

February 22, 2023

Historical Preservation Board Pioneer Square Seattle, WA 98101

To Whom It May Concern:

Kidder Mathews is an agent to the Owner, Reedo LP, located at 542 First Ave S, in Seattle. Commonly known as the Reedo Building, f/k/a/ Washington Shoe Building.

The Owner consents to the installation of exterior illuminated signage on the Occidental Street side of the building and non-illuminated signage at ground level on First Ave South (signs 1 & 2 per the National Sign proof).

The Owner's approval of signage on the Occidental Street Side would not limit all future signs for other tenants and we are not changing the name of the building to First Mode. The Owner will maintain an area for other tenants in the building to install their exterior signage if approved.

Sincerely,

Drew Hicks

Senior Property Manager

andry Hicks

Agent to the Owner Reedo L.P.



542 1st Ave S, Suite 300, Seattle WA 98104



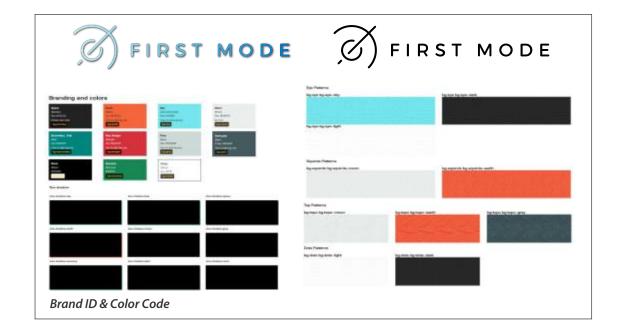
# FIRST MODE SIGN INDEX

SIGN 01

Exterior Non-illuminated Logo.

SIGN **02** 

Exterior Reverse Pan Halo Lit Channel Letters with Backing









**Existing Conditions** 

Scale: NTS



P: (206) 282-0700 nationalsigncorp.com

## **CLIENT INFORMATION:**

# First Mode

542 1st Ave S, Suite 300 Seattle WA 98104

#### **REPRESENTATIVE:**

James Zimmerman

# **DESIGNER:**

Pushkar

# DATE:

3/7/23

# **REVISION:**

1	10/31/49 (MM) Additional details added
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6	10731719 (MM) Additional details added
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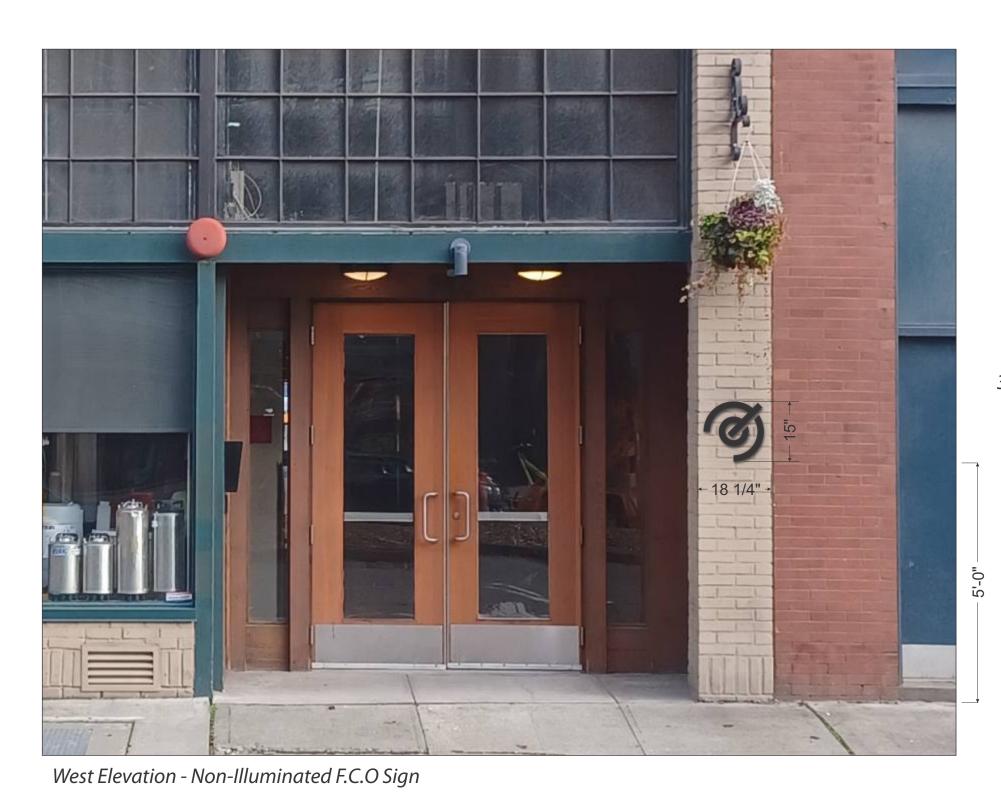
SIGN(S) TO BE MANUFACTURED TO U.L. SPECIFICATIONS AND WILL BEAR THE U.L. LABEL(S). INSTALL IN ACCORDANCE WITH NATIONAL ELECTRICAL CODES.

