PIONEER SQUARE APPROVAL AND ADOPTION MATRIX

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Introduction

PURPOSE AND STRUCTURE OF THE APPROVAL AND ADOPTION MATRIX

Through the City of Seattle's Neighborhood Planning Program, 37 neighborhoods all over Seattle are preparing neighborhood plans. These plans enable people in neighborhoods to articulate a collective vision for growth and change over the next 20 years and identify activities to help them achieve that vision. The plans are also intended to flesh out the City's Comprehensive Plan. Because each plan is unique, this Approval and Adoption Matrix has been designed as a standard format for the City to establish its work program in response to the recommended activities proposed in the specific neighborhood plan.

The matrix is divided into three sections:

- I. *Key Strategies*: usually complex projects or related activities that the neighborhood considers critical to the successful implementation of the neighborhood plan.
- II. Additional Activities for Implementation: clearly defined activities that are not directly

associated with a Key Strategy, ranging from high to low in priority.

III. Activities for Longer Term Consideration: activities that, for a variety of reasons, are not yet ready for a formal City response or are intended to be implemented several years in the future.

The neighborhood planning group or its consultant generally fill in the Activity, Priority, Time Frame, Cost Estimates and Implementor columns. The Executive Response and Executive Recommended Action columns are filled in by City departments. Staff from almost every City department have participated in these planning efforts and in the preparation of this Matrix. The Council Action Taken column is filled in by the City Council. Ultimately, the City Council will approve the Matrix by resolution along with the neighborhood plan.

ACTIVITIES ALREADY ACCOMPLISHED BY THE PIONEER SQUARE NEIGHBORHOOD PLANNING COMMITTEE

Formation of the Pioneer Square Community Development Organization

The need for a community development organization to help facilitate new housing development, economic development and job creation was identified during the early stages of the neighborhood planning process. The community applied for and received assistance from the City's Office of Economic Development in 1997 for start up of the Pioneer Square CDO. Since that time, the CDO has facilitated a conference on artist live/ work housing, secured opportunities to create new artist housing in the community and participated in negotiations to secure commitments for new housing development on the North Kingdome Parking Lot.

North Kingdome Parking Lot Housing and Mixed-Use Development

The Pioneer Square Neighborhood has been advocating for development of the North Kingdome Parking Lot for many years. During the past two years the Neighborhood

Planning Committee has worked with other neighborhood organizations, the City, the County, the Public Stadium Authority and Football Northwest to gain commitments to build at least 400 units of new housing as part of a mixed use development project that may also include a hotel, retail and office space. In June of this year the City, County, Public Stadium Authority and Football Northwest agreed to pursue a mixed use development plan for the North Lot that will include 400 to 1,000 units of housing.

Fourth and Jackson Street Improvements

SEATRAN, the Strategic Planning Office, Sound Transit and the Washington State Department of Transportation are working with a design team on a series of street improvements along the Jackson Street corridor and at Fourth and Jackson. Participation by the Neighborhood Planning Committee has included modifications to the scope of work to involve artists in the design and implementation of this project. <u>CleanScapes</u>

The Pioneer Square Planning Committee and the Pioneer Square Community Council have supported formation of a private company that hires homeless people to clean alleys, sidewalks and other public spaces under contract to private property owners. Workers live at shelters in the area which will eventually share in the ownership and income from this project.

Occidental Avenue and Sidewalk Improvements

The Baseball Stadium/Public Facilities District is funding street and sidewalk improvements to Occidental Avenue between Jackson and King Streets as part of a pedestrian improvement package negotiated with the Planning Committee and the other Pioneer Square "Merged Interest" organizations. Improvements are due to be completed prior to the opening of Safeco Field in 1999.

Parking and Traffic Management

The Neighborhood Planning Committee has actively participated in the Baseball Stadium parking and traffic management planning process. The neighborhood is also working with the Public Stadium Authority and Football Northwest to assure that public parking opportunities on the North Kingdome Parking lot are integrated with future mixed-use development.

Samis Foundation Housing Initiatives

The Neighborhood Planning Committee and the Community Development Organization have worked closely with the Samis Foundation to identify housing, including artist housing opportunities for redeveloped Samis properties. The Samis Foundation is also in the process of renovating the Smith Tower Building and exploring opportunities for creating new structured parking within the area.

Neighborhood Action Agenda/Pioneer Square Merged Interests

The Neighborhood Planning Committee, the Community Development Organization, the Community Council and the BIA have formed Pioneer Square Merged Interests to participate in the football stadium initiated Neighborhood Action Agenda. The authorizing legislation for the football stadium mandates that \$10 million be spent on mitigation of the project impacts and enhancements to the three surrounding neighborhoods (Pioneer Square, the International District and Duwamish). Pioneer Square's Neighborhood Plan, Neighborhood Summit, BIA and Economic Development Committee have guided recommendations of the Neighborhood Action Agenda. Many priority projects identified in the Neighborhood Plan will be included in the proposed activities of the Neighborhood Action Agenda. Some of these are: Construction Transportation Management Plan; Transportation Management Plan; Dual Events Agreement with Mariners; Pedestrian Improvements; Economic Development Strategies; Neighborhood Clean Initiatives and North Kingdome Lot Development.

South Downtown Investment Strategy

The City of Seattle Strategic Planning Office has developed a City initiated investment strategy for South Downtown that complements the Neighborhood Plan priorities, Baseball and Football mitigation activities and investments by other public and private entities. Priority for City investment in South Downtown includes such activities as utility infrastructure, street and public space improvements, economic development, public safety initiatives, pedestrian improvements and traffic management.

Pioneer Square Economic Development Committee

The Pioneer Square Economic Development Committee was formed to help guide community based economic development initiatives that build on the economic impacts and benefits of new investments in Pioneer Square. The Committee has been instrumental in guiding the Economic Development Strategies in the Pioneer Square Plan and working with football, baseball, City and other entities participating in the joint activities shaped by the Neighborhood Action Agenda and the South Downtown Investment Strategy.

I. Key Strategies

Each Key Strategy consists of activities for a single complex project or theme that the neighborhood considers critical to achieving its vision for the future. While the Key Strategies are high priorities for the neighborhood, they are also part of a twenty-year plan, so the specific activities within each Key Strategy may be implemented over the span of many years.

The Executive recognizes the importance of the Key Strategies to the neighborhood that developed them. Given the number of Key Strategies that will be proposed from the 37 planning areas, priorities will have to be set and projects phased over time. The Executive will coordinate efforts to sort through the Key Strategies. During this sorting process, departments will complete the next level of feasibility analysis. This may include developing rough cost estimates for the activities within each Key Strategy; identifying potential funding sources and mechanisms; establishing priorities for the Key Strategies within each plan, as well as priorities among plans; and developing phased

implementation and funding strategies. The City will involve neighborhoods in a public process so that neighborhoods can help to establish citywide priorities. The results of these efforts will determine which strategies and activities are to be given priority for City response in 1998-2000 versus later implementation.

The department most involved with the activities for a Key Strategy is designated as the lead. Otherwise, DON is designated as the lead. Other participating departments are also identified.

The Executive Response lists activities already underway, and other tasks that the Executive has committed to commence during the remainder of this year or the next biennium.

A. CATALYZE HOUSING DEVELOPMENT

Description

Develop an incentive package to stimulate private development of middle income housing. Get a major project started. This key strategy involves recommendations regarding infrastructure improvement, changes to the permitting process, transportation improvements and local government support and coordination.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Increasing the quality of residential development in Pioneer Square will help in developing the environment the neighborhood envisions.

This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another.

The South Downtown Investment Strategy (SDIS) has been identified throughout this matrix as a major partner in the development of Pioneer Square. The South Downtown Investment Strategy (SDIS) began in November of 1997 as a result Resolution 29664, which directed the Executive to develop and implement a South Downtown Strategic Plan. The SDIS will bring South Downtown stakeholders to the table to develop funding and implementation partnerships. The strategy does not specifically identify the City's financial role in implementation of these priorities, though the City is expected to be a financial partner in implementation of some priorities. Department responses included below: SPO, OED, DCLU, SPU, ESD, DHHS. Compiled by SPO.

Lead Department: SPO

Participating Departments: OED, DHHS, ESD, SPU, DON, DCLU

Activities Already Underway:

- 1. The South Downtown Investment Strategy (SDIS) has identified housing development as a planning priority. The SDIS will seek to develop funding partnerships.
- 2. OED currently provides funding to the Pioneer Square Community Development Organization (PSCDO) and intends to continue use of the PSCDO as the lead community agency for the implementation of community redevelopment projects (including housing) within the neighborhood. OED is also working with the PSCDO

to development neighborhood revitalization strategies.

 DCLU has already begun to streamline the department's permitting process. Various permit process reform projects are currently underway within the Department.

Tasks to be Undertaken in 1998-2000:

- 1. Conduct feasibility evaluation:
 - a) Identify which elements of the proposal, if any, would be good candidates for implementation by the South Downtown Investment Strategy, Neighborhood Bond or Levy, Neighborhood Matching Fund grants or other housing development and rehabilitation funds.
 - b) Prioritize with strategies from other neighborhood plans.
- 2. Establish specific goals to focus on in Pioneer Square for the City's study to promote Transit Oriented Development as part of Sound Transit Planning.
- 3. Continue feasibility studies for making surplus publicly owned properties available for conversion to mixed income housing. Some buildings suggested in the matrix for conversion are already being studied at this time.
- 4. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action with the following addition:

1. The Executive shall work proactively to respond to the community's requests related to preservation of existing and creation of new artist live/work housing. The Executive's work shall also address similar requests from other neighborhood planning areas and citywide issues as appropriate.

#	Activity	Pa <u>g</u> e #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)					
Principle	Principle & Policy Recommendations										
P6	Analyze the responsibilities defined for the Pioneer Square Preservation Board in Pioneer Square Preservation District Ordinance, SMC Chapter 23.66. Consider expanding Board's purview.	4	H		Planning Committee (PSPC)-Lead, Pioneer	The community should work with Urban Conservation to further refine this activity and generate a proposal for Council consideration. As staff to the board, DON should be included in any discussions regarding the PSPB.					
Broader	ning Residential Availability										
H1	 Dedicate city staff time and resources to support the local initiative to encourage private development of housing in Pioneer Square. Poll developers to understand conditions and obstacles Implement an incentive package, considering suggested incentives in Plan Develop marketing information for potential developers Help advocate Pioneer Square to developers Facilitate partnerships between for profit developers and non-profit sponsors. 	15, 16	H		Development	The Executive will work with the community to encourage housing development among land owners in Pioneer Square. The community should work with OED to develop a marketing package including a list of incentives the City can offer developers to encourage private development of diverse types of housing in Pioneer Square, including artist live/work spaces. The community should also work with SPO & OED to develop incentive programs to attract housing development to the Pioneer Square. Current incentive programs, such as the super TDR program, will be reviewed by City Staff to determine which incentive(s) would best serve the community. The community should also consider working with First & Goal and the South Downtown Investment Strategy to use/leverage mitigation dollars. OED provides funding for the Pioneer Square Community Development Organization (PSCDO). PSCDO serves as the lead community agency for the implementation of housing projects within Pioneer Square. The PSCDO is pursuing agreements with developers to set aside a					

