



1501 Pike Place, #300, Fairley Building, Seattle, WA, USA



Red to match PMS #187c



NATIONAL SIGN
CORPORATION

1541 S. 92nd Place, #B, Seattle, WA 98108
P: 206-282-0700
www.nationalsigncorp.com

JOB INFORMATION:

Ruby's
1501 Pike Place
#300, Fairley Building
Seattle, WA, USA

REPRESENTATIVE:

James Zimmermann

DESIGNER:

Mark Mahan

DATE:

07/07/26

DESIGN NUMBER:

26-00000 V5

SCALE:

As Noted

JOB NUMBER:

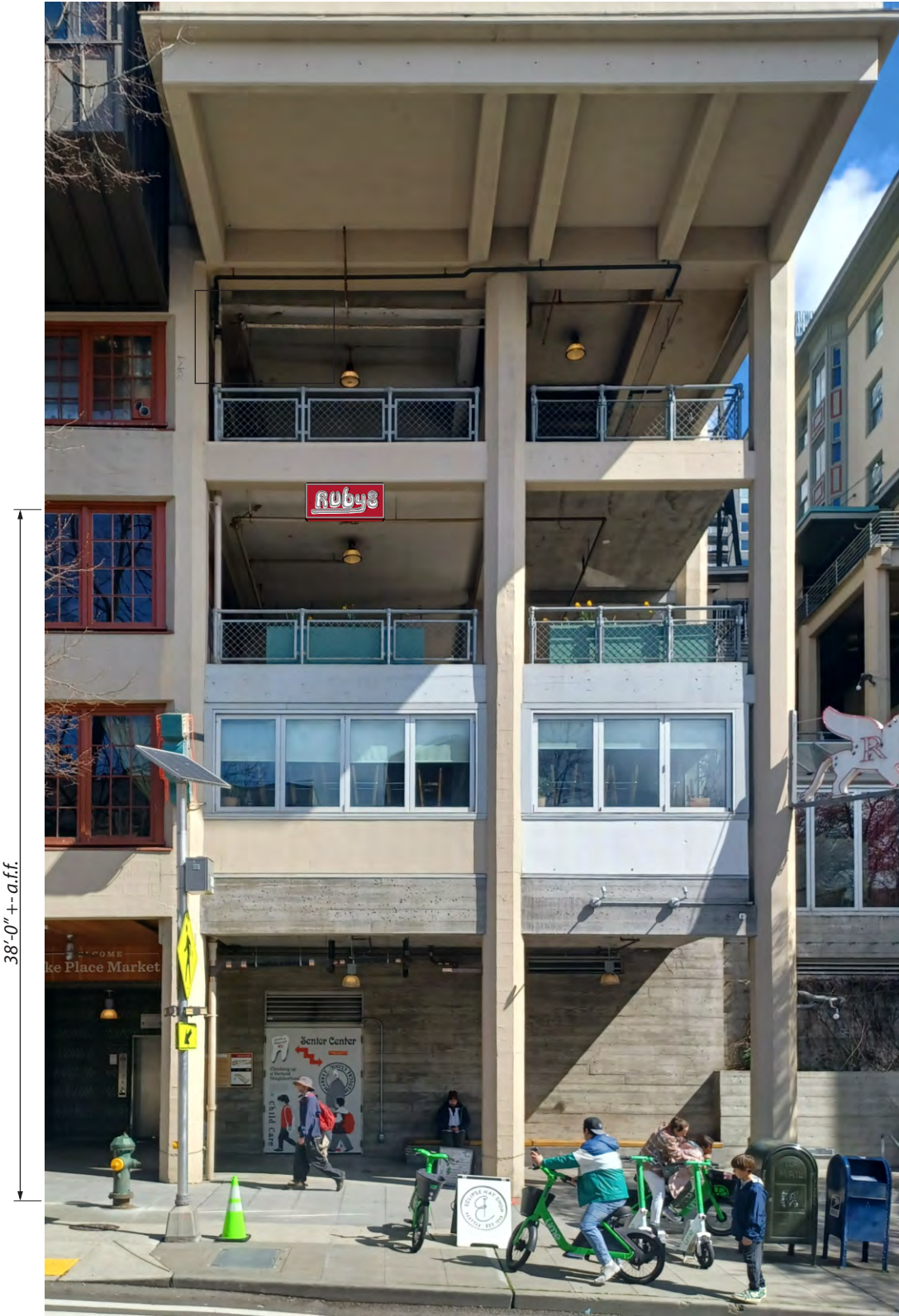
XX

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Brand Standards



1 West Elevation
Scale: 1/8"=1'-0"

1'-9"



2 Enlarged West Elevation
Scale: 1/2"=1'-0"



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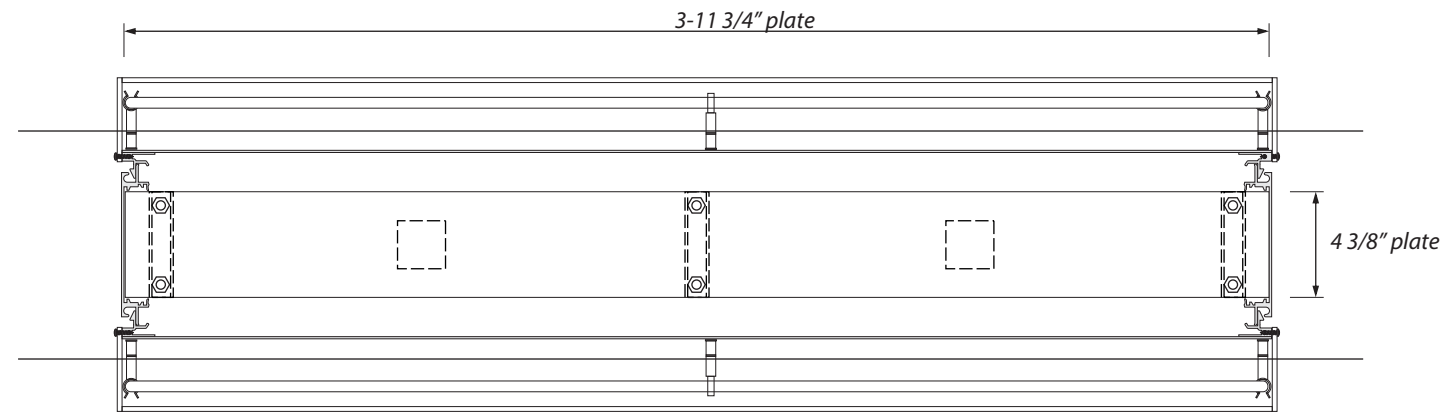
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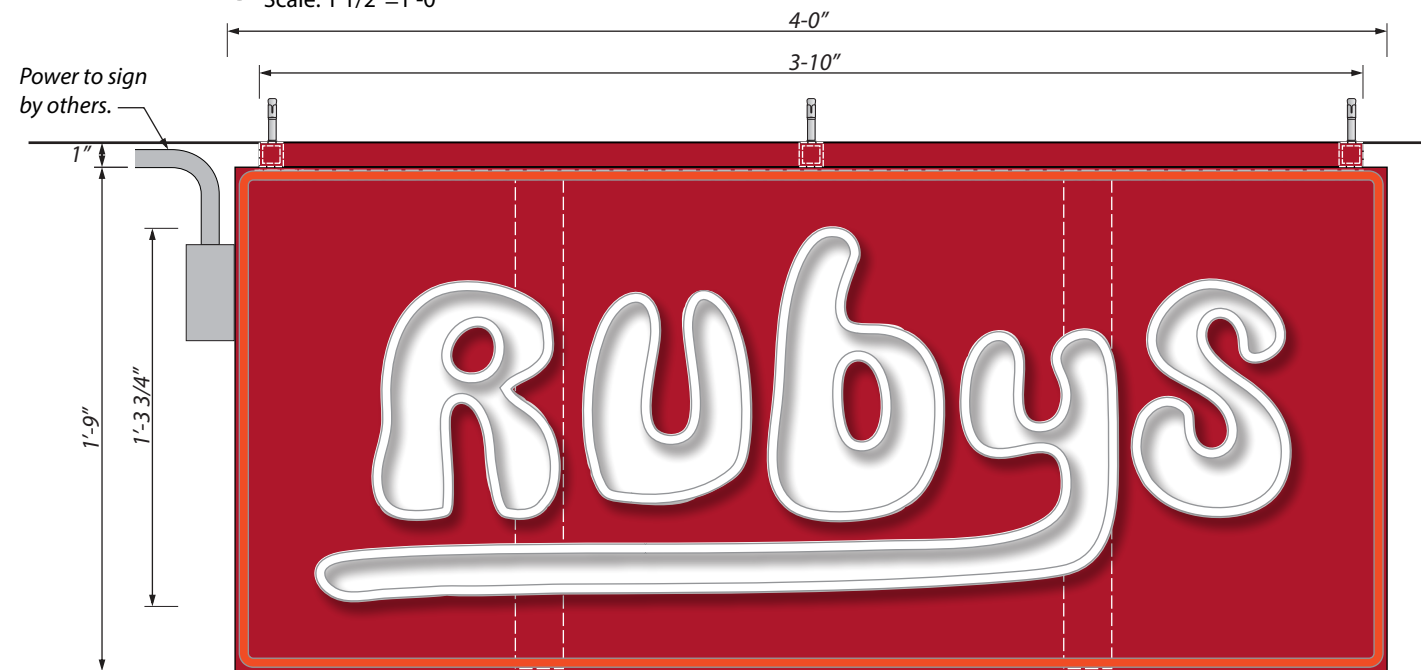