**SCALE:** As Noted

# **DESIGN NUMBER:**

21-164 V4

#### **JOB NUMBER:**



3/4" Alum. F.C.O. Logo Painted Satin Black

2" Stand-Off **Mounting Studs** Attachment made in **Mortar Joints** 

NATIONAL

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**SCALE:** 1/2"=1'

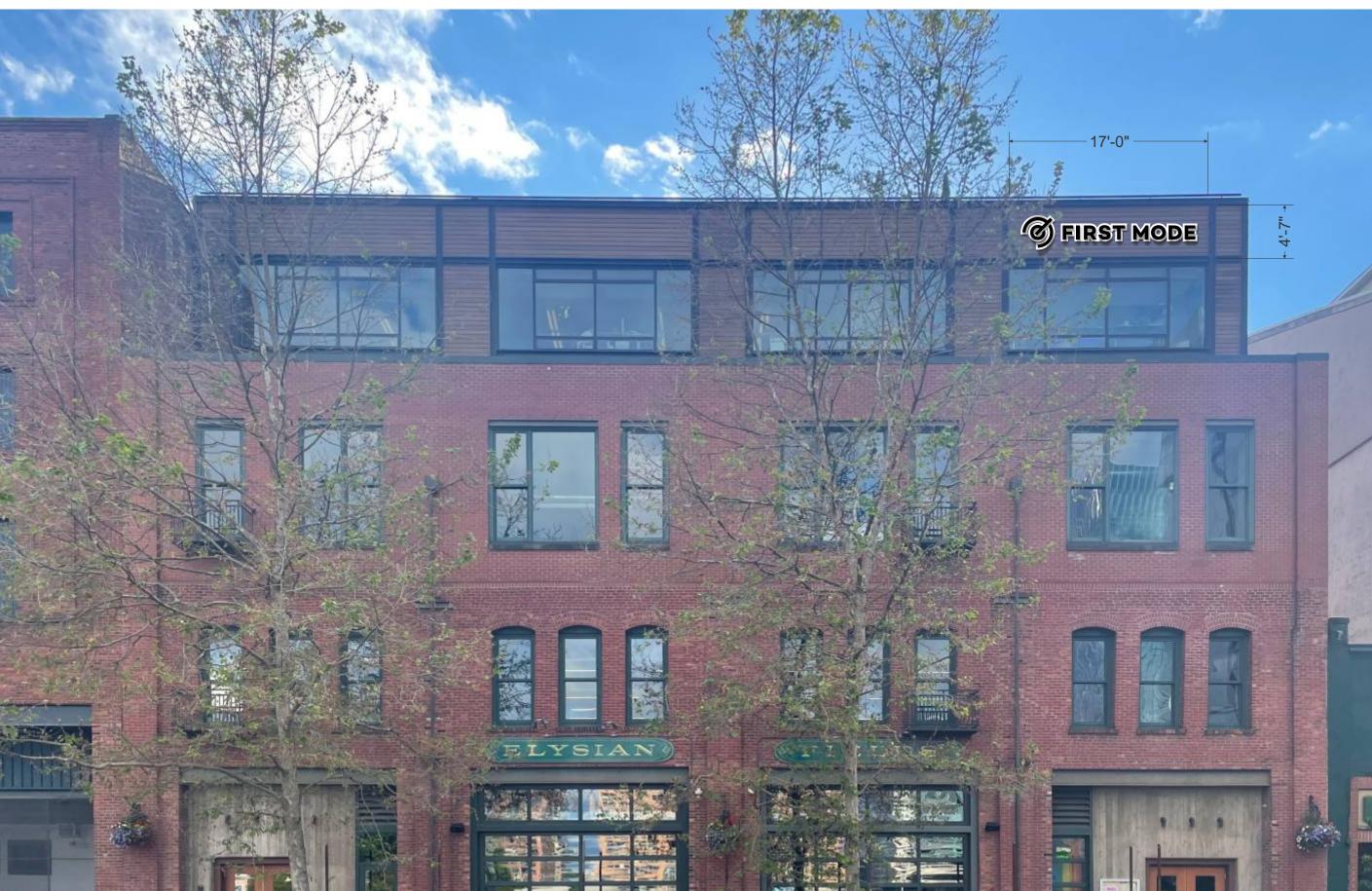
# **DESIGN NUMBER:**

21-164 V4

#### **JOB NUMBER:**



# FIRST MODE SIGN 2 ELEVATION





1255 Westlake Ave. N Seattle, WA 98109 P: (206) 282-0700 nationalsigncorp.com

