



The City of Seattle

Pike Place Market Historical Commission

Mailing Address: PO Box 94649, Seattle WA 98124-4649
Street Address: 600 4th Avenue, 4th Floor

MHC 72/25

MEETING MINUTES

Date: Wednesday April 23, 2025

Time: 4:30 p.m.

Physical location: PDA Meeting Room: 93 Pike Street # 317

Virtual location: Virtual access as provided in the meeting agenda.

Video recording of meeting available upon request.

Commissioners Present

Jonathan Cracolici, Chair

Grace Leong, Vice Chair

Sarah Baker

Mark C. Childs

Elisa Oksner

Commissioners Absent

Samuel Farrazaino

Lisa Martin

Golnaz Mohammadi

Staff

Minh Chau Le, Coordinator

Donna Hartmann-Miller, Administrative Support

Jon Cracolici determined a quorum was present and called the meeting to order at 4:33 pm.

042325.1 APPLICATION FOR CERTIFICATE OF APPROVAL – USE

042325.11 Rummage Hall
1517 1st Ave, Sanitary Building

Applicant: Zack Cook, PDA

Proposal to re-locate the Rummage Hall, an existing Market use, to the Upper Sanitary Market.

Staff Report: Minh Chau Le provided exhibits related to proposal: Site plan; reference photos. Relevant guidelines cited: 2.1.3; 2.5.4(a); 2.6.2; 2.7. URC recommendation: Approve.

URC: Supports spirit and intent of Market; appropriate location

Applicant/Property Owner Presentation & Comment: PDA charter requires a Rummage Hall, this is a good location for shoppers and vendors.

Public Comment: None

Commission Questions: None.

Commission Discussion: None.

Action: Jon Cracolici moved to adopt a resolution approving the use application as presented citing 2.1.3; 2.5.4(a); 2.6.2; 2.7.

Vote: 5:0:0 Motion carried.

042325.2 APPLICATION FOR CERTIFICATE OF APPROVAL – USE & DESIGN

042325.21 Wayfinding Signage for Down Under and Western Avenue Shops

- Stairwell north of 1526 Western Ave, Fairley Building
- Hillclimb Level 3 outdoor landing, Leland Building
- Hillclimb at Post Alley level, Leland Building

Applicant: Mallory Milke and Mena Aklilu, Gradient Art Gallery

Property Owner: Talia Wu, PDA

Use: Proposal for directional advertising signs at various locations on Fairley and Leland Building exteriors.

Staff Report: Minh Chau Le provided exhibits related to proposal: Site plan; photos of existing sites; renderings of proposed designs; color information. Relevant guidelines cited 3.6.6(a). URC recommendation: Approve.

URC: Good idea to help the people who have problems finding things in the Down Under.

Applicant Presentation & Comment: site description; before & after site photos; color samples shown.

Property Owner Comment: Supportive of proposal.

Public Comment: Austin Crowley

Commission Questions: Obtained confirmation that application is interim wayfinding until a permanent directory is done by the PDA; proposed on behalf of all tenants on the floor; use application because it is offsite business advertising.

Commission Discussion: None.

Action: Grace Leong moved to adopt a resolution approving the application as presented citing 3.6.6.

Vote: 5:0:0 Motion carried.

Design: Proposed designs for directional signs.

Staff Report: Minh Chau Le provided exhibits related to proposal: Site plan; photos of existing sites; renderings of proposed designs; color information, relevant guidelines cited 3.1; 3.6; 3.8. DRC recommendation: Approve

DRC: Additional information was requested: mock-up of Hillclimb at Post Alley site with a shifted placement of new signs to create more space between the proposed new signs and existing "Western Ave Shops" signs; clarification of how signs will be maintained over time, such as when a represented business closes; confirmation of consistency of font and lettering effects shadow lines across all "Down Under Shops" references.

Applicant Presentation & Comment: confirmed all fonts and effects were revised to match the branding of the existing "Western Avenue Shops" typeface found on the HillClimb.

Property Owner Comment: Tenants who leave will be responsible to paint over their sign but the PDA plans to do this if they do not return it to the original.

Public Comment: None

Commission Questions: Confirmation that signs will be hand painted by applicant; confirmation of size and dimensions of each; new businesses would have to go through process to get added; applicant will work to get every shop included.

Commission Discussion: Suite numbers typically not used in wayfinding signage in similar locations; more ADA friendly additions could be added without returning to MHC suggested; suggestion to add "this floor" following "Down Under Shops" on the south exterior wall; suggestion to add a pointing hand on the column to avoid confusion with shops on Western vs shops down under.

Action: Jon Cracolici moved to adopt a resolution approving the application as presented with the amendment they are allowed to add graphics (1) “this floor” to the south exterior wall and (2) a pointing hand to the column citing 3.1; 3.6; 3.8.

Vote: 5:0:0 Motion carried

042325.3 APPROVAL OF MINUTES

January 8, 2025; December 18, 2024; December 11, 2024; November 13, 2024; October 23, 2024; September 11, 2024 still being reviewed; no action taken.

042325.4 REPORT OF THE STAFF

Four mayor selections to appoint new commissioners made, including two Allied Arts positions.

042325.5 REPORT OF THE CHAIR

Chair sent a letter to DON requestion Zoom meeting platform.

042325.6 REPORTS OF THE STANDING COMMITTEES

Use Review Committee: Two members currently; more welcome but not required.
Design Review Committee: Nothing to report.

042325.7 REPORT OF THE SPECIAL COMMITTEE

Guideline Review Committee: Need to set date for next meeting, Doodle poll suggested.

042325.8 NEW BUSINESS

Chair lists new business items for discussion and calls for public comment: MHC coordination with PDA and community stakeholders; Public ways and amenities; Commission work group updates; Cobblestone replacement; Virginia Inn; Pike PI operations change.

Public Comment: Heather Pihl.

Item: Cobblestones for replacement from damage and loss from Seattle Public Utility (SPU) street repair work.

Matt Fewins, SPU Sr Civil Engineer, and Elsa Tibbits, Seattle Department of Transit (SDOT) Engineering Manager present: review of completed repair project; cobblestone sourcing; photos; physical samples presented; description of existing cobblestone condition.

Commission questions and discussion: request for clarification on an application for C of A vs repair-in-kind; installation options suggested; recovered stones are ~25% of the total; discussion of using all-new as opposed to missing old and new, cutting difficulties acknowledged, confirmation the approval will be documented in a memo with a cut sheet and reference to the physical materials presented, interspersed installation will be required.

Item: Unauthorized removal of historic Virginia Inn neon sign removed. DON to send correspondence to business owner citing relevant code sections prohibiting removal without approval.

Item: Pike PI traffic operations change.

The announcement of the pilot to close Pike PI to most vehicle traffic was made with little notice, on April 23. Commission will potentially require or require a retroactive C of A. Staff says that City of Seattle has not posed a C of A as a requirement for the change of vehicle access to the street. Commission to pose further question to the PDA during its scheduled May quarterly briefing to the commission.

Recurring item: Commission work group updates: None

Standing item: Discussion of public ways and amenities: Addressed in prior discussion item.

Standing item: MHC coordination with PDA and community stakeholders:

Jon Cracolici will be in contact with the PDA about street use and Virginia Inn sign; Mark Childs will participate in a PDA design sub-committee, recusing in the future as needed.

Meeting adjourned at 5:45 p.m.

Submitted by:

Donna Hartmann-Miller

Administrative Specialist