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Sign 1 Elevations



4 Front View- Detail
Scale: 1 1/2"=1'-0"

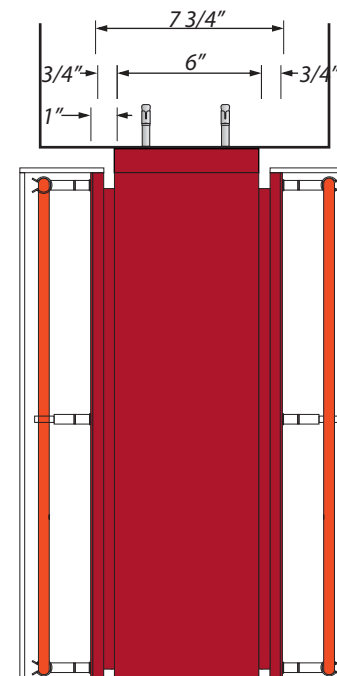


1 Front View- Detail (view from street)
Scale: 1 1/2"=1'-0"

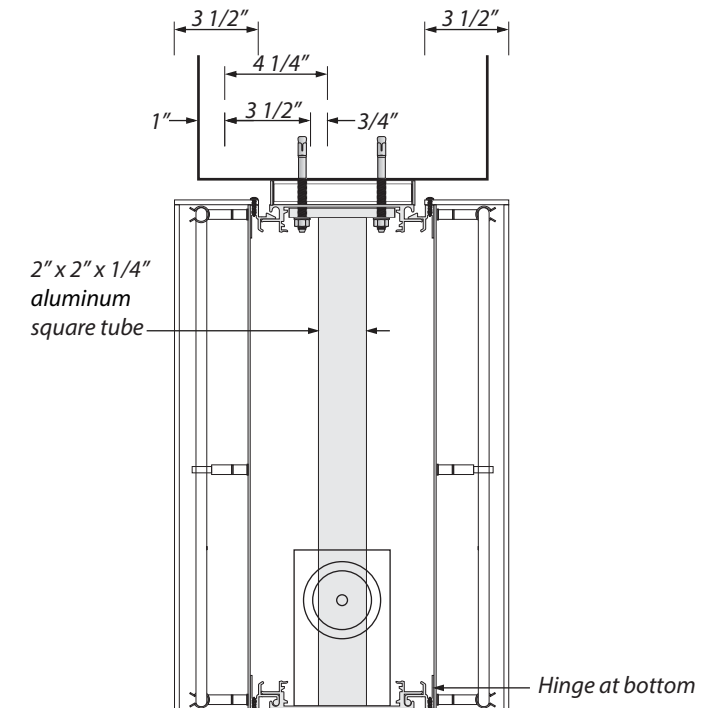
Sign 1:

Manufacture and Install (1) Exterior double faced illuminated neon hanging sign.

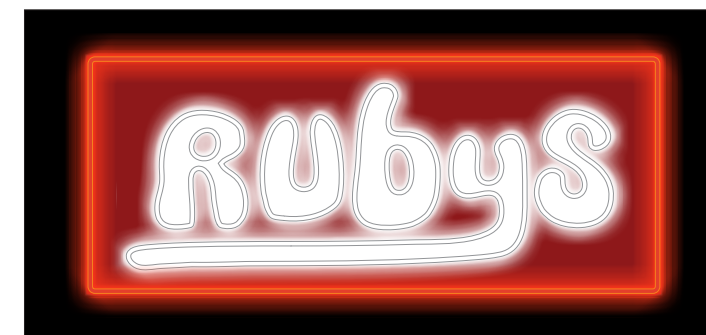
- A** Cabinet to be extruded aluminum construction. Body: HFS-6. Retainers: HM-1 & HMF-1 painted Red to match PMS #187c (satin finish).
- B** Faces to be .100" aluminum painted Red to match PMS #187c (satin finish).
- C** Border outline to be 1/tube 12mm Clear Red (neon)= intense red, 30ma
- D** "Rubys" lettering to be cut-out of opaque 3M Scotchcal vinyl- Matte White #220-20 applied first surface to sign faces. Illumination of letters to be exposed neon 2/tube 12mm 6500 White (argon)= cool white, 30ma.
- E** Transformer(s) to be contained within cabinet.
- F** Attach cabinet to concrete beam with (6) 3/8" Expansion bolts with 3/8" aluminum flat plate in reveal made of 1" x 1" x 1/8" steel square tube painted Red to match PMS #187c (satin finish).
- G** Power to sign by others. 120volt 20 amp circuit req. Flex conduit from J box at ceiling to top of cabinet.



