



Pike Place Market Baiana - Afro Brazilian Food Design Proposal

1505 PIKE PLACE
presented by Emme Ribeiro Collins



DESIGN PLAN

I'm excited to share the design plan for Baiana's flagship Pike Place Market location, which brings the warmth and vibrancy of our brand into a clean, open space.

The mood board highlights our signature hot pink alongside rich greens and natural wood, setting a tone that feels both lively and grounded.

Our updated layout preserves the existing footprint while introducing select material changes that support flow, function, and a welcoming guest experience.

Signage and visual elements build on Baiana's established identity, ensuring consistency while adapting the brand to its first brick-and-mortar home.



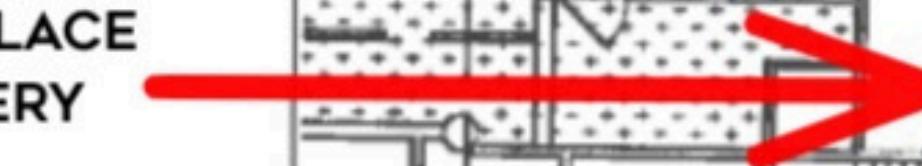
CHICKEN VALLEY



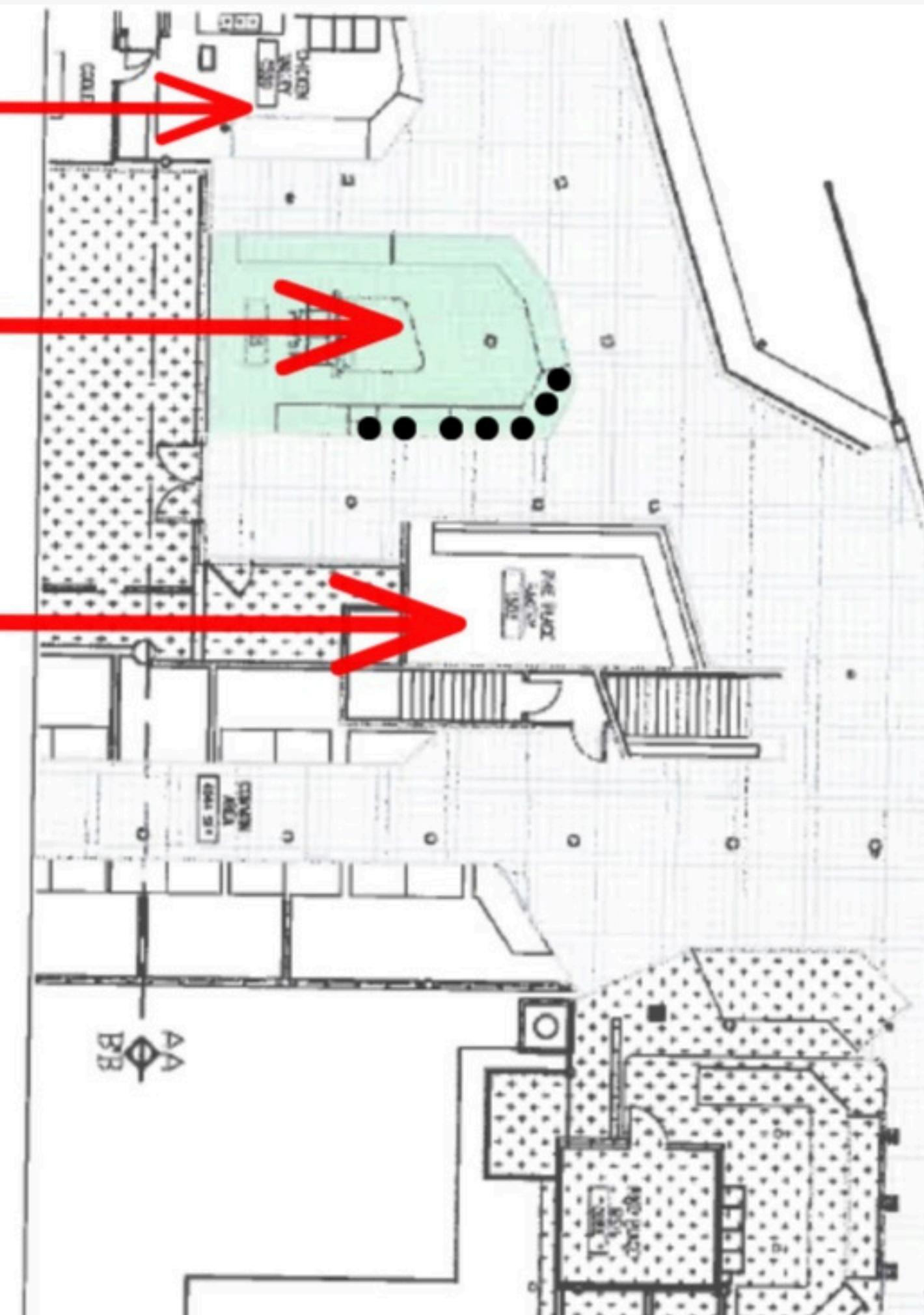
1505 PIKE
PLACE



PIKE PLACE
BAKERY



RAFT



EXISTING FEATURES TO BE ALTERED



countertop pendant lighting replaced with rattan pendant



Ophelia & Co. Hand-Woven Rattan Pendant Lights

steel countertop replaced with American Walnut Butcher Block Countertop



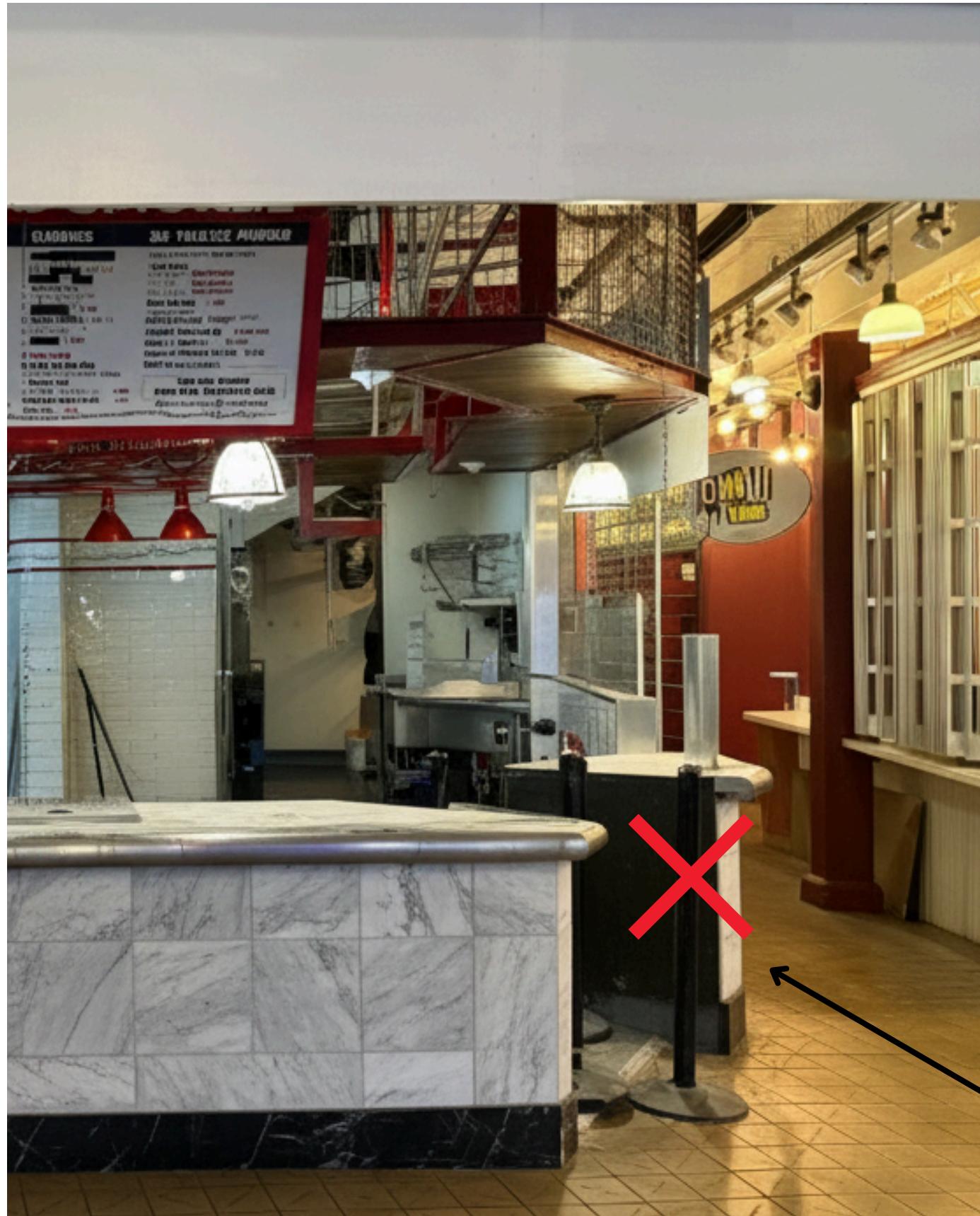
2-12ft Manor House American walnut butcher block 25" wide to be custom cut to length of existing counter