## **CLIENT INFORMATION:**

# First Mode

542 1st Ave S, Suite 300 Seattle WA 98104

# **REPRESENTATIVE:**

James Zimmerman

# DESIGNER:

Pushkar

# DATE:

3/7/23

# **REVISION:**

2 3 4 5 6 7 8

#### **REVIEWED BY:**

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**SCALE:** 1/8"=1'

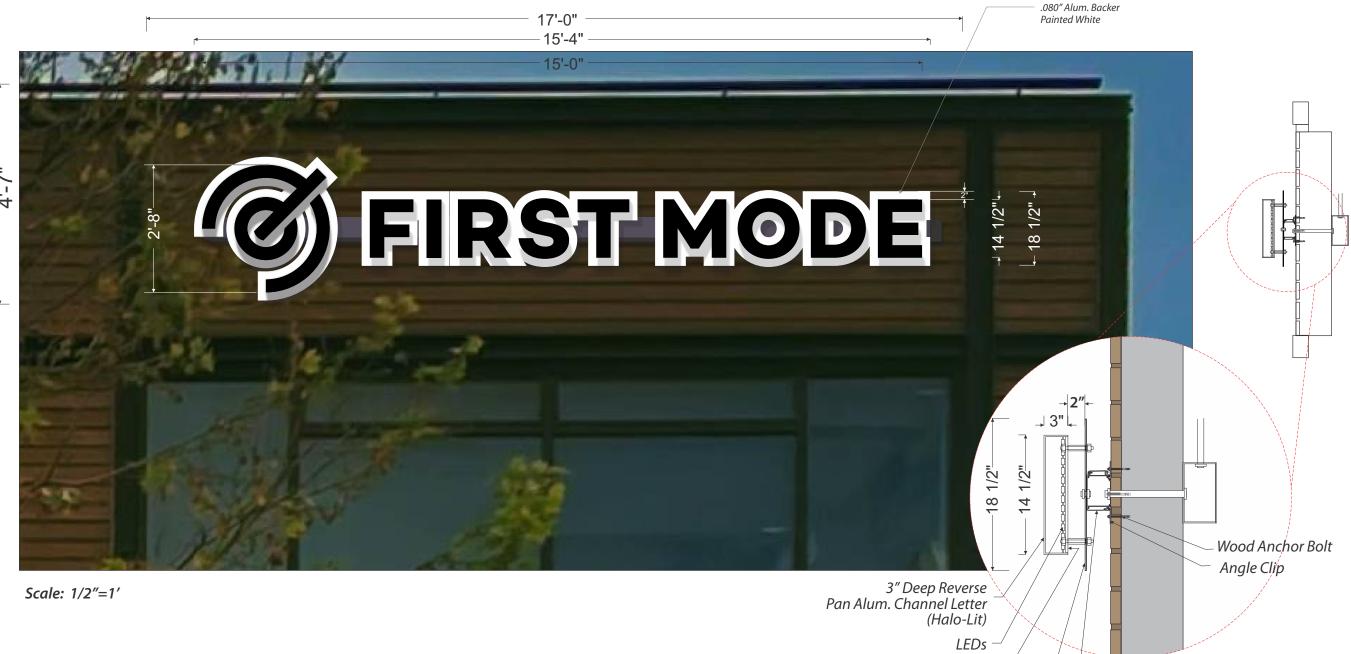
**DESIGN NUMBER:** 

JOB NUMBER:

21-164 V4



# **TOP VIEW**



Angle Clip

3" Deep Reverse
Pan Alum. Channel Letter
(Halo-Lit)

