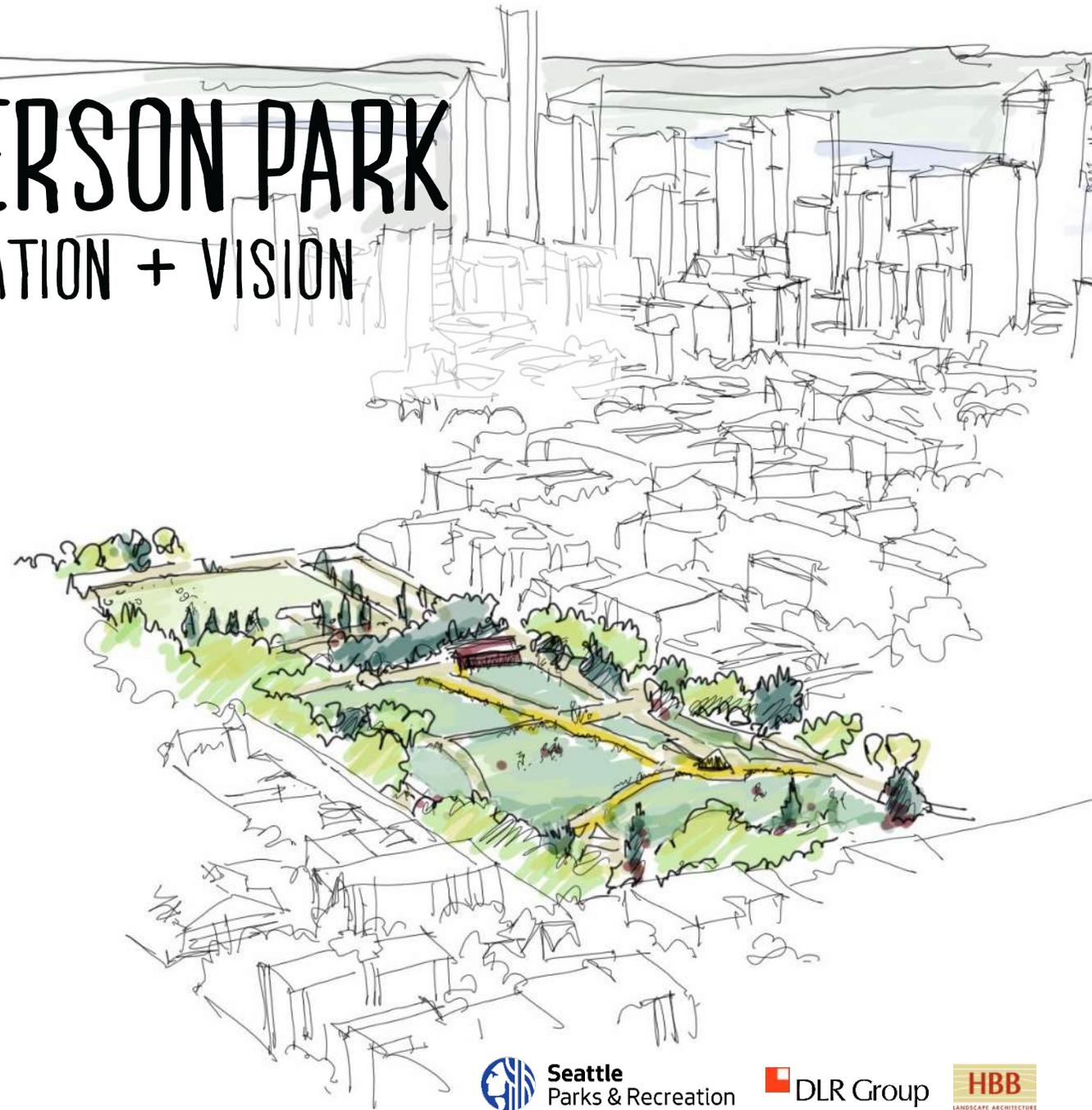




2020 CAL ANDERSON PARK

A COMMUNITY CONVERSATION + VISION



PUBLIC OUTREACH DESIGN REVIEW



Seattle
Parks & Recreation



DLR Group



Agenda

1. Welcome, review agenda (2 minutes)
2. Vision for the park (3 minutes)
3. History of the park (3 minutes)
4. Outreach plan, methods, goals, and timeline (5 minutes)
5. Emerging community initiatives (5 minutes)
6. Here's what we heard and survey results (5 minutes)
7. Site analysis and opportunity areas (2 minutes)
8. Community initiative strategies (15 minutes)
9. Comments and feedback (30+ minutes)
10. Conclusion and next steps (5 minutes)



Seattle Parks

Vision for the Project

The Cal Anderson 2020 Park Project is an outreach process to receive and address potential design and programming interventions to Cal Anderson Park. There is a need and opportunity to address how the assumptions, language, and designs of public space play out at Cal Anderson Park. We want people to voice ideas who have previously been unheard or who have not been provided the appropriate space to share.



History of the Park and Surrounding Area

INDIGENOUS TIMELINE



The Salish Sea, Map by Deborah Reade, ©Seattle Art Museum

Source: <http://www.seattleartmuseum.org/Documents/SalishResourceGuide.pdf>

12,000 years ago: Glaciers recede, making way for human occupation. Archaeological evidence shows that First Peoples occupy areas of the Pacific Northwest.

4,000–1,500 years ago: First Peoples establish permanent settlements in the Salish Sea territory,

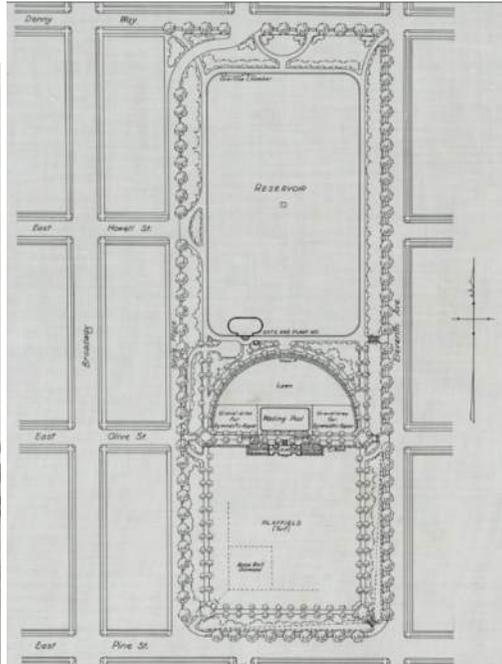
1770s: Beginning of maritime exploration of the Northwest Coast. Members of the Vancouver voyage collect the earliest Salish artifacts.

1780s: Fur trade begins, bringing the first of many waves of epidemics that devastate First Peoples populations and eventually contribute to the loss of cultural traditions.

1850s: Series of treaties confiscate land and move First Peoples to reservations (in the United States) and reserves (in Canada)

History of the Park and Surrounding Area

EARLY COLONIZATION



Preliminary Plan No. 2 for Lincoln Park. July 21, 1904. Image courtesy of the National Park Service, Frederick Law Olmsted National Historic Site.



Property of Special Collections, University of Washington Libraries.

Low service reservoir site, Seattle, September 8, 1899. Image courtesy of the University of Washington Libraries, Special Collections. Frank J. Morrill Photographs. PH Coll 10.

Source: https://depts.washington.edu/civilr/covenants_capitol-hill.htm

1851: The Denny Party establishes the first non-Native settlement in present-day Seattle, first calling it "New York," then "Alki," and finally "Seattle" in 1853.

1858: Gold is discovered in southwest British Columbia, causing an influx of over 30,000 non-Native settlers.

1901: Capitol Hill receives its official name.

1900: Lincoln Park reservoir, named after President Lincoln, is built for the city's water supply. The name stuck until 1922 when the city's current Lincoln Park was created in West Seattle

1903: Seattle City Council contracted with the famed landscape architecture firm of the Olmsted Brothers for the design of Lincoln Park (now Cal Anderson Park).

1927: A group of residents signed the first of a series of "Capitol Hill Covenants" creating racial-based neighborhood restrictions within a 90-block area of Capitol Hill.