#	Activity	Page	Priority	Cost Estimate	Implementor	Executive Response
		#				(Filled in by City)
						portion of units within their development as affordable units for a period of up to 10 years.
						DHHS is currently working with Pioneer Square representatives and other City department staff to help design housing strategies for Pioneer Square. DHHS anticipates an ongoing relationship with Pioneer Square residents and developers of new housing units to the extent that DHHS resources are available.
H3	Streamline the permitting process at DCLU.	15	Η		CDO-Lead , SPO, DCLU, Private	DCLU has implemented this recommendation through various permit process reform projects currently underway within the Department.
H4	Evaluate the feasibility of making surplus publicly owned properties available for conversion to mixed income housing. City: Consider the Alaska Building, the Public Safety Building, and the Dexter Horton Building County: Consider the Toshiro Kaplan Building, and the Johnson Building Port of Seattle: Consider Pier 46 and Pier 48.	15	Н		ESD, CDO, SPO, OED, DHHS, KC, PORT	Feasibility of, including building code requirements, and financial implications of conversion of Alaska and Dexter Horton Building to housing is being considered in the Downtown Civic Center planning. Siting has not been determined for proposed Mayor/Council Building; currently Municipal and Public Safety Building sites are both under consideration. This recommendation should be evaluated further in the context of the Downtown Civic Center Plan.
H5	 Implement specific measures to protect existing supply of artist live/work housing: amend code for artist live/work units provide a loan program for upgrading studios to live/work compliance coordinate tenants for concurrent upgrades create incentives for development of new affordable artist live/work units. develop criteria and review process guaranteeing occupancy by "legitimate artists" for housing applicants inhabiting artist live/work units developed below 50% of median. 	15	Η		CDO-Lead , OED, SPO, DHHS, Private	This goal would require considerable communication, notification, and/or Good Neighbor type agreements between the artists live/work communities and the surrounding neighborhoods. The community should work with DCLU to determine what amendments to the Code are needed to protect the supply of artist live/work space.
H9	Improve streets and upgrade utilities to satisfy demand of projected residential population.	15	Н		CDO-Lead , SPO, SEATRAN, SPU	The current SPU CIP contains no major utility projects. Upgrades will be made as needed, concurrent with new

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
						development. (Coordinated street work is the intent of newly passed Ordinance No. 118751.)
H10	Include Pioneer Square in the City's study to promote Transit Oriented Development.	15	Н			Pioneer Square is included in the current study to promote Transit Oriented Development.
Improvii	ng Infrastructure: Parking, Transportation, Utilities					
112.1	Keep current projections of future demand and needed capacity for utilities in growth areas. Prepare and regularly update reports that project growth for at least a three-year period. Develop strategies for coordinating major infrastructure improvements to meet future demand projections.	22	Н			Basic infrastructure is in place, improvements are anticipated on an as needed basis concurrent with new development. Coordinated street work is the intent of newly passed Ordinance No. 118751.

Secure a conditional property transfer requiring a substantial housing element, parking and retail. The North Lot must be developed and not remain a flat parking surface. The only activity proposed in this key strategy is to secure a commitment for mixed use development of the Kingdome North Lot with a significant portion of units for middle income affordable housing by 2005.

Integrated Executive Response

While this strategy may consist of a single activity, the pursuit of a commitment to develop the North Lot entails a number of stakeholders working together to secure an agreement. Securing a commitment to the development of the North Lot was achieved in June of this year.

Department responses included below: SPO. Compiled by SPO.

Lead Department: SPO

Participating Departments: SPO, DHHS, OED

Activities Already Underway:

 King County, the City of Seattle, the Public Stadium Authority, First & Goal, Football Northwest Inc., and the Washington State Department of Transportation entered into a letter of intent to establish a plan for the use of the North Kingdom Lot on June 25, 1998

Tasks to be Undertaken in 1998-2000

1. The South Downtown Investment Strategy and SPO will monitor the following

activities necessary prior to development of the North Lot.

- a) An agreement between the County and the Public Stadium Authority for a property transfer. Authorize County release of property and method of release (sale, lease, etc.)
- b) Leases with WSDOT for staging and event parking areas.
- c) Plat/lot line adjustments to separate the "north half of the north lot" from the remainder of the King Dome Site.
- d) A City Council resolution granting a special track crossing right.
- e) Pursue permitting process for development of the North Lot upon First & Goal exercising option to buy construction would start July 2002 according to preliminary schedule.
- 2. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)				
Broader	Broadening Residential Availability									
H2	Secure a commitment for mixed use development of	15	Н			DHHS anticipates its involvement in the development of the mixed-				
	the Kingdome North Lot with a significant portion of					income housing goals for this site. The South Downtown Investment				
	units for middle income affordable housing by 2005.					Strategy and SPO are playing a role in overseeing the activities				
						necessary to generate a development on this site. Various jurisdictions				
					KC Exec	and agencies are working together to secure this commitment.				

Improve service by the Police Department, Parks Department and SEATRAN. Explore a pilot model for improved police service in Pioneer Square. Promote the continued success of CleanScapes, a private/public community based public space cleaning company. This strategy includes recommendations regarding the following issues: public safety, maintenance of public areas, facility and public amenity improvements, social services and local government support.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Improving public safety, cleanliness and behavior standards will increase visitation to Pioneer Square. It could also create additional residential demand by creating a safer, cleaner place to live.

This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another.

Department responses included below: OED, DON, SPD, DHHS, SEATRAN, DPR, SPO, SCL. Compiled by SPO.

Lead Department: DON

Participating Departments: OED, SPD, DHHS, SEATRAN, DPR, ESD, DCLU

Activities Already Underway:

- 1. The South Downtown Investment Strategy has designated Clean and Safe Streets a critical project in the area. Numerous stakeholders will work on this project as part of the South Downtown Investment Strategy.
- 2. OED is working closely with the Pioneer Square Business Improvement Association (BIA) and the Downtown Seattle Association (DSA) on efforts to have a downtown-wide BIA that would provide comprehensive cleaning and security efforts.
- 3. The Executive's proposed budget includes funding in the Health Department budget to implement the recommendation to allocate resources to King County's initiative to limit alcohol sales to intoxicated chronic public inebriates.

Tasks to be Undertaken in 1998-2000

- 1. Once downtown-wide BIA is established, consider contracting for additional cleaning and maintenance services in public spaces, sidewalks and alleys.
- 2. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action with the following additions

- The Council expresses strong support for the recommendations related to CleanScapes or other vendors, including the proposals to consolidated contracts within one City Department and to provide additional funding. The Executive team working on CleanScapes shall provide the Council with a report of its progress on this issue no later than June 1999. This report shall include a status report of the possibility of using CleanScapes or other vendors through the Downtown BIA. The Executive team shall also review and address labor issues as it works on this issue. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.
- 2. The Executive shall work proactively with the community to respond to recommendations such as Activity PS4.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)						
Principle	Principle & Policy Recommendations											
P1	Enforce existing standards for civil public behavior more consistently.	4	Η		PSCC-Lead, Merged Interest, Mayor, SCC, SPD, DHHS KC Executive	West Precinct now attends the Pioneer Square Public Safety Subcommittee, Fortson Square and the 500 Third Avenue Task Force. Emphasis patrols and Downtown Action Plan overtime are currently used for daily foot patrols designed to enforce civility ordinances and create a highly visible police presence. West Precinct recommends adoption of the Pioneer Square Safety Team's daily street citizens patrol. The West Precinct and the Pioneer Square Safety Team need to continue to coordination of their activities to provide adequate foot patrols designed to enforce civility ordinances and create a highly visible police presence.						
P2	Support the existing initiatives to stop dysfunctional, anti-social behavior in public spaces: the Stay Out of the Park Ordinance, the Good Neighbor Agreement with alcohol retailers, and the Good Neighbor Agreement with social service providers.	4	Η		PSCC-Lead, Merged Interest, Mayor, SCC SPD, DHHS KC Executive	DHHS requires/encourages Good Neighbor Agreements for new City-funded projects and encourages Good Neighbor Agreements in non City-funded projects. The West Precinct Human Service Provider Forum meets monthly to monitor concerns and resolve issues. The Parks Code Enhanced Enforcement Ordinance is administered by DPR.						
Ρ3	 Improve cleaning and maintenance in public spaces, sidewalks, and alleys. Consider contracting additional cleaning and maintenance work to CleanScapes. Supplement mechanical street cleaning with CleanScapes manual sweeping Encourage Metro to contract with CleanScapes for bus/shelter stops and trolley stop cleaning Encourage 100% property owner participation for sidewalk cleaning Supplement park maintenance with additional CleanScapes cleaning afternoons and on minimal service days Encourage SEATRAN to contract with 	4	Η	Fund CleanScapes expanded service proposal	PSCC-Lead, CleanScapes SCL, Parks, SEATRAN Private	DPR has limited funding for expanded maintenance in Pioneer Square through a community service program and will work with the PSCC and BIA on this issue. Pioneer Square streets are swept on a daily basis. From spring to fall, the alleys are spot cleaned daily and flushed five nights a week. SEATRAN is not presently funded to increase the service level for this work in Pioneer Square. The Mayor's office will work with SEATRAN, SPO, DPR, OED & SPU to explore the possibility of utilizing one city contract for CleanScapes' or other vendors' work rather than department by department contacts.						

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	 CleanScapes for alley cleaning and deodorizing Require Seattle Mariners to fulfill management requirement calling for "existing local entities to provide game day clean-up". Encourage First and Goal to do same. Encourage Solid Waste to contract with CleanScapes to create a graffiti free historic core through "three times seventy two" graffiti eradication programs. Research and implement a dumpster free waste and recycle collection service in the district. 					OED will explore the possibility of using CleanScapes or other vendors through the Downtown BIA. OED is also willing to provide technical support to CleanScapes in order to obtain non-profit status. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.
P7	Appoint a Public Safety Representative for Pioneer Square.	4	Η	Fund SPD position	PSPC-Lead, SCC, SPD	The community should work with West Precinct to appoint a Public Safety Representative for Pioneer Square. Currently one Community Police Team (CPT) officer is assigned to handle Pioneer Square problems exclusively. One additional CPT officer would provide more effective coverage should funding become available.
Improvir PS4	ng Public Spaces Replace non-conforming (non-historic) trash cans with approved historic trash cans throughout Pioneer Square.	6	H		SEATRAN OED	SEATRAN does not have funding for the installation of more attractive waste cans in Pioneer Square. If a fund source, such as a Neighborhood Matching Fund grant, is found for the placement of more attractive waste cans in Pioneer Square, SEATRAN wants to work with the community to identify an appropriate can design. The community should work with OED to explore ways to utilize BIA assessments to improve public amenities where appropriate, such as replacing non-conforming trash cans with approved trash cans throughout the neighborhood.
PS14	Assess needed renovation elements for rehabilitating the public restrooms at the Pioneer Square fire station. Rehabilitate public restrooms at the Pioneer Square fire station.	7	Η		ESD	The restrooms are currently open and attended 14 hours daily. No major renovation needs have been identified nor have cost estimates for renovation been determined. Assessment of structure is needed to further define scope of recommended rehabilitation. ESD is willing to consider this recommendation in future CIP/budget processes.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
PS26	Develop and implement incentives to encourage property owners to maintain active uses on adjacent properties.	9	Н		Merged Interest,	The PSCDO is the implementor for these efforts. PSCDO's 1998 contract with OED includes work on the Fortson Square Redesign Project.
PS27	Temporarily limit commercial uses dependent on alcohol sales.	9	Н		PSPB, DCLU, DON, Law, DHHS, WA Liquor Control Board	DCLU is willing to work with the neighborhood on these issues, however, the department believes that a nonregulatory approach may be more effective. This activity may exceed the authority of PSPB.
PS28	Support the Good Neighbor Agreements between social service providers and Pioneer Square Community Council.	9	H		PSCC-Lead, CDO, KC Exec, SCC, Private	This is a community based activity.
PS29	Do not add any more social service providers to this area until problems with crime and uncivil behavior are resolved.	9	Η		(mı́), dhhs , PSPB, dclu, Don	Pioneer Square is designated as a Special Objective Area in the City's Consolidated Plan. Limiting the placement of social service providers in Pioneer Square may be achieved through a change to this plan. The community should work with DHHS to explore this option. However, The City believes that a nonregulatory approach would be more effective to achieve this goal. Merged Interests may be more effective in implementing this recommendation through contact with property owners.
PS30	Focus police attention on 2nd & Yesler and consistently enforce existing public behavior standards.	9	Η	Fund Position	SPD Mariners, F&G	The West Precinct has one squad of footbeat officers assigned to Pioneer Square with two beats (four officers) assigned in an overlapping coverage of Occidental Park. The squads enforce civility laws vigorously. Additionally, emphasis patrols, Mounted Units, and the Anti-Crime Teams are focusing operations in that area to assist with the enforcement of civility standards. Currently one Community Police Team (CPT) officer is assigned to handle Pioneer Square problems exclusively. One additional CPT officer is needed to provide more effective coverage.
PS31	Allocate resources to King County's initiative to limit alcohol sales to intoxicated chronic public inebriates.	9	Н		King County, DHHS, PSCC	This recommendation should be further refined with assistance from DHHS.
PS49	Improve service and maintenance to waterfront public spaces – repairs, cleaning, gardening, and trash	11	Н			Street sweeping is done along Alaskan Way on a weekly basis. During the summer, waste cans along the street are emptied