quartz tile removed and replaced with Villa Zellige Forest Ceramic Tile



Villa Zellige Forest Ceramic Tile placed in herringbone pattern. Tile size: 2 1/2 x 8

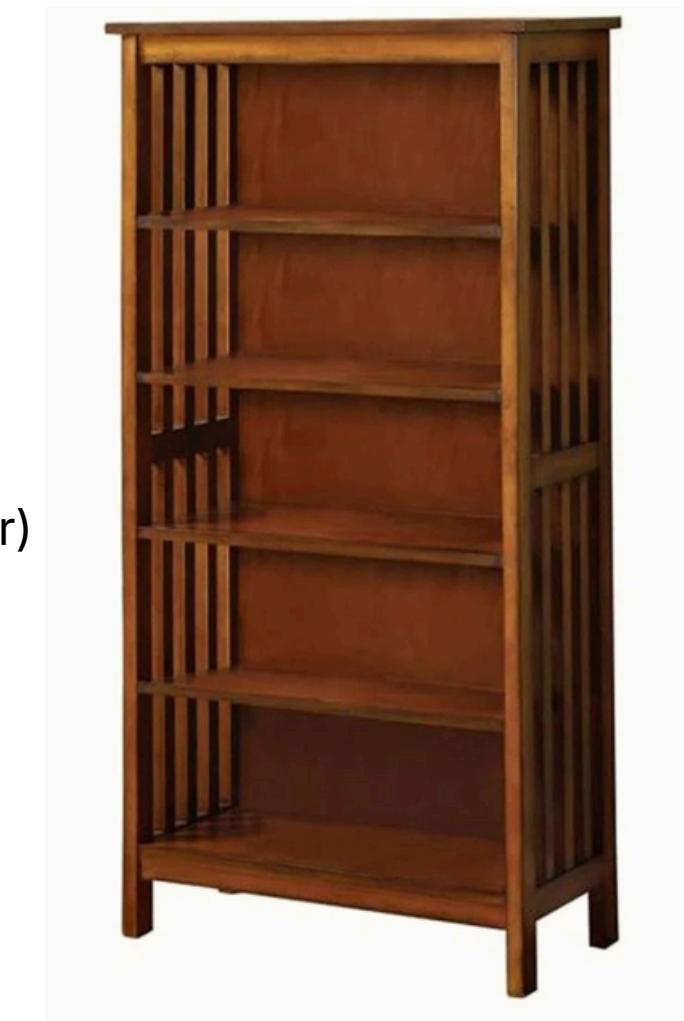
EXISTING FEATURES TO BE ALTERED



small piece of counter removed to be replaced with merchandiser for beverage & groceries. See next page for measurement and close up photo of this piece



