presented by principle below:

#### **A. Using the power of local workers and companies to chart a blueprint for the future.**

- Build local workforce for specific industries here
- Leverage existing initiatives
- Live near work affordably on industrial lands

#### **B. Strengthening and growing Seattle's industrial and maritime sectors**

- City to provide good data on future needs employment (for targeting training)



## **C. Promoting equitable access to living-wage jobs through an inclusive economy and ladders of economic opportunity.**

- Training/investment in Core Plus program
- Childcare (affordable)
- Vocational training for youth
- Invest in training for more workers (more hours at night)
- Publicize/elevate the quality of industrial jobs (marketing)

## **D. Improving the movement of people and goods to and within industrial zones and increase safety for all travel modes.**

- More/better public transport for workers
- Emphasis on infrastructure in industrial lands (incl. roads, power)
- Intermix transportation modes

## **E. Aligning Seattle's industrial and maritime strategy with key climate and environmental protection goals.**

- Stronger environmental protections
- Expedite approvals for private companies upgrades (e.g. Fuel infrastructure)
- Must address toxic environment clean-up for workers and residents (health outcomes)

## **F. Developing a proactive land use policy agenda that harnesses growth and economic opportunities to ensure innovation and industrial jobs are a robust part of our future economy.**

- Creative use of industrial space
- More affordable housing close by to industrial jobs
- Co-habitation of industrial and residential (integration)
- More density and intermixing of uses that protects jobs

## **Local Vision**

After considering the local implications of the principles, Advisory Group members weighed in on the question: What are the priority elements of our desired future for the Industrial and Maritime sectors in Georgetown and South Park?

- Workers who live nearby public transit options
- Training for high skill and high paying jobs
- Cleaner; more residents/housing
- Diverse workforce reflects community that is sustainable
- Community of learning, vibrant industry, healthy living
- Healthy, well trained, paid workforce, get home easily at the end of the day
- Neighborhood is an example of a local living economy
- Clean tech/green tech.



11/30/20

## SEATTLE INDUSTRIAL & MARITIME STRATEGY GEORGETOWN/SOUTH PARK ADVISORY MEETING # 2

**(A) LOCAL WORKERS**

- > BUILD LOCAL WORKFORCE FOR SPECIFIC INDUSTRIES HERE
- > LEVERAGE EXISTING INITIATIVES
- > LIVE NEAR WORK AFFORDABLY ON INDUSTRIAL LANDS
- > CITY TO PROVIDE GOOD DATA ON FUTURE NEEDS, EMPLOYMENT (FOR TARGETING TRAINING)

**(B) IND/MAR SECTORS**

- > "FOCUS ON THE LIVABILITY OF ADJACENT RESIDENTS"
- > VIBRANT, SUSTAINABLE MANUFACTURING (SMALL + MIDSIZED FIRMS)

**(C) EQUITABLE ACCESS**

- > TRAINING/INVESTMENT IN CORE +
- > CHILD CARE (AFFORDABLE)
- > VOCATIONAL TRAINING FOR YOUTH
- > INVEST IN TRAINING FOR MORE WORKERS (MORE HOURS AT NIGHT)
- > PUBLICIZE/ELEVATE THE QUALITY OF IND JOBS (MARKETING)

**(D) MOBILITY**

- > MORE/BETTER PUBLIC TRANSPORT FOR WORKERS
- > EMPHASIS ON INFRASTRUCTURE IN INDUSTRIAL LANDS (INCL. ROADS, POWER-)
- > INTERMIX TRANSPORTATION MODES

**(E) CLIMATE**

- > STRONGER ENVIRONMENTAL PROTECTIONS
- > EXPEDITE APPROVALS FOR PRIVATE COMPANIES UPGRADES (EAFIE)
- > MUST ADDRESS TOXIC ENVIRONMENT CLEAN UP FOR WORKERS + RESIDENTS (HEALTH OUTCOMES)

**(F) LAND USE**

- > CREATIVE USE OF INDUSTRIAL SPACE
- > MORE AFFORDABLE HOUSING CLOSE BY TO INDUSTRIAL JOBS
- > CO-HABITATION OF INDUSTRIAL + RESIDENTIAL (INTEGRATION)
- > MORE DENSITY AND INTERMIXING OF USES THAT PROTECTS JOBS

**VISION**

- + WORKERS WHO LIVE NEARBY + PUBLIC TRANSIT OPTIONS
- + TRAINING FOR HIGH SKILL, PAY JOB
- + CLEANER; MORE RESIDENTS/HOUSES
- + DIVERSE WORKFORCE REFLECTS COMMUNITY THAT IS SUSTAINABLE
- + COMMUNITY OF LEARNING, VIBRANT INDUSTRY HEALTHY LIVING
- + HEALTHY, WELL TRAINED, PAID WORKFORCE GET HOME EASILY AT THE END OF DAY
- + NEIGHBORHOOD IS AN EXAMPLE OF A LOCAL LIVING ECONOMY
- + CLEAN TECH / GREEN TECH

PROCESS / DATA

- ON LAND USE MAPS SHOW BUSF RAIL EASEMENT
- NEED DATA ON % OF LOCAL EMPLOYMENT (PLACE OF RESIDENCE; HOW MANY WHO WORK HERE ALSO LIVE HERE?)
- USEFUL TO SHOW NON-MIC LAND USES IN ANALYSIS (CURRENT MAPS NOT TELLING THE WHOLE STORY)
- WHAT IS THE FORECAST FOR JOBS IN THE FUTURE?