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	pickup.				PORT,	twice daily. This service is paid for by the Solid Waste Utility. Additional funding would have to be allocated in order to improve DPR maintenance.
PS53	Enforce public behavior standards and civility laws.	12	Η		PSCC, SPD	 In addition to program previously identified in this matrix, the West Precinct has initiated a number of measures to support civility efforts such as: Downtown Emergency Service Center Courtesy Patrol Talks with the State Department of Corrections (DOC) to apprehend alcohol and illegal drug violators under DOC supervision. Joint operations with Immigration & Naturalization Service. Reinstitution of the SODA (Stay Out of Drug Area) ordinance. Routine sweeps of Pioneer Square Initiated a Nightclub Forum
Strength	ening Our Economic Base					
E3.1	Improve standards of public safety and cleanliness throughout Pioneer Square public spaces. (See public spaces section.)	18	Н	\$20,000 annually 4 year plan \$80,000	BIA, CleanScapes or other vendors SPD, SPU, SEATRAN	OED is working with the DSA on their proposal for a Downtown-Wide BIA which would provide comprehensive clean and safe services. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.
E3.2	Encourage 100% subscription to CleanScapes by property owners.	18	Η		other vendors	This activity is primarily community based and could be achieved through a DON Neighborhood Matching Fund grant. City Staff can provide technical assistance. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.
E3.3	Ensure optimal coordination of public safety and maintenance programs with Downtown-wide BIA if implemented in Pioneer Square.	18	Η		Merged Interest, BIA-Lead, OED , DSA	OED is working with the DSA on their proposal for a Downtown Wide BIA.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
E7.1	Expand successful enterprises such as CleanScapes to facilitate the successful transition of mission and shelter residents into long-term employment.	19	Η		CleanScapes or other vendors, Missions, DHHS	This is a community based project. Technical assistance may be provided by City Staff. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.

Develop and implement a major marketing and public relations campaign. The City must commit staff time and resources to support local initiatives in business networking, information exchange, and small business assistance. This strategy involves recommendations relating to local government support and coordination, community coordination/team building and infrastructure improvements.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Strengthening the economic base of Pioneer Square will help to develop the type of vibrant mixed-use neighborhood the community envisions. This strategy works in tandem with the strategy focused on improving public safety and cleanliness. As an area is cleaned and beautified, potential consumers will increase.

Pioneer Square seeks marketing programs that will ensure that the neighborhood projects a clear identifiable image, on a par with the marketing efforts of sports teams and their major sponsors. Typically, marketing programs are the responsibility of business improvement areas. In South Downtown, stadium authorities and their tenants should be major partners in a well-financed business partnership that can provide these programs.

This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another. The majority of activities proposed within this strategy are community based activities. The City can and will provide technical support for these activities, which need to be implemented by the community and/or their representatives.

Department responses included below: OED, SPO, SEATRAN. Compiled by SPO.

Lead Department: OED

Participating Departments: DON, SPO, SEATRAN

Activities Already Underway:

1. A survey by the community of Pioneer Square's existing businesses to determine needs, attitudes, and potential growth and expansion opportunities is underway with a BIA/DON matching grant.

Tasks to be Undertaken in 1998-2000

- 1. OED will work with Pioneer Square upon establishment of the Downtown Wide BIA to pursue funding for Economic Development Action Plan.
- 2. Identify next steps for continued implementation

Council Action Taken:

Approve Exec.'s Recommended Action with following additions:

- 1. The Executive shall provide the Council with a summary of the varying types of business and neighborhood development assistance offered to each of the neighborhood planning areas by June 1999.
- 2. The Executive shall ensure that the community's recommendations are forwarded to First & Goal and the Mariners.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)				
Strength	Strengthening Our Economic Base									

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
E1.1	Dedicate City staff time and resources to support Pioneer Square's Economic Development Committee.	18	H		CDO, OED, DON	OED staff attend the Economic Development Committee meetings and provide technical support. The PSCDO's 1998 contract with OED includes providing staff support for the Pioneer Square BIA and BIA Economic Development Committee. The Neighborhood Business Council (NBC), will continue to assist the BIA with business district strategies. The BIA will act as the lead implementor in this effort. The PSCDO's 1998 contract with OED includes providing staff support for the Pioneer Square BIA and BIA Economic Development Committee, providing commercial real estate brokers with marketing information and producing a handbook with the BIA for local businesses to use which identifies special rules, regulations, policies and procedures for operating a business within the Pioneer Square Historic District. The Neighborhood Business Council (NBC), through its contract with OED, can continue to assist the BIA with business district strategies. The community should prioritize their economic development recommendations and considering applying for Neighborhood Matching Fund Grants to fund projects.
E1.2	Secure funding for the Economic Development Action Plan.	18	Н	Negotiating Now	BIA/EDC-L , OED, SPO, Mariners, F&G	See OED response to E1.1
E2.1	Conduct a survey of Pioneer Square's existing businesses to determine needs, attitudes, and potential growth and expansion opportunities.	18	Н	with BIA/DON matching grant	BIA/EDC-L , OED, SPO, Mariners, F&G	Under way with BIA/DON matching grant.
E2.2	Conduct a survey of Pioneer Square's commercial property owners to determine needs, attitudes, and potential growth and expansion opportunities.	18	Н	\$5000	BIA/EDC-L, OED, SPO, Mariners, F&G	This activity is primarily community based and could be achieved through a DON Neighborhood Matching Fund grant. City Staff can provide technical assistance.
E2.3	Create a business database of locations and uses of existing businesses.	18	Н	\$5000 annually \$20,000 total	BIA/EDC-L, OED, SPO, Mariners, F&G	This activity is primarily community based and could be achieved through a DON Neighborhood Matching Fund grant. City Staff can provide technical assistance.
E2.4	Conduct a market analysis to determine overall sales,	18	Н	\$37,500	BIA/EDC-L,	This activity is primarily community based and could be achieved

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	employment, economic niches and development opportunities.			4 year plan		through a DON Neighborhood Matching Fund grant. City Staff can provide technical assistance.
E4.2	Create and implement a four-year marketing and promotion plan. Components would include a marketing plan, an advertising campaign, a public information campaign, and a special event/festival campaign.	18	Η	need \$400,000 4 year plan	Committee OED, SPO, Mariners, F&G	OED is supportive of this endeavor. See OED response to E1.1. Parking and access should be considered as a principal marketing theme.
E4.4	Manage and fund a joint marketing program for the stadium/exhibition center and Pioneer Square businesses.	18	H	need \$50,000	BIA- EDC-L OED, SPO, Mariners, F&G	This is primarily a community based activity. City Staff can provide technical assistance in this endeavor.
E5.1	Create a comprehensive directory and website of local businesses and their services.	19	Н	\$10,000	BIA-EDC-L SPO, OED F&G	This is primarily a community based activity. City Staff can provide technical assistance in this endeavor.
E5.4	Develop and distribute Pioneer Square Gazette	19	Н	\$40,000 annually \$160,000 4 year plan	Merged Interest, BIA-EDC-L	This is primarily a community based project with technical assistance from City Staff. Funding should be pursued through a DON matching grant.
E7.3	Secure jobs in the new stadium, ballpark, and exhibition center for low-income Pioneer Square residents.	19	Н		Mariners, F&G	ballpark and exhibition center to develop job opportunities for low- income neighborhood residents.
E7.4	Encourage and facilitate the operation of concessions inside and site cleaning outside the ballpark, stadium, and exhibition center by neighborhood businesses.	19	Η		other vendors, BIA, CDO , OED Mariners, F&G	This is a community based project. City Staff may provide technical assistance. The City must avoid even an appearance of favoritism in vendor selection, any selection of CleanScapes or other vendors is subject to many local, state and (potentially) federal legal requirements.
	ng Infrastructure: Parking, Transportation, Utilities	00		1		
112.2	Improve the coordination of infrastructure improvements with development project upgrades. Consolidate work in streets affecting access to and through Pioneer Square. Ensure the scheduling of work allows efficient and continuous access.	22	Н		SPO, SPU SEATRAN	Coordinated street work is the intent of newly passed Ordinance No. 118751. Seattle City Light has been a leader in trying to coordinate construction schedules and projects to accommodate the needs of local business and minimize impact. SCL will make a concerted effort to involve the business community as far in advance as possible as these projects arise.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
112.5	Inform the community several months in advance of upcoming closures, locations, and duration of work projects by utilities by notifying community organizations and adjacent affected business and property owners.	22	Η		SPO, SPU , SEATRAN	Seattle City Light has contracted with a consultant team to improve customer relations during utility construction projects. Goals involve: 1) a system, to both inform and involve communities in major projects; 2) a set of tools to enable project managers and other staff to carry out responsibilities and 3) create confidence that major city projects are designed and implemented in a way that reduces any negative impacts.

E. BUILD PEDESTRIAN LINKAGES

Description

Facilitate strong coordination and partnering among projects to strengthen the neighborhood's unique historic character and arts identity. Commit capital funding for prioritized projects in the 1998 Pioneer Square Neighborhood Plan. This strategy includes recommendations regarding public amenities and facilities, infrastructure improvements, transportation and local government support and coordination.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Providing a safe pedestrian environment will assist in the development of the vibrant mixed-use neighborhood the community envisions. This strategy works in tandem with the strategy focused on improving public safety and cleanliness. As an area is cleaned and beautified, the number of pedestrians and potential consumers will increase.

This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another.

Department responses included below: SEATRAN, DON, SPO, SPU, DPR, SCL, SAC. Compiled by SPO.

Lead Department: SEATRAN

Participating Departments: SEATRAN, SPO, OED, SPU, DPR, SAC

Activities Already Underway:

- 1. The South Downtown Investment Strategy has made pedestrian access and a coordinated wayfinding system a focus of its development efforts.
- 2. Bus tunnel hours have already been extended.
- 3. Ordinance No. 118751 promotes coordination of street repairs and other utility projects.
- 4. Sidewalk projects are planned at locations including Jackson Street; Occidental Avenue, between Jackson and King Streets; and Fortson Square (located on the corner of 2nd & Yesler).
- 5. Plans for improvement of Occidental Avenue South, between South Jackson and South King Streets are moving ahead. Design work for this project is underway. SEATRAN is working with the designer in review of the project plans.
- 6. SEATRAN is working with a design team on a series of street improvement projects

along the Jackson Street corridor. A key objective of these projects is to make this street area more attractive and functional for use by pedestrians.

7. A new signal is planned at 4th Avenue South and South Weller Street as part of the Union Station project. This signal is scheduled to be operational by this fall.

