



Seattle Permit Submission for Lumen Field

Seattle Pioneer Square Preservation Board Submission

03 March 2026



# FIFA World Cup 2026 at Lumen Field

## Introduction

FIFA World Cup 2026™ will grace the world stage in June and July 2026, when 48 of the globe's leading teams gather across the USA, Canada & Mexico. The tournament will be the first to be hosted by three nations.

This truly global event will be the quadrennial international men's soccer championship contested by the national teams of the member associations of FIFA.

The tournament will take place from 11 June to 19 July 2026, with six (6) specific Match Days scheduled in Seattle at Lumen Field between 15 June and 06 July.

General stadium operating hours are typically 10am – 11pm on Match Days (June 15, 19, 24, 26, July 01, 06) and 7am – 5pm on Non-Match Days.

## Temporary Installations

### Expanded Secure Perimeter

FIFA aims to satisfy a series of Security Objectives for this temporary event. They include the following:

- Protect the health and welfare of the event attendees, event performers and event staff
- Ensure an orderly and safe event
- Provide general law enforcement service, traffic management and crowd control
- Monitor the event and maintain a constant state of situation awareness and operational readiness

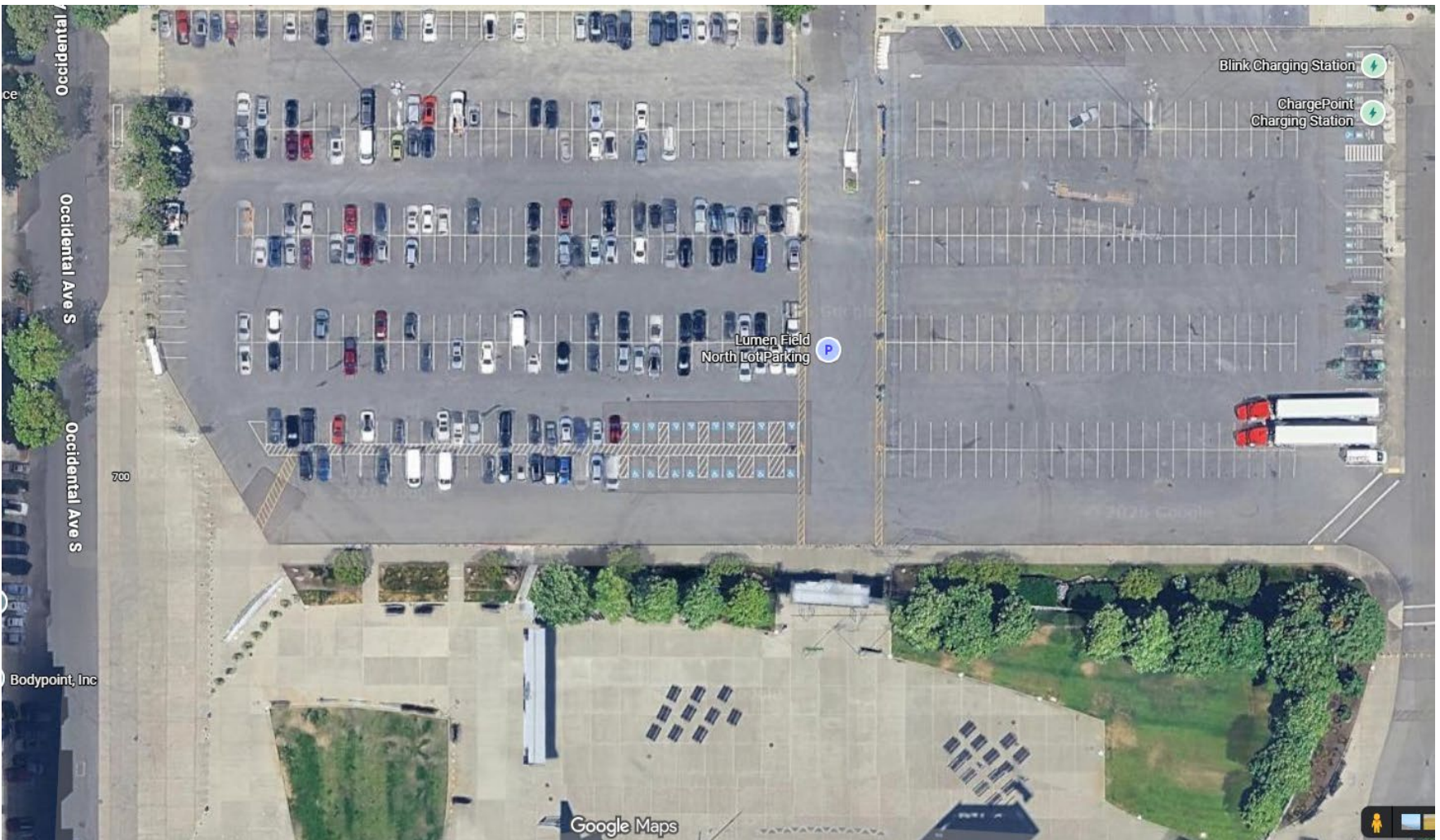
To support the above objectives, FIFA will install an expanded secure perimeter surrounding key entry points around the stadium. The purpose is to accommodate larger Pedestrian Screening Areas (PSAs) to manage and expedite large spectator crowds with an increased flow rate of individuals entering the stadium perimeter.