Avantco BMAC-36HC 36" Black Vertical Air Curtain Merchandiser - 115V

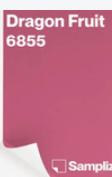


EXISTING FEATURES TO BE ALTERED



red paint & tile repainted

Sherwin Williams
6855
Dragon Fruit
flat finish



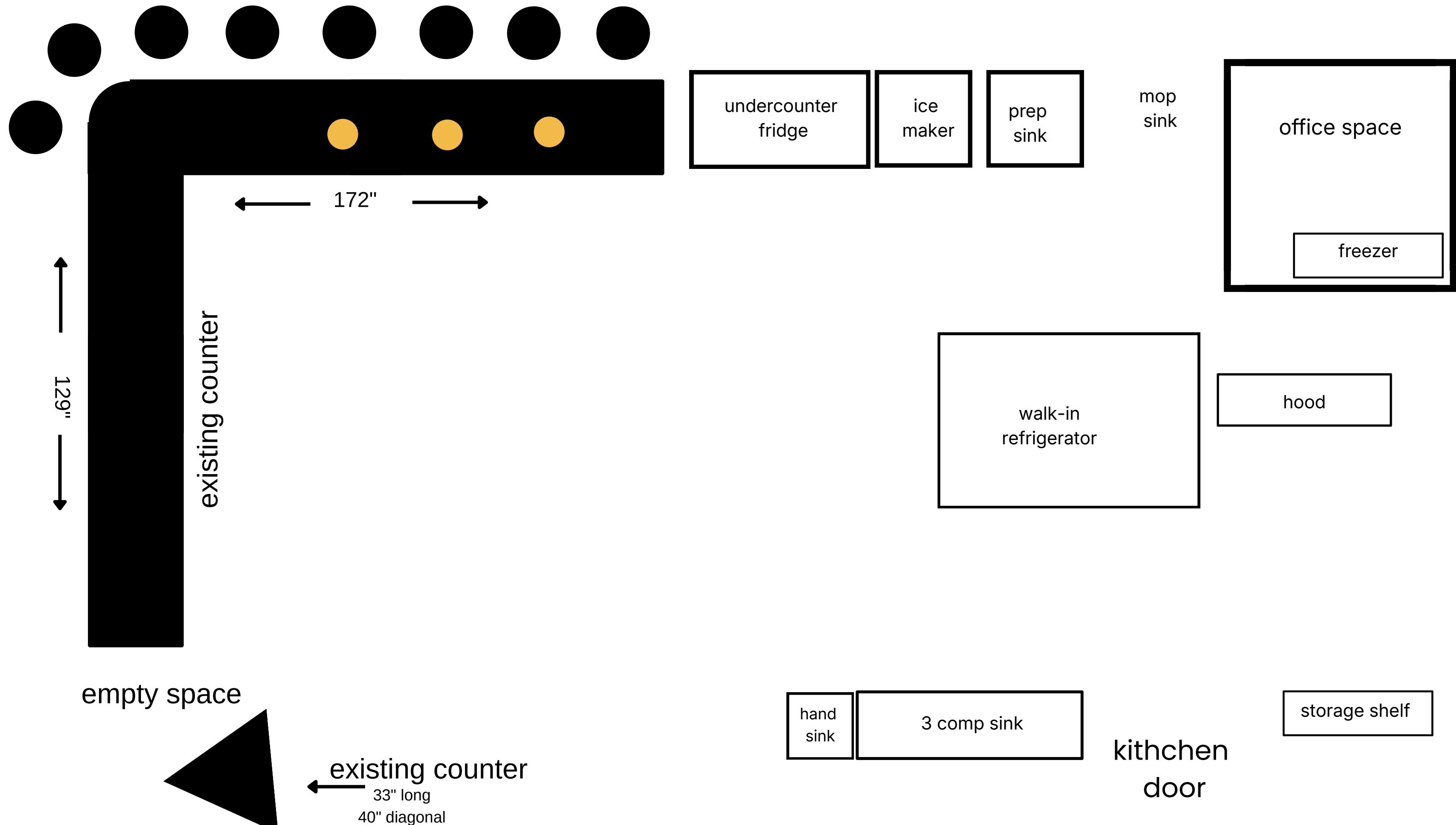
sticker and sticker residue removed. framed
traditional baiana and bahia photos