Tasks to be Undertaken in 1998-2000

- 1. Conduct feasibility evaluation:
 - a) Establish project team including City agencies, community representatives, consultants and representatives from other agencies (i.e. AMTRAK, Sound Transit, King County Metro, WSDOT, Seattle Mariners, First & Goal). Establish coordination plan with the South Downtown Investment Strategy.
 - b) Prepare preliminary scope of work for street and pedestrian improvements and preliminary cost estimate.
 - c) Explore feasibility of public plaza proposals. Evaluate in context of other planned projects in the area.
 - d) Based on preliminary project budget identify funding opportunities for different elements of the proposal, such as Neighborhood Matching Fund grants or 1% for Art funds.
 - e) Prioritize with strategies from other neighborhood plans.
- 3. A pedestrian navigation system is part of the Community Action Agenda, Downtown Circulation Study and the Transportation Strategic Plan. Recommendations from the Downtown Circulation Study will be put into the Seattle Transit Initiative (STI). SPO will consider the pedestrian navigation system as a potential work element within the STI. SEATRAN will work with the Pioneer Square Preservation Board, Design Commission and DON on a design guideline manual for the navigation system within Pioneer Square.

- 4. DON and OED will coordinate with the PSCDO to explore issues with the redevelopment of Fortson Square including, but not limited to: possible links to court house, RTA tunnels, Smith Tower and other adjacent buildings.
- 5. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action with the following additions:

- 1. Designate SEATRAN as lead Department for this Key Activity.
- 2. The Executive should explore consolidating or transferring maintenance responsibility from SEATRAN and other departments to the Parks Department for Occidental Square, Fortson Square, Washington Street Boat Landing, and other locations within Pioneer Square and citywide.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
· · · · ·	e and Policy Recommendations	ı.	r	1		
P4	Include an artist on the design team for all capital projects in Pioneer Square that involve the use of public funding – local, regional, state or federal.	4	H		SAC, SPO	SAC will work with the community to facilitate and manage the selection and implementation of public art projects by City capital construction dollars in Pioneer Square.
P5	Once Pioneer Square has developed an Art and Legends plan, use this plan as a guide for development, siting, and implementation of public art and legends projects throughout the neighborhood.	4	H	Fund Art and Legends plan creation	KCCR	SAC can assist Pioneer Square neighborhood in the creation of an Arts and Legends plan. A fee for this work would have to be negotiated with a sponsoring City Department. This project would be a good candidate for a Neighborhood Matching Fund Grant.
Improvin	ng Public Spaces					
PS2	Design and implement a pedestrian navigation system of maps, signs and kiosks.	6	H		SPO , RTA, METRO, WSDOT, F&G	This activity is part of the Community Action Agenda, Downtown Circulation Study and the Transportation Strategic Plan. Recommendations from the Downtown Circulation Study will be put into the Seattle Transit Initiative (STI). SPO will consider the pedestrian navigation system as a potential work element within the STI. SEATRAN will work with the Pioneer Square Preservation Board, Design Commission and DON on a design guideline manual for the navigation system within Pioneer Square. The community should consider pursue other funding sources, such as the neighborhood matching grant, in order to speed the implementation of this activity.
						SAC will work with SEATRAN and the community to include artists in the design of navigational systems.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
PS7	Design and install appropriate additional "green street" plantings along Occidental Corridor.	6	Н		SEATRAN Private	SEATRAN would provide technical review of plans for proposed improvement in the right-of-way
PS8	Repair or replace sidewalk paving with approved concrete paving in identified locations.	7	H		Private	Current projects to improve the pedestrian setting and sidewalk conditions include: Jackson Street; Occidental Avenue, between Jackson and King Streets; and Fortson Square. SEATRAN focuses limited sidewalk maintenance funds on sidewalk locations for which the City assumes maintenance responsibility, such as landings at street corners, alley crossings over sidewalks, and locations where sidewalk damage is caused by the roots of City street trees. Otherwise, sidewalk maintenance and improvement is the responsibility of adjacent property owners. Locations identified in the plan would need to be reviewed to determine if they meet the above criteria.
PS10	Repair brick sidewalks in the identified locations.	7	Н		SEATRAN	Locations identified in the plan would need to be reviewed to determine if they meet SEATRAN criteria for sidewalk improvement.
PS15	Ensure public restrooms that are accessible 18 hours a day will be installed in the ferry terminal expansion, the new stadium or exhibition hall, and King Street station.	7	Н		METRO, PSA,	The community should work with facility owners and operators to ensure accessibility. In addition, the community could reconsider placing self-cleaning, aesthetically pleasing port-a-potties in the Square through DON.
PS22	Improve pedestrian streetscape on Occidental between Jackson and King according to Weinstein/Copeland proposal. Update proposal to reflect needed brick sidewalk and intersection of Jackson and Occidental not covered in Ballpark implementation design.	8	Н	, fund any Gaps	PSPC, PFD, SPO, SEATRAN F&G	Design work for improvement of Occidental Avenue South is underway. SEATRAN is working with the designer in review of the project plans.
PS23	Create a public plaza, min. 80' width, on the western edge of the Kingdome North Lot to extend corridor to stadium and exhibition center. Support flexible social space on the west edge of the North Lot and the intersection at King and Occidental. Preserve a visual extension and connection to Occidental Avenue Greenstreet north of King. Support community	8	H		PSPC, PSA, F&G, SPO , DCLU	This will potentially cut down the number of mixed use units that can be achieved on the site. Any public areas on the Kingdome Lot should be coordinated with the overall construction goal. DCLU would like to be involved as planning for the North Lot development evolves.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	involvement in reviewing quality and quantity of housing developments on the Northwest quadrant of the North Lot.					
PS25	Centralize responsibility for the length of Occidental Corridor with the Parks Department.	8	H		SEATRAN	SEATRAN believes that there are some services in the mall area that SEATRAN could turn over to the Parks Department. DPR is in the process of negotiating with SEATRAN for a transfer of maintenance responsibility for other services.
PS32	Fund the project to redesign and rebuild Fortson Square.	9	H	fund any Gaps		 OED supports efforts to redesign the Fortson Square/2nd and Yesler area and is using the PSCDO as an implementor for these efforts. PSCDO's 1998 contract with OED includes work on the Fortson Square Redesign Project. At this point in the design process, the full cost of the project cannot be determined. To date, the project has received approximately \$198,000 in funding for project design.
PS33	 Implement pedestrian streetscape improvements: mid-block crossing on Yesler at bus tunnel entrance better lighting at Fortson Square scramble signal at 2nd and Yesler street trees and sidewalk paving improvements on 2nd Ave Extension between Yesler and Jackson. 	9	H	fund any Gaps		 SEATRAN has determined that a proposed midblock crossing next to the bus tunnel entrance is a feasible project. The Fortson Square project is currently in the design process. Design aspects incorporated into the project will improve lighting in the square. Given the character of street operations at the 2nd Avenue and Yesler Way, SEATRAN has an objection to the installation of a scramble walk at this intersection. The Fortson Square project would begin to improve the sidewalk along the north part of the 2nd Avenue Extension corridor, near the bus tunnel entrance. A tree planting project is planned for this fall and could possibly serve this area.
PS34	Open the bus tunnel evenings and weekends and actively promote its use for event goers.	9	Н			Bus tunnel hours have already been extended through evening and weekends.
PS35	 Design streetscape to assist pedestrian navigation at 4th & Jackson, which is a major transit link: use cohesive design elements throughout area to clarify pedestrian routes 	10	Н	fund any Gaps	RTA, WSDOT, SEATRAN ,	SEATRAN is working with a design team on a series of street improvement projects along the Jackson Street corridor. The department is also pursuing increased funding for crosswalk restriping through this year's budget process.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	 include artist on the design team use vistas of existing landmarks to orient pedestrians mark all crosswalks install pedestrian traffic signals. 				Private	SAC will continue working with SEATRAN, SPO, RTA, Metro, WSDOT and the community to include artists in the redesign of the traffic island at 4th Ave. and Jackson.
PS36	Make all the individual public spaces at 4th & Jackson work well together, their designs and uses complementary.	10	H		PSPC , SPO, SAC	Design teams are involved in the development of various improvement projects in the neighborhood. A key objective of these projects is to make this area more attractive and functional for use by pedestrians. The PSPC should work with design teams to ensure good urban design.
PS37	Make sidewalk on both sides of Jackson St. wide and consistent. Repave sidewalk on the north side of Jackson between Occidental and 5 th .	10	Н		PSPC, SPO, SEATRAN	SEATRAN is working with a design team on a series of street improvement projects along the Jackson Street corridor.
PS38	 Preserve views from 4th & Jackson: west, of the waterfront north of Smith Tower and the Space Needle east, of the ID south, of train station facades and stadiums 	10	H		PSPC, SPO , DCLU	Currently, the Downtown Plan has established view corridors where special considerations are made to protect views, including requirements for upper level setbacks along some view corridor street frontages. The neighborhood should consider requesting the designation of additional streets in Pioneer Square view corridors in the Downtown Plan and the action that would be needed to protect these areas, e.g. lower height limits, restrict skybridges. Further refinement of this proposal should be discussed with DCLU.
PS39	Redesign the traffic island on 4 th Ave south of Jackson so it is safer and has more room for pedestrians.	10	H	Fund Gaps	PSPC, SPO, SAC, SEATRAN , Metro, Private	This is part of the design process for the series of street improvement projects along the Jackson Street corridor. SAC will continue working with SEATRAN, SPO, RTA, Metro, WSDOT and the community to include artists in the redesign of the traffic island at 4th Ave. and Jackson.
PS40	Create a public plaza at King Street Station Square and close this section of 3 rd Ave except for emergency vehicles.	10	Н	Add project Fund proposal	PSPC, SPO, SEATRAN	SEATRAN needs further information about the proposal to close part of 3rd Avenue South. This project could be coordinated with the construction of the King Street Station Plaza.
PS41	 Improve pedestrian experience on 4th Ave between Airport Way and Washington: install pedestrian lighting on both sides of street 	10	H	In Motion		This is part of the design process for the series of street improvement projects along the Jackson Street corridor.

#	Activity	Pa <u>g</u> e #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	 add street trees where feasible add crosswalk and light on 4th at Weller St. consider expanding eastern end of Weller St. bridge for pedestrian traffic surges encourage Union Station development to design for public uses and entries at street level along 4th Ave. 				Metro Private AMTRAK	A new signal is planned at 4 th Avenue South and South Weller Street as part of the Union Station project. This signal is scheduled to be installed and operational by this Fall.
PS46	 Strengthen east west pedestrian connections: preserve view corridors of water at Main, Yesler, and Washington redesign streetscape on Jackson, Main, Washington, and Yesler from 1st Ave to water's edge to emphasize connection to waterfront create safe and clearly marked pedestrian crossings to guide pedestrians under viaduct. evaluate widening sidewalks on the north side of Yesler Way from the waterfront to First Avenue narrowing traffic lanes and enhancing the pedestrian primacy of this waterfront connection. 	11	H		PSPC, SPO, WSF, PORT, SEATRAN , Parks	 SEATRAN is interested in participating in the review of these improvement concepts and identifying departmental resources that may assist with these efforts. SEATRAN believes there may be an issue of pedestrian safety in the area under the viaduct. If there are <i>specific</i> locations that community members believe present immediate safety concerns, these can be forwarded directly to SEATRAN for review and response. SEATRAN safety programs tend to address problems locations with "spot" improvements directed in the immediate location of the traffic safety problem. The response of these programs tends to be with signing, parking restrictions, street striping, etc street changes that can be made more quickly than high-cost, capital work. DPR supports these recommendations and will review our projects with these goals in mind.
PS47	Rehabilitate and reuse Washington Street Boat Landing, either as an entry for the "mosquito fleet" passenger ferries or as part of a new public space.	11	H		PSPC, SPO , WSF, PORT, SEATRAN, Parks	DPR supports this project but does not have funding to undertake improvements at this time. This location is under consideration as the landing for the Water Taxi in the event that the pilot project now underway is successful. Significant rehabilitation or replacement of the docks and ramps would be necessary for any project. The City will explore the possibility of transferring multiple ownerships of the Pier/Landing to one responsible entity. SPO will