These PSAs will consist of large white tent canopies (49' x 246' and 49' x 262') that will cover the security screening equipment, ticketing turnstiles and staff as they screen spectators entering the event.

This fence line will consist of an 8'-0" high ballasted ARX fence. Gates will be integrated for both ingress and egress to control access in and out of the perimeter. The security fencing around the stadium will be integrated with the PSAs to ensure all personnel entering the secure area have been screened by stadium security personnel. The fence line will be covered with FIFA World Cup (FWC2026) branding as depicted below.

The temporary secure perimeter & associated tents are scheduled to be installed from May 17th and then will be dismantled following the last match at the stadium. The estimated dismantling date is Friday July 9<sup>th</sup>.

*FWC2026 Site Plan illustrating installation locations for the secure perimeter (fencing, tents, crowd control barriers and concrete vehicle barriers) and the stadium activations in the North Lot of Lumen Field:*



Occidental Ave S

Occidental Ave S

Occidental Ave S

Bodypoint, Inc

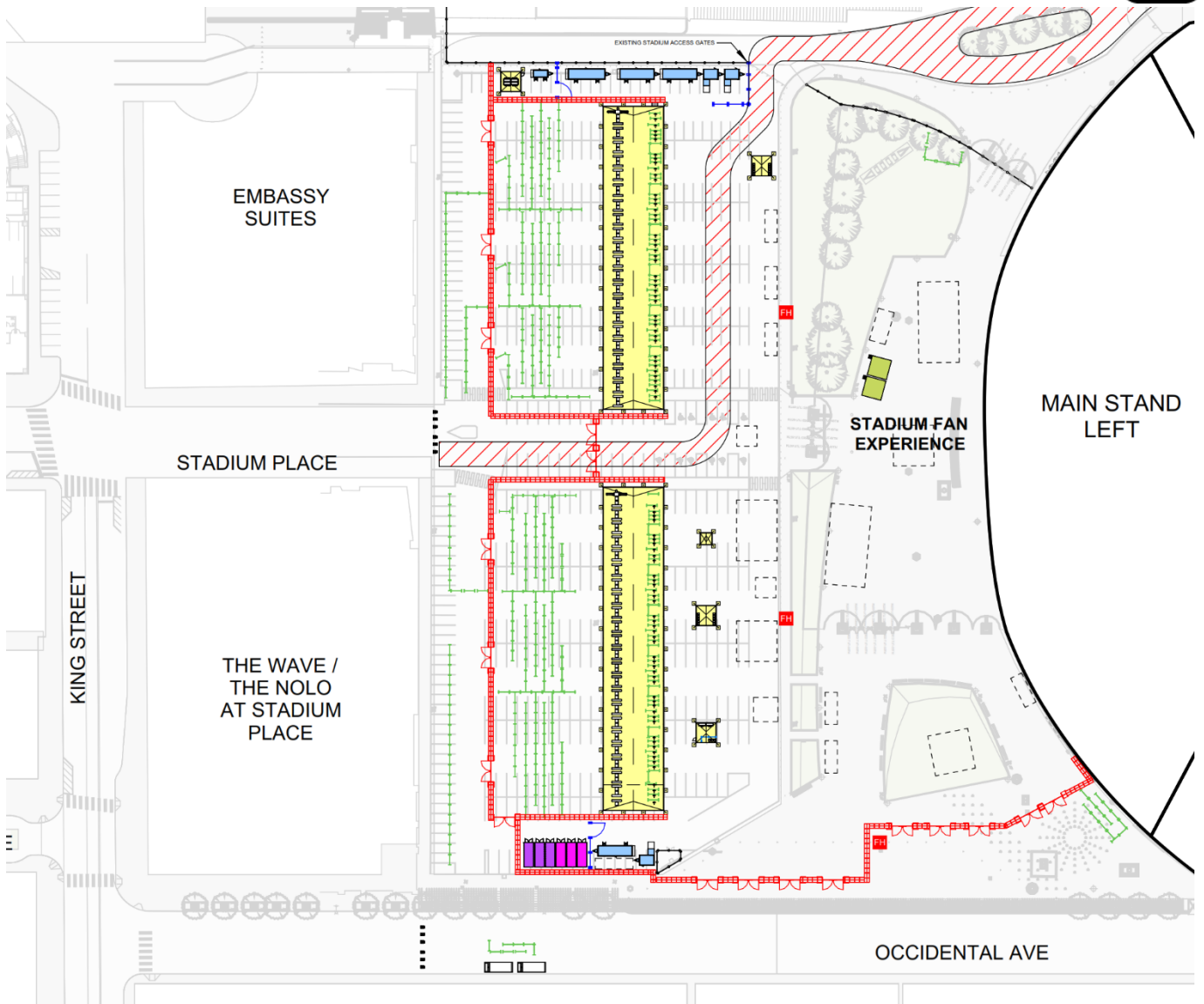
700

Lumen Field  
North Lot Parking

Blink Charging Station

ChargePoint  
Charging Station

Google Maps



FWC2026 fence scrim, crowd control barrier jackets and lamp post banners:

FIFA WORLD CUP 2026

KIT OF PARTS - STADIUM - SEA 15

**FENCE SCRIMS**

25000(w)x1850(h)mm @10%

SEA-KOP-FEN-2100.ai



SEA-KOP-FEN-2101.ai



Example Run





### BARRIER JACKETS

2000(w)x900(h)mm @10%



Example Run



### FIFA WORLD CUP 2026

### KIT OF PARTS - STADIUM - SEA

### LAMP POST BANNERS

600(w)x1500(h)mm @10%



The following are structural drawings and photos of other temporary facilities being installed in support of the tournament including the structures for the Spectator Entries, Modular Buildings and examples of the temporary fencing and restrooms which will be behind scrimmed fence.

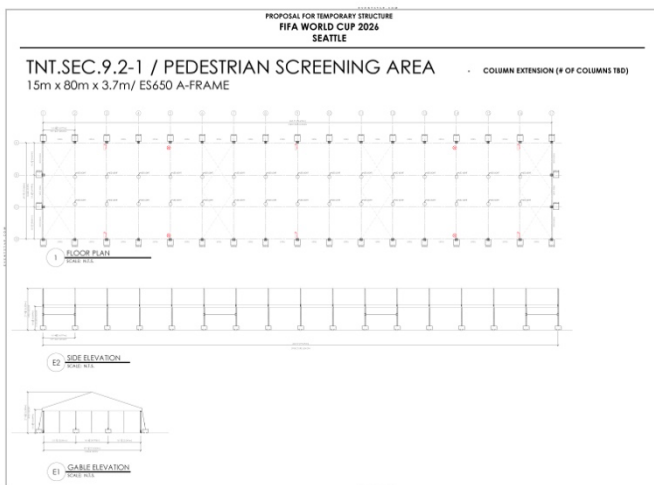


Table with project details including 'EVENT STAR', 'FIFA WORLD CUP 2026 SEATTLE', and 'FLOOR PLAN & ELEVATIONS'. It also includes a date 'A-6'.







