NEBULA // SIGNAGE PROPOSAL UPDATE

OCTOBER 19, 2026

MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Existing Facade

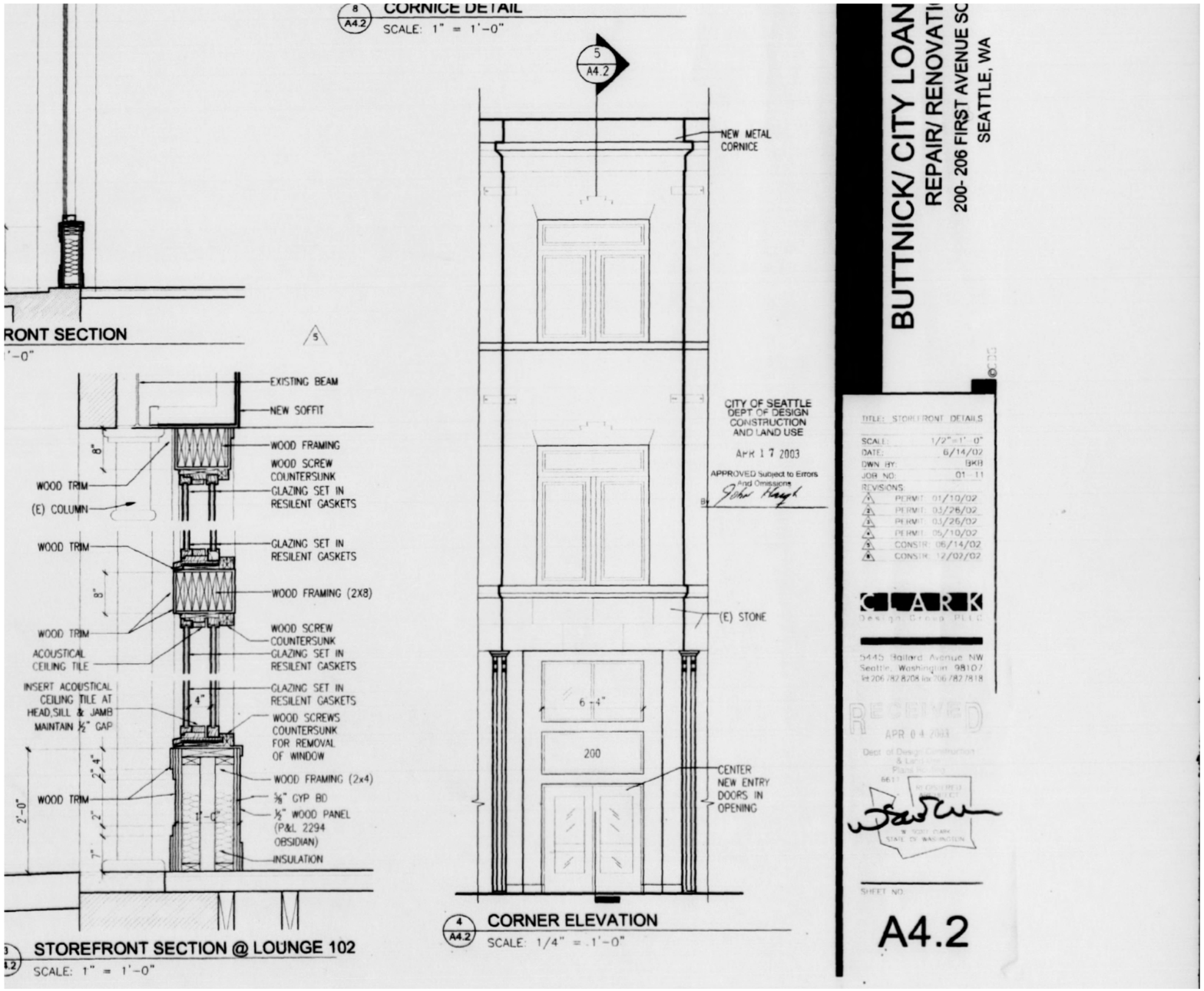


South Washington Street + First Avenue South (Northwest Corner)

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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Corner Elevation



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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Proposed Signage — Sign Band + Door Detail — Photo Mockup



SIGN BAND + DOOR SIGNAGE

TYPOGRAPHY:

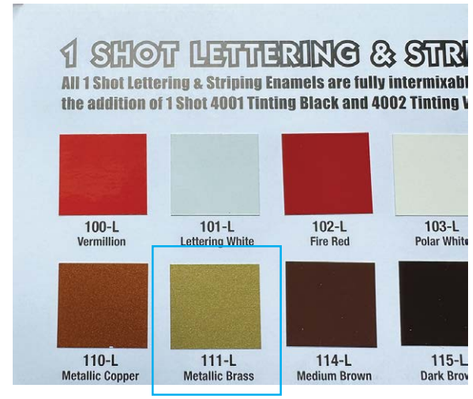
French semi-calligraphic + organic blackletter typefaces