#	Activity					
"	, oung	Page	Priority	Cost Estimate	Implementor	Executive Response
		#				(Filled in by City)
						continue to explore this as part of the South Downtown Waterfront Master Plan process.
PS54	 Improve gardening and maintenance at Pioneer Place Park: replant permanent beds to be more lush and full remove octagonal planters add more hanging baskets with flowers add lighting to shine up on Totem Pole clean and garden more frequently do annual tree maintenance. 	12	Н		PSCC, BIA Parks , SEATRAN, Metro, Private	Presently, SEATRAN maintenance of City street trees is on a 10 year cycle. Reducing this to a 5 year cycle for locations like this citywide would require a doubling of the budget. SCL provides line clearance trimming when necessary. DPR is willing to work with the community on these recommendations. Additional landscaping and other amenities will require additional funding.
	ening Our Economic Base			Γ.		
E4.3	Implement the pedestrian navigation system as described in Public Spaces section to assist shoppers and visitors in way-finding.	18	Н	\$25,000	RTA, WSDOT,	This activity is part of the Community Action Agenda, Downtown Circulation Study and the Transportation Strategic Plan. Recommendations from the Downtown Circulation Study will be put into the Seattle Transit Initiative (STI). SPO will consider the pedestrian navigation system as a potential work element within the STI. SEATRAN will work with the Pioneer Square Preservation Board, Design Commission and DON on a design guideline manual for the navigation system within Pioneer Square. The community should consider pursue other funding sources, such as the neighborhood matching grant, in order to speed the implementation of this activity. SAC will work with SEATRAN and the community to include artists in the design of navigational systems.
	g Infrastructure: Parking, Transportation, Utilities			1		
I2.1	Mark all crossings with pedestrian cross lights. Repaint cross walk striping at all crosswalks.	20	H		SEATRAN	The community should work with SEATRAN to further refine the recommendation for pedestrian cross lights. Cross lights would need to be evaluated against traffic flow. Funding for restriping crosswalks citywide is very limited. SEATRAN is pursuing a doubling of funding for crosswalk restriping through this year's budget process.
12.2	Design and implement pedestrian navigation system.	20	Н		PSPC, SPO,	This activity is part of the Community Action Agenda, Downtown

#	Activity	Page	Priority	Cost Estimate	Implementor	Executive Response
		#	_			(Filled in by City)
	See public spaces section.				Mariners, F&G	Circulation Study and the Transportation Strategic Plan. Recommendations from the Downtown Circulation Study will be put into the Seattle Transit Initiative (STI). SPO will consider the pedestrian navigation system as a potential work element within the STI. SEATRAN will work with the Pioneer Square Preservation Board, Design Commission and DON on a design guideline manual for the navigation system within Pioneer Square. The community should consider pursue other funding sources, such as the neighborhood matching grant, in order to speed the implementation of this activity. SAC will work with SEATRAN and the community to include artists in the design of navigational systems.
12.3	Define surface level pedestrian connections between South Downtown and the waterfront. See Public Spaces section, Waterfront Connection.	20	M		PSPC, SPO , WSF, PORT, SEATRAN	SEATRAN is interested in participating in the review of these concepts and to identify departmental resources that may assist with these efforts, particularly improving conditions for pedestrians and the use of street right-of-way.
15.1	Primary pedestrian routes from north to south are 1 st Ave from Cherry to King, Occidental Ave from Yesler to King and Alaskan Way along the waterfront. Primary pedestrian routes from west to east are Yesler, Washington, Main and Jackson. These priority pedestrian streets shall not be used for Ferry Terminal vehicular access.	21	H		WSDOT, DCLU	Alaskan Way must be used for ferry vehicle access and should not be included in this recommendation. 1st Ave from Cherry to King, Yesler, Washington, Main and Jackson Street are currently designated Class 2 Pedestrian streets in the Downtown Plan. This means that the streets are considered a secondary link in the downtown pedestrian circulation system. These streets have moderate pedestrian activity and sidewalks of standard width. Occidental Avenue is designated a green street. This means the street may provide a focus for new development and add open space for public enjoyment. Landscaping and other pedestrian amenities are elements of this designation. The community should work with SPO & SEATRAN to further refine this recommendation and determine whether changes to the Downtown Plan are necessary.
111.2	Design the public plaza at King Street Station and implement elements of the navigation system to help people find important local destinations. (See Public Spaces section, 4th and Jackson.)	22	H		PSPC, SAC, SPO , RTA, METRO,	Plaza construction is part of the King Street and Union Station project. SAC is involved with the design of the navigation system. The navigation system is also a part of the South Downtown Investment Strategy.

#	Activity	Pa <u>g</u> e #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
112.3	Coordinate partnerships between utilities and private developers for more complete street repairs and to pool resources to deliver identified pedestrian streetscape improvements.	22	H		SEATRAN, SPU, SAC	 Coordinated street work is the intent of newly passed Ordinance No. 118751. The aim of the ordinance in promoting coordination is to: decrease the number and impact of street projects on local businesses and residents. extend pavement life by reducing the number of street cuts made into street pavement – particularly new street pavement – by utility work. SEATRAN has limited funding for sidewalk improvements. Its use tends to be focused on sidewalk locations for which the City assumes maintenance responsibility including landings at street corners, alley crossings over sidewalk, and locations where sidewalk damage is caused by the roots of City street trees. Otherwise, sidewalk maintenance and improvement is held as the responsibility of adjacent property owners. Utilities pay for restoration work needing to be done when they cut into the street. Establishing a joint restoration program with the limited funds available to SEATRAN for paving would extend the amount of paving that SEATRAN could complete. Pooling resources would provide a way to leverage pedestrian street improvements in adjacent sidewalk areas. This is an activity which can greatly benefit from the stakeholder participation present in the South Downtown Investment Strategy.
112.4	Ensure that the 1% for art funds generated through utility and infrastructure improvements in Pioneer Square are allocated proportionately in the neighborhood.	22	Н		SPU, SEATRAN	SAC will work with the community to keep 1% for Art funds generated in Pioneer Square projects in the community, and to allocate them to projects designated in the neighborhood plan.

Secure a community managed parking facility. Implement a pass program for residential and employee access. Implement aggressive Transportation Demand management (TDM) program for the greatest results. This strategy includes recommendations relating to parking management, public facilities, transportation improvements, infrastructure improvements and local government support and coordination.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Efficient access to Pioneer Square will help to develop the type of vibrant mixed-use neighborhood the community envisions. This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another.

Department responses included below: SEATRAN, SPO, SPD, DCLU. Compiled by SPO.

Lead Department: SPO

Participating Departments: OED, DHHS, ESD, SPU, DON, DCLU

Activities Already Underway:

- 1. The South Downtown Investment Strategy (SDIS) has made access a priority in their planning. Access oriented projects include:
 - seeking funding now for Phase I of the SR 519 Intermodal Access Project under Atlantic Street and pedestrian bridges at Weller Street and Royal Brougham Way, while preserving the option to gain the benefits of a future Phase II under Royal Brougham.
 - developing partnerships for the lease, purchase or development of 100 spaces for each purpose (retail and residential) in each neighborhood (Pioneer Square and the International District)--a total of 400 spaces.
 - consideration of "smart meters" in Pioneer Square to make on-street parking available for retail customers during events.
 - redevelopment of King Street Station as an intermodal terminal serving Amtrak and RTA commuter rail passengers
 - development of a remote holding area for the Washington State Ferries

terminal at Colman Dock

- 2. Northbound traffic is presently diverted off of 1st Avenue and onto the viaduct during times of very large events.
- 3. Bus tunnel hours have been extended.

Tasks to be Undertaken in 1998-2000

- 1. Conduct feasbility evaluation:
 - a) Establish project team including City agencies, community representatives, consultants and representatives from other agencies (i.e. AMTRAK, Sound Transit, King County Metro, WSDOT, Seattle Mariners, First & Goal) Establish coordination plan with the South Downtown Investment Strategy.
 - b) Prepare preliminary scope of work and preliminary cost estimate.
 - c) Based on preliminary cost estimate, identify which elements could be funded by a) Seattle Transit Initiative funding, b) RTA Station Area Planning funding, c) neighborhood bond or levy or d) other sources such as Neighborhood Matching Fund grants, SEATRAN annual programs, or other funding sources obtained through the SDIS.
 - d) Prioritize with strategies from other neighborhood plans.
- 2. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action with following addition:

1. The Executive should continue to monitor and investigate new smart meter technology for possible use on a citywide basis. (I8.1)

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
H6	ning Residential Availability Develop, acquire, or lease municipal or non-profit parking facilities for residential storage use.	15	Н		Merged Interest, SPO, Private	This is a priority of the South Downtown Investment Strategy.
•	ening Our Economic Base	1	T	1		
E6.5	Create a parking management program for Pioneer Square. See Infrastructure section.	19	H	\$2,500 proposal development	SPO, Mariners, F&G, SEATRAN	SEATRAN recommends conducting an up-to-date inventory of parking in Pioneer Square and the surrounding area as a first step. This inventory would be a community based project and could be implemented with volunteer assistance. SEATRAN believes the creation of a parking management plan is a good idea. Other entities to which the district might look for good information about parking management programs could include Seattle Center and the University of Washington. One idea to consider in encouraging parking outside the district might be the creation of a shuttle service between Pioneer Square and the 4 th and Lander garage. Another thought on increasing parking supply is that some garage owners in and near Pioneer Square may be closing their garages on weekends. As a part of a parking management plan an additional option might be to approach
						garage operators about keeping their garages open during events and marketing the availability of this parking.
Improvii	ng Infrastructure: Parking, Transportation, Utilities	1	<u>I</u>	1		
I1.1	Raise costs for low-occupancy vehicle parking on stadium controlled lots.	20	Н		Mariners, F&G, Merged Interest	Raising costs would be a stadium issue. SEATRAN and DCLU do not have jurisdiction over this item. The community should consult the Mariners and First & Goal regarding this issue. The City may provide technical assistance.
11.2	Provide information and incentives to park in lots outside Pioneer Square.	20	H		Mariners, F&G, Merged Interest	This is a community based project. One option might be to approach garage operators about keeping their garages open during events and marketing the availability of this parking.
11.3	Install signs with real time parking/routing information before and after events.	20	Н		SEATRAN	SEATRAN is presently working on a trial project at Seattle Center that involves providing visitors real time parking and routing information. Results from the trial project need to be reviewed prior

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
11.6	Retain curbside parking on 1 st Ave during events.	20	Н		Metro	to making a determination about this area. SEATRAN has been doing a test of retaining the parking along 1 st Avenue during a series of Mariner homestands. The information collected by the test is still in review by SEATRAN, the Police Department, Fire Department, Metro, and local businesses. When this review is completed, the findings from the test will be relayed to the community.
11.7	Route southbound event traffic on 2 nd Ave and 2 nd Ave Ext.; keep 1 st Ave for Pioneer Square access only.	20	Н		Mariners, F&G	SEATRAN has determined that signing to route traffic away from 1 st Avenue was not successful in previous tests. The community should work with SPD and SEATRAN to explore the use of barricades to route traffic to 2nd Ave and 2nd Ave Extension.
11.8	Use the bus tunnel for transporting event patrons from the Central Business District garages. Promote use of tunnel.	20	Н		SPD, SEATRAN Mariners, F&G	The newly extended hours of bus tunnel operations would make shuttling between the stadiums and downtown parking sites more possible.
11.9	Reconsider current practice of closing northern 1 st Ave from Royal Brougham and routing traffic to 99 during peak event times. Access to Pioneer Square must be allowed.	20	H		SEATRAN	SEATRAN sees potential problems with this proposal. Allowing more traffic into Pioneer Square would increase traffic volumes on district streets, increasing congestion and taking away from local access. Retaining availability of parking along 1 st Avenue during event times would improve access to businesses where this parking fronts. By taking parking in exchange for a driving lane, this would also add to congestion in peak event times.
14.1	Place signage directing through-traffic around the Pioneer Square core at strategic locations outside the district.	21	Н			Directional signing has been tried in an unsuccessful attempt to guide traffic around parts of Pioneer Square. SEATRAN believes that drivers will select what routes they think will get them to their destination fastest and most directly – regardless of what route signing says.
14.2	Route north and south-bound traffic for destinations beyond Pioneer Square to 2 nd Ave, 3 rd Ave and 4 th Ave.	21	H			After previous unsuccessful trials with signage of this sort, SEATRAN does not believe this is a feasible project.
14.3	519 to provide direct access to the freeway system from the Colman Dock and Port of Seattle Terminals 37 and 46.	21	Н		Merged Interest, WSDOT	This has been identified as a primary task of the South Downtown Investment Strategy.
14.4	Maintain existing arterial designations for Jackson	21	Н		DCLU,	There are presently no plans that we are aware of for changing the