## **Stadium Fan Activation Areas**

Stadium activation areas are strategically designed spaces adjacent to the stadium to engage fans, promote brands and enhance the overall event experience. The goal is to create memorable moments and host interactive experiences that keep fans entertained and engaged before and after the match.

In Seattle, at Lumen Field, we anticipate a series of activation areas, noted by the dashed footprints in the site plan above.

Please refer to the Attachment 1 for information for specific details on each activation area.



SEATTLE

# Stadium Fan Experience

# OVERVIEW



The Stadium Fan Experience (SFE) is a designated activation area within FIFA's security perimeter where match day ticket holders can enjoy immersive and engaging activities pre- and post-match.

**Booths will remain in place and operate on every match day;** operating times are listed below.

June 15	
TIME	ACTIVITY
9:00	Stadium gates open – Opening of the SFE
11:30	All SFE activities shutdown
12:00	Match Kick Off - SFE closed
13:50	Final Whistle - SFE re-opens
15:50	Stadium gates close - SFE closes

June 24	
TIME	ACTIVITY
9:00	Stadium gates open – Opening of the SFE
11:30	All SFE activities shutdown
12:00	Match Kick Off - SFE closed
13:50	Final Whistle - SFE re-opens
15:50	Stadium gates close - SFE closes

July 1	
TIME	ACTIVITY
10:00	Stadium gates open – Opening of the SFE
12:30	All SFE activities shutdown
13:00	Match Kick Off - SFE closed
14:50	Final Whistle - SFE re-opens
16:50	Stadium gates close - SFE closes

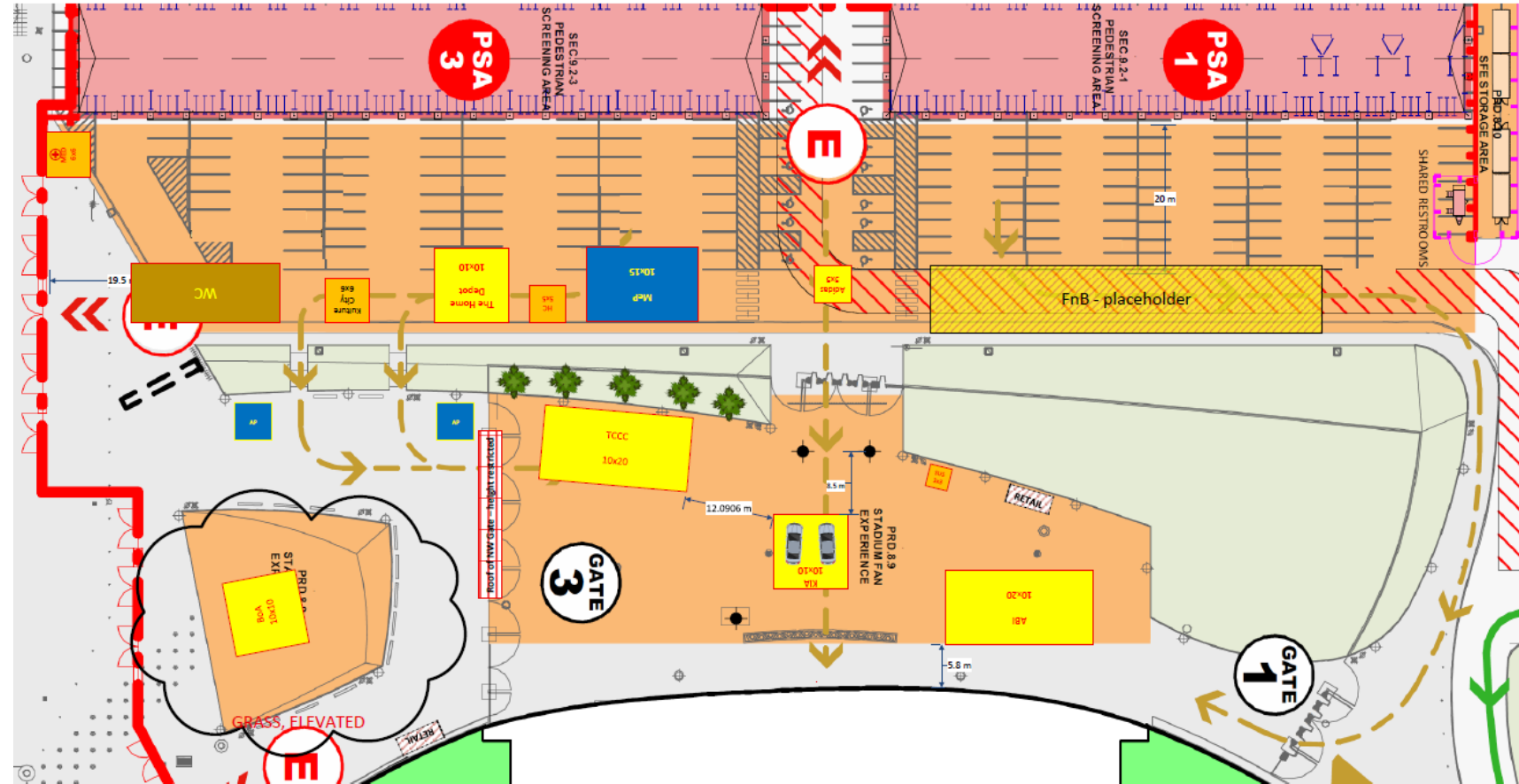
June 19	
TIME	ACTIVITY
9:00	Stadium gates open – Opening of the SFE
11:30	All SFE activities shutdown
12:00	Match Kick Off - SFE closed
13:50	Final Whistle - SFE re-opens
15:50	Stadium gates close - SFE closes