Limited tonal block shading

APPLICATION + MATERIALS:

Handpainted gold lettering, applied by professional local sign painter

Paint Color: 1 Shot Lettering & Striping Enamel in 111-L Metallic Brass



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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Proposed Signage — Transom Windows — Photo Mockup



TRANSOM WINDOW SIGNAGE

IMAGERY:

- Dream bubble radiating maze / portal
- Primary Nebula wordmark logo in outline form

MATERIALS:

- Interior-mounted LED neon tube lighting
- Warm white in color
- Fully transparent acrylic backing
- See pages 14, 15, + 26 for more details on materials

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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

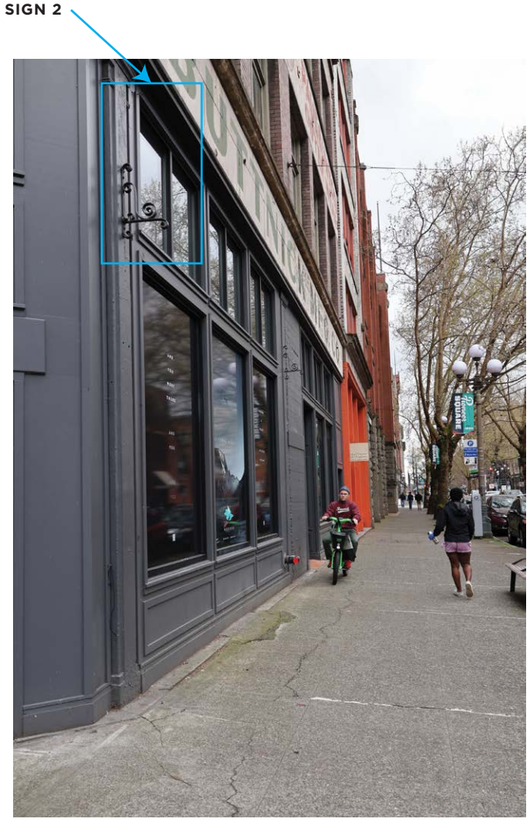
Proposed Signage — Blade Sign Locations



South Washington Street (Looking East)



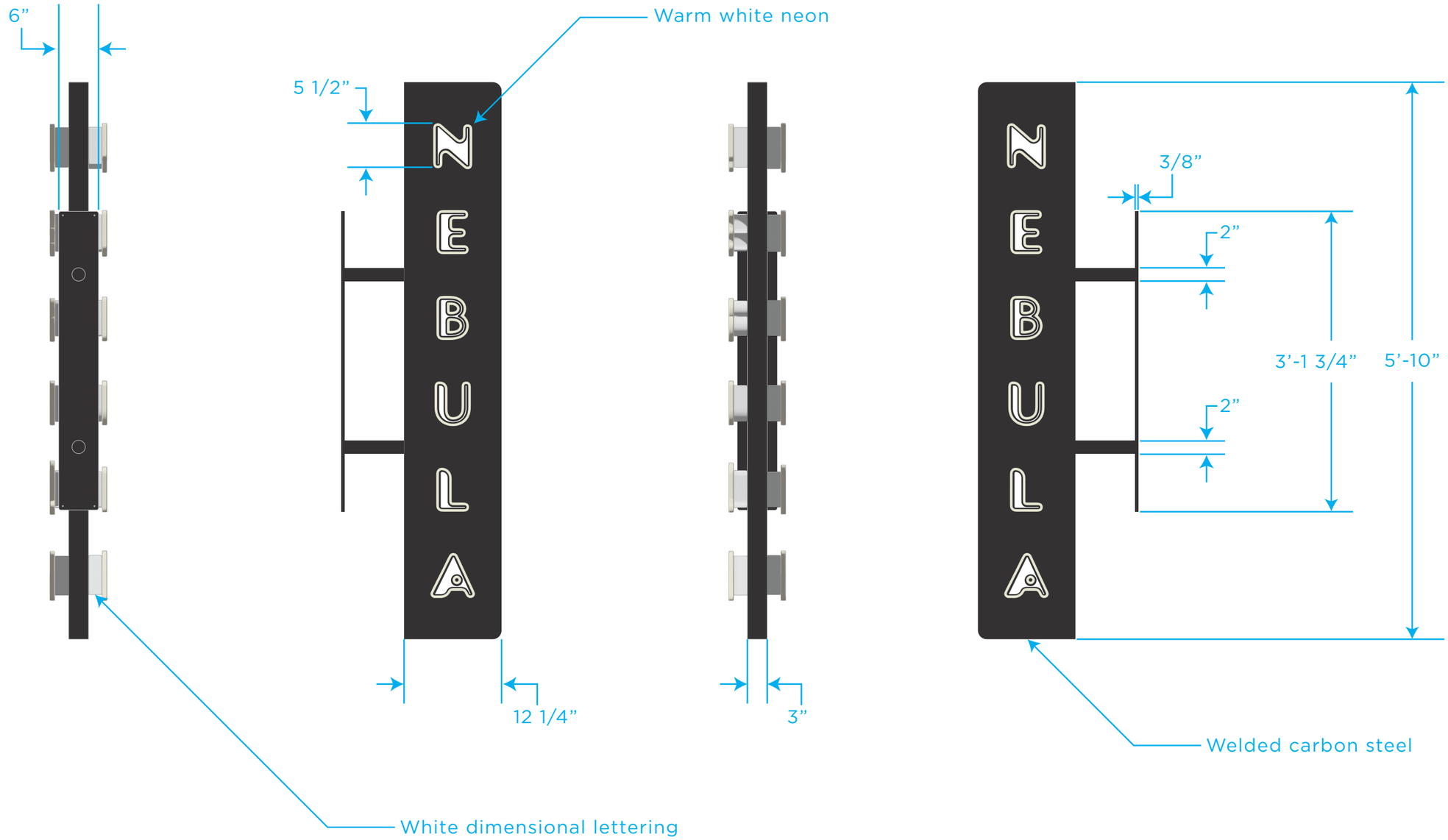
South Washington Street + First Avenue South (Northwest Corner)