2 Side View
Scale: 1 1/2"=1'-0"



3 Section View
Scale: 1 1/2"=1'-0"



6 Night View
Scale: 3/4"=1'-0"



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Sign 1 Details



1 South Elevation
Scale: 3/16"=1'-0"



2 Enlarged South Elevation
Scale: 3/4"=1'-0"



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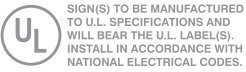
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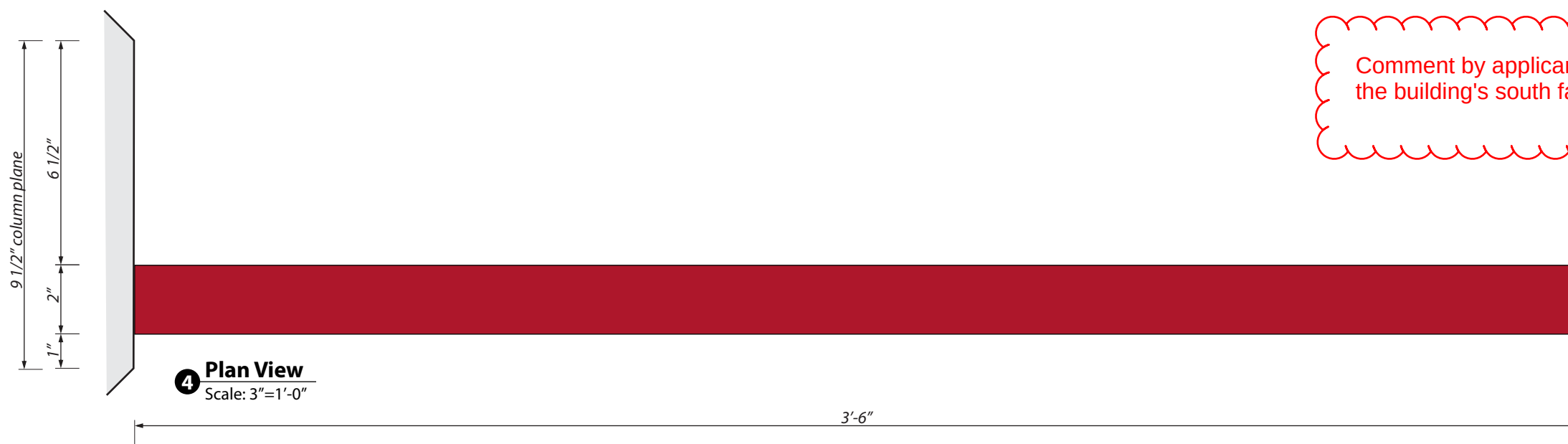
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Sign 2 Elevations



Comment by applicant sent via e-mail: "The sign will be parallel with the building's south facade, not projecting at an angle off the octagon shaped column."

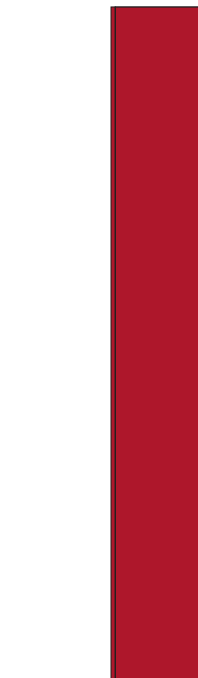


1 Front View- Detail
Scale: 3"=1'-0"

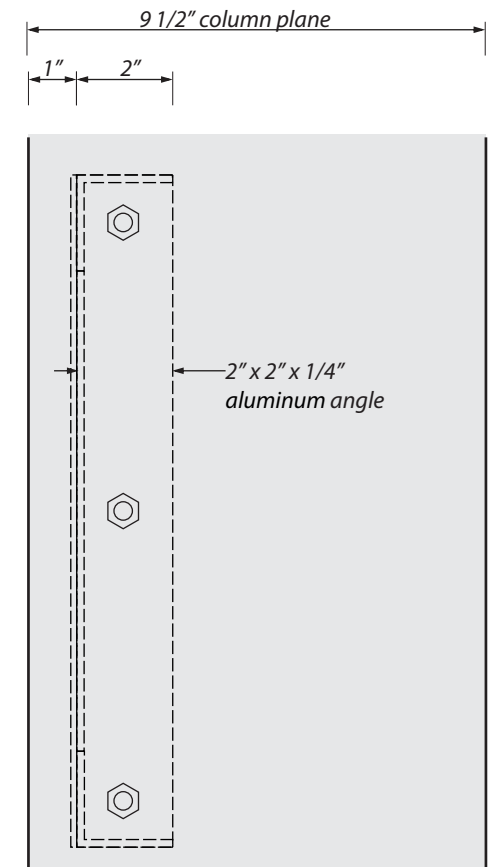
Sign 2:

Manufacture and Install (1) Exterior single faced non-illuminated blade sign.

- A Frame to be 2" x 2" x 1/4" angle aluminum construction painted Red to match PMS #187c (satin finish).
- B Face to be .100" aluminum painted Red to match PMS #187c (satin finish).
- C "Rubys" lettering to be cut-out of opaque 3M Scotchcal vinyl- Matte White #220-20 applied first surface to sign face.
- D Attach frame flagged off pillar with (3) 3/8" Expansion bolts painted Red to match PMS #187c (satin finish).



2 Side View
Scale: 3"=1'-0"



3 Section View
Scale: 3"=1'-0"



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Sign 2 Details



1 East Elevation
Scale: 1/2"=1'-0"



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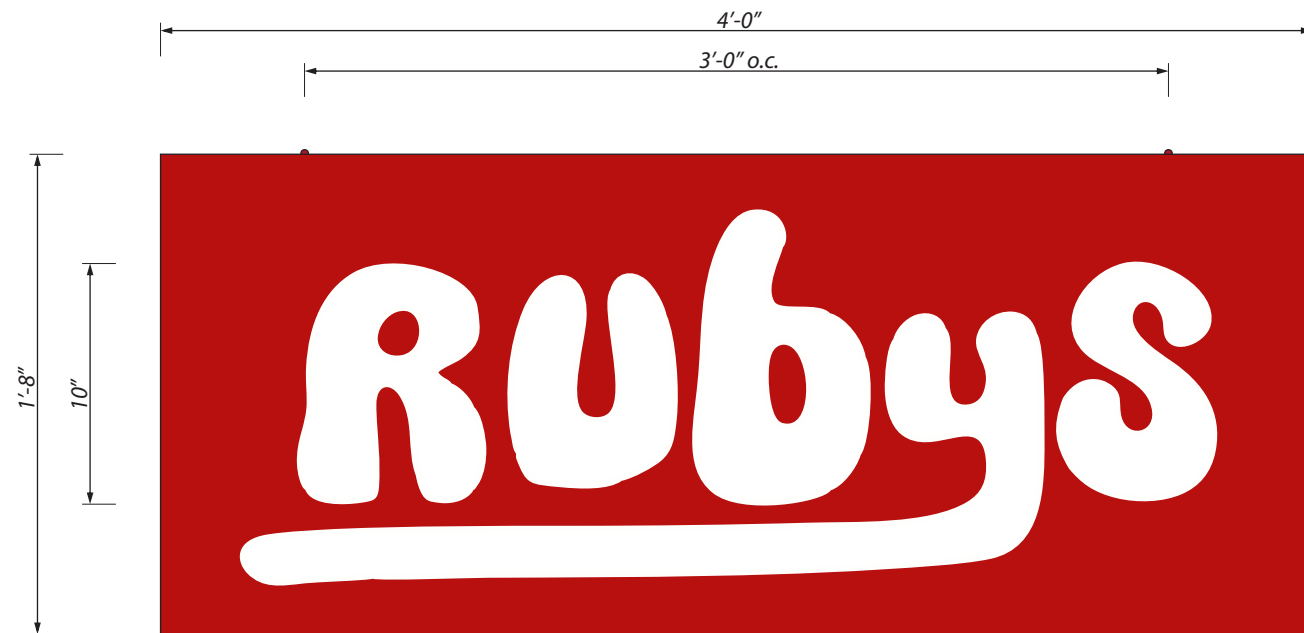
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Sign 3 Elevations



1 Front View- Detail
Scale: 1 1/2"=1'-0"

Sign 3:

Manufacture and Install (1) Exterior double faced non-illuminated hanging blade sign.

- A** Frame to be 1 1/2" x 1 1/2" x 1/4" aluminum construction painted Red to match PMS #187c (satin finish).
- B** Faces to be .100" aluminum painted Red to match PMS #187c (satin finish).
- C** "Rubys" lettering to be cut-out of opaque 3M Scotchcal vinyl- Matte White #220-20 applied first surface to sign faces.
- D** Attach cabinet to existing chains with (2) eye bolts to cabinet top painted Red to match PMS #187c (satin finish).