June 26	
TIME	ACTIVITY
17:00	Stadium gates open – Opening of the SFE
19:30	All SFE activities shutdown
20:00	Match Kick Off - SFE closed
21:50	Final Whistle - SFE re-opens
23:50	Stadium gates close - SFE closes

July 6	
TIME	ACTIVITY
14:00	Stadium gates open – Opening of the SFE
16:30	All SFE activities shutdown
17:00	Match Kick Off - SFE closed
18:50	Final Whistle - SFE re-opens
20:50	Stadium gates close - SFE closes

# SFE Activation Map

- Michelob ULTRA – “ABI”
- Bank of America – “BoA”
- Coca-Cola – “TCCC”
- KIA
- FOX Sports – “MEP”
- The Home Depot
- Adidas
- Kulture City
- Seattle Host City – “HC”
- FIFA Sustainability – “SUS”



Michelob  
**ULTRA**



**Footprint:** 10m x 20m

**Activities:** Beer garden with photo opportunity, games, and giveaways.





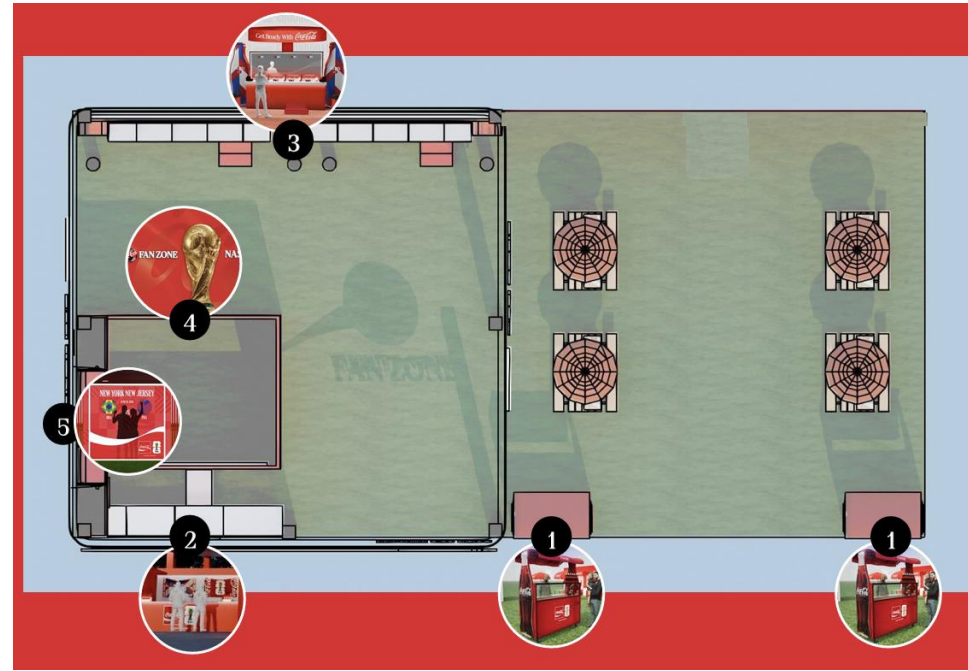
**Footprint:** 10m x 10m  
**Activities:** Custom bracelet giveaway and photobooth.