1st Avenue South (Looking South)

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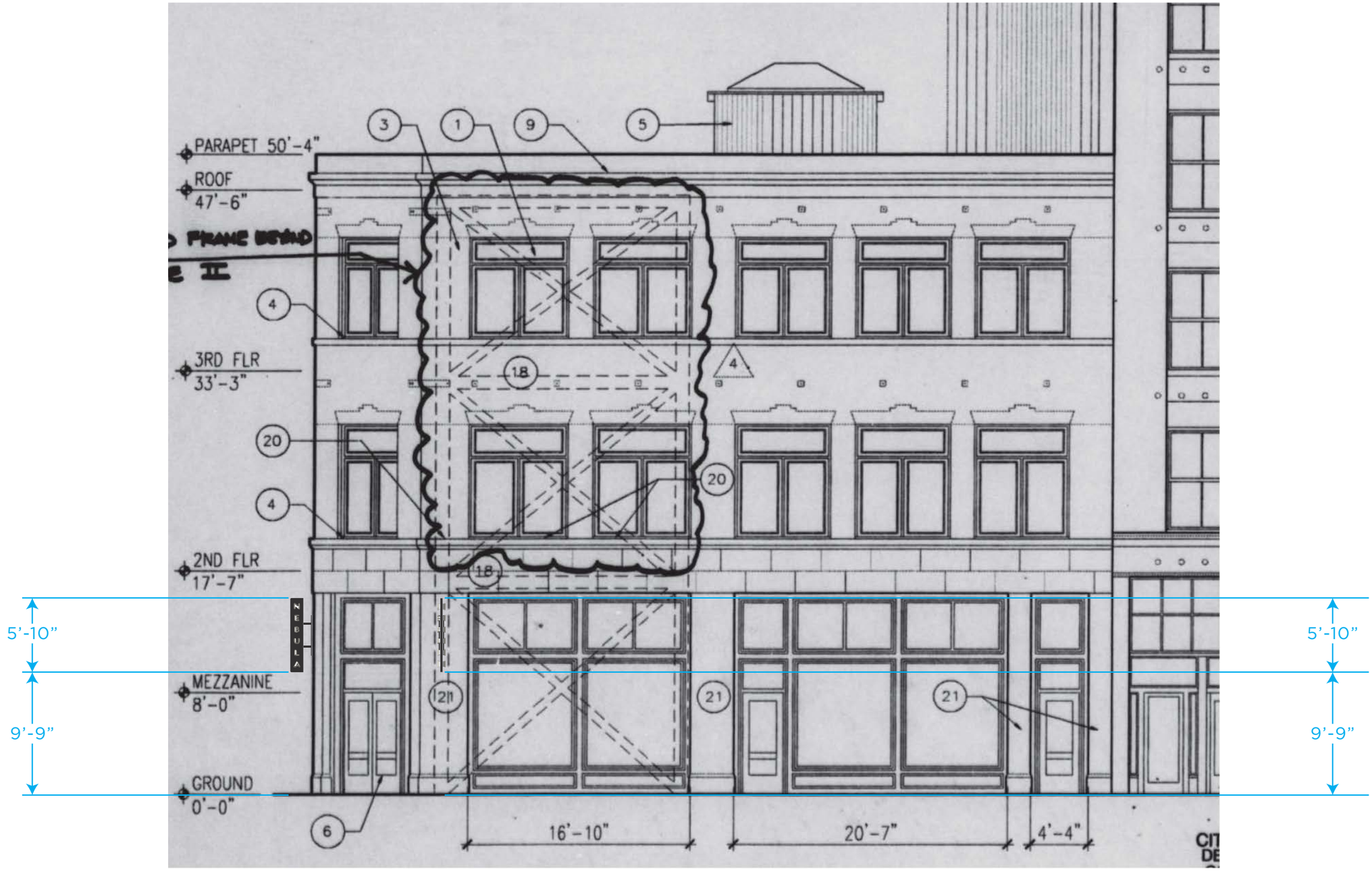
Proposed Signage — Blade Signs Detail



