



The City of Seattle

Pike Place Market Historical Commission

Mailing Address: PO Box 94649, Seattle WA 98124-4649
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MHC 180/24

MEETING MINUTES

Date: Wednesday July 24, 2024

Time: 4:30 p.m.

Physical location: PDA Meeting Room: 93 Pike Street # 317

Virtual location: Virtual access as provided in the meeting agenda.

Video recording of meeting available upon request.

Commissioners Present

Grace Leong, Chair

Jonathan Cracolici, Vice Chair

Sarah Baker

Mark C. Childs

Golnaz Mohammadi

Elisa Shostak

Stephanie Young

Commissioners Absent

Samuel Farrazaino

Lisa Martin

Staff

Minh Chau Le, Coordinator

Donna Hartmann-Miller, Administrative Support

Chair Grace Leong determined a quorum was present and called the meeting to order at 4:34 p.m.

Commissioner Lance Wagner's resignation was announced.

072424.1 APPLICATIONS FOR CERTIFICATE OF APPROVAL – USE

072424.11 The Cheese Box
1508 Pike Pl Unit B, Corner Market Building
Applicant: Mara McGowan and Ari Sturtevant, Business Owners
Property Owner: Susan Brems, PDA

Proposal for the placement of three offsite business signs.

Staff Report: Minh Chau Le provided exhibits related to the proposal: site plan showing proposed locations of the signs; photos of the proposed sign locations. Cited guidelines: 3.6.6. URC recommendation: There was no URC review due to meeting cancellation.

Applicant Presentation & Comment: The applicants presented the proposal for offsite signage.

Property Owner Comment: Susan Brems provided comment in support of the proposal.

Commission Questions: Review of other wall and hanging business signs within the vicinity.

Public Comment: Heather Pihl.

Commission Discussion: Discussion regarding the appropriate number of signs per business. Grace Leong made a draft motion to adopt a resolution approving the application for the three off site signs as presented, citing 3.6.6, 2.1.2, and 2.5.1(c). Jon Cracolici moved to adopt Grace Leong’s draft motion. Seconded by Sarah Baker.

Vote: 7:0:0 Motion carried.

072424.2 APPLICATIONS FOR CERTIFICATE OF APPROVAL – DESIGN

072424.21 The Cheese Box
1508 Pike Pl Unit B, Corner Market Building
Applicant: Mara McGowan and Ari Sturtevant, Business Owners
Property Owner: Susan Brems, PDA

Proposal for offsite signs, onsite signs, lighting, shelving, cabinetry, and displays.

Staff Report: Minh Chau Le provided exhibits related to the proposal: site plan; sign details; lighting details; photos of existing spaces; signage attachment details; elevation drawing of proposed shop and display area; renderings of proposed shop and display area; details for colors, materials, and finishes. Cited guidelines: 3.4; 3.5; 3.6. DRC recommendation: There was no DRC review of this proposal due to meeting cancellation.

Applicant Presentation & Comment: The applicants presented the proposal.

Property Owner Comment: Susan Brems provided comment in support of the proposal.

Commission Questions: Commission obtained confirmation about the need to lock or secure inventory when business is closed, refrigeration, display, and storage needs.

Public Comment: Heather Pihl.

Commission Discussion: Grace Leong drafted a motion to adopt a resolution approving the application as presented for the design application, citing 3.4, specifically 3.4.1, 3.4.3, 3.5, 3.6, specifically 3.6.3. Jon Cracolici moved to adopt the chair's draft motion. Seconded by Mark Childs.

Vote: 7:0:0 Motion carried.

072424.22

Bacco Cafe

86 Pine St, Inn at the Market Building

Applicant: CJ Williams, Western Neon

Proposal for three new exterior signs.

Staff Report: Minh Chau Le provided exhibits related to the proposal: site plan; photos of existing storefront; attachment details; scale drawings; color and material details. Cited guidelines: 3.4; 3.6. DRC recommendation: There was no DRC review of this proposal due to meeting cancellation.

Applicant Presentation & Comment: CJ presented the proposal.

Commission Questions: Obtained confirmation that the holiday lights visible in the photos are not part of the proposal, the circular signs are not lit.

Property Owner Comment: The property owner was not in attendance.

Public Comment: Amy Wallsmith, PDA.

Commission Discussion: Neon sign protection method appropriate. Mark Childs makes a moved for approval, citing the guidelines from the Staff Report. Grace Leong offered an amendment to add 3.6.1. Jon Cracolici proposed an amendment to the motion with "I move to adopt a resolution . . . ". Mark Childs accepts the amendments. Stephanie Young made an amendment to remove the "Pike Place Market" from the bottom of the signs until Bacco has permission from the PDA due to copyright issues. Grace Leong proposes allowing sign approval with or without "Pike Place Market", leaving it up to the business to secure

trademark rights. Mark Childs rejects Stephanie Young’s amendment and accepts Grace Leong’s amendment.

Jon Cracolici drafted a motion to adopt a resolution approving the application as presented with exception that the non-illuminated signs can either include the words “Pike Place Market” or not, citing 3.6.1, 3.4, 3.6. Mark Childs approved the draft motion. Seconded by Sarah Baker.

Vote: 7:0:0 Motion carried.

072424.3 APPROVAL OF MINUTES

None.

072424.4 REPORT OF THE STAFF

Minh Le Chau reported that recruitment and appointment processes are underway to fill currently or soon-to-be vacant positions.

072424.5 REPORT OF THE CHAIR

Chair seeks to make the application process more efficient.

072424.6 REPORTS OF THE STANDING COMMITTEES

Use Review Committee: None.

Design Review Committee: None.

072424.7 REPORT OF THE SPECIAL COMMITTEE

Guideline Review Committee: Review of various potential topics.

072424.8 NEW BUSINESS

Recurring item, Commission work groups: Mark Childs requests that considerations about public art be developed and adopted by the commission, so serve as an advisory resource to applicants and others.

Standing item, MHC coordination with PDA and community stakeholders: Jon Cracolici reports the PDA is hoping to have the Executive Director to be chosen by September, suggests future commission review of busker spaces.

Public Comment: Heather Pihl; Unidentified attendee.

New item, Parks & Rec memo received from David Graves: memo suggests an opening date that does not conform to the existing Certificate of Approval for the park or the decision of the Hearing Examiner; review of the appeal that had been initiated by Parks; Parks has provided insufficient information to date; commissioners to send their concerns to the chair

and vice-chair by July 26 for the purpose of developing a letter on behalf of the commission to Parks. The commission approved this plan by acclamation.

Public Comment: Heather Pihl.

Meeting adjourned at 6:27 p.m.

Submitted by:

Donna Hartmann-Miller,
Administrative Support