#	Activity	Page	Priority	Cost Estimate	Implementor	Executive Response
		#	,		,	(Filled in by City)
	Street, 2 nd Ave, and 4 th Ave.				SEATRAN	arterial classifications of Jackson Street and 2 nd and 4 th Avenues.
17.1	Define the parking capacity needed year round and during events to meet the defined needs for residents, local business and non-stadium event uses.	21	Н		Merged Interest, SPO, Mariners, F&G	This activity would be accomplished through the creation of a parking management plan listed in E6.5.
17.2	Target potential sites and partnerships to build, purchase or lease parking facilities that suit the neighborhood's need.	21	H		Merged Interest, SPO, Mariners, F&G	This activity would be accomplished through the creation of a parking management plan listed in E6.5.
17.3	Centralize responsibility for developing a parking and access program and managing operations on behalf of community interests.	21	Н		MI, SPO, SEATRAN, SPD, Mariners, F&G	This is a community based project. City Staff can provide technical assistance.
18.1	Participate in "smart meter" test on 1 st Ave or other high priority locations. Develop a plan for testing programmable meters.	21	Η		DCLU, SEATRAN	SEATRAN considered setting up a trial of "smart meters" in Pioneer Square. As the department took steps to set this trial up, we found that the capabilities of this new meter technology were overstated by the vendor and considerably less than we and the community were led to believe would be possible. So, at present, SEATRAN is putting the idea of a smart meter test on "hold". The Executive should continue to monitor and investigate new smart meter technology for possible use on a citywide basis.
19.1	Establish funding to design and manage a pass program that provides identified community stakeholders access to neighborhood through event traffic routing barricades.	21	Н		SPO, SEATRAN, SPD, Mariners, F&G	SEATRAN has not had experience with the operation of a special access program like that suggested. The community should continue to investigate access programs and work with SEATRAN to develop ideas of how the community expects this concept to work. SEATRAN believes that an access program for designated community members may be complex to set up and have a high cost. A scope of work detailing the operation of such a program should be prepared prior to consideration by departments.
110.1	Improve interval timing and expand circulation service for buses on 1 st Ave to the Central Business District.		Н			SEATRAN is working with METRO on a Downtown Circulation Study to simplify the transportation system (including timing & circulation). This project will become part of the Seattle Transit Initiative.
l10.2	Extend bus tunnel hours to late in the evening and on Sundays to capture event patrons.	22	H		SCC, KC, Metro, Mariners, F&G	Bus tunnel hours have been extended to evenings and weekends.
110.4	Make it easy for event-goers to use transit by	22	Н		•	SEATRAN and METRO are working on a Downtown Circulation

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	simplifying Metro service information. Consider color coding or destination-to-destination route information.					Study to simplify the transportation system (including route information). This project will be included in the Seattle Transit Initiative.
111.1	Adjust bus stops and schedules to maximize efficiency for commuters switching modes.	22	H		Metro, WSDOT,	SEATRAN is working with METRO on a Downtown Circulation Study to simplify the transportation system. This project will become part of the Seattle Transit Initiative.

Redevelop the land to the east side of Occidental Park to promote positive pedestrian activity through the addition of retail opportunities and increased parking supply. Create incentives to promote the development of surface parking lots throughout the District. Advocate and coordinate a deal to make this happen. This key strategy includes recommendations relating to improvements to public facilities and amenities and local government support and coordination.

Integrated Executive Response

This strategy is consistent with the goals and policies of the Comprehensive Plan. Developing the parking lot on the east side of Occidental Park will help to develop the type of vibrant mixed-use neighborhood the community envisions. This strategy consists of relatively small projects that could be implemented incrementally; individual recommendations are not dependent on one another.

Department responses included below: SPU, DPR, OED, SEATRAN, SCL. Compiled by SPO.

Lead Department: DON

Participating Departments: DPR, SPU, SEATRAN, SPO, SCL

Tasks to be Undertaken in 1998-2000

- 1. Conduct feasibility evaluation:
 - Establish project team including City agencies, community representatives and consultants. Generate development strategies applicable to the surface parking lots in the Pioneer Square area.

- b) DPR will work to develop list of potential funding sources over and above what the department can provide for improvements to public spaces.
- c) Prioritize with strategies from other neighborhood plans.
- 2. Identify next steps for continued implementation.

Council Action Taken:

Approve Exec.'s Recommended Action with the following addition:

1. The Executive shall review its policies on lighting streets, alleys, parks, etc. and provide the Council with a report, analysis and recommendations by June 1999. All policies should be in writing and should be shared with the neighborhood planning groups.

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)			
Improvi	Improving Public Spaces								
PS17	 Improve gardening, cleaning and maintenance in Occidental Park. daily trash pick-up year-round gardening clean furniture, structures, and pavement 	8	H		Parks, SEATRAN, SPU, Private	Currently, the trash in the park is removed twice daily (early AM and early PM). A significantly higher level of maintenance will require additional resources. DPR does have limited funding for a community service program and will work with the PSCC and BIA on this or other maintenance programs.			

#	Activity	Page #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	 add seasonal flower baskets and holiday greens keep pavement in good repair employ staff for security and the information booth 					DPR's 6-year Capital Improvement Program includes renovations to the fountains in the park. These projects have not been funded in 1999-2000. DPR is responsible for the maintenance of all the features in Occidental Park and supports the idea of identifying additional funding sources for improved maintenance in DPR facilities. A significantly higher level of maintenance will require additional resources. DPR does have limited funding for a community service program and will work with the PSCC and BIA on this or other maintenance programs. DPR maintains Occidental Park and SEATRAN is responsible for maintenance in the brick right of way. SEATRAN is in discussion with community members about centralizing the delivery of maintenance services along the Occidental corridor. DPR is in the process of negotiating with SEATRAN for a transfer of maintenance responsibility for other services.
PS18	Facilitate mixed use development of the two parking lots east of Occidental Park.	8	H		Merged Interests, OED, SPO, Private	The community should work with the project team, especially OED & SPO to facilitate mixed use development of the two parking lots east of Occidental Park. OED may be able to provide financing through Federal loan programs if the development creates jobs for low and moderate income people.
PS19	Set up and manage a program of events in the park and mall.	8	H		BIA , Parks, SEATRAN	This is primarily a community based activity. DPR has a special events coordinator that can provide technical assistance. Fire Department public assembly permits would need to be obtained for each event.
PS20	Improve furniture:remove concrete planters	8	Н		Merged Interest, SEATRAN, Parks , DPR,	Seattle City Light (SCL) will work with SEATRAN and the community to install small white lights in trees as identified. In some situations, the installation of outlets on streetlight poles

Pioneer Square Neighborhood Plan Approval & Adoption Matrix
#	Activity	Pa <u>g</u> e #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	 add more permanent plant beds replant existing and new beds so they are lush and abundant replace trash cans with historic green cans add moveable chairs for occasional seating add more hanging baskets year round add small white lights in trees 				SCL, Private	 will be required. Energy usage is paid for by individuals or designated community groups. A street use permit from DCLU might be required for hanging baskets. All attachments to wood poles must be reviewed by SCL. SCL's primary concern is public safety and climbing hazards related to lineworkers who may have to work on the poles If a fund source is identified, such as the Neighborhood Matching Fund grant program, the following activities could occur: SEATRAN would work with the community to identify a functional and historic can design to replace the current waste cans in Pioneer Square. DPR would support street/park furniture as approved in the Pioneer Square plan.
PS21	Include northwest corner of park in park property. Enclose or remove dumpsters, disallow parking, clean stairwell and pavement.	8	Η		Private, SEATRAN	SEATRAN has been working with the Pioneer Square BIA to better limit parking on Occidental Mall, between South Jackson and South Main Streets and has installed more signs in more visible locations to clearly indicate when vehicles may use the mall.

II. Additional Activities for Implementation

The activities listed in this section are not directly associated with a Key Strategy. For each activity, the City has identified next steps as a part of the City's work program in response to the neighborhood plan. Many of the next steps are actions to be taken by the City, but in some cases, the neighborhood or other agency will be able to take the next steps. As with the activities listed for each Key Strategy in Section I, these activities are intended to be implemented over the span of many years.

#	Activity	P <u>g</u> . #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	<i>Council Action Taken (Filled in by City)</i>
PS1	ng Public Spaces Design and fund public art projects at the sites identified in the Public Art and Legends Plan.	6	М			CIP projects automatically contribute 1% for the arts to program administered by Seattle Arts Commission (SAC). SAC will work with the community to facilitate and manage the selection and implementation of public art projects by City capital construction dollars in Pioneer Square.	Recommendation may be considered in the future pending identification of projects and site locations.	C4 Approve Exec.'s Rec. Action.
PS3	Install historic light fixtures at locations identified in the plan.	6	Μ		SCL Private	This kind of improvement is being worked in as part of street improvement projects along Jackson Street and Fortson Square. With additional funding, Seattle City Light can work with SPU to coordinate community requests for the installation of historic light fixtures at locations identified in the plan.	Recommendation may be considered in the future pending identification of possible funding sources.	C4 Approve Exec.'s Rec. Action.
PS5	Add street trees at identified locations.	6	L		SEATRAN	A treeplanting project will occur this fall under a Neighborhood Match Fund grant. The urban tree replacement program through SEATRAN & SCL can provide technical assistance.	Recommendation has been implemented through neighborhood action.	C2 and C4 Approve Exec.'s Rec. Action with following addition: The London Plane tree shall be the

#	Activity	Pg. ∦	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
						SCL recommends that the "official" tree recommended in the plan, the London Plan tree, not be used in an areas under any overhead lines. The rate of growth and branches with high water content create a maintenance problem for the department. The community should work with SCL to designate an appropriate alternative.		official tree in Occidental Mall and future extension of the Mall. Throughout the rest of the District, a tree similar in habit and shape to the London Plane and approved by the City Arborist will be required.
PS6	Install a planted median strip on 1 st Ave between Columbia and Cherry.	6	Μ		SEATRAN	The Fire Department opposes this activity. A median strip will adversely affect fire department access to the abutting properties.	Recommendation will not be implemented.	C4 Do Not Approve Exec.'s Rec. Action. SEATRAN should consider implementing recommendation in the future pending identification of possible fund sources. Fire Department should be involved in review of design.
PS9	Repair critical areaways in locations identified in the 1984 Report.	7	Η		OED, SPO,	There is presently no City fund source for this work. However, an interdepartmental team headed by the Executive Services DepartmentBudget Office and including representatives from OED, SPO, SPU, DON and SEATRAN is reviewing this issue.	Recommendation will be considered in the future pending identification of an appropriate fund source and lead agency for implementation.	C2 and C4 Approve Exec.'s Rec. Action.