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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Proposed Signage — Blade Signs Detail — Sidewalk Clearance



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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Proposed Signage — Blade Signs Detail — Photo Mockup





BLADE SIGNS

IMAGERY:

- Primary vertical Nebula wordmark logo
- Primary Nebula logo in outline form

STRUCTURE + MATERIALS:

- Welded steel painted near-black
- Painted white dimensional letterforms
- Neon outlined letterforms in warm white
- Two-sided

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MAIN ENTRANCE — NW CORNER OF 1ST AVENUE SOUTH AND SOUTH WASHINGTON STREET

Proposed Signage — Overview — Photo Mockup



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WEST WINDOWS — 1ST AVENUE SOUTH

Existing Facade



First Avenue South

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WEST WINDOWS — 1ST AVENUE SOUTH

West Elevation



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WEST WINDOWS — 1ST AVENUE SOUTH

Proposed Signage — Window Signage — Photo Mockup



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WEST WINDOWS — 1ST AVENUE SOUTH (NEAR SOUTH WASHINGTON STREET)

Proposed Signage — Window Signage Detail — Photo Mockup



WINDOW SIGNAGE — NEON

IMAGERY:

- Primary Nebula wordmark logo in outline form

MATERIALS:

- Interior-mounted LED neon tube lighting
- Warm white in color
- Fully transparent acrylic backing
- See pages 15, 16, 17, + 28 for more details on materials

WINDOW SIGNAGE — LETTERING

- See page 3 for more details on typography + application

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WEST WINDOWS — 1ST AVENUE SOUTH (NEAR SOUTH WASHINGTON STREET)

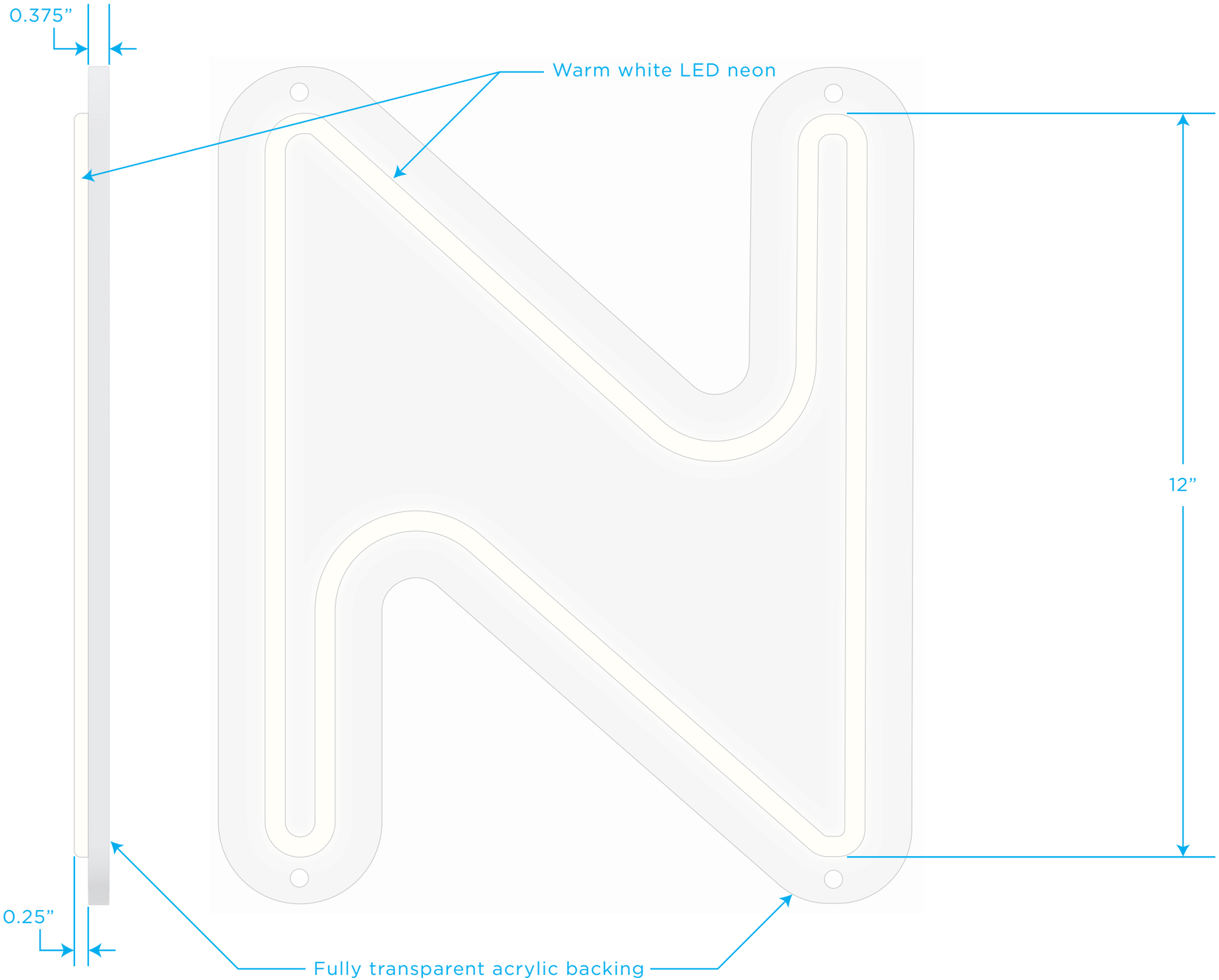
Proposed Signage — Window Signage Detail — Photo Mockup — NIghttime