LGBTQIA+ Community

The Story behind the Capitol Hill community



1890s: Anti-sodomy laws, and early purity laws of “obscene” material are outlawed.

1933: First Seattle “Gay” bar – Double Header in Pioneer Square

1969: Growth of Gay Bars and Formation of Dorian Society/Seattle Counseling Service for Sexual Minorities Capitol Hill

1973-75: Seattle City Council passes employment non-discrimination law for Homosexuals and non-housing discrimination

1974: First gay pride week.

1977: First Seattle pride parade.

1980s-1990s: AIDS activism

1987: Cal Anderson appointed to State House for 43rd district

2000s: Lincoln Park reservoir is capped and transformed to Cal Anderson Park. Cal Anderson Park Alliance is created, along with other community programs and art projects.

Source: <https://historicseattle.org/cal-anderson-park-the-park-behind-chaz-chop/>
<https://www.seattlepi.com/seattlenews>

Why are We Talking about Inclusivity Right Now?



Why are We Talking about Inclusivity Right Now?



We are here today because the CHOP/CHAZ events and recent protests highlighted the role of parks – and Cal Anderson Park specifically – as a civic space to support community engagement, conversation, and activism.

This project is *a public process* designed to create dialog around the events that happened, and are currently happening, during the protests to better understand how we can adapt the park to create a more welcoming, safe environment for everyone.





What we're looking for

In addition to general comments, we would like specific design guidance on the following areas:

1. Design considerations or criteria to consider for future improvements to the park
2. Is there anything in our analysis or strategies that is missing
3. Considering the outreach process to date, is there any specific focus or change you would recommend we consider for future community outreach

Principals for Outreach and Engagement

Outreach Plan Goals

- Identify project goals and accountability measures
- Establish and build on relationships
- Create a welcoming atmosphere
- Increase accessibility
- Develop alternative methods for engagement
- Partner with diverse organizations and agencies



Principals for Outreach and Engagement

Outreach Plan Methods

Category

BIPOC:

(includes tribes, organizations, community and tribal leaders, and other formal or informal community groups)

LGBTQIA+:

(includes organizations, community leaders, and other formal or informal community groups)

NEIGHBORS:

(includes businesses, property owners, schools, religious institutions, and residents)

PARK STAKEHOLDERS:

(includes city-wide and CAP-specific park user groups, organizations that run events in the park, and recreation or program providers)

CITY DEPARTMENTS / PROGRAMS:

Tools:

- Public Meetings (online)
- Surveys (online and intercept)
- City website for Seattle Parks & Recreation
- Project website
- Community newsletters
- Public notices & flyers
- Email
- Social Media
- Media Outlets
- Frequently Asked Questions*
- Focus Group Discussions*
- Individual check-ins with key stakeholder groups*
- Specific responses to each questions raised in a public meeting or email received*

** tools added as a result of feedback received during public outreach process*

Outreach Timeline

Process



Outreach Timeline

Process



** added as a result of feedback received during public outreach process*



Alignment with RSJI Goals

How we hold ourselves accountable

By striving to develop equitable engagement to inform the 2020 Cal Anderson Project, the team has supported the citywide effort to end institutionalized racism and race-based disparities. These are some of the ways we hold ourselves accountable:

- Lead this project through participatory engagement as well as shared decision making.
- Elevate and center BIPOC voices, concerns, experiences. Decision making will be led from this guiding principle.
- Utilize our equity analysis tools and continued relationships with BIPOC community to continue evaluation of our efforts to ensure that they are servicing BIPOC needs and desires.

Emerging Community Initiatives

Programming & Physical Improvements

from CHOP/CHAZ



art program



garden program



conversation corner

from OUTREACH



health & human services



safety & security

Emerging Community Initiatives

Art Program

During the CHOP and the CHAZ, there was an exhibition of artwork invested in by the community both in the park and the public right of way, as a celebration of culture and art.



Emerging Community Initiatives

Garden Program

A garden space that creates access for BIPOC gardeners and educates the greater Seattle community on food justice and land sovereignty.



Emerging Community Initiatives

Conversation Corner

Community circles allow a way for people to congregate and share their ideas. This was an integral part of the CHOP/CHAZ community experience.



Emerging Community Initiatives

Health & Human Services

Small crews of volunteers provided food, water, and first aid supplies to support the efforts of the community.

** added as a result of feedback received during public outreach process*



Emerging Community Initiatives

Safety & Security

Physical and operational factors in the park that make the park feel safe for everyone.

** added as a result of feedback received during public outreach process*





Here's what we've heard so far

Public Meeting 1 & 2



Safety and Security

Comments and concerns raised around homelessness in the park, improving lighting and views through the park, and making the park feel safer for everyone, address temporary parking impact on the park entrances, opening the park as soon as possible.



Park Programming

Considerations around a dog park, uses for the Shelter House, turning the adjacent street into a pedestrian only street, creating a larger plaza, bringing in food trucks and vendors, looking at city-wide programs available in addition to opportunities at Cal Anderson Park



BIPOC / LGBTQIA+

How do we center the needs of these communities and their concerns? Would a specific focus on the BIPOC and LGBTQIA+ community exclude concerns of residents living near the park who may not identify similarly? Provide a safe space for BIPOC and LGBTQIA+ voices to be heard, balance focus on BIPOC and LGBTQIA+ with existing uses, programs, and events.



Health and Human Services

How will currently available services in the park be continued, or expanded to meet the growing needs of the Capitol Hill community, particularly to support those experiencing homelessness. Can the Shelter House support these services? Identify services available in the community with better signage and wayfinding.



CHOP / CHAZ

Develop strategies for public art, conversation circles, and garden programs, ideas for short term and long term improvements, community-driven opportunities, doesn't need to be limited to one installation and integration into overall park is important.



Operations and Maintenance

Repair or replace elements of the park that were damaged by the protests, maintain the park to a higher level of standard, address safety and security items related to maintenance, work with and be transparent with the community before significant activities, consider effect of police presence before action is taken.



Survey Demographics

On average combining Survey 1 and 2:

What is your relationship to the park?

47% live within walking distance and 63% within Capitol Hill

Pre-COVID, how often did you generally visit the park?

Pretty even distribution, 49% visit Daily, almost daily, or at least once a week

Which of the following best describes how you identify yourself?

61% identify as white / Caucasian; 7.6% is the highest non-white response

When you go to Cal Anderson Park, what are the ages of the people you visit with?

72% are adults between the age of 18 and 64

3,856 participants

Survey #1

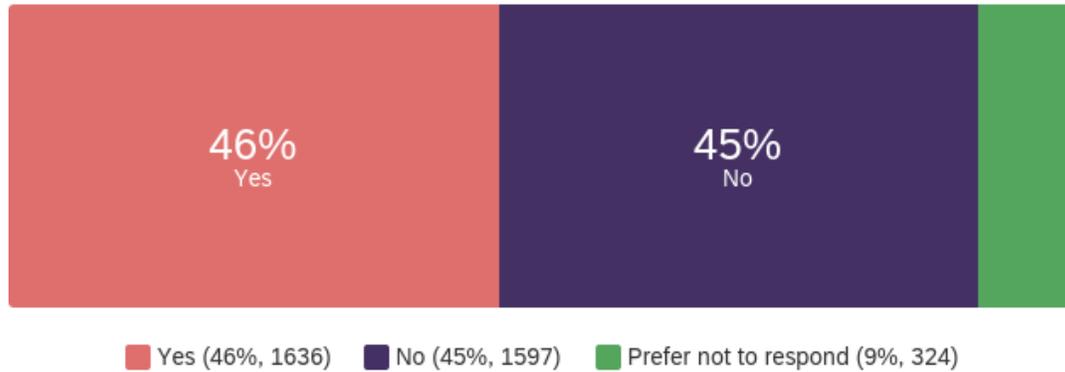
908 participants

Survey #2

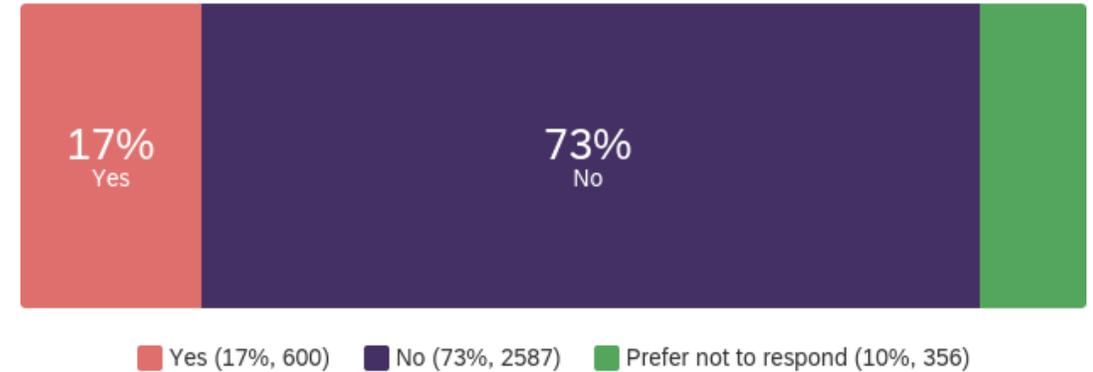
Survey #1 Demographics

Do you identify yourself as part of this community?