1 1/2"

2 Side View
Scale: 1 1/2"=1'-0"



3 Section View
Scale: 1 1/2"=1'-0"



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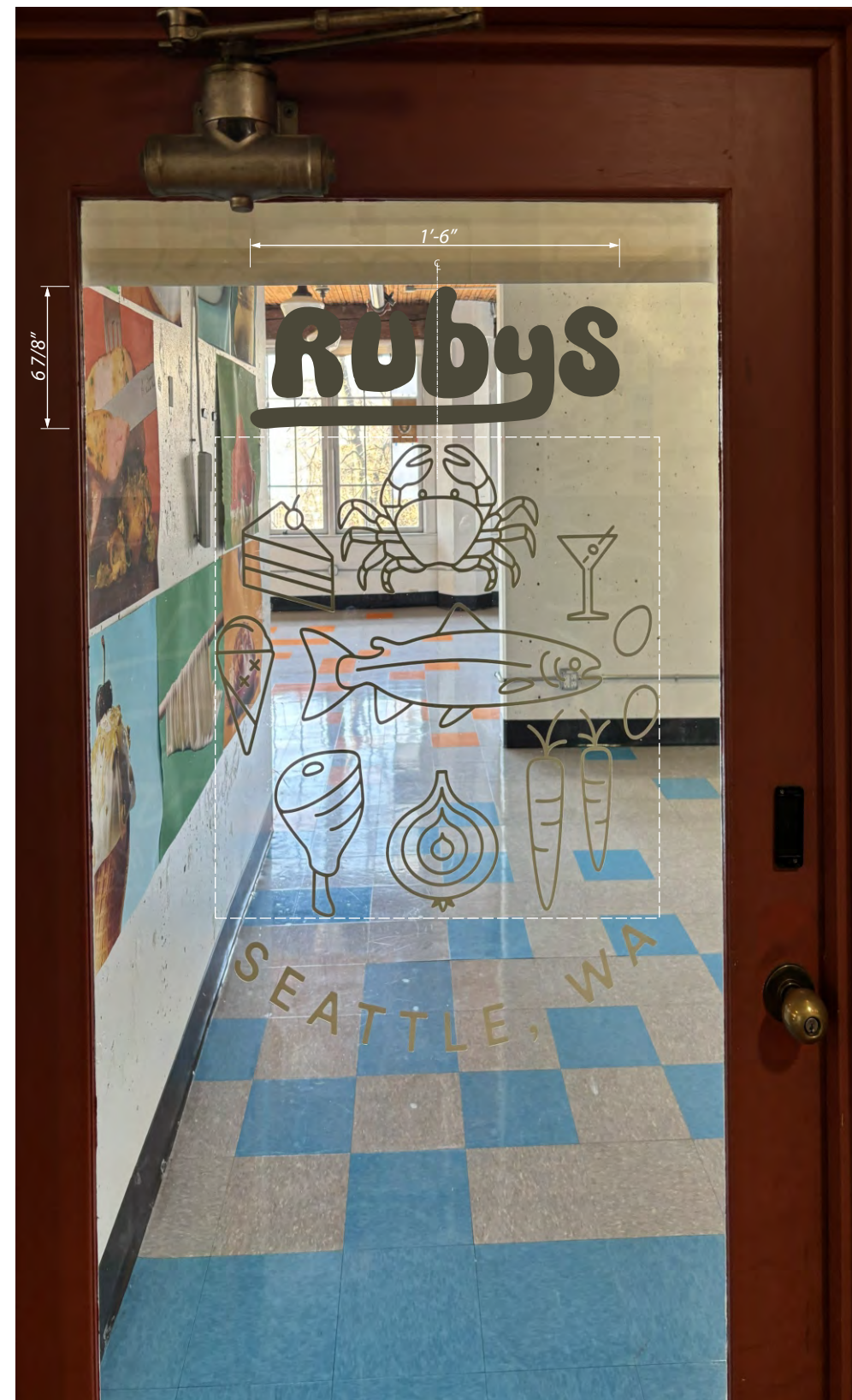
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Sign 3 Details



Remove existing
"CHEFSTEPS" copy
and replace with:

1 Existing Conditions
Scale: 1 1/2"=1'-0"



2 New Conditions
Scale: 1 1/2"=1'-0"

Sign 4:
Manufacture and Install (1) interior single faced
non-illuminated vinyl logo sign.

- A** Remove existing "CHEFSTEPS" copy and replace with:
- B** "Rubys" lettering to be cut-out of opaque 3M Scotchcal vinyl- Matte White #220-20 applied second surface to door glass. *Verify first or second surface.*

Note graphics appear in photo as Grey, in actuality they are white opaque vinyl as they are backlit from sunlight in photo.