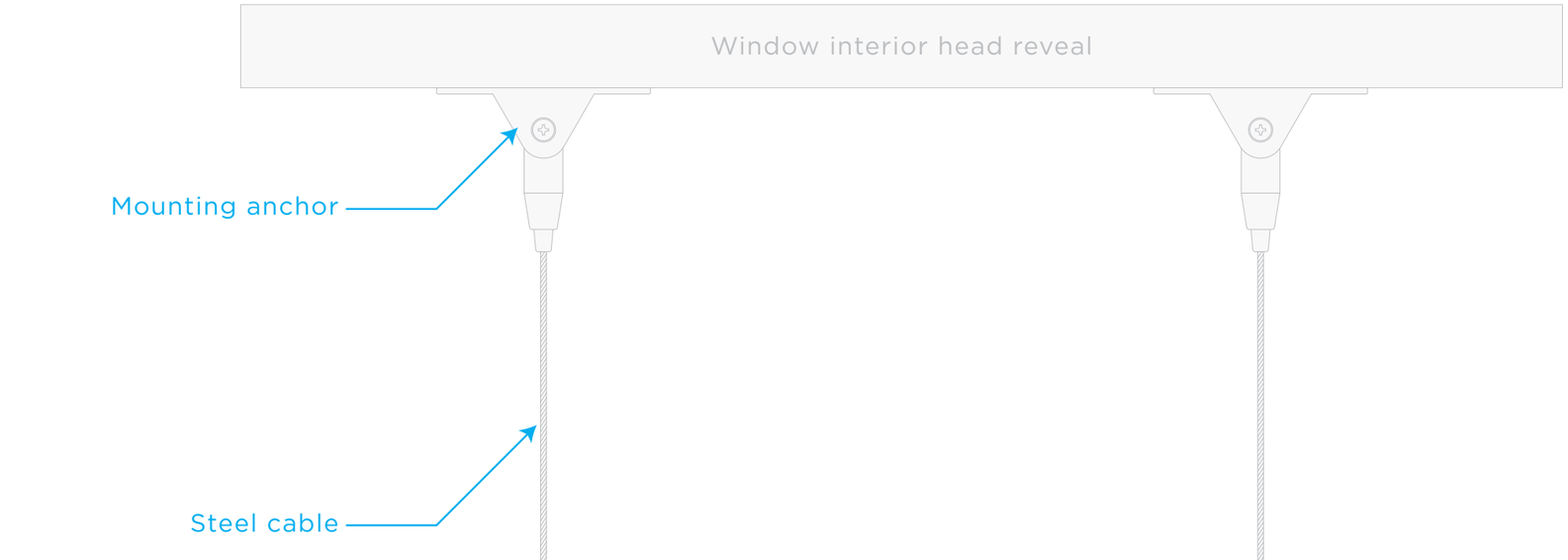
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WEST WINDOWS — 1ST AVENUE SOUTH (NEAR SOUTH WASHINGTON STREET)

Proposed Signage — LED Neon Signs Detail



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WINDOW SIGNAGE — NEON

ATTACHMENT METHOD:

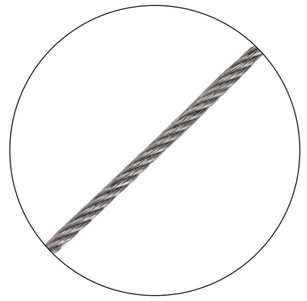
- Neon signs are suspended from the window interior head reveal, using a secure cable suspension system
- Clean, minimalist appearance
- Hidden hardware design
- Easy leveling system