LGBTQIA+ Community



BIPOC Community



Survey #2 Demographics

Do you identify yourself as part of this community?

LGBTQIA+ Community



■ Yes (32%, 266) ■ No (52%, 433) ■ Prefer not to respond (16%, 133)

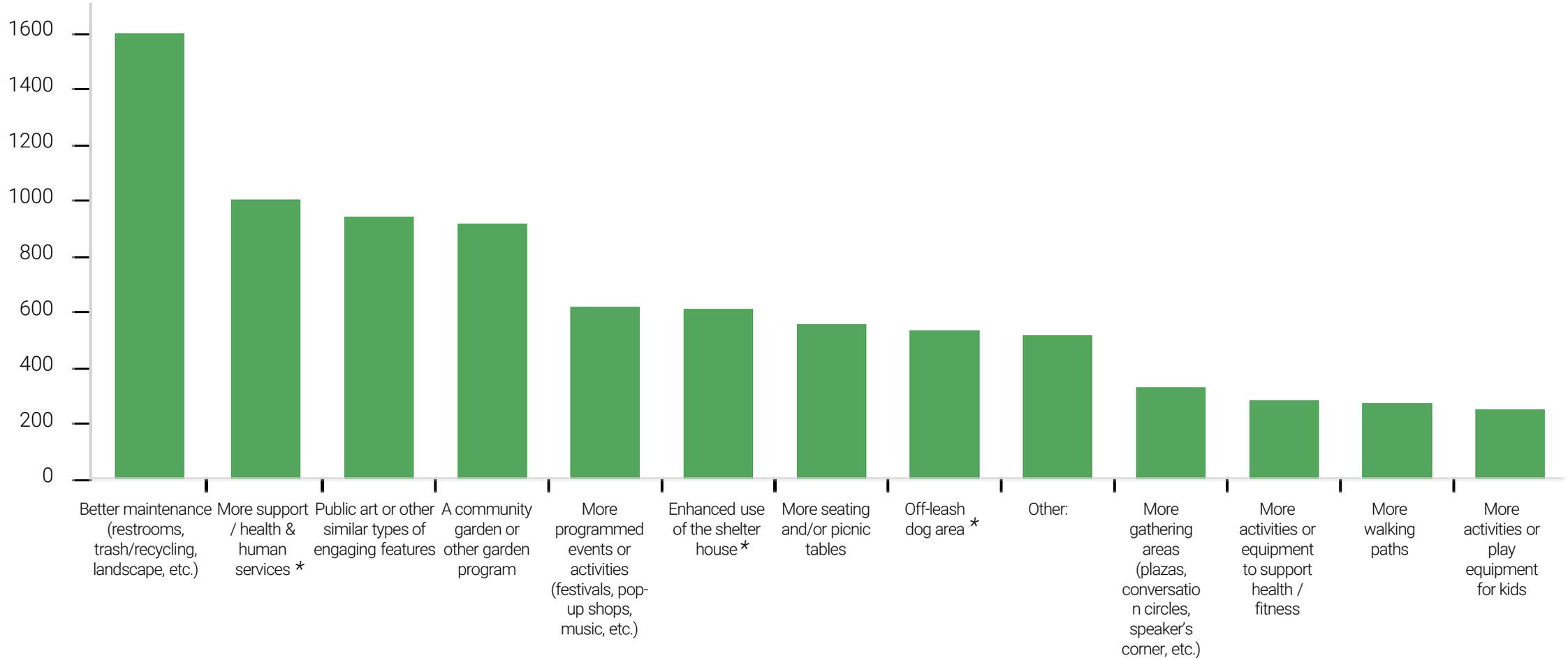
BIPOC Community



■ Yes (14%, 116) ■ No (66%, 545) ■ Prefer not to respond (21%, 171)

Survey #1 Results

What changes would most encourage you to feel more welcome at the park?



** added to the survey, in part, as a result of initial feedback received during outreach process*



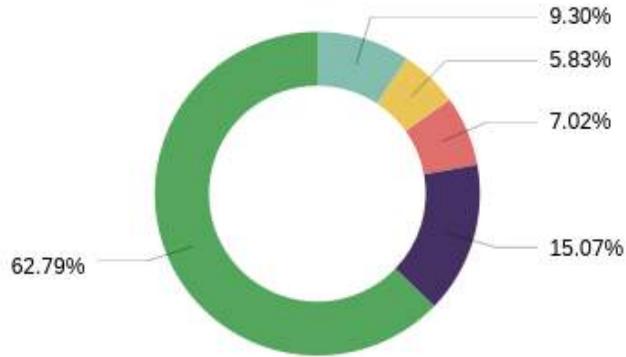
Survey #1 Results

How much would you support the idea of retaining some of these programs in the park?

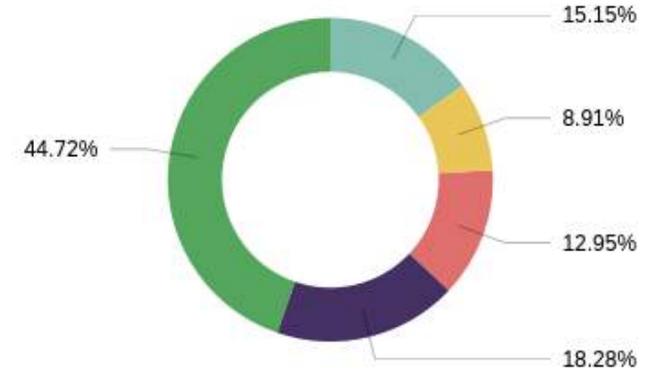
■ Definitely not
 ■ Probably not
 ■ Might or might not
 ■ Probably yes
 ■ Definitely yes