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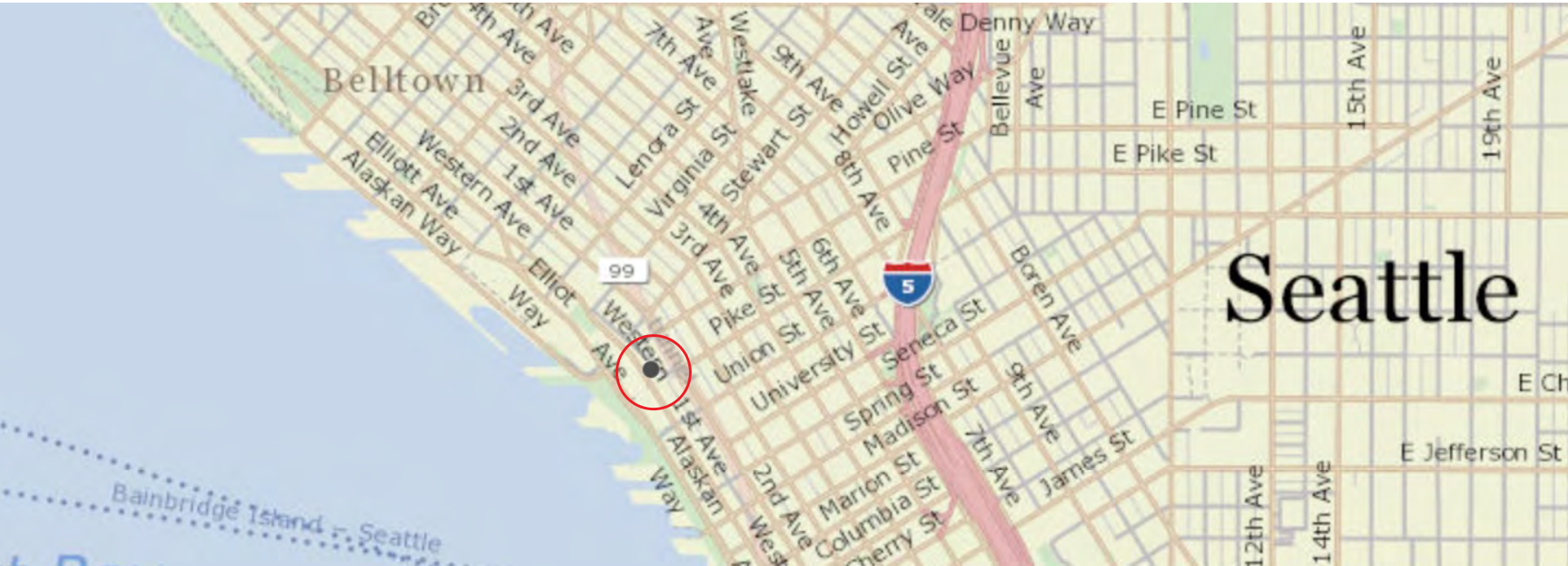
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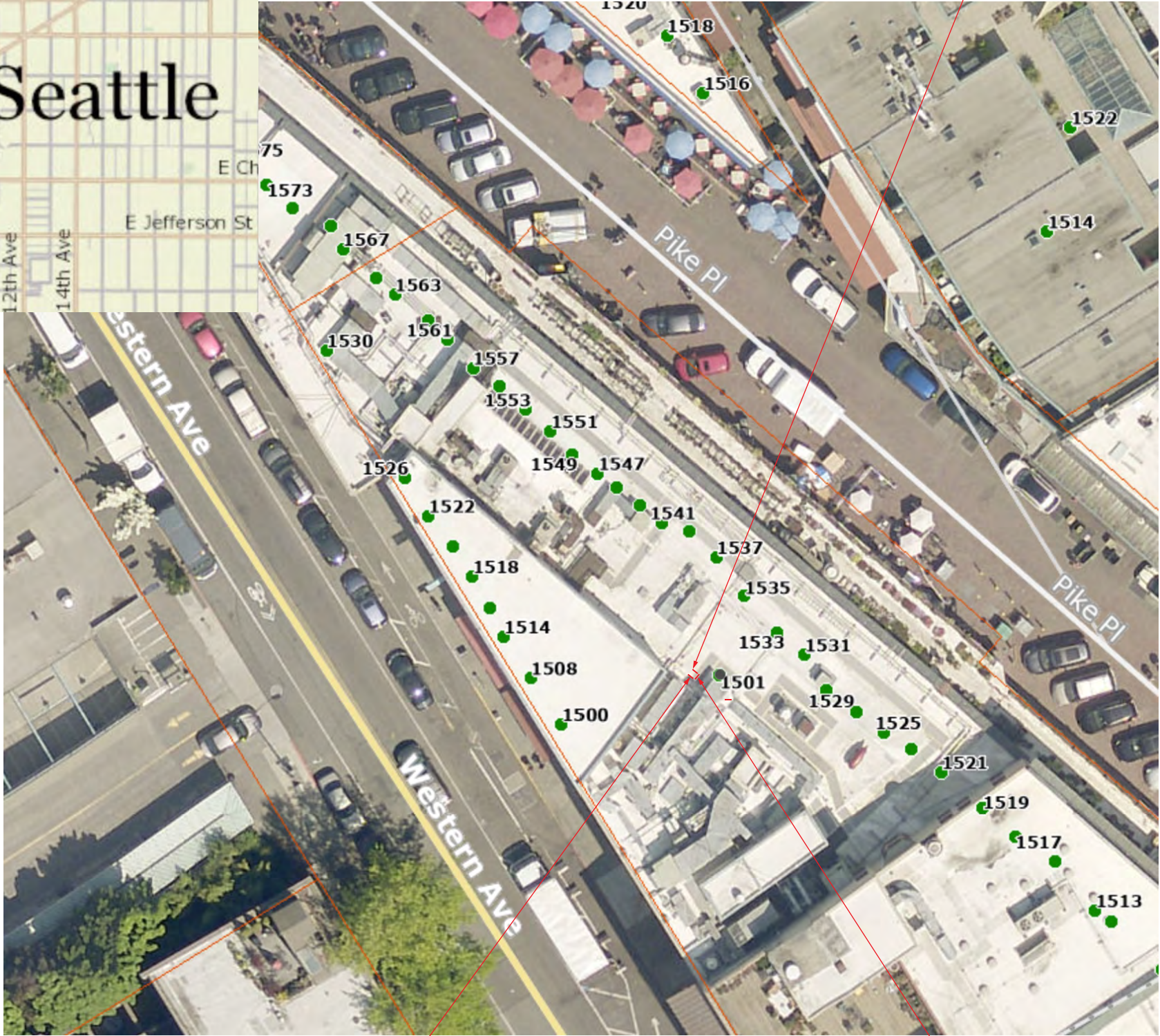