Pioneer Square Neighborhood Plan Approval & Adoption Matrix

#	Activity	P <u>g</u> . #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
						DON & NPO will work with the community to determine which areaways are most critical. The community will determine the most important areaways to historic preservation interests. Work with SEATRAN & the City Budget Office upon completion of prioritization process.	The proposed 1999- 2000 budget includes funding for some areaway repair. If funding is approved, implementation can begin in 1999-2000.	
PS11	Repave surface and repair drainage in alleys in identified Priority 1 locations.	7	H		SPU, SEATRAN	 SPU will work with the neighborhood to identify causes of drainage problems. If those drainage problems are the responsibility of the City, then funding will be pursued for repair. If not, a mechanism for improving the paving conditions in Pioneer Square should be considered. This would involve partnerships with: developers upgrading their properties; utilities doing work in Pioneer Square alleys; the Department of Neighborhoods' matching fund, and other outside fund sources. The City role in this kind of effort would be in coordinating utility work in alleys (utilities being potential partners for this improvement work); providing responsive engineering review; and, where possible, identifying design and funding opportunities. To see if this is a workable strategy, SPU suggests that this kind of alley improvement be tried on a trial basis in one or two locations. If there is interest among 	SPU will implement preliminary work to develop a trial project. Completion of a trial project is dependent on funding. Recommendation may be considered in the future dependent on results of trial project.	C4 Approve Exec.'s Rec. Action.

#	Activity	<i>Pg.</i> ∦	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
PS16	Rehabilitate public restrooms underneath Pioneer Place Park.	7	L		ESD	property owners, SPU would be willing to present this in more detail. The City does not support this recommendation because of structural	Recommendation will not be	C5 Approve Exec.'s
						concerns and the cost to renovate and operate the restrooms	implemented.	Rec. Action.
PS24	Work with Occidental Mall property owners to help them achieve higher occupancy in retail spaces.	8	Μ		Org. OED , Private	City staff can provide technical assistance to the community to support this effort.	Recommendation will be implemented through departmental initiative.	C2 Approve Exec.'s Rec. Action.
PS42	Improve the structural integrity of the bridge supports beneath 4 th Ave and Jackson. See recommendations developed by Otak's study.	10	Μ	Fund Renovati on	KČ, RTA,	This is part of the design process for the series of street improvement projects along the Jackson Street corridor.	Recommendation may be considered in the future pending completion of design of Jackson St. corridor improvements and identification of an appropriate fund source.	C4 Approve Exec.'s Rec. Action.
PS43	Ensure that the public restroom in King Street Station is accessible to the public 18 hours a day, maintained and safe.	10	М		AMTRAK, WSDOT, Sound	This facility will be owned and managed by AMTRAK. Development interests, including, AMTRAK, WSDOT and Sound Transit have been made aware of the need for an clean and safe public restroom in the station. Further negotiations on operating hours and procedures need to occur prior to a final decision on this issue.	Recommendation may be considered in the future pending completion of King St. Station restoration project and negotiation with AMTRAK.	C4 Approve Exec.'s Rec. Action.
PS57	Rehabilitate and reopen the public restroom beneath the park.	12	L		ESD	This recommendation duplicates PS16 on a previous page. Please refer to PS16 for the Executive Response.	Recommendation will not be implemented.	C5 Approve Exec.'s Rec. Action.
PS58	Set up a park sponsorship program for local	12	М		Merged	DPR's Adopt A Park Program can assist	Recommendation	C2

#	Activity	Da		Cost		Executive Response	Executive	Council Action
	, ,	P <u>g</u> . #	Priority	Estimate	Implementor	(Filled in by City)	Recommended	Taken
							Action	(Filled in by City)
							(Filled in by City)	
	property owners and tenants around Pioneer					the community in setting up this	can be implemented	Approve Exec.'s
	Place Park.				Private	sponsorship system. The Adopt a Park	through department	Rec. Action.
						program can provide citizen volunteers	programs.	
						with insurance, tools, technical expertise, planning assistance and networking.		
Broadon	ing Residential Availability					planning assistance and networking.		
	Provide infrastructure improvements to	15	М		Merged	This recommendation is duplicated in PS9	Recommendation	C4
110	areaways.	15	IVI			on a previous page. Please see PS9 for	will be considered in	Approve Exec.'s
	arouwayo.					the Executive Response.	the future pending	Rec. Action.
					SEATRAN,		identification of an	
					ESD, DON		appropriate fund	
							source and lead	
							agency for	
							implementation.	
H11	Attract amenity businesses needed for	15	L			PSCDO's 1998 contract with OED includes	Recommendation	C4
	expanded residential population.				OED	providing staff support of the Pioneer	has already been	Approve Exec.'s
						Square BIA and BIA Economic	implemented.	Rec. Action.
						Development Committee and providing		
						commercial real estate brokers with		
Strongth	ening Our Economic Base					marketing information.		
0	Conduct additional consumer research if	18	М	\$38,500	BIA/EDC-L,	This activity is primarily community based	Implementation is a	C4
	necessary.	10	IVI	420'200		and could be achieved through a DON	community based	Approve Exec.'s
	necessary.					Neighborhood Matching Fund grant. City	responsibility.	Rec. Action.
						Staff can provide technical assistance.	responsionity.	
E2.6	Create an economic resource center and	18	М	\$25,000		This activity is primarily community based	Implementation is a	C4
22.0	website to help existing and potential			+=0,000		and could be achieved through a DON	community based	Approve Exec.'s
	businesses better understand the Pioneer					Neighborhood Matching Fund grant. City	responsibility.	Rec. Action.
	Square market.				F&G	Staff can provide technical assistance.		
E3.4	Recognize existing successful property	18	М		Merged	This is a community based project.	Implementation is a	C4
	owners, and facilitate sharing their best				Interest,		community based	Approve Exec.'s
	practices.				CDO-Lead		responsibility.	Rec. Action.
E3.6	Facilitate pooling of resources among	18	L		Merged	This is a community based project.	Implementation is a	C4

#	Activity	P <u>g</u> . #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
	property owners to buy expensive services				Interest,		community based	Approve Exec.'s
	such as awnings, brick washing, etc.				Private		responsibility.	Rec. Action.
E4.1	If the Downtown-wide BIA takes over	18	М			OED will work closely with the BIA on any	Recommendation	C4
	security and maintenance responsibility,					proposed efforts to refocus its efforts on	will be implemented	Approve Exec.'s
	consider refocusing Pioneer Square BIA on					marketing and promotion.	using existing	Rec. Action.
FF 0	marketing and promotion.	10		Φ Γ.000	OED, DSA	The second s	resources.	04
E5.2	Conduct one-on-one interviews with the top	19	М	\$5,000		This is primarily a community based project	Implementation is a	C4 Approve Exec /c
	25 Pioneer Square businesses to determine their needs and expansion opportunities.					with technical assistance from City Staff. Funding should be pursued through a DON	community based responsibility.	Approve Exec.'s Rec. Action.
	their needs and expansion opportunities.					matching grant.	responsibility.	Rec. Action.
E5.3	Organize educational and social events for	19	М	\$5,000		This is primarily a community based project	Implementation is a	C4
20.0	local business operators to facilitate	17		<i>40,000</i>		with technical assistance from City Staff.	community based	Approve Exec.'s
	cooperation and sharing of best practices.					Funding should be pursued through a DON	responsibility.	Rec. Action.
	1 5 1					matching grant.		
E6.4	Create a business recruitment committee	19	М			This is a community based activity.	Implementation is a	C4
	under the auspices of the Pioneer Square					Technical assistance can be provided by	community based	Approve Exec.'s
	BIA to actively meet with potential new					City Staff.	responsibility.	Rec. Action.
	businesses.				F&G			
E7.2	Develop partnerships between local social	19	М			The CDO is responsible for establishing a	Recommendation is	C4
	service agencies and local businesses to					formal link between the Pioneer Square	being implemented	Approve Exec.'s
	place employable low-income and homeless					human service agencies and TRAC associates, one of the Seattle Jobs	using existing	Rec. Action.
	residents in local jobs.					Initiative Community Network Agencies.	resources.	
						The CDO will also survey or conduct focus		
						groups with Pioneer Square employers to		
						identify their staffing needs and		
						employment opportunities for possible SJI		
						placement connections.		
Improvin	g Infrastructure: Parking, Transportation, Utilitie	<i>?S</i>						
I1.4	Implement a park-and-ride program similar	20	М			The community should work with	Recommendation	C4
	to Husky Stadium.					SEATRAN & METRO to further refine this	may be considered	Approve Exec.'s
						recommendation.	in the future pending	Rec. Action.
					METRO		further refinement of	

#	Activity	Pg. ♯	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
12.2	Fatablish design quidelines for improved	20			0000	Work with COL and CDU to further refine	proposal with SEATRAN & METRO.	04
13.2	Establish design guidelines for improved lighting in alleys.	20	Н			Work with SCL and SPU to further refine the community's design ideas.	Recommendation may be considered in the future pending further refinement of proposal with SCL & SPU.	C4 Approve Exec.'s Rec. Action.
13.3	Remove or enclose dumpsters in alleys.	20	М			Dumpsters are handled directly by private contractors. SPU is investigating inclusion of these services in the City contract. Staff will work with community to develop specific strategies for addressing these issues	Recommendation may be considered in the future pending further analysis by SPU and identification of an appropriate funding source.	C4 Approve Exec.'s Rec. Action.
13.4	Repair and resurface alley paving. See public spaces section.	20	H		SEATRAN	SEATRAN does not have funding for alley improvement. A mechanism for improving the paving conditions in Pioneer Square should be considered. This would involve partnerships with: developers upgrading their properties; utilities doing work in Pioneer Square alleys; the Department of Neighborhoods' matching fund, and other outside fund sources.	Recommendation may be considered in the future pending the identification of partnerships for implementation and funding sources.	C4 Approve Exec.'s Rec. Action.
13.5	Designate temporary loading zones in alleys for service vehicles.	20	L		SEATRAN	SEATRAN believes that loading vehicles would block access of other vehicles needing to get through these alleys. This would include other commercial vehicles, utility vehicles, and residential vehicles. As residential use in Pioneer Square increases, this would have a negative	Recommendation will not be implemented.	C5 Approve Exec.'s Rec. Action.

#	Activity	P.g. #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)	Executive Recommended Action (Filled in by City)	Council Action Taken (Filled in by City)
15.2	Implement the proposed remote ferry holding area south of King Street and west of 1 st Ave to improve ferry traffic flow on Alaskan Way. Ferry traffic shall arrive and depart by Alaskan Way and Royal Brougham. Traffic from the remote holding pen shall arrive to the terminal by Alaskan Way. The route shall not utilize lanes under the viaduct.	21	M		SPO, WSF, WSDOT, DCLU	impact on the access of local residents. This recommendation should be considered as part of the ferry terminal expansion work.	Recommendation may be considered in the future pending completion of design and planning for the ferry terminal expansion.	C4 Approve Exec.'s Rec. Action.
18.2	Support downtown wide parking regulations. Pioneer Square must not be singled out with neighborhood specific restrictions.	21	M		Seatran, SPD	The community should work with SEATRAN to further refine this recommendation.	Recommendation will be considered in the future pending results of other downtown planning processes.	C4 Approve Exec.'s Rec. Action.
18.3	Consider measures such as increased fines to deter on-street parking violations and increase turn over during peak demand hours.	21	М		SPD	The community should work SPD to further refine this recommendation. Further analysis should be done on this recommendation to assess potential impacts.	Recommendation will be considered in the future pending further work with SPD. This recommendation may need to be considered in a city- wide context.	C4 Approve Exec.'s Rec. Action.
110.3	Do not extend the free-ride zone. Instead, provide free shuttles from Central Business District or south parking lots to stadiums.	22	M		SPO, Merged Interest, Mariners, F&G, METRO	Further analysis should be done on this recommendation to assess potential impacts. This issue will be considered as part of the planning for the Seattle Transit Initiative.	Recommendation will be considered in the future as part of the Seattle Transit Initiative.	C4 Approve Exec.'s Rec. Action.

