

The City of Seattle

Pike Place Market Historical Commission

Mailing Address: PO Box 94649, Seattle WA 98124-4649 Street Address: 600 4th Avenue, 4th Floor

MHC 101/25

MEETING MINUTES

Date: Wednesday June 25, 2025

Time: 4:30 p.m.

Physical location: PDA Meeting Room: 93 Pike Street # 317

Virtual location: Virtual access as provided in the meeting agenda.

Video recording of meeting available upon request.

Commissioners Present

Jonathan Cracolici, Chair Grace Leong, Vice Chair Sarah Baker Mark C. Childs Samuel Farrazaino Tom Graff Lisa Martin Golnaz Mohammadi Elisa Oksner

Commissioners Absent

None.

Staff

Minh Chau Le, Coordinator Donna Hartmann-Miller, Administrative Support

Jonathan Cracolici determined a quorum was present and called the meeting to order at 4:30 p.m.

062525.1 APPLICATIONS FOR CERTIFICATE OF APPROVAL – DESIGN

062525.11 Aditi Chai

1500-A Pike Pl, Corner Market Building

Applicants: Aditi and Samir Master, Business Owners

Property Owner: Zack Cook, PDA

Proposal for a new business sign.

Staff Report: Staff provided exhibits related to proposal: photos of existing sign to be replaced; color, materials, installation details for proposed sign. Additional information requested by the DRC was: prior MHC design approval issued; clarification in the plans of the location and quantity of signs being removed and installed; revision of smaller text to increase legibility, such as increasing the size and changing the color to provide greater contrast. Relevant guidelines cited were 3.4, 3.6. The Design Review Committee recommended further discussion among the full commission is required.

DRC: Questions about the readability of "produce" or "groceries" on subtitle of sign, due to the size and color of the text.

Lisa Martin arrived at the meeting at 4:35 p.m.

Applicant Presentation & Comment: Samir and Aditi Master presented the proposal and confirmed a protective cover would protect the neon from damage.

Property Owner Comment: Supportive of the application, confirmed that delays in installing the most recently approved design items were due to the landlord rather than the applicant.

Public Comment: None.

Commission Questions: Clarification that the 2024 approved signs have not been installed due to PDA issues, confirmation by applicant that temporary banner will be removed once the new sign is completed and installed); confirmation of the business's ownership and approved uses.

Commission Discussion: Grocery should be included on sign, ADA should be considered. Grace Leong made a motion to approve the Aditi Chai signage proposal, specifically the original proposal as presented to the review committee, with the following amendment: on page six, the lower copy, item #4 will be painted the orange 158c, on page two of the proposal, highlight the second color in the brand colors, citing guidelines 3.4, 3.6 in general and specifically 3.6.3. Seconded by Mark Childs.

Vote: 9:0:0 Motion carried.

062525.2 APPROVAL OF MINUTES

None.

062525.3 REPORT OF THE STAFF

Staff provided an update on confirmation status for incoming new commissioners.

062525.4 REPORT OF THE CHAIR

Chair will continue to pursue use of the Zoom meeting platform for MHC meetings.

062525.5 REPORTS OF THE STANDING COMMITTEES

Use Review Committee: No report Design Review Committee: No report.

062525.6 REPORT OF THE SPECIAL COMMITTEE

Guideline Review Committee: Review and potential approval of commission-developed guidance regarding artworks and cultural artifacts within the Historical District. Draft being discussed is the one posted to the DON website among the June 25, 2025 MHC meeting materials.

Jon Cracolici moved to adopt a resolution to send this [Guideline Review] to the City Attorney's Office for review. Second by Mark Childs.

Vote: 8:0:1 Motion carried. Tom Graff abstained.

062525.7 NEW BUSINESS

Public Comment: Gina Karaba; Joan Paulson; Babak Ziraknejad; Bob Messina; Heather Pihl.

Standing item: MHC coordination with PDA and community stakeholders. PDA Design Committee doing ongoing planning MarketFront space "F".

Standing item: Discussion of public ways and amenities – No report.

Recurring item: Commission work group updates – No report.

Meeting adjourned at 5:38 p.m.

Submitted by: Donna Hartmann-Miller Administrative Support