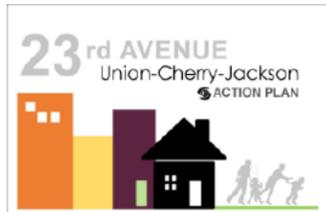


# 23rd Avenue Action Plan (Union-Cherry-Jackson) Phase 2 Community Open House & Workshop (June 29, 2013, 9:00am-12:00pm)



## Meeting Objectives

## Meeting Agenda

## What should you do?

- Prioritize Strategies
- Develop actions
- Action team sign up
- RSJI sign up

	Confirm what we heard (Visions & Goals)	Prioritize Strategies	Develop Actions	Build Action Teams	
	9:00-10:00am	10:00-10:15am	10:15-10:45am	10:45-11:45am	11:45am-12:00pm
	Open House Concurrent SDOT Open House	Project Presentation	Action Team Discussion Part I Continue prioritizing strategies	Action Team Discussion Part II Develop actions & Build action teams	Next Step - Action team sign up & training
	Prioritize strategies through dot exercises, flip chart, or post-it notes at each action team station	Listen to project presentation:	Continue prioritizing strategies at the top interest	Work with the whole action team or break down into small focus group to develop actions; sign up for action team	Walk around each station to review prioritized strategies and potential actions
	<p><b>HOW?</b></p> <p>Walk around each station to put dots on the strategies that you think should be prioritized</p> <p>Write down additional strategies or comments on flip chart or use post-it note</p> <p>Everyone gets the same amounts of dots. Use your dots wisely on those that could implement soon</p> <p>Fill out action team sign up form</p>	<p><b>What?</b></p> <p>A summary of community input;</p> <p>Draft community priorities and draft strategies;</p> <p>Action team introduction</p>	<p><b>HOW?</b></p> <p>If haven't done prioritization at the open house, walk around each station to put dots on the strategies that you think should be prioritized</p> <p>Identify the action team of the top interest and likely to take specific actions</p> <p>Sit at the top interest table to help prioritize strategies</p>	<p><b>HOW?</b></p> <p>Let the facilitator know if you want to discuss all topics as a group or focus on specific topic</p> <p>Come to a shared agreement with your table on how to break down for action discussion</p> <p>Review provided potential actions, develop actions that you like to work on</p> <p>Fill out action team sign up form</p>	<p><b>NEXT STEP</b></p> <p>Sign up for action team(s)</p> <p>Fill out and drop off RSJI form</p> <p>Check back for August action team training</p>

## 23rd Ave Action Plan - Community Visions, Goals and Strategies

### VISION A

**A DESTINATION WITH UNIQUE IDENTITY:** The Central Area is a neighborhood that requires you to believe in it. It is an inclusive multicultural fabric -- that welcomes all people, while it is also the heart of the region's African American community. It has a wealth of cultural heritage -- arts, schools, library and recreation, while it also has the neighborly feel of a village. It is authentic -- a gritty urban fabric, while full of mature trees and historic architecture. It is layered -- new and old; youth and elders; a single neighborhood with multiple business districts -- and to those who are committed to it, its richness is revealed.

#### Goal: Community Character and Identity

1. Create public art and provide welcoming space to enhance identity
2. Provide events, festivals and programs to share and learn different cultures
3. Support cultural centers and programs that cater to the community
4. Celebrate existing neighborhood landmarks and facilities
5. Develop better advertising and marketing strategies for community events
6. Develop an on-going maintenance and beautification program
7. Develop strategies to minimize displacement of existing residents and businesses

#### Goal: Appealing Environment for the Old and New (Urban Design)

##### General

8. Define the roles and physical character of each core
9. Enhance pedestrian friendly streetscape and storefront activities
10. Enhance the small-scale business and multifamily residential development
11. Enhance opportunities to gather
12. Identify redevelopment opportunities in vacant/underutilized properties
13. Improve the ability of community to participate in design review process.

##### Union Core

14. Preserve the small neighborhood business character
15. Preserve the existing historic characteristics
16. Provide mixed use and live/work spaces

##### Cherry Core

17. Preserve the existing historic characteristics and neighborhood feel
18. Provide opportunities for sidewalk cafes along Cherry Street
19. Create inviting environment to integrate the community around the Garfield Community Center

### VISION B

#### Jackson Core

20. Provide flexible spaces for small and large businesses and mixed use development
21. Connect Shops and services with better grid street network

**CONNECTED PEOPLE & COMMUNITY:** The Central Area is rich in community assets. It has visual and performing arts programs; a continuum of educational facilities; and multiple business districts including some major employers. It is also a community with people from many different backgrounds. The opportunity here is to have the assets serve and reflect the community; and for communities to have meaningful connections with each other.

