

Western Avenue

Temp Signage & Artwork

Western Ave Signage Project

- Permanent approval of hand-painted signs on PPM Hillclimb
- Tenant driven
- Desire to help better connect Western Ave to the Market and increase exposure for Western Ave tenants
- Helping to give Western Ave its own identity as a unique neighborhood in Pike Place Market

Hand painted signage in multiple locations using a market font and finger arrows



Site Map





Hand painted signs near gum wall

Western Ave Shops: 48"W x 36"H

Brooke Westlund Studio and Gallery:
24"Wx24"H

Leolo Handmade Shoes: 30"Wx10"H

Eclipse Hat Shop: 24" Round

Vintage finger pointing down stairs:
30"Wx18"H

Colors:
Sherwin Williams Tricorn Black
Sherwin Williams Pure White





Sign on 3 Hillclimb

Western Ave Shops: 48"Wx36"H

Vintage finger pointing down stairs:
30"Wx18"H

Colors:
Sherwin Williams Tricorn Black
Sherwin Williams Pure White





Permanent mural by
artist Brooke
Westlund
Approved

Flower Wall
Great “photo op” mural





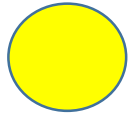
Permanent mural by artist Brooke Westlund **Approved**

Flower Wall

Great “photo op” mural

(graffiti prone doors - replace
previous mural which has been
unearthed after power washing)





Women of Western A Frame Signs

Two women of Western A-frames

One on 3rd level landing of the hill
climb and the other on the sidewalk
near the north crosswalk and
entrance to the downunder

Sign is 22x36". Wood sign with vinyl
printed signage.



A Frame Locations

Sidewalk at crosswalk and north entrance to downunder



Sidewalk at crosswalk and south entrance to downunder (hillclimb)