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Sign 4 Details



1 **Vicinity Map**
Scale: NTS

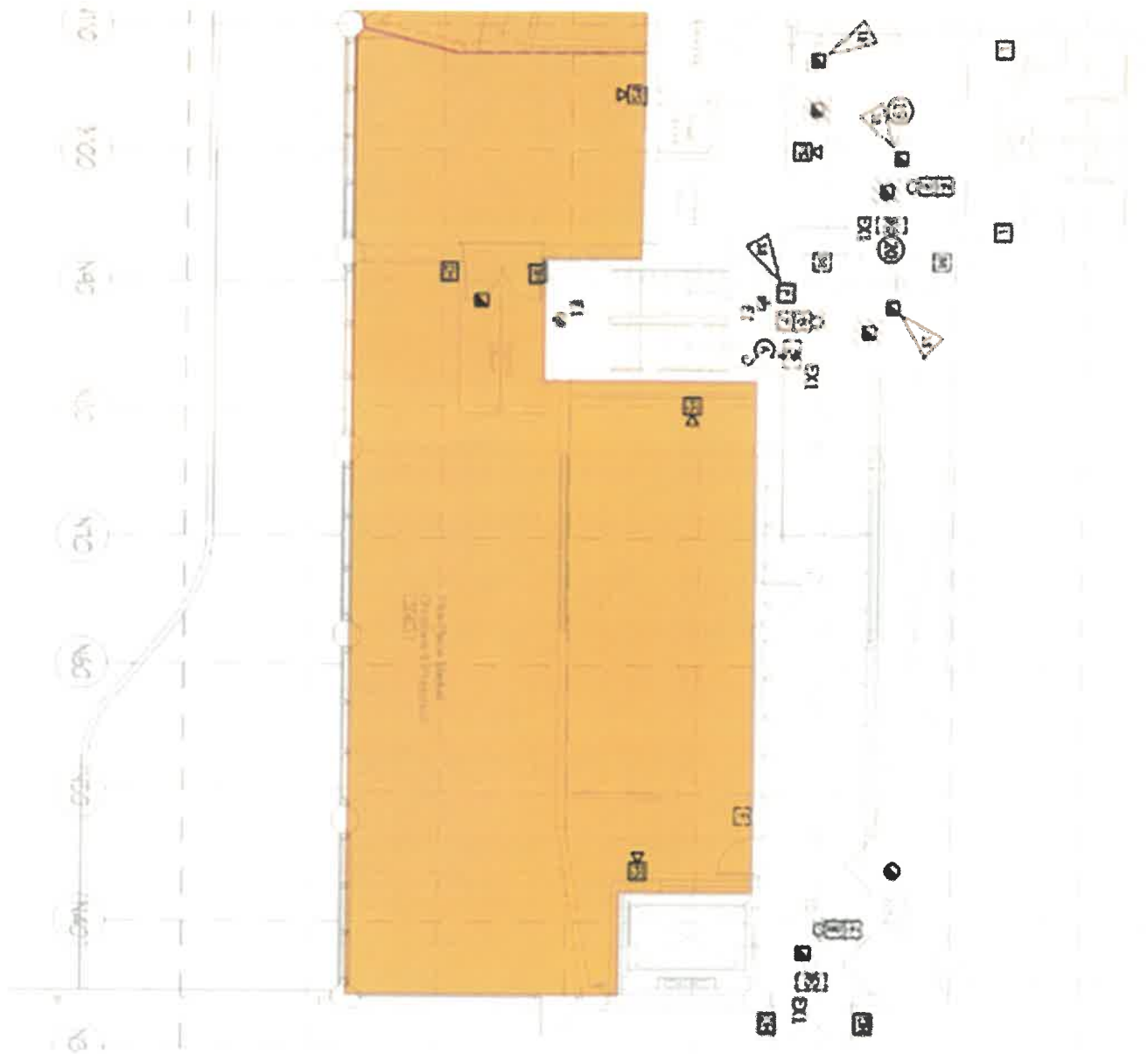


2 **Aerial View**
Scale: NTS





1501 Pike Place #300





+



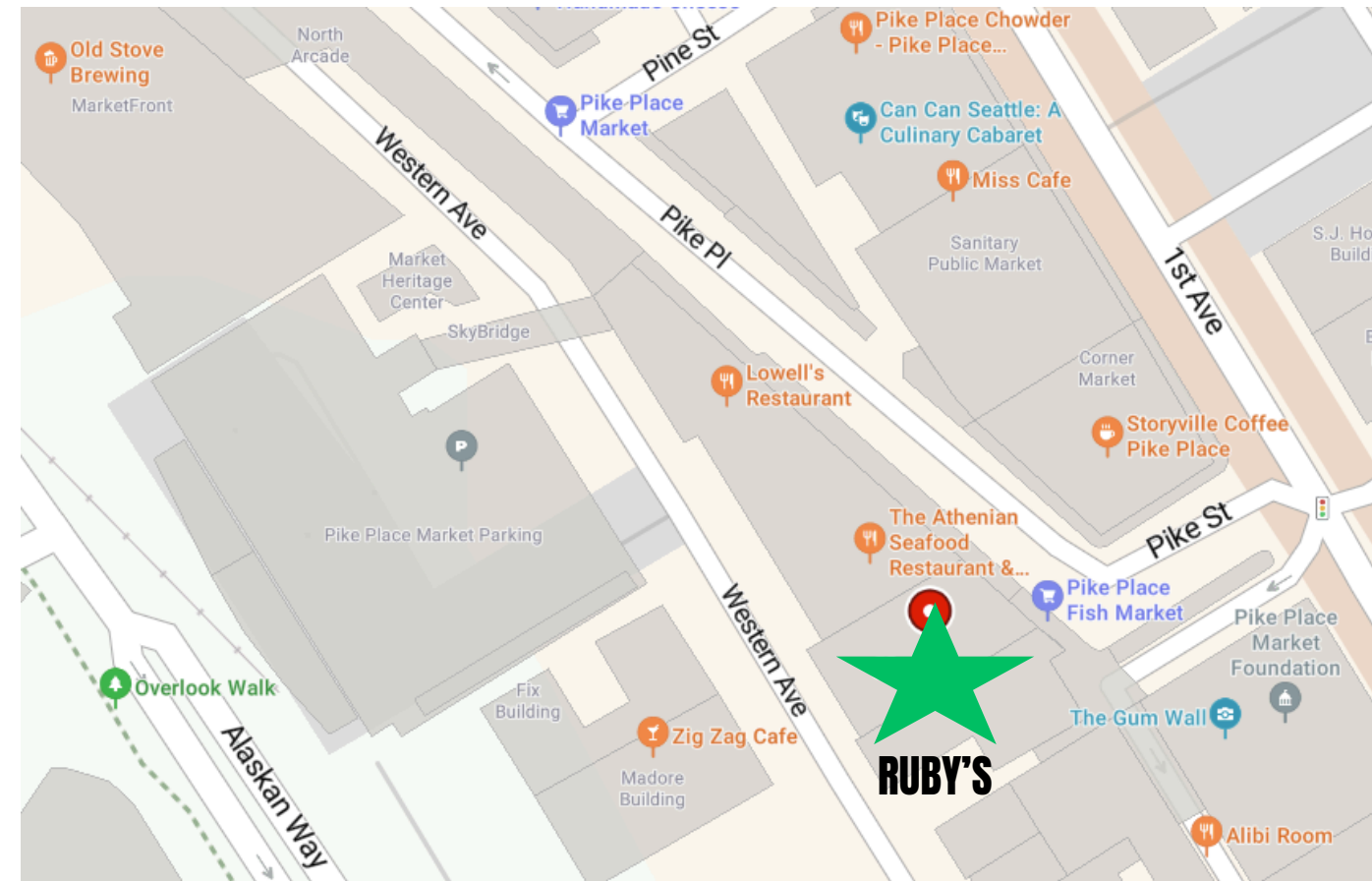
MHC Design Application

May 2026

Ruby's Location

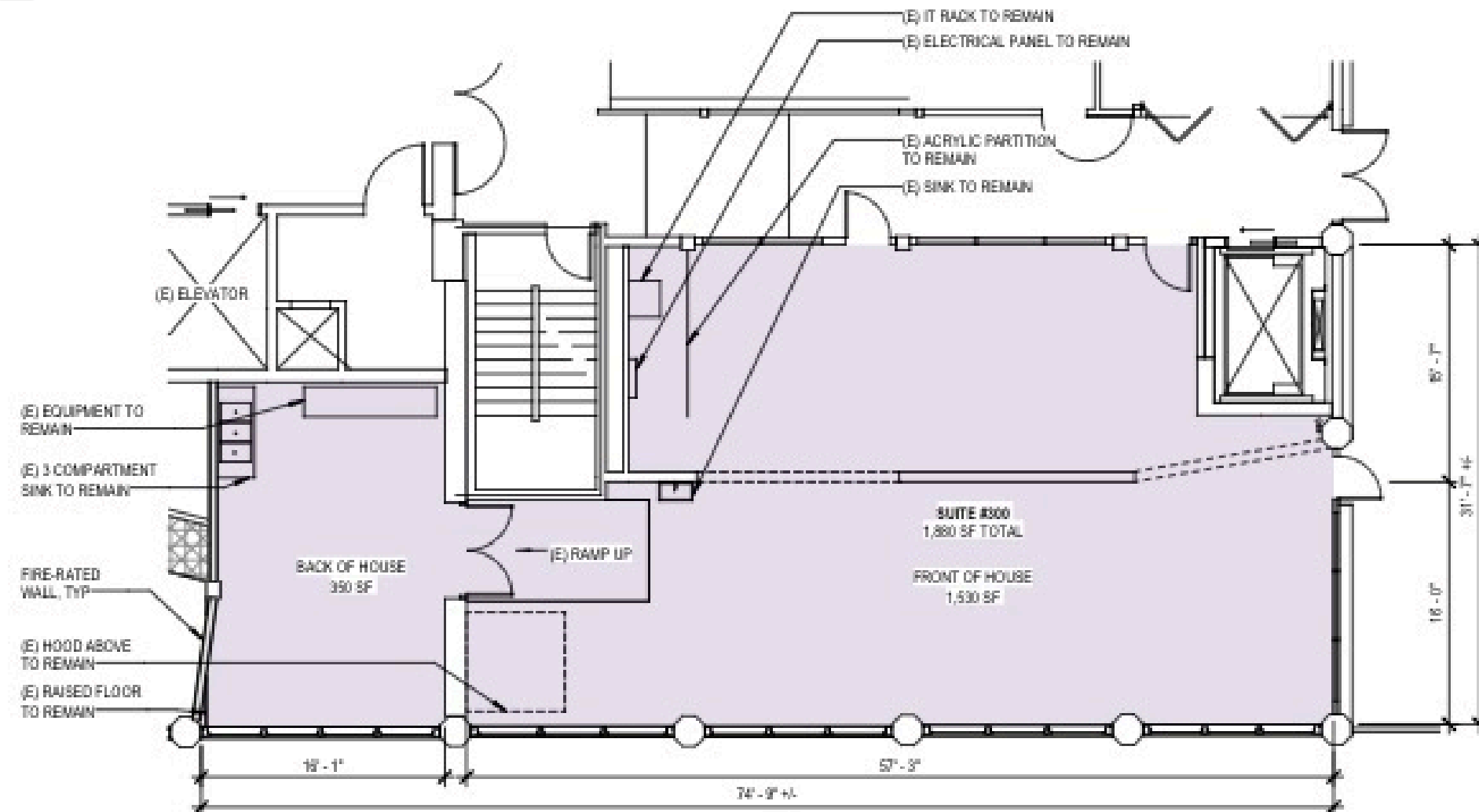
1501 Pike Place #300,
Seattle, WA 98101

Fairley Building-3rd Floor



Cobb's Popcorn

Lonely Siren



Southside Storefront

Main Entrance

No changes to exterior
storefront wall color

No changes to mural



Previous business name to be removed
(*no replacement lettering or images)