III. Activities For Long-Term Consideration

The activities in this section are not yet ready for a detailed City response, for a number of reasons: 1) because the neighborhood needs to develop the idea further; 2) the activities are of interest for the longer-term; and/or 3) the activities were proposed as a result of validation and the City did not have time to develop a detailed response. As a result, the City is not likely to work proactively to implement the activities in this section. Instead, the activities will be included in the City's database for monitoring neighborhood plan implementation. Should an opportunity arise to further develop the activity, the City will work with neighborhood representatives to consider the activities for implementation. Opportunities might include combining the activity with another City project, or finding a source of funding through a new or expanded federal or state grant program.

If the neighborhood or City staff further develop any of these activities to a level sufficient for a more detailed City response, they will be considered relative to the neighborhood's priorities for other activities being considered for implementation. For items requiring Council approval, an amendment to the City's approved work program for the neighborhood

Council Action Taken:

Approve Exec.'s Recommended Action with the following addition:

1. The Executive shall submit a proposal and recommendations for ongoing stewardship of all neighborhood plans and continuing planning efforts for neighborhoods by June 1999. The Executive shall work with each of the neighborhood planning groups on the proposal. (IS1-3)

#	Activity	Pg #	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
Principle	& Policy Recommendations					
P8	Develop consistent policy and funding strategy for areaway restoration. Policy development needs to involve City staff from multiple departments, preservationists, urban designers, and private owners to achieve consensus on a policy and funding strategy that can be implemented.					An interdepartmental team headed by the Executive Services DepartmentBudget Office and including representatives from OED, SPO, SPU, DON and SEATRAN is reviewing this issue.
P9	Develop consistent policy and funding strategy for alley restoration. Policy development needs to involve City staff from multiple departments, preservationists, urban designers, and private owners to achieve consensus on a policy and funding strategy that can be implemented.					An interdepartmental team headed by the Executive Services DepartmentBudget Office and including representatives from OED, SPO, SPU, DON and SEATRAN is reviewing this issue.

#	Activity	Pg ∦	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
PS12	Repave surface and repair drainage in alleys in identified Priority 2 locations.	7	Μ		SPU, SEATRAN	Refer to PS11
PS13	Repave surface and repair drainage in alleys in identified Priority 3 locations.	7	L		SPU, SEATRAN	Refer to PS11
PS44	Develop street level retail with housing above at the end of Jackson St.	11	L			PSCDO is the lead agency for the implementation of community redevelopment projects within Pioneer Square. OED will continue to provide technical assistance.
PS45	Encourage housing or hotel development with street level retail on Pier 46 property if it becomes available.	11	L		CDO, SPO, PORT	OED will evaluate the impact of such a proposal on the industrial area and will work with the Port of Seattle if such a proposal does surface.
						This recommendation is inconsistent with current Shoreline Code. Both the Code and Comprehensive Plan would need an amendment. Amending the Shoreline Code is a long difficult process and requires state approval.
PS48	Design and build a vibrant waterfront park somewhere between Washington and King.	11	Μ			DPR would encourage the community to apply for a Matching Fund or other grant for design work. DPR would work with the community on design. DPR does not have funding for development of new parks. An external funding source would need to be found to fund development.
						SEATRAN is interested in participating in the review of these improvement concepts and identifying departmental resources that may assist with these efforts.
PS50	Create continuous waterfront path, linking paths in Magnolia and Alki. Path in this area should be at least 15' wide and on the water side of Alaskan Way.	11	Μ			SEATRAN has determined that proposed route would not be affordable or workable from a traffic operations perspective. A more efficient design would create a path/link by connecting Myrtle Edwards Park and the uplands side of Alaska Way through the Port/Industrial area. Trail locations may have impacts on freight mobility in the South
						Downtown area and would be evaluated by OED prior to funding.

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						DPR would be involved in this work as it related to park owned property.
PS51	 Redesign space under viaduct: clean viaduct structure plant more ivy regrade and repave ground surface improve parking organization, mark spaces mark pedestrian crossings better study noise reduction: insulating under upper deck to reduce reflection, smooth over expansion joints. 	11	L			The street underneath the viaduct is nonarterial. There is very little City funding for nonarterial improvements. SEATRAN will work with the community in an effort to redesign the parking underneath the viaduct, particularly in areas that have curbs and meters. SEATRAN will also respond to community members informing the department of specific street crossing locations that need to be improved.
PS52	Consider changing land use code to allow combining public access to the waterfront across property boundaries in exchange for community involvement in design.	11	L			The community should work with DCLU to further refine this recommendation.
PS55	 Improve Pioneer Place Park functionality and pedestrian flow: Re-site telephone booths current in the sidewalk against the building Repair paving along eastern border Move benches out onto cobblestones Regrade ground for better drainage, and replace cobblestones Define a space for bus riders with suitable historic elements. 	12	L		SEATRAN, Parks, Metro, Private	DPR has several items including drainage improvements, fountain renovation, and ADA upgrades in the 6-Year Capital Improvement Program for Pioneer Place Park. However, these projects have not been funded for 1999-2000. Designing a space for bus riders would qualify as a community based project and funding could be pursued from grant sources, including the Neighborhood Matching Fund. Upon funding, DPR will work with the community on designing a space for bus riders. SAC will continue working with the community and other city agencies to improve the park's appearance and functionality.
PS56	Set up a visitors information booth in Pioneer Place Park and staff it with Tourist and Visitor Board staff.	12	L		Merged Interest, Visitors bureau, Private	DPR and the Pioneer Square Preservation Board would need to review and approve any proposals.
PS59	Develop standardized light pole banner design criteria for Pioneer Square historic district. Insure that banner design and information are consistent with district-wide					The Pioneer Square Planning Committee and Preservation Board should work with DCLU and SCL to further refine this recommendation and develop and implement the desired

#	Activity	Pg ∦	Priority	Cost Estimate	Implementor	Executive Response (Filled in by City)
	navigation system. Explore ways to use banner revenue through Community Council for clean and safe initiatives in public spaces.					criteria.
PS60	Add street trees and district lighting on Western Avenue from Yesler north to District edge at Columbia, enhancing this pedestrian connection to the Market.					The community should work with SCL and SEATRAN to further refine this recommendation and determine proper siting for trees and lighting.
Broader	ing Residential Availability					
H7	Support efforts to improve Pioneer Square's image as described in the Public Spaces section of the Plan.	15	Н		Merged Interest, SPO, SAC, SEATRAN	SEATRAN support the efforts of Pioneer Square to improve its image. SAC can act as an advocate to improve Pioneer Square's image
H12	Designate and design a place for dogs. An increase in residents will bring more dogs. This would serve as an additional amenity for housing.					as an art-centered community. This recommendations was added post validation. The community should work with DPR to further refine this recommendation and determine a proper site for such an amenity.
Strength	nening Our Economic Base					
E3.5	Enforce the Minimum Maintenance Ordinance for properties.	18	М		Merged Interest, PSPB, DON, DCLU	The community should work with DCLU to further refine this proposal.
E3.7	Create a low interest loan program to assist with façade improvements.	18	L		Merged Interest, OED	Community Development Block Grant (CDBG) funds are currently used to fund materials for facade improvement programs in Central and Southeast Seattle. Labor and permitting costs must be provided by the business. In order for such a program to work in Pioneer Square, the community must be certain that businesses and property owners would be committed to the program's success. The program would have to be coordinated with the Pioneer Square Special Review District.
E6.1	Create and fund a position for business advocacy to network outside to recruit and locate appropriate new businesses in Pioneer Square.	19	L	\$ 60,000	BIA-EDC-L, OED	OED is supportive of this endeavor. See OED response to E1.1
E6.2	Conduct a regulatory and permit review of design guidelines and development codes to remove	19	М		Merged Interest, PSPB, DON,	The community should work with DCLU to further refine this recommendation.

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	unnecessary barriers.				DCLU	
E6.3	Create business incubators where small firms share	19	L	Phase I	BIA/EDC-L, CDO,	See OED response to E1.1
	reception area, conference area, and services.			\$25,000	Private	
Improvii	ng Infrastructure: Parking, Transportation, Utilities					
l1.5	Extend parking meter hours throughout entire Metro Ride-Free area.	20	L		SPD SEATRAN, Metro, Mariners, F&G	SEATRAN believes that this kind of change would need to be done involving a larger area than just Pioneer Square. A change this extensive would require fairly strong support of the other affected business and residential communities.
13.1	Improve the pedestrian experience in alleys and access to back entrances of buildings.	20	Μ		SEATRAN, SPU, Private	SEATRAN does not have funding for alley improvement. A mechanism for improving the paving conditions in Pioneer Square should be considered. This would involve partnerships with: developers upgrading their properties; utilities doing work in Pioneer Square alleys; the Department of Neighborhoods' matching fund, and other outside fund sources.
I6.1	Develop/expand a continuous bike trail from Magnolia through the waterfront, Harbor Island to West Seattle. (See Public Spaces section, Waterfront Connection.)	21	L			OED will want to evaluate any proposals for impacts on freight mobility in the South Downtown area. SEATRAN has determined that using the water side of Alaskan Way for a path would be not be a feasible project from a traffic operations perspective. A better route would be a path connecting between Myrtle Edwards Park and the uplands side Alaskan Way in the downtown and in the Port/Industrial area. DPR would be involved in this work as it related to park owned property.
16.2	Connect from this waterfront path east to the Mountains to Sound Path along Main Street. This area of the path should remain urban in character.	21	L			This recommendation should be refined further with input from DPR.
113.1	Refer to the 1984 Seattle Engineering Department Areaway Rehabilitation Program for a description of needed areaway improvements.	22	Μ			There is presently no City fund source for this work. However, an interdepartmental team headed by the Executive Services DepartmentBudget Office and including representatives from OED, SPO, SPU, DON and SEATRAN is reviewing this issue.
113.2	Develop funding partnerships for areaways between the City of Seattle and involved property owners.	22	М		SPO, Private	There is presently no City fund source for this work. However, an interdepartmental team headed by the Executive Services

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						DepartmentBudget Office and including representatives from OED, SPO, SPU, DON and SEATRAN is reviewing this issue.		
Partners and Stewards: Implementation Strategy								
IS1	Develop and implement on-going organizational structure that has the support of all Pioneer Square community organizations and other neighborhood constituencies focused on outreach, communication, collaboration and Plan stewardship. The organizational structure will continue to collaborate as merged interests to realize the community vision established in the Plan.					This is neighborhood based activity. DON can provide technical support. The Executive shall submit recommendations for ongoing stewardship of all neighborhood plans and continuing planning efforts for neighborhoods by June 1999. The Executive shall work with each of the neighborhood planning groups on the recommendations.		
IS2	Develop a workplan and budget to expand and reorganize the Pioneer Square Community Council to include the work of on-going Plan stewardship, the community building techniques established in the Neighborhood Planning process and to provide public forums and volunteer coordination.					The community should work with DON to further refine this recommendation. It may be possible to obtain a neighborhood matching fund grant for this project. The Executive shall submit recommendations for ongoing stewardship of all neighborhood plans and continuing planning efforts for neighborhoods by June 1999. The Executive shall work with each of the neighborhood planning groups on the recommendations.		
IS3	Develop proposals to fund expertise to complete additional Plan elements, manage community interests in South Downtown Investment Strategy and manage on-going community advocacy for Plan implementation. Contracting professional services has proven successful, contributing to the community's ability to maximize Pioneer Square opportunities of South Downtown development projects.					This community should work with DON and SPO to further refine this recommendation. It may be possible to obtain a neighborhood matching fund grant for this project. The Executive shall submit recommendations for ongoing stewardship of all neighborhood plans and continuing planning efforts for neighborhoods by June 1999. The Executive shall work with each of the neighborhood planning groups on the recommendations.		

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