Seattle Industrial & Maritime Strategy

Citywide Advisory Group

Kick-Off Meeting
November 6, 2019
Today’s Agenda

• Mayor’s Welcome
• Project Purpose
• Process
• Strategy Context
• Final Product
• Racial Equity
• Group Expectations & Outcomes
• Summary & Next Steps
Industrial & Maritime Strategy Planning Process

7 Citywide Advisory Group Meetings

1. TODAY
Kick-Off

2. MID-DEC
Principles

3. EARLY FEB
Policy Alternatives

4. LATE MAR
Draft Policies

5. LATE APR
Recommend Policies & EIS Alternatives

6. EARLY JUN
Refine EIS Alternatives

7. MID-JULY
Recommend Policies & EIS Alternatives

OUTREACH
Final Draft

OUTREACH
Governance & Overall

OUTREACH
Policy Alternatives

OUTREACH
Principles/Top Issues

Activity Report

Econ. Impact Analysis

FROM MAYOR

TO MAYOR & COUNCIL
# Seattle Industrial Lands Strategy - Process Timeline

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<th>Nov-19</th>
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<td><strong>Neighborhood Group Meetings</strong></td>
<td><strong>Deliverables</strong></td>
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<td>Baseline Data Analysis</td>
<td>Industry Cluster Analysis</td>
<td>Land Use Scenario Analysis</td>
<td>Economic Impact Analysis</td>
<td>Mayoral Briefing</td>
<td>Public Meeting</td>
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11.1.19
Meeting Cycle

Advisory Group

Follow-up Questions & Issues

Briefing Materials

Next Agenda & Topic Overview

Briefing Packet

One-on-One Engagement

Advisory Group
# Roster & Co-chairs

## Citywide Advisory Group

<table>
<thead>
<tr>
<th>Citywide Advisory Group</th>
<th>Co-chairs</th>
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<tbody>
<tr>
<td>Sally Clark</td>
<td>Marie Kurose</td>
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<tr>
<td>University of Washington</td>
<td>Workforce Development Council of Seattle-King County</td>
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<td>Nicole Grant</td>
<td>Mike Stewart</td>
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<td>MLK Labor</td>
<td>Ballard Alliance Business Improvement Area</td>
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<td>Brian Surratt</td>
<td>Peter Nitze</td>
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<td>Alexandria</td>
<td>Nitze-Stagen</td>
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<td>Alex Hudson</td>
<td>Rick Kolpa</td>
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<td>Transportation Choices Coalition</td>
<td>Prologis</td>
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<td>Barbara Nabors-Glass</td>
<td>Robb Stack</td>
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<td>Seattle Goodwill</td>
<td>Stack Industrial Properties</td>
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<tr>
<td>Charley Royer</td>
<td>Sam Farrazaino</td>
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<td>Public Facilities District</td>
<td>Georgetown Safety Task</td>
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<td>Commissioner Peter Steinbrueck</td>
<td>Force/Georgetown Strong</td>
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<td>Port of Seattle</td>
<td>Terri Mast</td>
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<td>Councilmember Pacheco</td>
<td>Inlandboatman’s Union</td>
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<td>Seattle City Council</td>
<td>Jordan Royer</td>
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<td>Pacific Merchant Shipping Association</td>
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<td>Dave Gering</td>
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Rosters

Georgetown/South Park

Sam Farrazaino
Georgetown Safety Task Force/Georgetown Strong

Kevin Kelly
Recology

John Bianchi
H&E Parts International

Clint Burquist
Georgetown Community Council

Roger Bialous
Georgetown Brewing

Paulina Lopez
Duwamish River Cleanup Coalition

Maria Ramirez
Duwamish Valley Housing Coalition

Jon Holden
Machinists Union 751

Veronica Wade
South Seattle College

Karen Lee
Pioneer Human Services

SODO

Mark Miller
Macmillan-Piper

Joe Ritzman
SSA Marine

Lisa Howard
Alliance for Pioneer Square

Maiko Winkler Chin
Seattle Chinatown International District Preservation & Development Authority