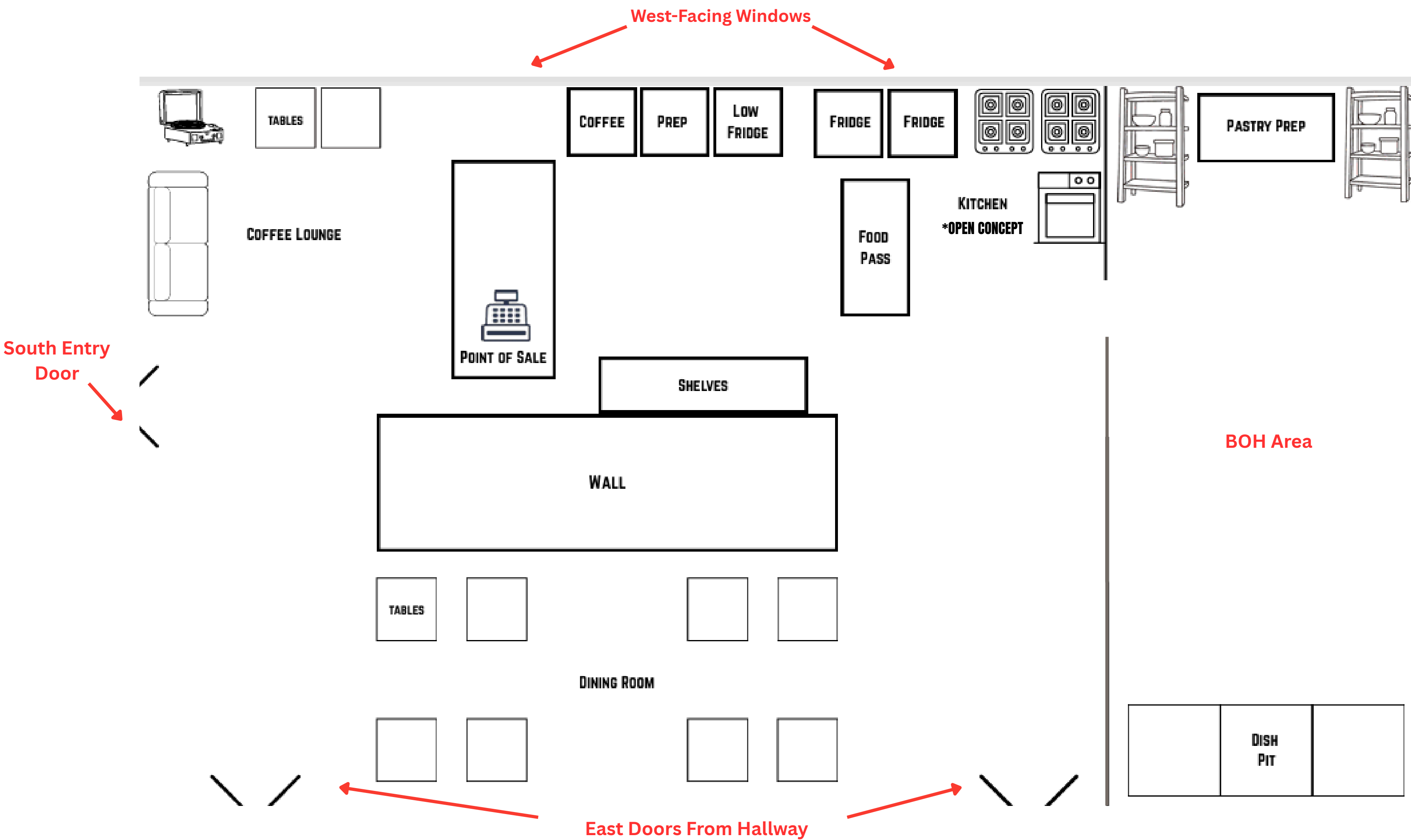
No changes to window frame or door
paint

East entrance
located inside
hallway

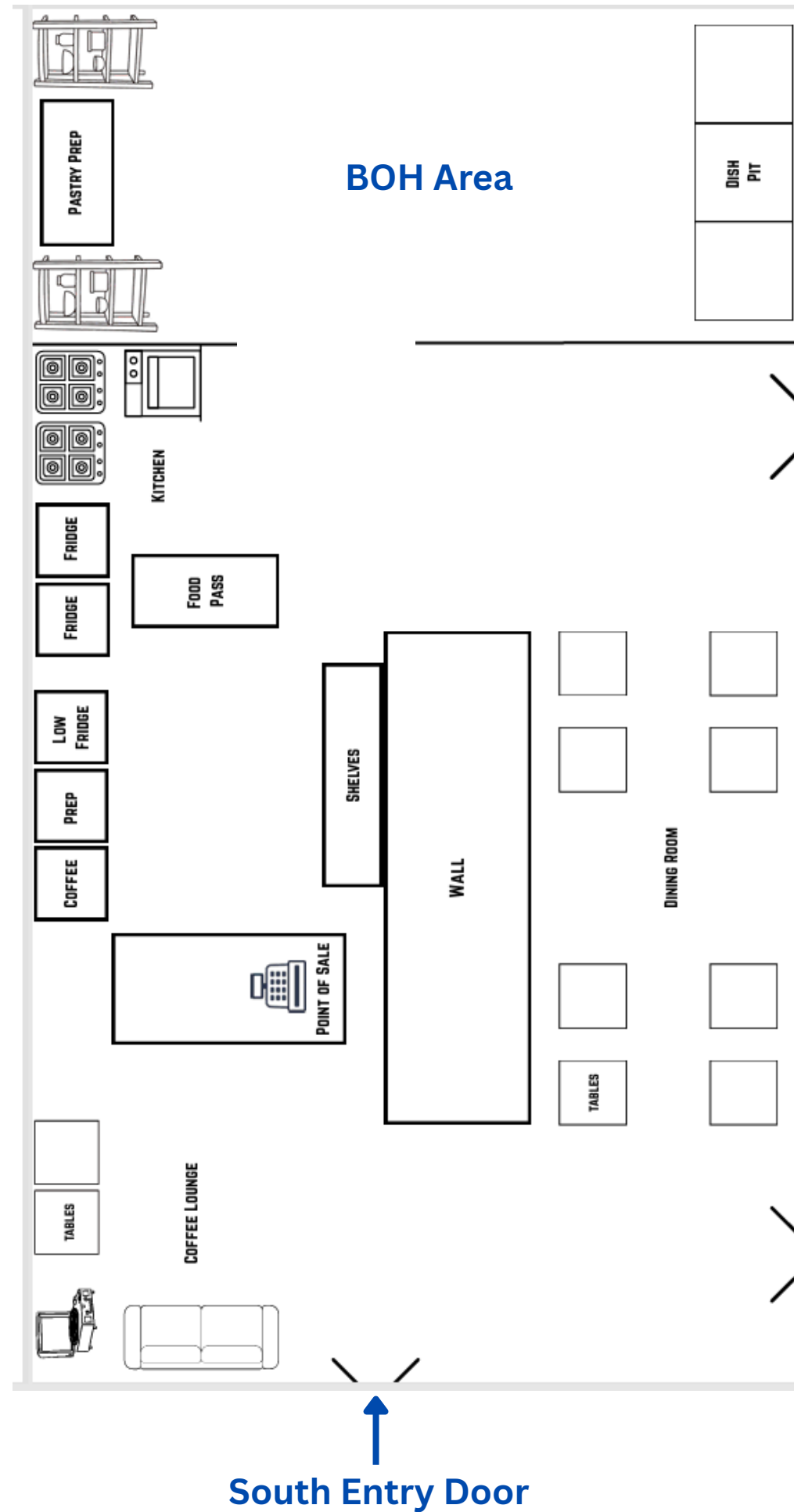
Eastside Storefront

Visible from Interior Hallway
(Fairley Building-Third Floor)