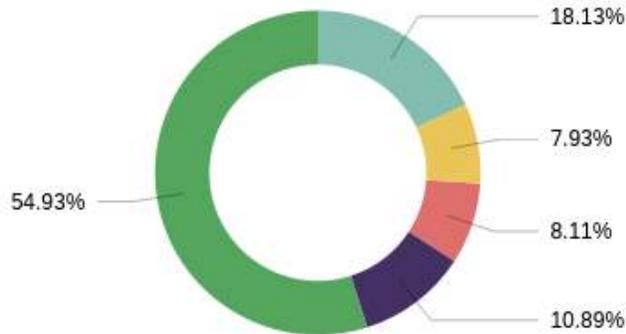
art program



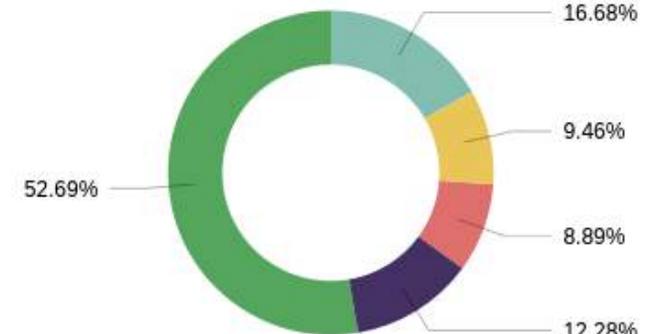
conversation corner



garden program



health & human services



Site Analysis of Existing Conditions

What is currently there

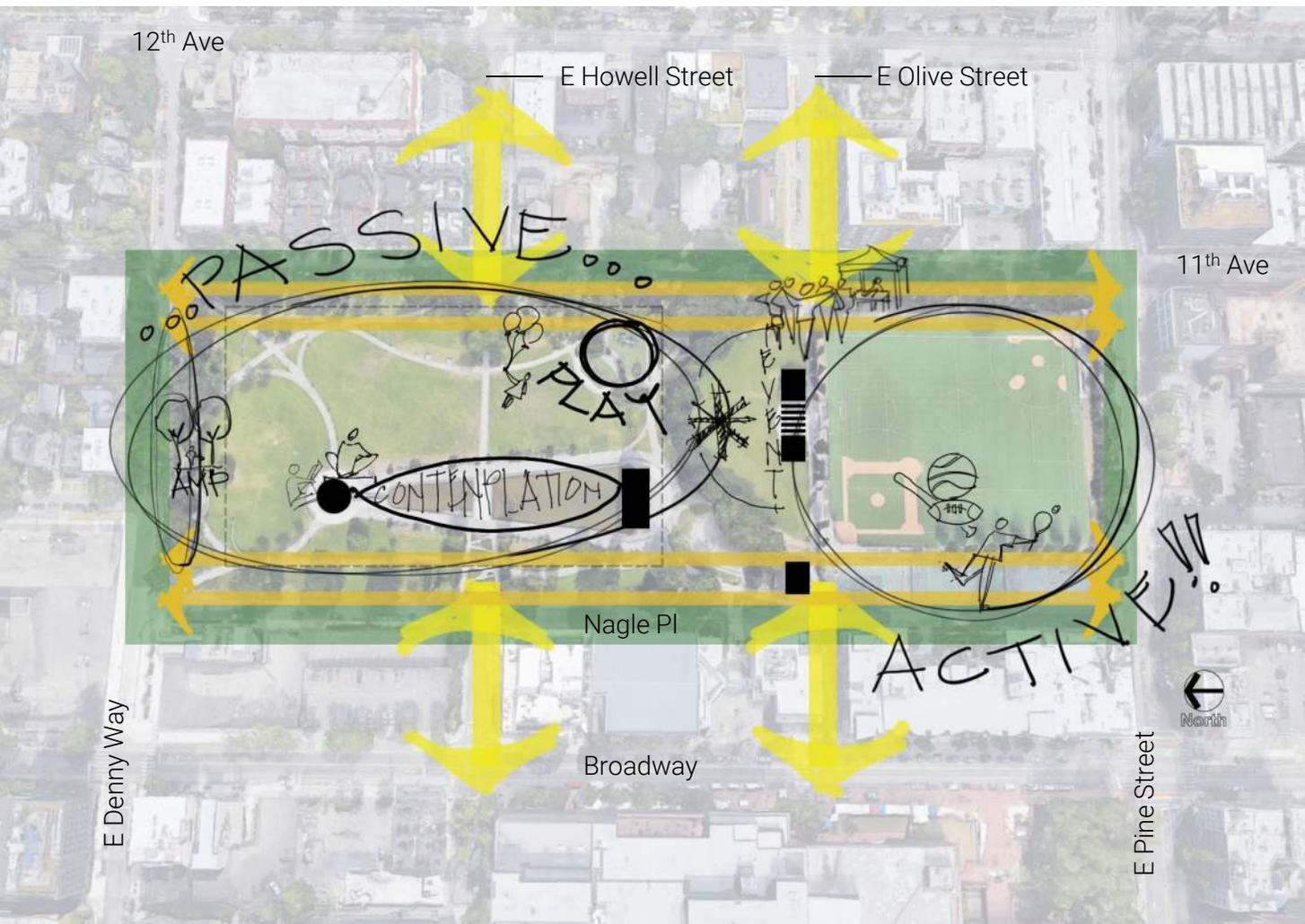


We looked at the following items:

- **Programmatic uses**
- **Infrastructure improvements**
- **Sight lines and view corridors**
- **Circulation and transit**

Site Analysis of Existing Conditions

Design Considerations



Sun exposure

Access

Visibility

Relationship to other uses

Ease of maintenance

Existing structures and uses

Flexibility

Historic context

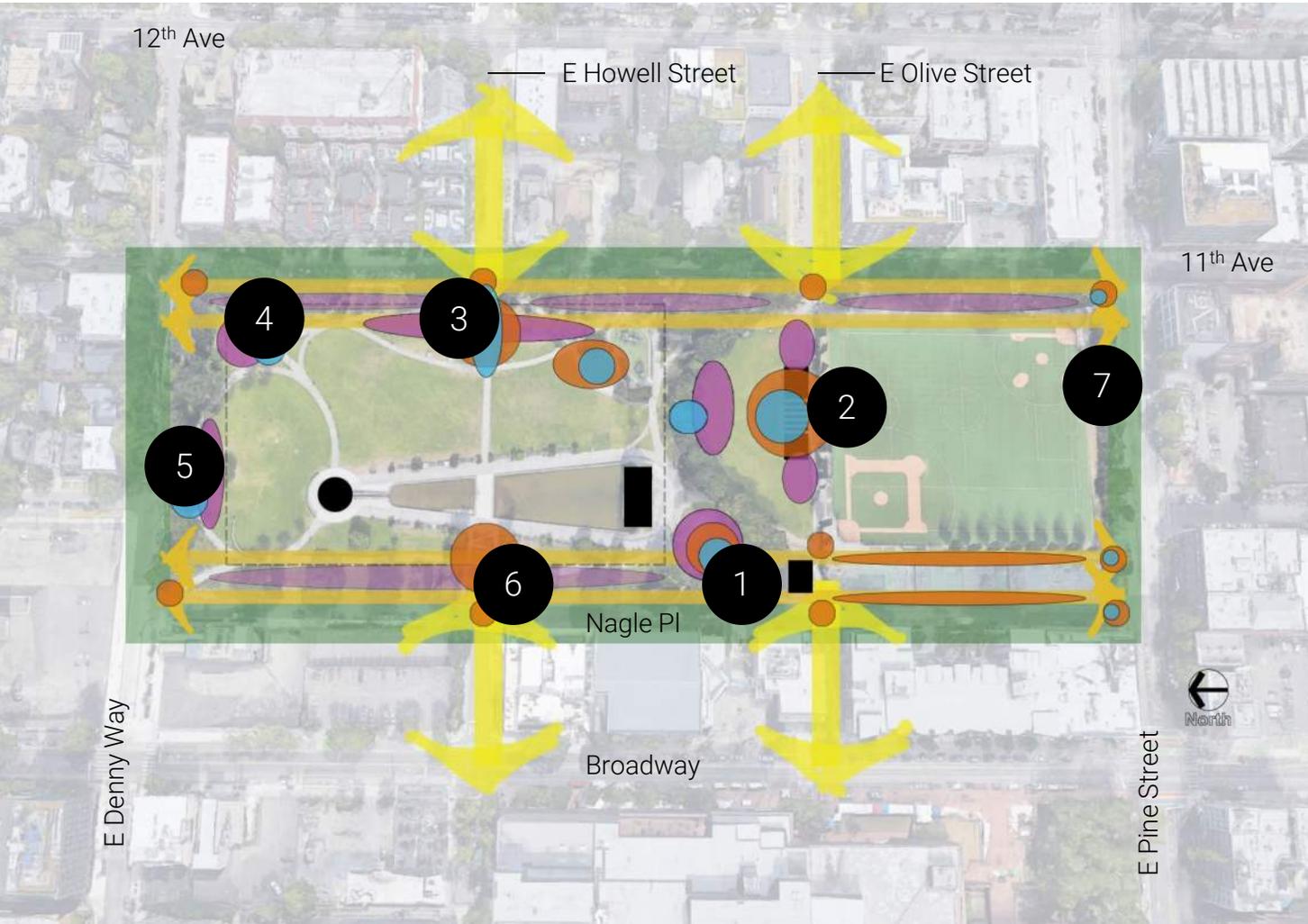
LEGEND

 Primary Connections

 Secondary Connections

Where could we put a permanent home for programs?

