Seattle Industrial & Maritime Strategy

Georgetown & South Park Neighborhood Advisory Group

Kick-Off Meeting
December 4, 2019
Today’s Agenda

• Welcome & Introductions
• Project Purpose
• Process & Ground Rules
• Previous Work
  & Georgetown South Park Context
• Final Product
• Advisory Group Top Issues
• Summary & Next Steps
Why the City cares about industrial lands

• Accessible jobs
• Economic diversity contributes to resilience
• Activities that can’t occur elsewhere
• Infrastructure investment
Current Comprehensive Plan Policies

- Use industrial land for industrial purposes.
- Restrict uses that may negatively affect the function of industrial areas.
- Preserve industrial land in proximity to rail and water-dependent facilities.
- Reduce the possibility of conflicts with adjacent less-intensive uses.
Mayor Durkan’s Principles (2020)

• Using the power of local workers and companies to chart a blueprint for the future.

• Strengthening and growing Seattle’s industrial and maritime sectors.

• Promoting equitable access to living-wage jobs through an inclusive economy and ladders of economic opportunity.

• Improving the movement of people and goods to and within industrial zones and increase safety for all travel modes.

• Aligning Seattle’s industrial and maritime strategy with key climate and environmental protection goals.

• Developing a proactive land use policy agenda that harnesses growth and economic opportunities to ensure innovation and industrial jobs are a robust part of our future economy.

• Planning for the next generation of these lands as a key pillar for the Seattle of the future.
Racial Equity

• City Values
• Initial Approach

**Strategic Equity Questions**

– Who is not represented in this process?
– Who stands to benefit from the policies we develop and who will be burdened?
– What are the barriers to achieving racial equity in the maritime, fishing, construction, and food & beverage industries?
– How can this work support environmental justice?
– And, how will this work address the forced occupation of native land?
– How do Advisory Group members personally see themselves as a part of this work?
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Industrial & Maritime Strategy Planning Process

4 Neighborhood Advisory Group Meetings

1. DEC
Kick-Off & Top Issues
DELIVERABLE
Land Use, Market, and Economic Activity Report

2. LATE JAN
Local Vision
OUTREACH
Draft Policies

3. MID MAR
Policy Options & High-Level Actions
Econ. Impact Analysis
To Citywide Group & Mayor

4. LATE JUNE
Final Strategy

To Council
Roster & Co-chairs

Citywide Advisory Group

Sally Clark
University of Washington

Nicole Grant
MLK Labor

Brian Surratt
Alexandria

Alex Hudson
Transportation Choices Coalition

Barbara Nabors-Glass
Seattle Goodwill

Charley Royer
Public Facilities District

Commissioner Stephanie Bowman
Port of Seattle

Councilmember Pacheco
Seattle City Council

Dave Gering
Manufacturing Industrial Council of Seattle

Erin Goodman
SODO Business Improvement Area

Fred Mendoza
Public Stadium Authority

Fred Rivera
Seattle Mariners

Greg Smith
Urban Visions

Johan Hellman
BNSF

John Persak
International Longshore and Warehouse Union

Jordan Royer
Pacific Merchant Shipping Association

Marie Kurose
Workforce Development Council of Seattle-King County

Mike Stewart
Ballard Alliance Business Improvement Area

Peter Nitze
Nitze-Stagen

Rick Kolpa
Prologis

Robb Stack
Stack Industrial Properties

Sam Farrazaino
Georgetown Safety Task Force/Georgetown Strong

Terri Mast
Inlandboatman’s Union
## Rosters

### Ballard

- Eugene Wasserman  
  North Seattle Industrial Association
- Warren Aakervik  
  Ballard Oil
- Haley Keller  
  Peddler Brewing
- Mike Stewart  
  Ballard Alliance Business Improvement Area
- Suzie Burke  
  Fremont Dock Company
- Tom Friedman  
  Ballard District Council President
- Eric Nelson  
  Nordic Heritage Museum
- Brad Benson  
  Stoup Brewing
- Shaunie Wheeler  
  Teamsters Joint Council
- Sarah Scherer  
  Seattle Maritime Academy