LEDs

Clear Acrylic Backing
Mount with 1½" Stand-off Studs

3"x 5" Raceway
Painted Matching
Wall Wood Color

.080" Alum. Reflection
Backer Painted White Satin

END VIEW
Scale: 1"=1'

NATIONAL SIGN

1255 Westlake Ave. N Seattle, WA 9810 P: (206) 282-0700 nationalsigncorp.com

#### **CLIENT INFORMATION:**

# First Mode

542 1st Ave S, Suite 300 Seattle WA 98104

#### **REPRESENTATIVE:**

James Zimmerman

#### **DESIGNER:**

Pushkar

#### DATE:

3/7/23

#### **REVISION:**

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**SCALE:** As Noted

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#### JOB NUMBER:

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Night View *Scale:* 1/2"=1'



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#### **REPRESENTATIVE:**

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#### **DESIGNER:**

Pushkar

#### DATE:

3/7/23

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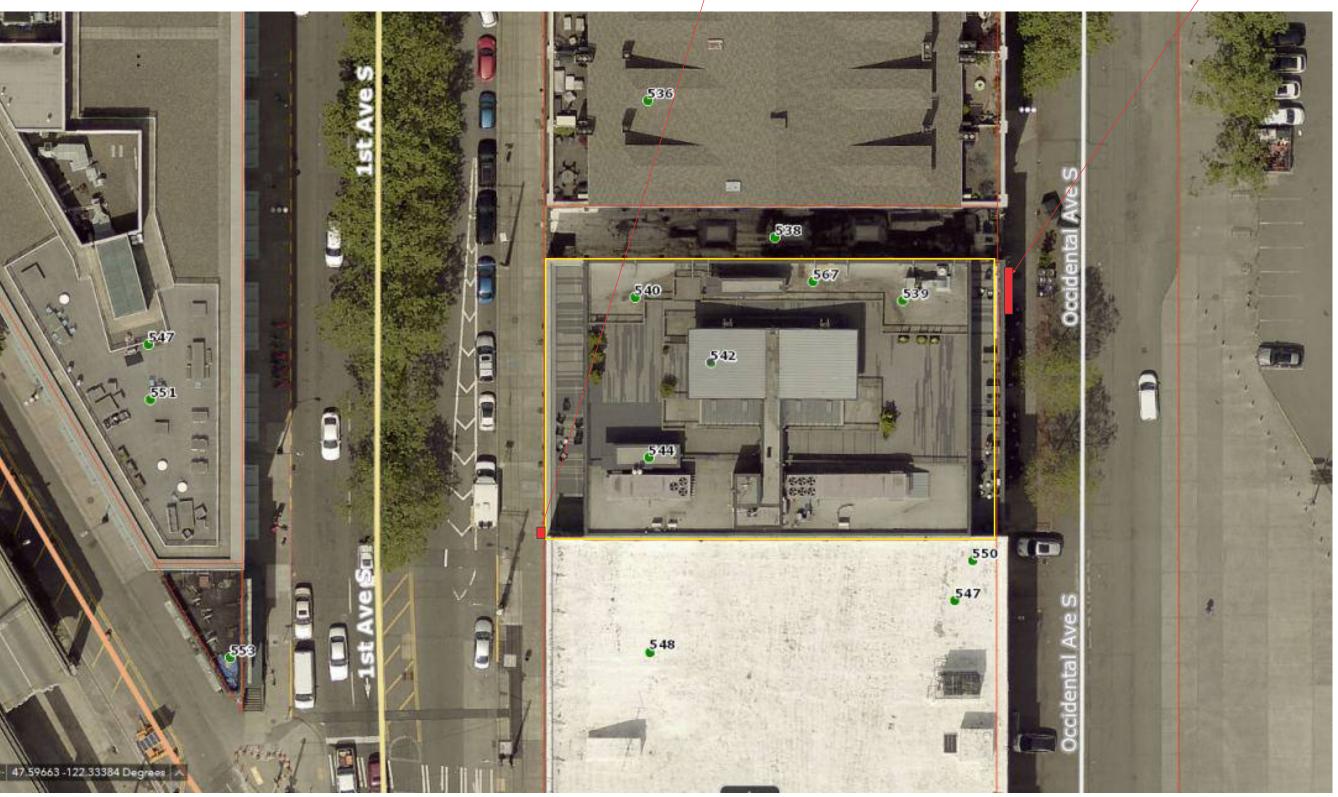
#### **JOB NUMBER:**

XX



Sign 1 Location —





**Aerial View** 

Scale: NTS



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