Cable suspension system assembly



Sign attachment bracket detail



1.5-mm aircraft-grade steel cable

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Powered on



Powered off



Transparency detail

Fully transparent acrylic backing

Transparent power cord

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WEST WINDOWS — 1ST AVENUE SOUTH (NEAR CITY LOAN ENTRANCE)

Proposed Signage — Window Signage Detail — Photo Mockup

REVOLVING ART DISPLAY IN WINDOW

- First example will be a piece by Sophia Wheelwright
- Features folded mesh and lighting

WINDOW SIGNAGE — NEON

- See pages 15, 16, 17, + 28 for more details on materials

WINDOW SIGNAGE — LETTERING

- See page 3 for more details on typography + application



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NORTH WINDOWS — SOUTH WASHINGTON STREET

Existing Facade



South Washington Street

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NORTH WINDOWS — SOUTH WASHINGTON STREET

North Elevation



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NORTH WINDOWS — SOUTH WASHINGTON STREET (NEAR OCCIDENTAL)

Proposed Signage — Window Signage Detail — Photo Mockup



WINDOW DISPLAYS

- Featuring art by a revolving roster of local artists; engaging examples of art installations to be found within Nebula
- All four windows feature cabinetry that frames seismic retrofitting structures
- Refer to floorplan on next page for specific window location
- Approximate depth of 12-18”

WINDOW SIGNAGE — NEON

- See pages 15, 16, 17, + 28 for more details on materials

WINDOW SIGNAGE — LETTERING

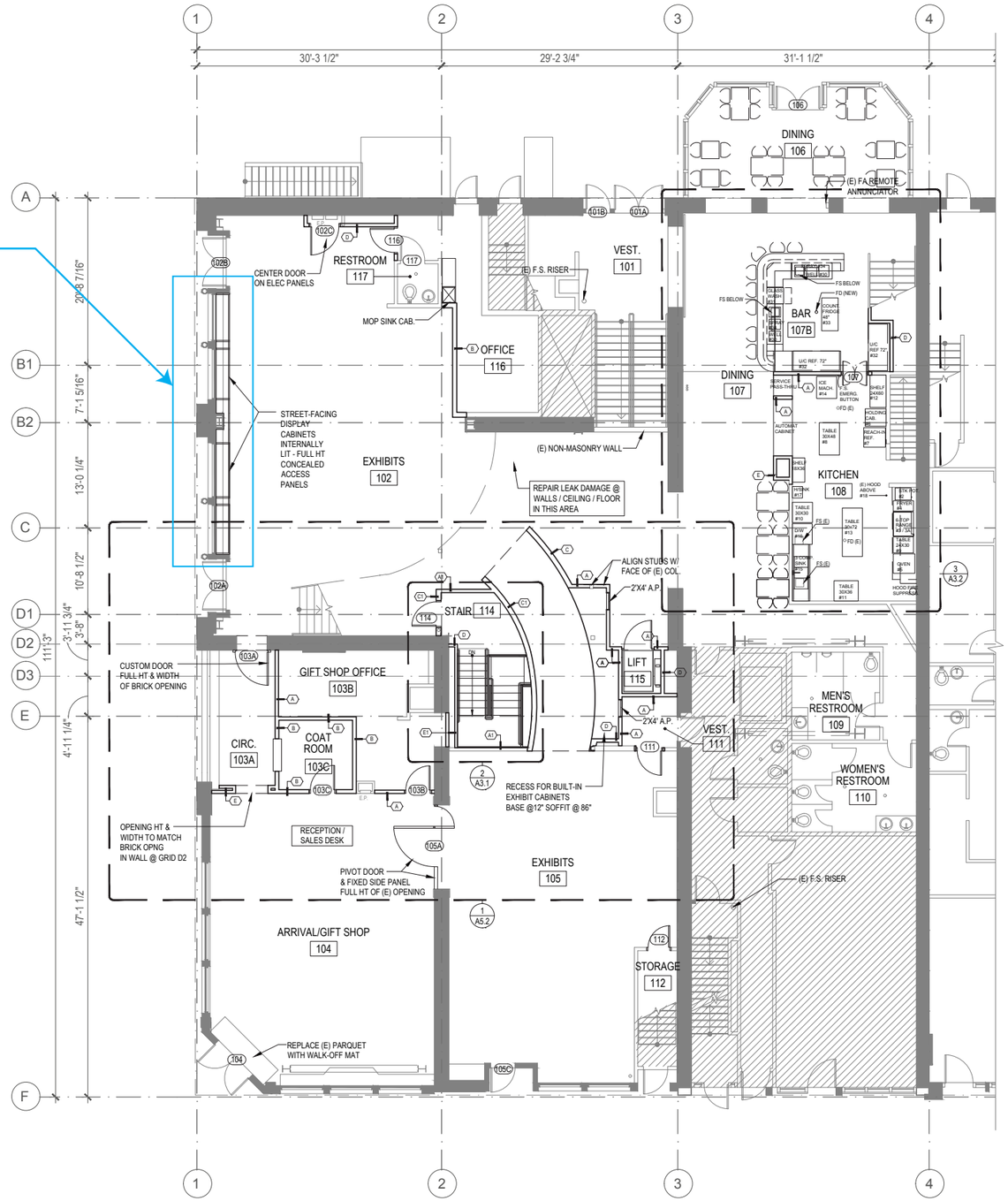
- See page 3 for more details on typography + application