# Coca-Cola

**Footprint:** 10m x 20m

**Activities:** Photo opportunity, World Cup museum, and beverage POS.





**Footprint:** 10m x 20m

**Activities:** Vehicle display





**Footprint:** 10m x 15m

**Activities:** remote broadcast studio which will run a pre-match show.

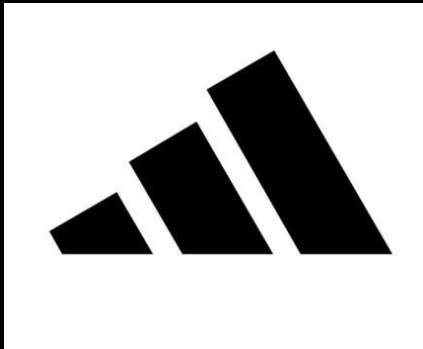




**Footprint:** 10m x 20m

**Activities:** photo opportunity / display





**Footprint:** 5m x 5m

**Activities:** photo opportunity / display



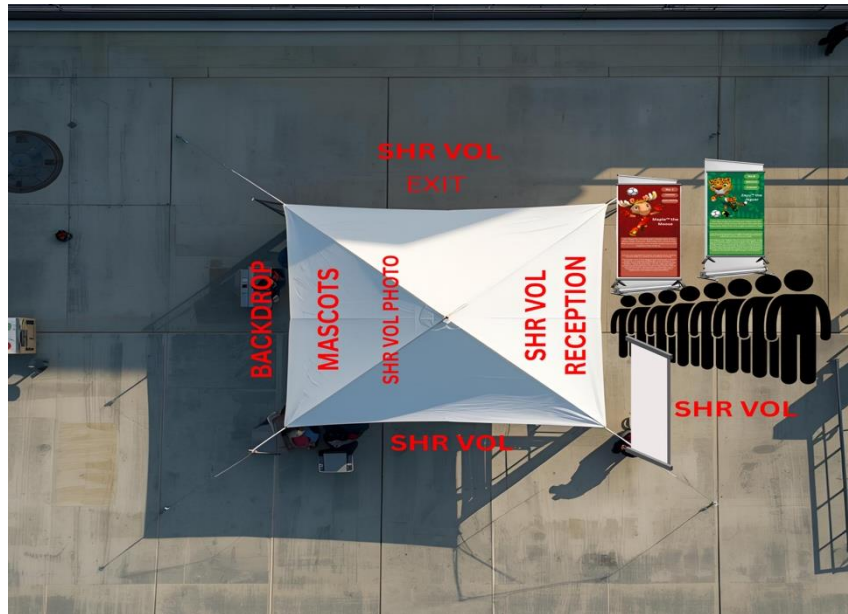
**Activation:** Seattle Host City  
**Footprint:** 5m x 5m  
**Activities:** cultural showcase and display



**Activation:** Kulture City  
**Footprint:** 6mx6m  
**Activities:** sensory room



**Activation:** FIFA Sustainability  
**Footprint:** 3mx3m  
**Activities:** sustainability awareness  
mascot photo opportunity





**FIFA**

TM