Opportunity Areas



1. **Wading pool**
2. **Event meadow**
3. **E Howell & 11th entrance**
4. **Northeast entrance**
5. **AIDS Memorial Walk**
6. **E Howell & Nagle Pl entrance**
7. **Pine Entrances**

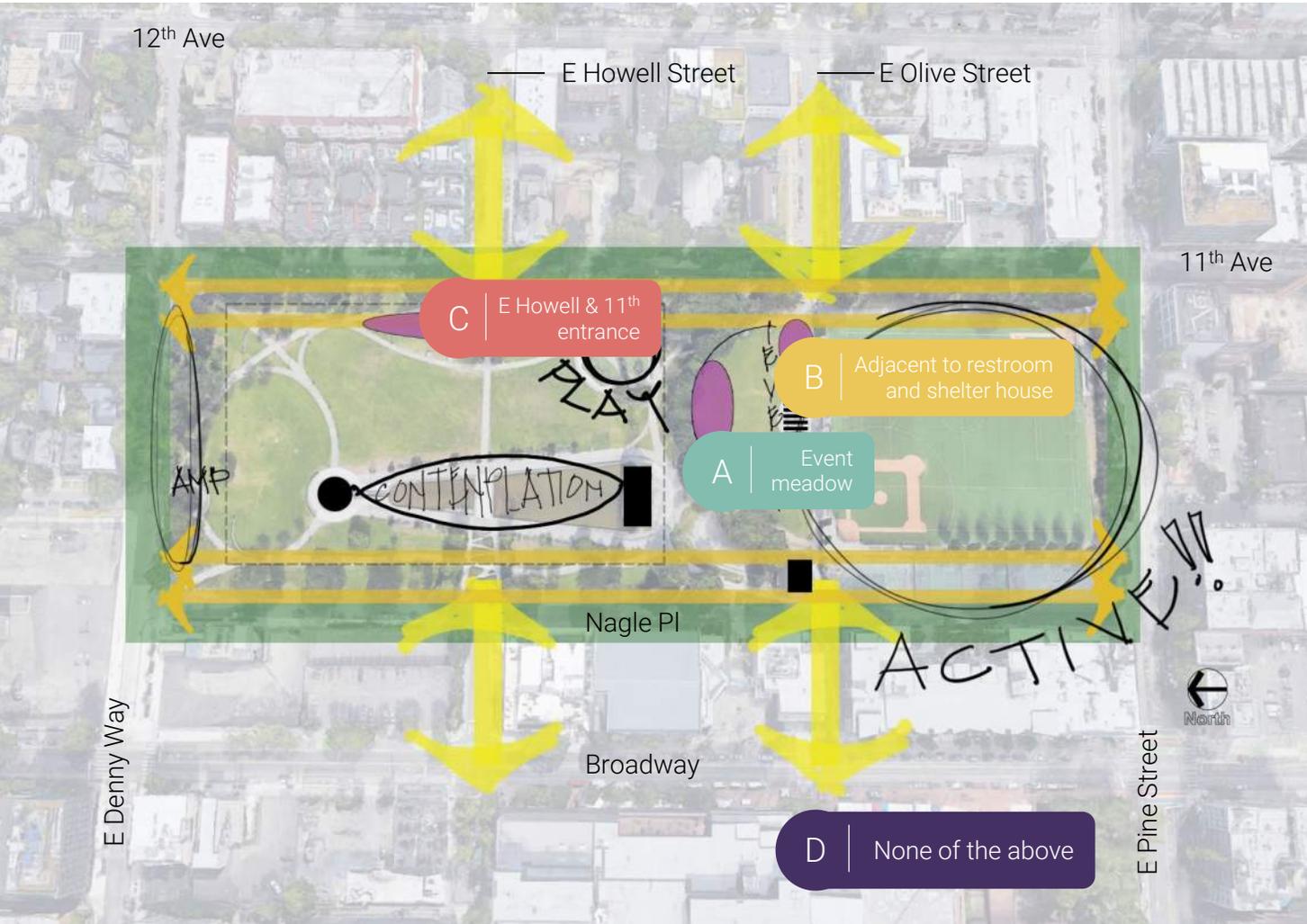
** added "none of the above" as a result of feedback received during public outreach process*

LEGEND

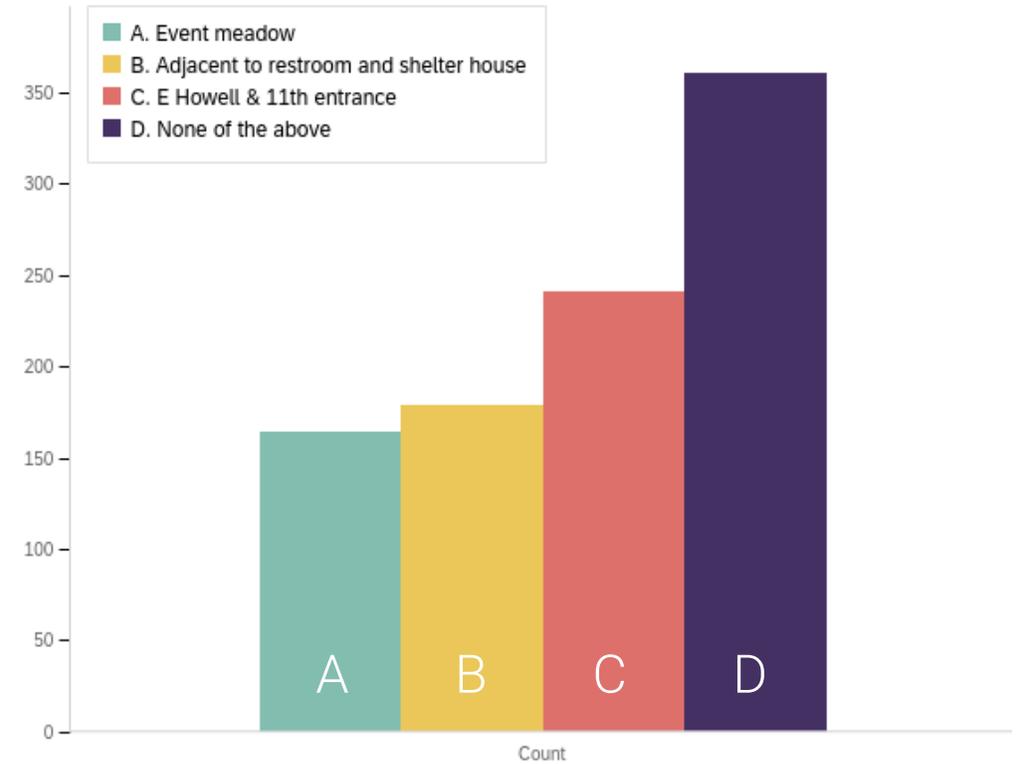
-  Community Garden Opportunities
-  Public Art Opportunities
-  Conversation Corner Opportunities

Survey #2 Results

What is the best location for a community garden?
 Select up to 2 preferred options.



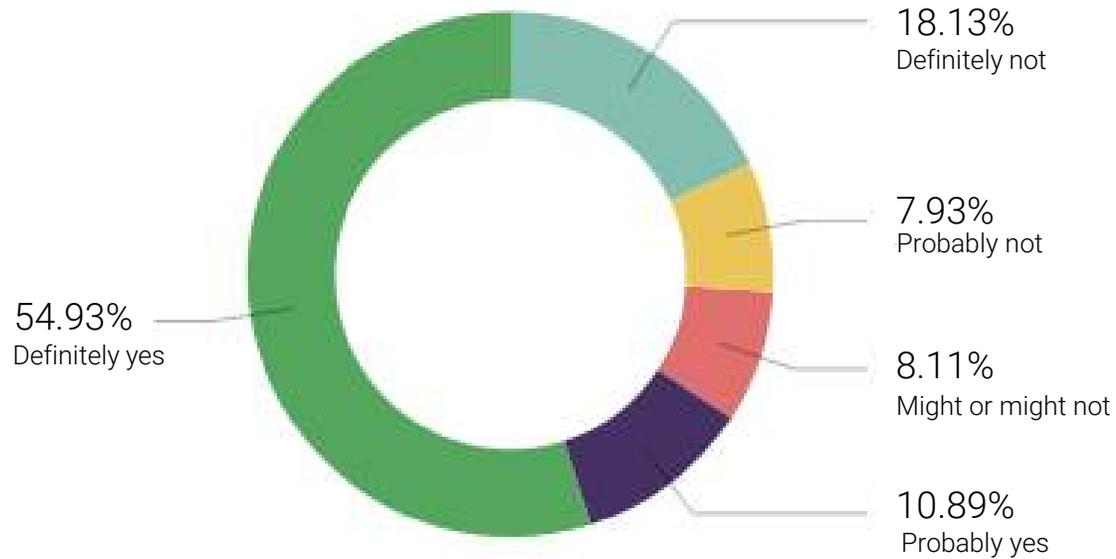
What is the best location for a community garden program?