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NORTH WINDOWS — SOUTH WASHINGTON STREET (NEAR OCCIDENTAL)

Floor Plan Showing Location of Window-Facing Cabinetry

Window-facing cabinetry highlighted



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NORTH WINDOWS — SOUTH WASHINGTON STREET (NEAR 1ST AVENUE SOUTH)

Proposed Signage — Window Signage Detail — Photo Mockup



WINDOW SIGNAGE — NEON

- See pages 15, 16, 17, + 28 for more details on materials

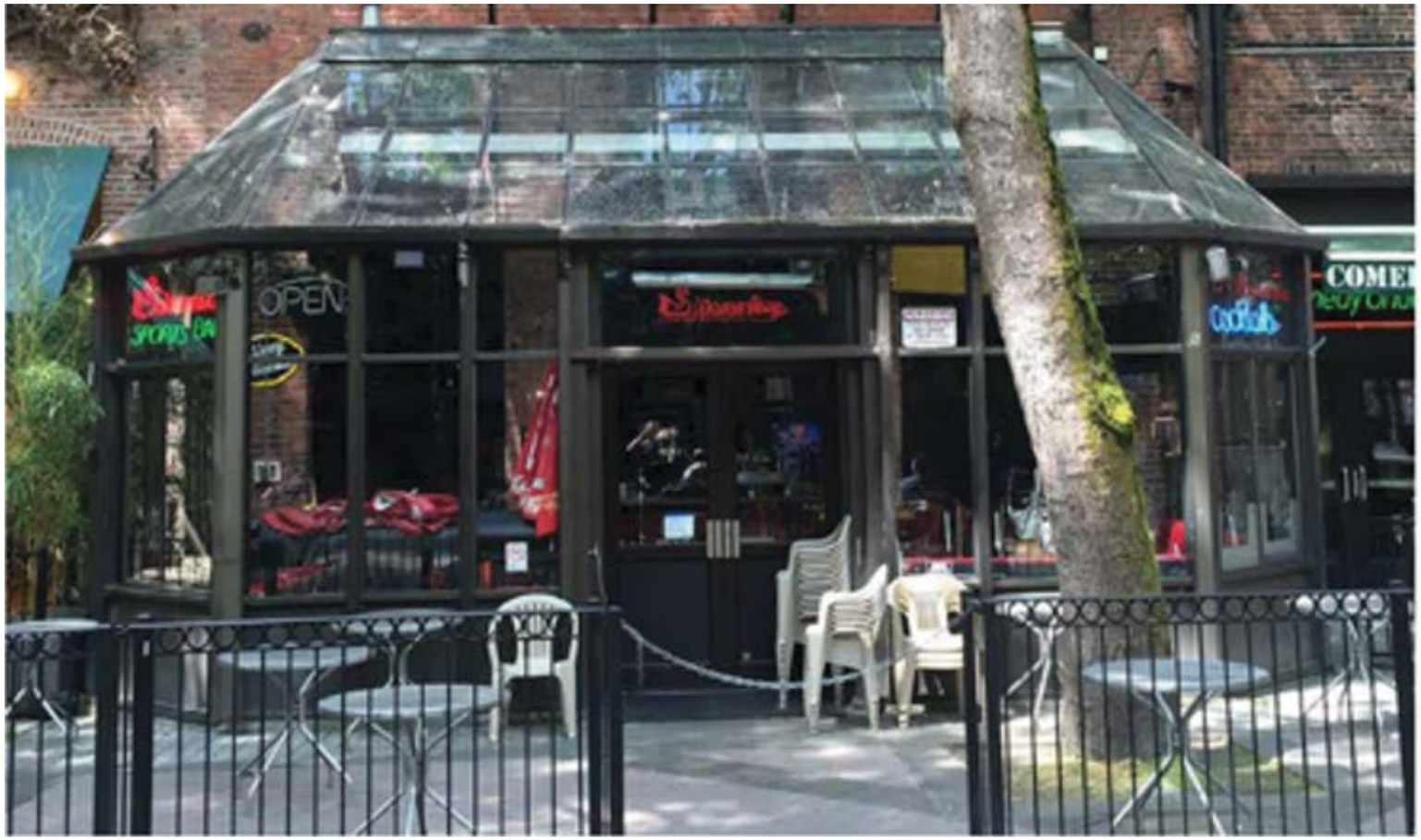
WINDOW SIGNAGE — LETTERING

- See page 3 for more details on typography + application

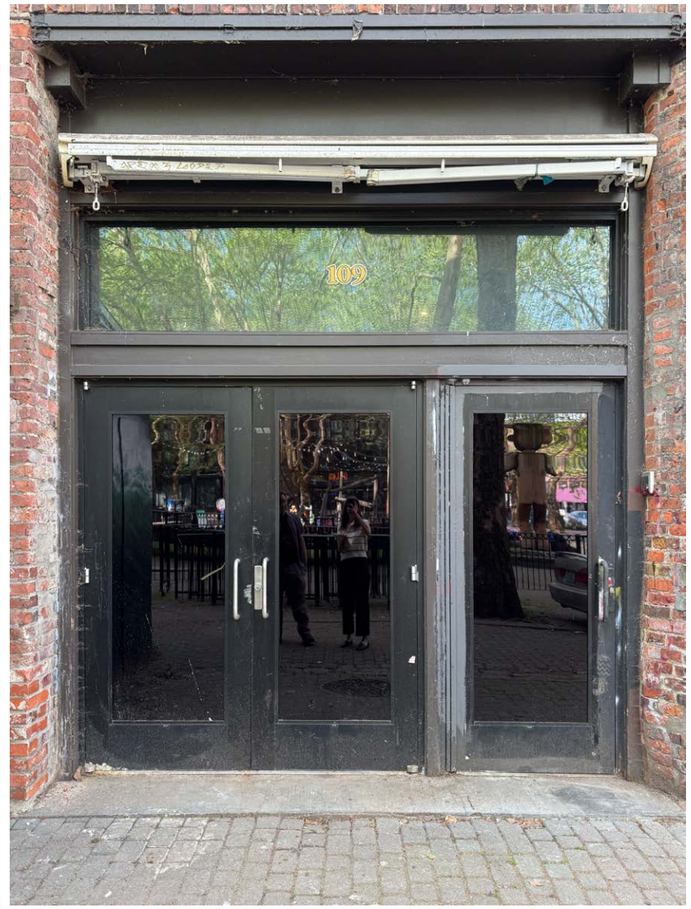
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CONSERVATORY + REAR ENTRANCE — OCCIDENTAL SQUARE

Existing Facade



Conservatory on Occidental Square



Rear Entrance on Occidental Square

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CONSERVATORY + REAR ENTRANCE — OCCIDENTAL SQUARE

East Elevation



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CONSERVATORY — OCCIDENTAL SQUARE

Proposed Signage — Window Signage Detail — Photo Mockup



WINDOW SIGNAGE — NEON

IMAGERY:

- Primary Nebula wordmark logo in outline form

MATERIALS:

- LED neon tube lighting
- Warm white in color
- Fully transparent acrylic backing
- See pages 15, 16, 17, + 28 for more details on materials

WINDOW SIGNAGE — LETTERING

- See page 3 for more details on typography + application

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REAR ENTRANCE — OCCIDENTAL SQUARE

Proposed Signage — Window Signage Detail — Photo Mockup



WINDOW SIGNAGE — NEON

IMAGERY:

- Odd & the Curious logo in outline form

MATERIALS:

- LED neon tube lighting
- Warm white + teal in color
- Fully transparent acrylic backing
