Advisory Group Members’ Feedback on Process and Data
- Confirm where cannabis is classified in the employment data
- Obtain demographics of industrial jobs (salaries; education; etc.)
- Consider national trends in industries to provide some forecasts with respect to employment expectations
- Prepare a Public/Private ownership map
- Request that the City represent IG1 and IG2 zoning separately on the map

Implications of Mayor’s Principles for SODO
After receiving a briefing on existing City goals and policies for the industrial and maritime sectors in SODO, Advisory Group members were asked to consider the implications of the Mayor’s principles for their neighborhood.

These ideas are presented by principle below:

B. Strengthening and growing Seattle’s industrial and maritime sectors
- Strengthen infrastructure that supports business growth
- Need more nuanced definitions of "industrial" uses that allows for accounting of, and support for - overlapping mixes of varied uses.
- Actively partner with regional networks
C. Promoting equitable access to living-wage jobs through an inclusive economy and ladders of economic opportunity.
- Assist with the development of SODO jobs initiative
- Receive city assistance with marketing of jobs to traditionally underrepresented groups
- More investment in workforce development: The integration of trades in public schools
- Proximate affordable housing

D. Improving the movement of people and goods to and within industrial zones and increase safety for all travel modes.
- Rethink traffic patterns for pedestrian safety and invest in pedestrian infrastructure to and from transit
- Better public transportation, especially improved 'last mile' connections
- Improvements to public safety will reduce the rates of Single occupancy vehicle use in SODO

E. Aligning Seattle’s industrial and maritime strategy with key climate and environmental protection goals.
- Require/incentivize biofuels and promote the programs/tax benefits that already exist
- Promote electric-charging infrastructure

Local Vision
After considering the local implications of the principles, Advisory Group members weighed in on the question: What are the priority elements of our desired future for the Industrial and Maritime sectors in SODO?
- An area with uses complementary to stadium and industrial
- Housing and amenities to support workers in SODO
- Importance of industrial and maritime land to regional economy
- Protection of working waterfront (nexus with transportation)
- Environmentally and economically stable
- Carbon neutral
- Long-term transportation & land use policies to sustain manufacturing, logistics, & maritime
- Reduction of Single Occupancy Vehicles (SOV)
- Improved human capital and infrastructure such as roads, sidewalks, water mains, electric
- Intentional transition from downtown to manufacturing, logistics, and maritime
- Promotion of the availability of SODO jobs
- Co-location of jobs and affordable housing for workers
- More density of all uses
- Access to port and major transportation corridors
- Zoning is commensurate with current and future manufacturing, logistics, and maritime jobs
SEATTLE INDUSTRIAL & MARITIME STRATEGY

PRINCIPLES

1. **Equitable Jobs**
   - Expanding development of SODO jobs initiative
   - Building a strong labor pool
   - Making investment in workforce development
   - Promote accessible housing

2. **Environmental**
   - Require/Incentivize
   - Promote Electric Charging Infrastructure

3. **Vision**
   - SODO Advisory Meeting #2
   - Vision:
     - An area with uses complementary to
     - Housing to support workers in SODO
     - Mix of industrial land to regional economy
     - Protection of waterfront (light of transportation)
     - Environmentally + Economically Thrive
     - Carbon Neutral
     - Land and site planning + land use policies to
     - Retail, manufacturing, logistics + maritime
     - Reduction of SOV
     - SDOS (Sustainability, walkability, etc)

**Process/Data**
- Projected workforce
- Development of SODO
- Contribution to the availability of SODO jobs
- Contribution of jobs to developable land
- High density of all uses
- Access to retail/transportation/development
- Land use that is consistent w/ current + future studies, surveys, maritime jobs

BDS