The Garden Program

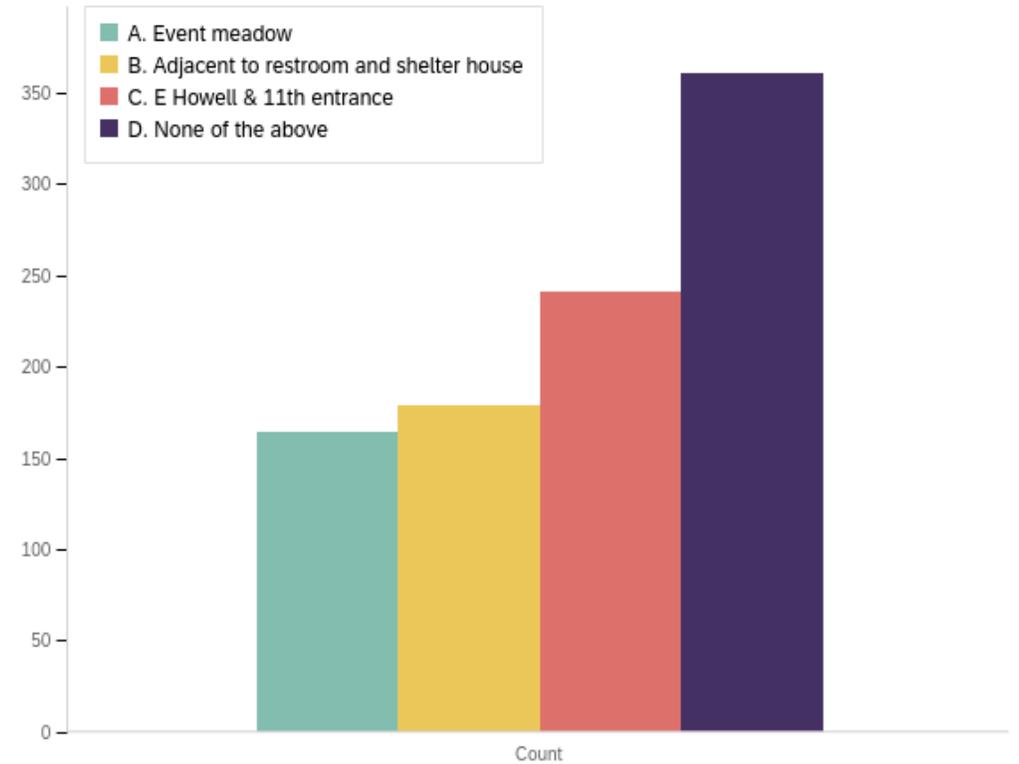
Survey #1

How much would you support the idea of retaining a community garden program?



Survey #2

What is the best location for a community garden program?



The Garden Program

Short Term

1. Document & educate on existing garden resources in the neighborhood
2. Document & educate on city-wide BIPOC program resources & opportunities
3. Develop design criteria for garden program within Cal Anderson Park
4. Develop partnership to implement, operate and maintain a demonstration garden program at Cal Anderson Park



** added as a result of feedback received during public outreach process*

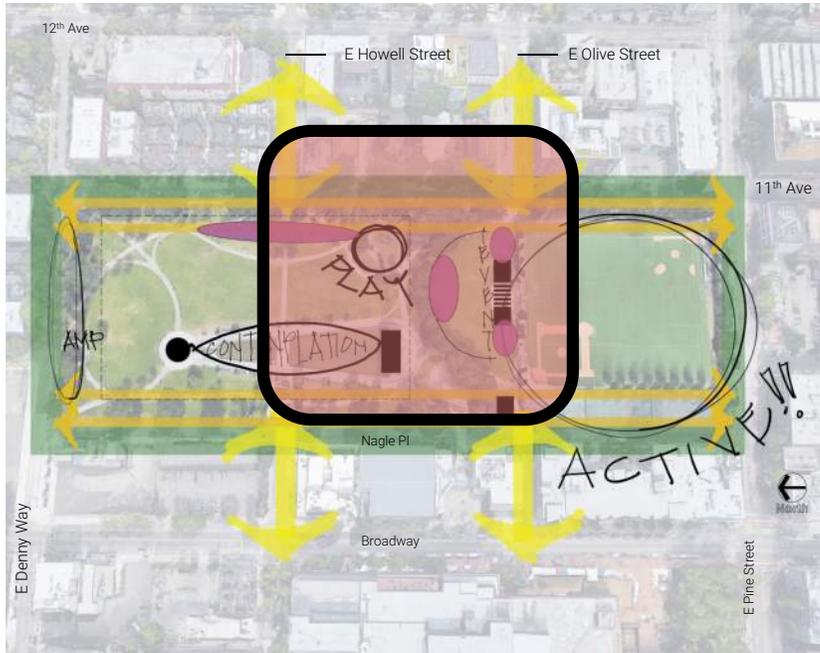
The Garden Program

Long Term

1. Develop a demonstration garden program at Cal Anderson Park
2. Identify other locations within the city to advance food security for the BIPOC community



Demonstration Garden Location(s)