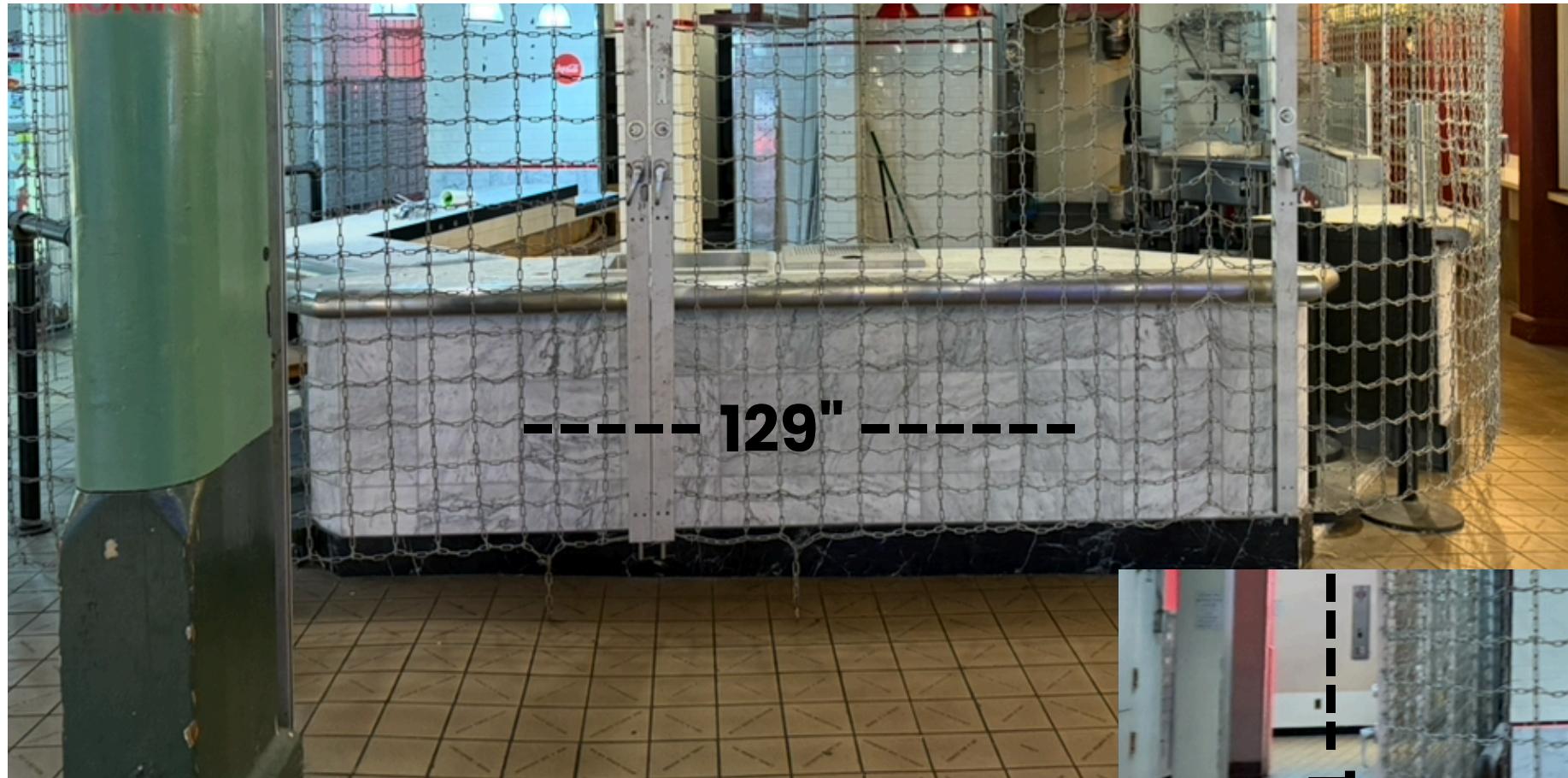
- AERIN x Williams Sonoma Home Cane Picture Frames
- 8" x 10" frame: 14" x 2" x 16" high overall.