#### Opportunities and Places for Gathering

22. Promote neighborhood events such as Neighborhood Night Out
23. Identify opportunities for new gathering places
24. Identify improvements needed for existing gathering place
25. Evaluate need and feasibility of a cultural center
26. Strengthen collaboration on developing education and event programming for the community

**More Opportunities for Youth**

27. Assess capacity, needs and opportunities for current and future programs
28. Advance art education that reflect the Central Area history and diversity
29. Expand places and programs for children in after school and weekend hours
30. Provide employment opportunities for youth including apprenticeships and internships
31. Provide career path alternatives with required skills and internship opportunities
32. Provide more opportunities to engage and empower the youth

**Jobs and Other Services**

33. Improve access to living wage jobs, trades, as well as entrepreneurial skills
34. Develop strategies to employ local workforces for future development
35. Provide better networking and job assistance services for immigrants
36. Support programs that provide resources and assistance for seniors
37. Identify opportunity for elder and youth mentor/tutoring programs
38. Provide opportunities for immigrants to learn English

**Community Partnership, Ownership and leadership**

39. Utilize schools for community uses after school hours
40. Improve communication and partnership opportunities among organizations
41. Engage with district council to develop community websites/blogs and newsletters
42. Support community organizations that represent multifamily neighborhoods
43. Strengthen coordination and engagement between schools and the community
44. Identify volunteer opportunities for the community
45. Support local community leaders

**A GREAT BUSINESS COMMUNITY:** *The Central Area is unusual in that it has multiple discreet business districts, including 23rd Ave at Union, Cherry and Jackson. Working together they can provide a broad spectrum of the community's goods and services, including healthy foods. These districts have different characters and have the opportunity to strengthen and solidify as distinct nodes that also work together to clearly proclaim the Central Area identity.*

**A Good Mix of Shops and Services****General**

46. Provide a mix of small and large businesses that serve local and the larger community.
47. Preserve ethnic businesses
48. Work with the property owners and developers on future redevelopment projects to serve the community needs
49. Enhance opportunities to gather where businesses are part of the community fabric.

**Union - Community works with property owners, businesses and developers to ensure future development will reflect the community vision for:**

50. Small neighborhood businesses
51. mixed use development; and
52. Entertaining and gathering opportunities

**Cherry - Community works with property owners, businesses and developers to ensure future development will reflect the community vision for:**

53. Active businesses
54. Preserving ethnic restaurants
55. Adding variety of businesses
56. Creating more community opportunities

**Jackson- Community works with property owners, businesses and developers to ensure future development will reflect the community vision for:**

57. Broad range of small and large businesses
58. Culturally serving businesses
59. Gathering opportunities

**Easy and Equitable Access to Healthy Food**

60. Increase availability of healthy food and products for the need of diverse community
61. Support stores and restaurants that provide culturally specific food
62. Improve opportunities in the farmer's market
63. Explore innovative options for providing healthy local food, such as community kitchen
64. Support programs that help get more healthy food to children and youth
65. Promote healthy food through education and collaborative efforts
66. Encourage urban agriculture on city-owned and private properties

**Business Development**

67. Create an inclusive business organization to provide support for businesses
68. Work with immigrant communities to provide better support
69. Provide existing small businesses with solutions to stay in the area
70. Identify opportunities and support for entrepreneurs to start and be successful

**LIVABLE STREETS FOR ALL:** *The neighborhood has an inviting street network that safely connects to key destinations for transit rides, bicyclists and pedestrians.*

**A Network that Connects Destinations**

71. Improve walking environment including sidewalks, pedestrian crossing, signals, street trees and lighting
72. Work with the community to update and implement Bicycle Master Plan recommendations
73. Examine the transportation modal plans and provide input on project prioritization and phasing

**Safe and Livable 23rd Avenue (A Separate SDOT Project)**

74. Provide high quality transit services on 23rd Ave that connects community destinations
75. Identify needed improvement for bus stops such as shelters, real-time information signs
76. Create a public art plan for the 23rd Avenue corridor
77. Identify parking concerns and strategies to manage on-street parking for businesses
78. Develop features to create identity at 23rd and Jackson, Union, and Cherry cores
79. Improve public education and enforcement efforts on road safety

**A PLACE THAT SUPPORTS HEALTHY AND STABLE COMMUNITY:** *The Central Area is an inviting neighborhood that anyone can feel safe and comfortable walking around at any time of day. Its many parks provide ample opportunities for physical activity and social interaction. People can live in the neighborhood long term and feel a strong sense of community.*

**Safe and Clean Environment**

80. Identify ways to increase positive activity in each of the three cores throughout the day
81. Enhance space around the Garfield Community Center to encourage healthy and positive activities
82. Evaluate key concerned areas to reduce crime and unsafe activities
83. Include public safety considerations in the design of public spaces and buildings
84. Improve safety for children to travel to schools and other community facilities
85. Support opportunity for the police and community work together to reduce crime
86. Provide garbage and recycling opportunities in core business areas
87. Support neighborhood cleanup to improve safety and cleanliness

**Opportunities for all in Park and Open Spaces**

88. Ensure development, programming and maintenance serve the community
89. Improve the maintenance of existing parks and open space network
90. Develop park stewardship groups
91. Identify temporary opportunities on vacant parcels such as open space, recreational, arts, and other purposes

**Affordable and Diverse Housing Choices**

92. Develop affordable housing strategies and expand affordable housing stock
93. Expand affordable multi-family housing in the core areas
94. Encourage green built affordable housing
95. Expand homeownership through assistance programs
96. Provide rental assistance programs