The Art Program

Short Term

1. Preservation of CHOP/CHAZ art in the park
2. Restoration of existing historic tile art
3. Repairing fountain artwork

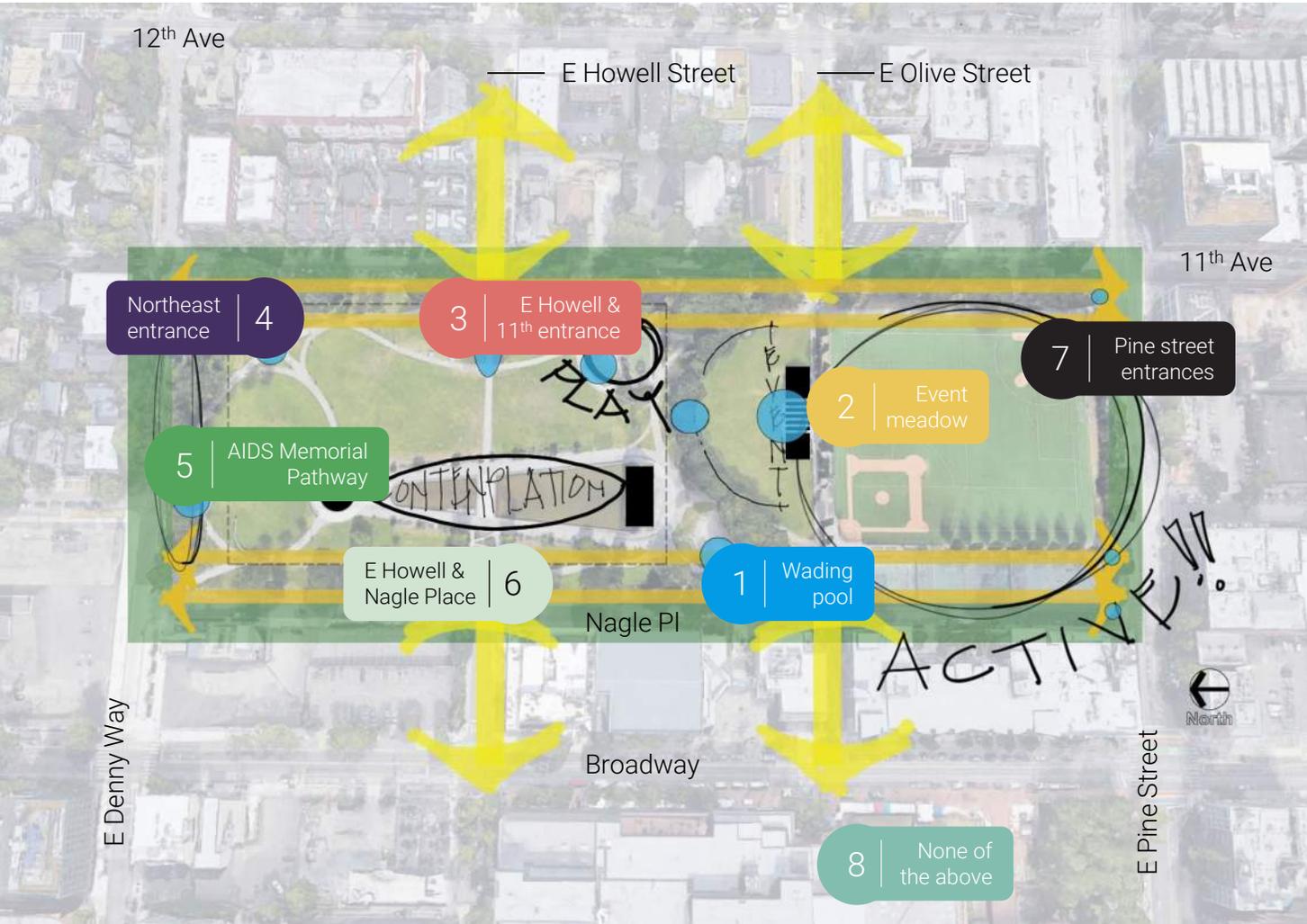
Long Term

1. Invitation to curate temporary exhibition of art in the park
2. Potential new artwork funded through existing foundation or grant programs
3. Expanded arts education programming in the park including the Shelter house

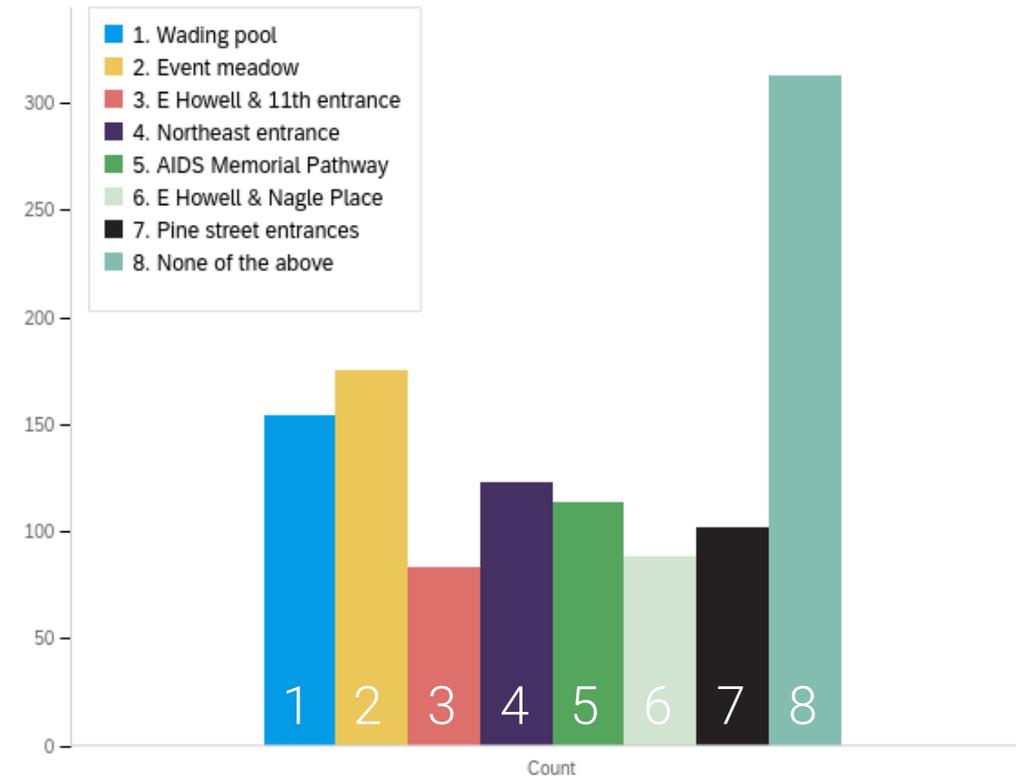


Survey #2 Results

What is the best location for a conversation corner?
 Select up to 3 preferred options



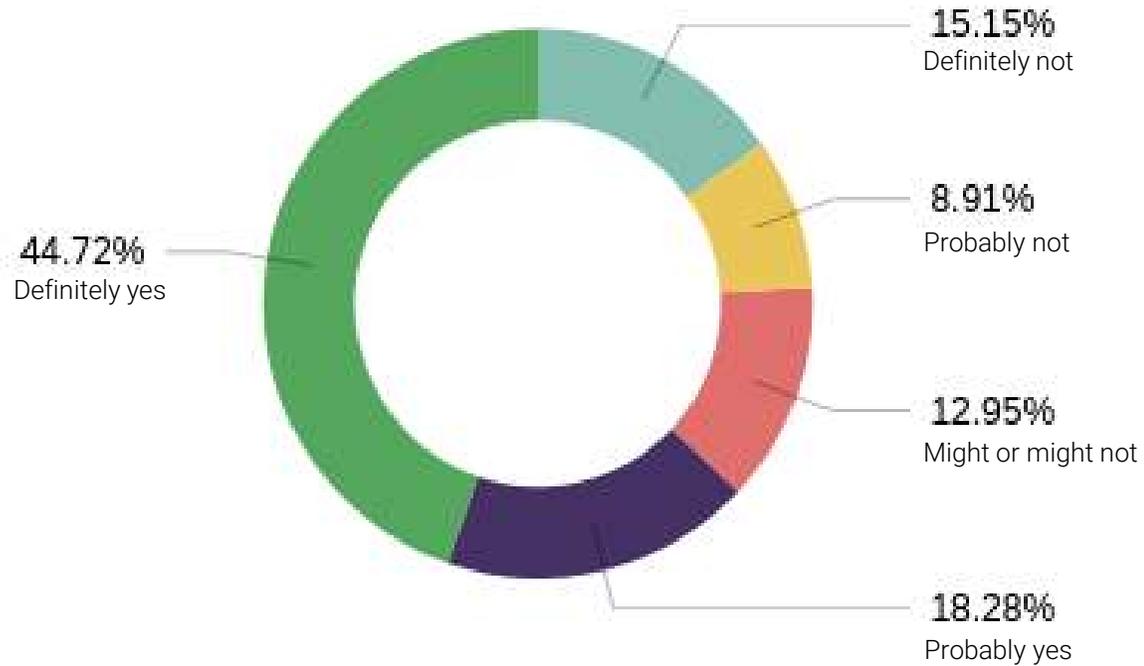
What is the best location for a conversation corner?



