City of Seattle Industrial & Maritime Strategy

Citywide Advisory Group Kick-Off  
12:00 – 2:00pm; Lunch available at 11:30am  
Friday, December 20  
Seattle City Hall – Floor 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Lead</th>
<th>Duration</th>
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<tbody>
<tr>
<td>11:30am</td>
<td>Lunch &amp; Welcome</td>
<td>All</td>
<td>30 min</td>
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<tr>
<td>12:00pm</td>
<td><strong>Introductions</strong></td>
<td>Co-Chairs</td>
<td>5 min</td>
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<td>- Introductions / Roll Call</td>
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<td>- Member Items for the Good of the Order</td>
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<tr>
<td>12:05pm</td>
<td><strong>Engagement Summary</strong></td>
<td>Brian Scott, BDS / All</td>
<td>25 min</td>
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<tr>
<td></td>
<td>- Process</td>
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<td>- 1x1 Conversations</td>
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<td>- Neighborhood Top Issues</td>
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<td>- Citywide Q/A</td>
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<tr>
<td>12:30pm</td>
<td><strong>Strategy Principles / Implications</strong></td>
<td>Brian Scott / All</td>
<td>30 min</td>
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<tr>
<td>1:00pm</td>
<td><strong>Industry &amp; Employment Analysis</strong></td>
<td>Chris Mefford, CAI / All</td>
<td>50 min</td>
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<td>- Progress Update</td>
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<td>- Q/A; Direction to Consultants</td>
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<tr>
<td>1:50 pm</td>
<td><strong>Summary &amp; Wrap-up</strong></td>
<td>Brian Scott</td>
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<td>- Action Summary &amp; Discussion</td>
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<td>- Next Steps</td>
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<td>2:00pm</td>
<td>Adjourn</td>
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SEATTLE INDUSTRIAL & MARITIME STRATEGY - PROCESS TIMELINE

Citywide Group Meetings

One on One Meetings

Neighborhood Group Meetings

Deliverables

Project Website

Public Meeting

NOV-19 | DEC-19 | JAN-20 | FEB-20 | MAR-20 | APR-20 | MAY-20 | JUN-20 | JUL-20 | AUG-20

- Purpose + Process
- Principles
- Policy Alternatives
- Draft Policies
- Policy Recommendations & EIS Alternatives
- Refine EIS Alternatives
- Consensus Preferred Alternatives w/ Viewpoints
- Principles
- Policy Options
- Draft Strategy
- Recommendations
- Final Draft
- Kick-off / Top Issues
- Local Vision
- Policy Options & High-Level Actions
- Final Draft
- Principles
- Draft Strategy
- Recommendations to Mayor
- Final Strategy
- Economic Impact Analysis
- Mayoral Briefing
- Final Strategy
- Baseline Data Analysis
- Industry Cluster Analysis
- Land Use Scenario Analysis
- Economic Impact Analysis
- Council Briefing

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