- See pages 15, 16, 17, + 28 for more details on materials

WINDOW SIGNAGE — LETTERING

- See page 3 for more details on typography + application

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ADDITIONAL NOTES ON PROPOSED NEON WINDOW SIGNAGE

MATERIALS:

All neon window signs proposed are:

- LED neon
- Mounted on a fully transparent acrylic background
- Interior-mounted
- Produced by the same fabricator

NUMBER:

Per the Pioneer Square Preservation Board's guidelines, neon window signs should follow these rules:

- Limited to one sign for each 10 linear feet of business for the first forty feet of business, and one for each additional 15 feet of frontage for businesses over forty feet. May be clustered.
- When a business is on a corner and has at least 10 linear feet of glazing on the secondary facade, additional neon signs are permitted for the secondary facade.
- One additional neon sign may be located within transom windows for every 30 feet of frontage for transom windows beginning at 10 feet above the sidewalk.

NUMBER OF SIGNS INCLUDED IN THIS PROPOSAL:

If the transom neon letterforms spelling out the business name each count as a single sign (as you need all letters in order to read the word NEBULA), **the total number of neon window signs proposed is 8**:

- 1x main entrance Nebula logo
- 1x main entrance dream bubble portal / maze
- 1x conservatory Nebula logo
- 1x rear entrance Odd & Curious logo
- 1x transom Nebula logo on First Avenue
- 3x transom Nebula logos on Washington Street

With three facades totally approximately 290 linear feet of business, we believe this puts us well within range of the maximum.

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END

THANK YOU!