The Conversation Corner

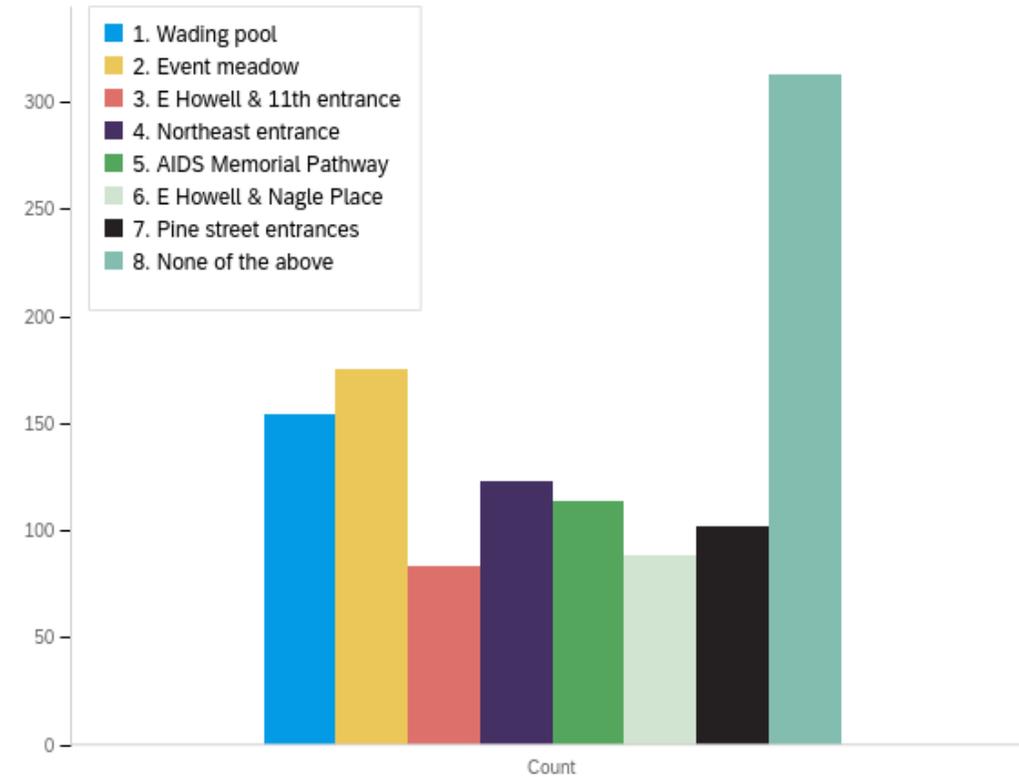
Survey #1

How much would you support the idea of retaining a conservation circle in the park?



Survey #2

What is the best location for a conversation corner?



The Conversation Corner

Short Term

1. Establish a pilot conversation circle with movable tables and chairs at plaza by restroom & shelter house
2. Identify location for a pilot conversation circle along or near Pine street
 - a) Potential location at previously existing benches
 - b) Individual seating, oriented to support interaction
3. Engage SDOT in use of right-of-way
4. Explore the potential for festival streets at Nagle & 11th



The Conversation Corner

Long Term

1. Establish parklets along the park edge
2. Develop programming partners for future conversation circles
3. Renewing the function of Pine Street as a festival street



Health & Human Services

Short Term

1. Assess the needs for human services within the neighborhood
2. Map existing human services available
3. Identify partner organizations
4. Develop a schedule/program to support partner organizations
5. Implement programs upon reopening of park

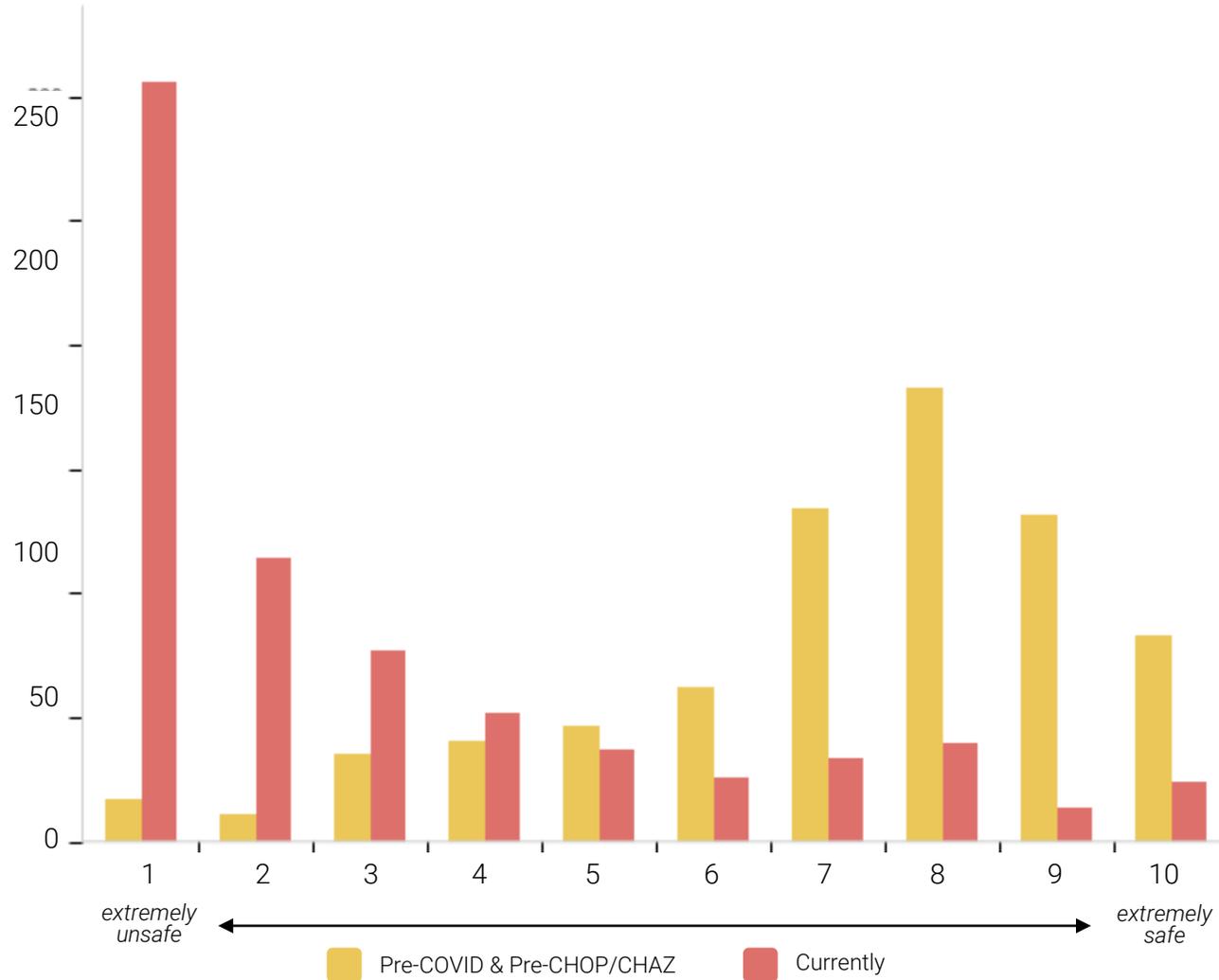
Long Term

1. Monitor, evaluate, and refine



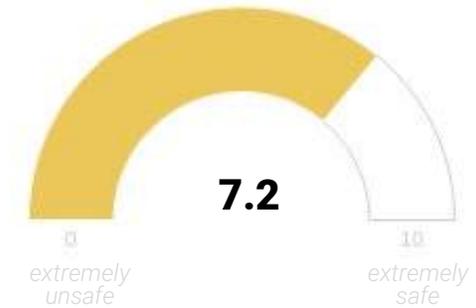
Survey #2 Results

On a scale of 1-10, 1 being extremely unsafe and 10 being extremely safe, how safe do you feel in the park?



Average Scores

Pre-COVID & Pre-CHOP/HAZ



Currently



Safety & Security

Short Term

1. Arborist review & implementation of vegetation management prioritizing CPTED principles
2. Condition assessment of existing lighting & immediate repairs
3. Consideration to close Nagle parking access and improve access to entrances
4. Identify additional partners for programming activation of the park
5. Formalize relationship with park community oversight groups



Safety & Security

Long Term

1. Implement the remaining recommendations of lighting and CPTED studies (*enhance entrances, improve maintenance, increase programs and activation, etc.*)
2. Funding for park concierge
3. Refine permitting process to support community-driven programs
4. Implementing recommendations from community oversight group



Here's what we've heard so far

Public Meeting 3



What we're looking for

In addition to general comments, we would like specific design guidance on the following areas:

1. Design considerations or criteria to consider for future improvements to the park
2. Is there anything in our analysis or strategies that is missing
3. Considering the outreach process to date, is there any specific focus or change you would recommend we consider for future community outreach

Next Steps

Public process is not done....

- Website will remain running, keep checking for when the next phase will start
- If you have not been receiving project updates and would like to get on our email list, email us at 2020CalAnderson@seattle.gov
- Project recommendations and approvals – present to review boards, including Seattle Design Commission and Seattle Landmarks Preservation Board

Go to the Seattle Parks & Recreation website for more information about this project as it unfolds

2020CalAndersonPark.com

2020CalAnderson@seattle.gov