Rod Judd
WSDOT

Erin Goodman
SODO Business Improvement Area

Fred Mendoza
Public Stadium Authority

Fred Rivera
Seattle Mariners

John Persak
International Longshore & Warehouse Union

Charley Royer
Public Facilities District
Rosters

**Ballard**
- Eugene Wasserman  
  North Seattle Industrial Association
- Warren Aakervik  
  Ballard Oil
- Haley Keller  
  Peddler Brewing
- Mike Stewart  
  Ballard Alliance Business Improvement Area
- Suzie Burke  
  Fremont Dock Company
- Tom Friedman  
  Ballard District Council President
- Eric Nelson  
  Nordic Heritage Museum
- Brad Benson  
  Stoup Brewing
- Shaunie Wheeler  
  Teamsters Joint Council

**Interbay**
- Ginny Gilder  
  Force 10 Hoops/Seattle Storm
- Nathan Hartman  
  Kerf Design
- Daniel Martin  
  Seattle Pacific University
- Richard de Sam Lazaro  
  Expedia
- Doris Koo  
  Yesler Community Collaborative
- Terri Mast  
  Inlandboatman’s Union
- Johan Hellman  
  BNSF Railway
Ground Rules

• Everyone’s voice counts
  – Take turns
  – Each perspective is valid
  – Listen respectfully
  – Questions are okay

• Forward movement

• Positive recommendations
Responsibilities

• **Participate** regularly & on-time (designated alternate)

• **Positive** communication

• Represent your **perspective**

• **Acknowledge any conflicts** of interest

• **Leverage resources** & information

• Advocate for **recommendations**

• Institutional **knowledge**

• **Conduit** of information
Responsibilities

- **Participate** regularly & on-time (designated alternate)
- **Positive** communication
- Represent your **perspective**
- **Acknowledge any conflicts** of interest
- **Leverage resources** & information
- Advocate for **recommendations**
- Institutional **knowledge**
- **Conduit** of information
Decisions: Working Consensus

• **Everyone** gets their say

• Recommendations you can **“live with”**

• If we must vote: **80% = consensus** (in attendance)
Decisions: Working Consensus

- **Everyone** gets their say
- Recommendations you can “live with”
- If we must vote:
  
  $80\% = \text{consensus}$

(in attendance)
Strategy Context
Land Use Policy Background

Mayor Durkan’s
Maritime Industrial Strategy
Meeting #1 November 6, 2019
Why the City cares about industrial lands

- Accessible jobs
- Economic diversity contributes to resilience
- Activities that can’t occur elsewhere
- Infrastructure investment
Current Comprehensive Plan Policies

• Use industrial land for industrial purposes.

• Restrict uses that may negatively affect the function of industrial areas.

• Preserve industrial land in proximity to rail and water-dependent facilities.

• Reduce the possibility of conflicts with adjacent less-intensive uses.
Previous Industrial Lands Advisory Panel (2017)

- 28 members
- Equally divided between 2 camps: industry supporters & redevelopment advocates
- Working group of 8 – 4 from each camp + staff
- Full Panel met about 6 times, working group met more, sometimes every 2 weeks
- Working group developed draft recommendations
- The draft recommendations were not formally approved or adopted
2017 Advisory Panel Draft Concepts

- “SODO” Concept - Incentive for office space in exchange for one floor of new industrial space
- Minimize new single occupancy vehicle trips in SODO
- Add policies into Comprehensive Plan making it harder to remove land from the Manufacturing Industrial Centers (MICs)
- Address “loopholes” in industrial zones
- Revise noise ordinance to favor industrial businesses
- Increase funding for workforce training
- Revive support for industrial businesses
- Conduct area studies in Interbay, East Ballard and Georgetown
What’s New:

• All of the City’s Manufacturing / Industrial Centers are included in the study area for a **comprehensive approach**.

• We encourage a **future-oriented** proactive approach.
What’s New:
Address long-term policy drivers
What’s New: Emerging Land Use Challenges
Final Product

(see handout)
Racial Equity Lens
Racial Equity Lens

• City Values
• Initial Approach

**Strategic Equity Questions**

– Who is not represented in this process?
– Who stands to benefit from the policies we develop and who will be burdened?
– What are the barriers to achieving racial equity in the maritime, fishing, construction, and food & beverage industries?
– How can this work support environmental justice?
– And, how will this work address the forced occupation of native land?
– How do Advisory Group members personally see themselves as a part of this work?
Advisory Group Members

Expectations & Desired Outcomes
Next Meeting

Citywide Advisory Group:

Week of December 16

TBD