### Interbay

- Ginny Gilder  
  Force 10 Hoops/Seattle Storm
- Nathan Hartman  
  Kerf Design
- Daniel Martin  
  Seattle Pacific University
- Richard de Sam Lazaro  
  Expedia
- Brian Lloyd  
  Beacon Development Group
- Terri Mast  
  Inlandboatman’s Union
- Johan Hellman  
  BNSF Railway
- Chad See  
  Freezer Longline Coalition
- Mike Murphy  
  Holy Mountain Brewing
Rosters

Georgetown/South Park

Sam Farrazaino
Georgetown Safety Task Force/Georgetown Strong

Kevin Kelly
Recology

John Bianchi
H&E Parts International

Clint Burquist
Georgetown Community Council

Roger Bialous
Georgetown Brewing

Paulina Lopez
Duwamish River Cleanup Coalition

Maria Ramirez
Duwamish Valley Housing Coalition

Jon Holden
Machinists Union 751

Veronica Wade
South Seattle College

Karen Lee
Pioneer Human Services

SODO

Henry Liebman
American Life

Mark Miller
Macmillan-Piper

Brian Mannelly
SSA Marine

Lisa Howard
Alliance for Pioneer Square

Maiko Winkler Chin
Seattle Chinatown ID Preservation & Development Authority

Rod Judd
WSDOT

Erin Goodman
SODO Business Improvement Area

Fred Mendoza
Public Stadium Authority

Fred Rivera
Seattle Mariners

John Persak
International Longshore & Warehouse Union

Kristal Fiser
UPS
Ground Rules

• Everyone’s voice counts
  – Take turns
  – Each perspective is valid
  – Listen respectfully
  – Questions are okay

• Forward movement

• Positive recommendations
Responsibilities

• **Participate** regularly & on-time (designated alternate)

• **Positive** communication

• Represent your **perspective**

• **Acknowledge any conflicts** of interest

• **Leverage resources** & information

• Advocate for **recommendations**

• Institutional **knowledge**

• **Conduit** of information
Responsibilities

- **Participate** regularly & on-time (designated alternate)
- **Positive** communication
- Represent your **perspective**
- **Acknowledge any conflicts** of interest
- **Leverage resources** & information
- Advocate for **recommendations**
- Institutional **knowledge**
- **Conduit** of information
Decisions: Working Consensus

• **Everyone** gets their say

• Recommendations you can “**live with**”

• If we must vote:  **80% = consensus** (in attendance)
Decisions: Working Consensus

- **Everyone** gets their say

- Recommendations you can **“live with”**

- If we must vote: **80% = consensus**
  (in attendance)
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2017 Advisory Panel

• Full Panel met about 6 times, working group met more, sometimes every 2 weeks

• Working group developed draft recommendations
  – Add policies into the Comprehensive Plan making it harder to remove land from the Manufacturing Industrial Centers (MICs)
  – Address “loopholes” in industrial zones
  – Revise noise ordinance to favor industrial businesses
  – Increase funding for workforce training
  – Revive support for industrial businesses
  – Conduct area studies in Interbay, East Ballard and Georgetown

• The draft recommendations were not formally approved or adopted
What’s New

• All of the City’s Manufacturing / Industrial Centers are included in the study area for a **comprehensive approach**.

• We encourage a **future-oriented** proactive approach.

• Subarea Stakeholders to address local issues (Interbay, Ballard, Georgetown, South Park, SODO).
Local Issues: Recent Plans In Georgetown & South Park

- 2018: Duwamish Valley Action Plan
- Georgetown Mobility Study (2017)
- South Park Green Space Vision Plan (2014)
- Duwamish Valley Cumulative Health Impacts Analysis (2013)
Key Issues Include:

- **Environmental justice, and health** impacts
- Roadway **safety** and impacts of **truck traffic**
- **Sea level rise** and frequent **flooding** (South Park)
- Need for enhanced **open spaces**
- **Incompatibility** of existing residences and industrial designation (Georgetown)
- Need for **local economic development**
- Increased **housing costs** and displacement
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Final Product

(see handout)
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Top Issues

What are the top issues for Georgetown and South Park that must be addressed by the Industrial & Maritime Strategy?
Next Meeting

Georgetown & South Park Neighborhood Advisory Group:
Week of January 20 or 27
TBD

Preferred times of day / days of week?