Existing Layout

● = location of current pendant lights



Existing visible physical features in the front/east



current visible features in the front/east:

- steel countertop
- quartz-like tile
- 3 pendant lighting over south dining countertop

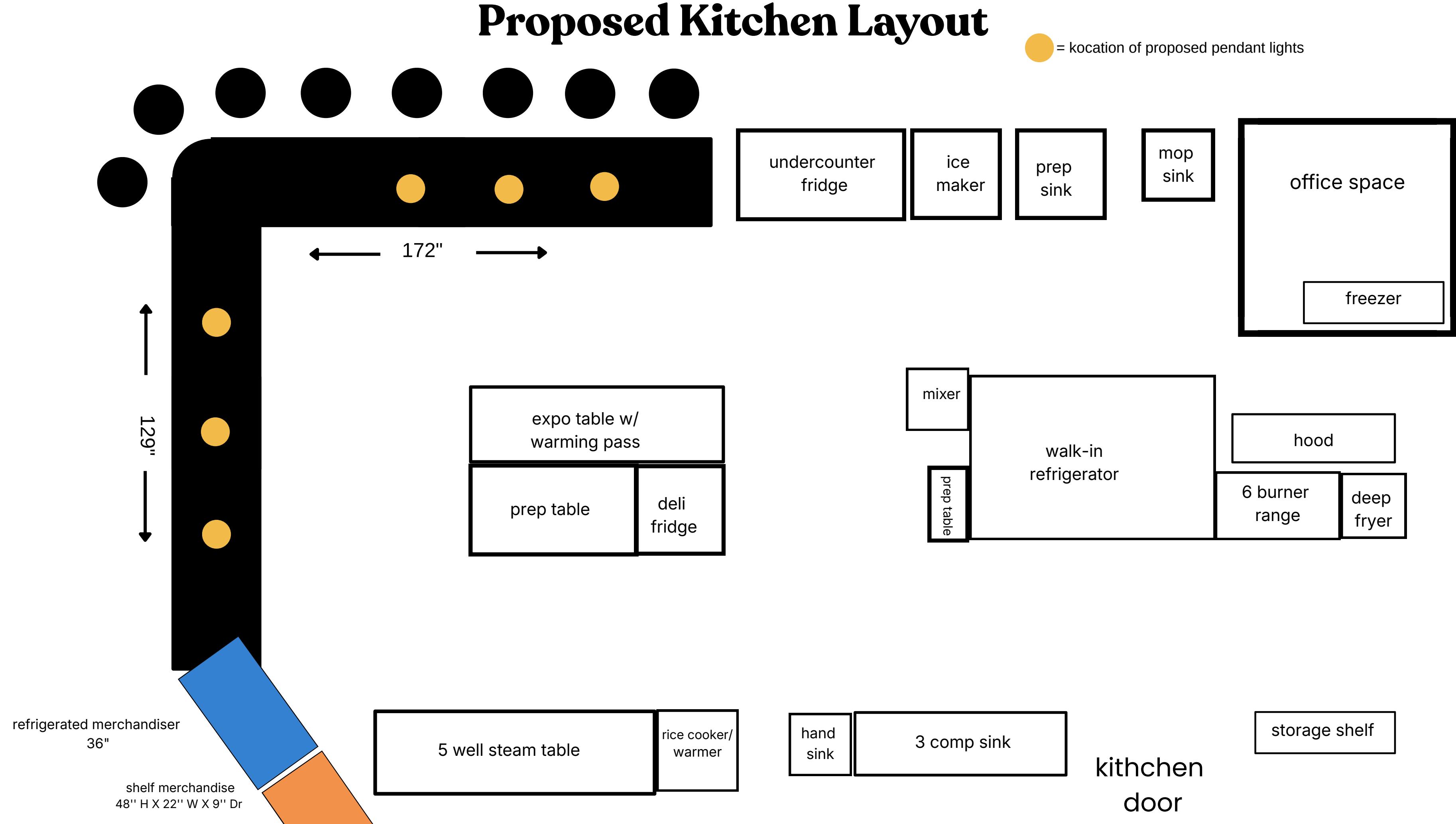
Existing Pendant



3 pendant lights over south countertop

Proposed Kitchen Layout

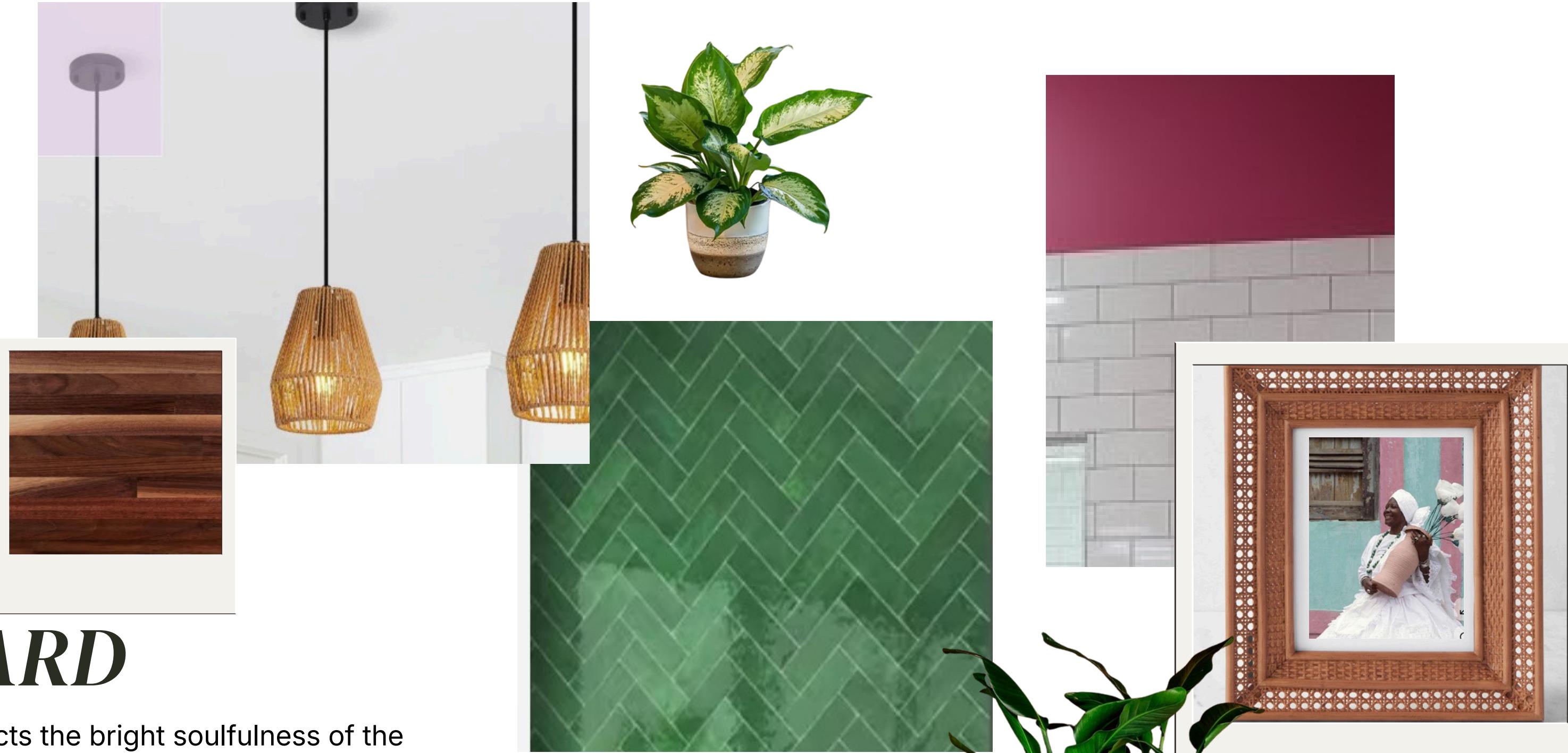
● = location of proposed pendant lights



MOOD BOARD

Warm, vibrant space that reflects the bright soulfulness of the Baiana brand. Natural walnut butcher-block countertop, emerald green subway tiles on the customer-facing counter base, and complementary wood accents throughout. Red elements from the existing build-out are replaced with Baiana's hot pink to create continuity and maintain brand integrity.

Portraits of Baianas and Bahian food taken during travels to Brazil. Photography is displayed in rattan frames to introduce natural texture and connect the space to Afro-Bahian craft traditions.



TEMPORARY SIGNAGE



Signage Measurements: 2.5' x 8' vinyl banner sign
*Attached with nylon string and 'S" hooks
font size:

TEMPORARY SIGNAGE LOCATION

Temp sign will be placed over
security cage while work is
being done