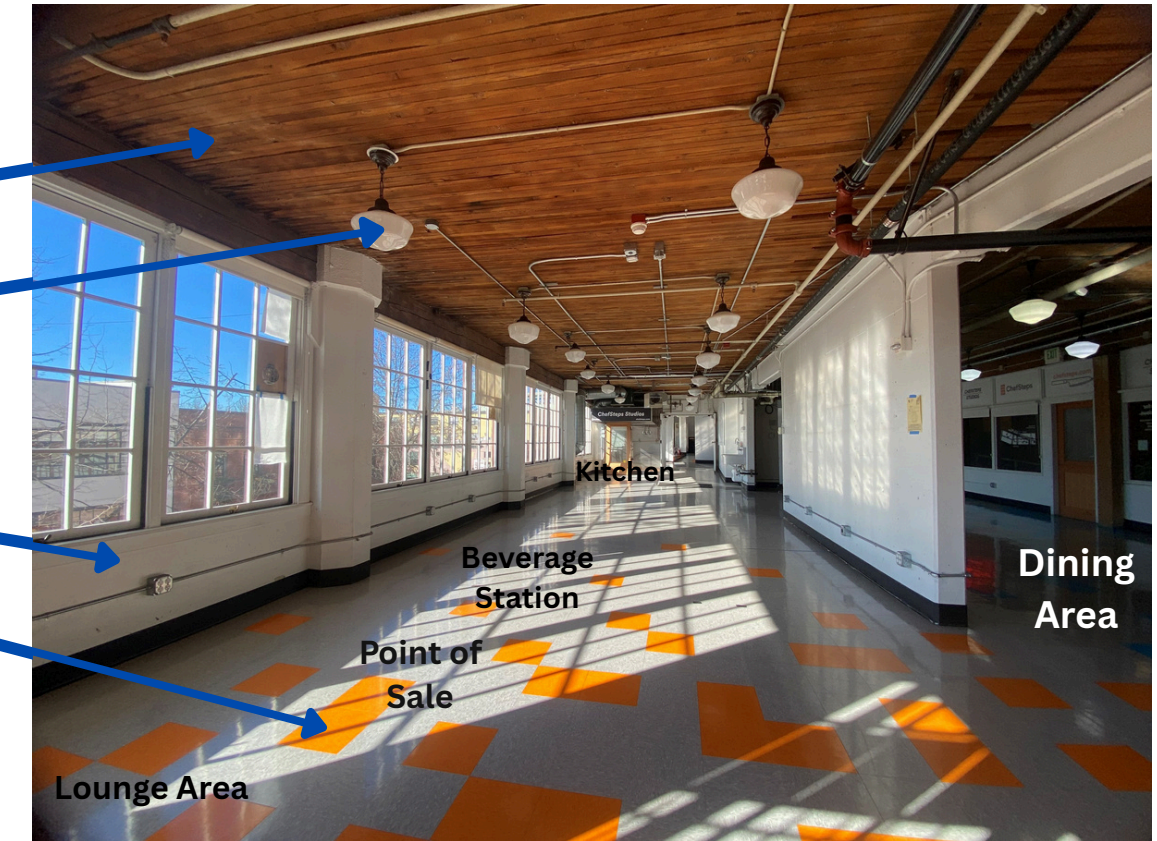




Interior Layout with Corresponding Photos



- No changes to ceiling
- No changes to lighting temperature or fixtures
- No changes to wall color
- No changes to flooring



Interior View from South Entry (west of wall)



South Entry Door



Interior View from South Entry (east of wall)



Main Entrance (South Door)



Dining Area

**Coffee/Beverage
Station**



**Lounge
Area**

**Bar Seating
+similar to shown**



**Lounge-inspired furnishings
+similar to shown**



Interior-West View



ICECASA Commercial 60" 2-Door Undercounter Refrigerator Stainless Steel Worktop Cooler



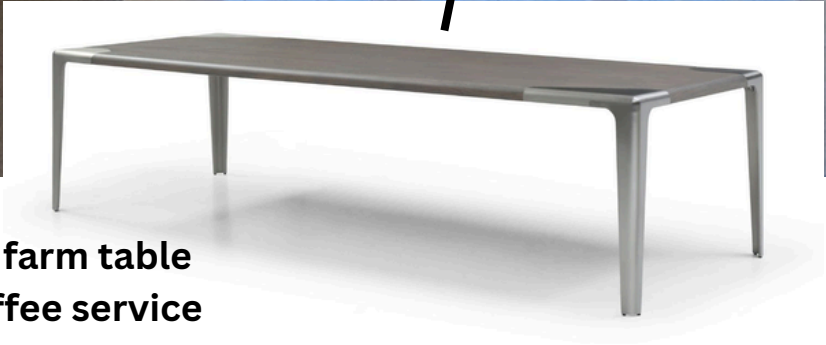
Stainless Steel Undercounter Refrigerators *topped with butcher block



Dining Area
*shelving and tables similar to shown



Large farm table for coffee service and POS similar to shown



Beverage Station and POS



Adhesive branding to be removed

Kitchen

Stainless Steel Rolling Cart for Food Pass with Stainless Steel Corner Tables and Equipment



Spaceman CART-550-D Stainless Steel Equipment Stand with Storage Cabinet for Countertop Machines



Commercial Work Table with Galvanized Legs and Undershelf



Design



Scandinavian inspired - natural wood, neutral colors, minimalist

***All dining tables as well as farm tables for point of sale, coffee station, and food pass will remain moveable for easy cleaning.**



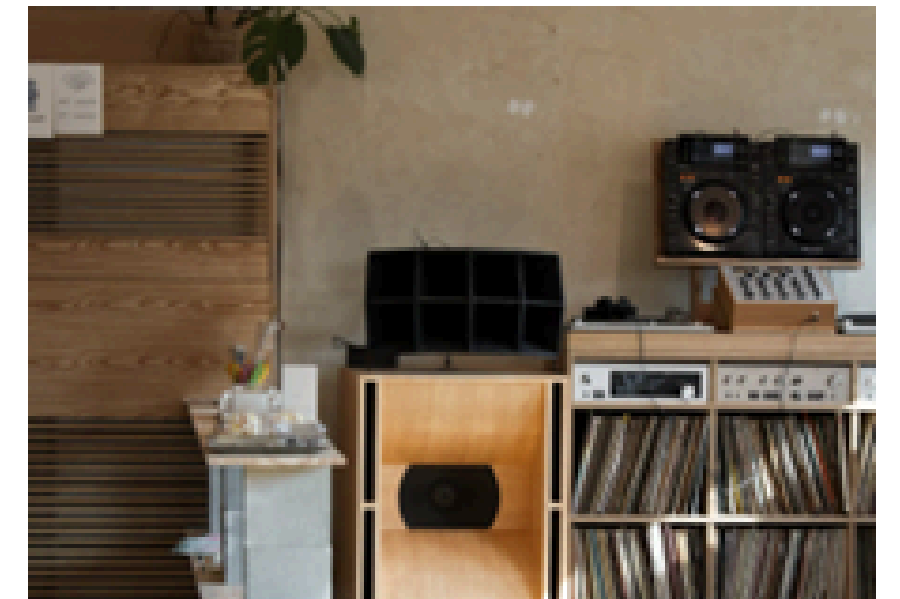
Lots of plants



Tables



Textiles are raw & neutral



Vinyl lounge seating

Open Kitchen Concept

*similar to shown

All components will remain movable for ease of cleaning
Customer-facing cabinetry and equipment will be all stainless steel

