MODERA SOUTH JACKSON - ISRD BOARD MEETING

JUNE 27, 2023



PROJECT TEAM

Developer Mill Creek Residential Trust

Architect
Tiscareno Associates

Landscape Communita Atelier

PROPOSED BUILDING DESCRIPTION

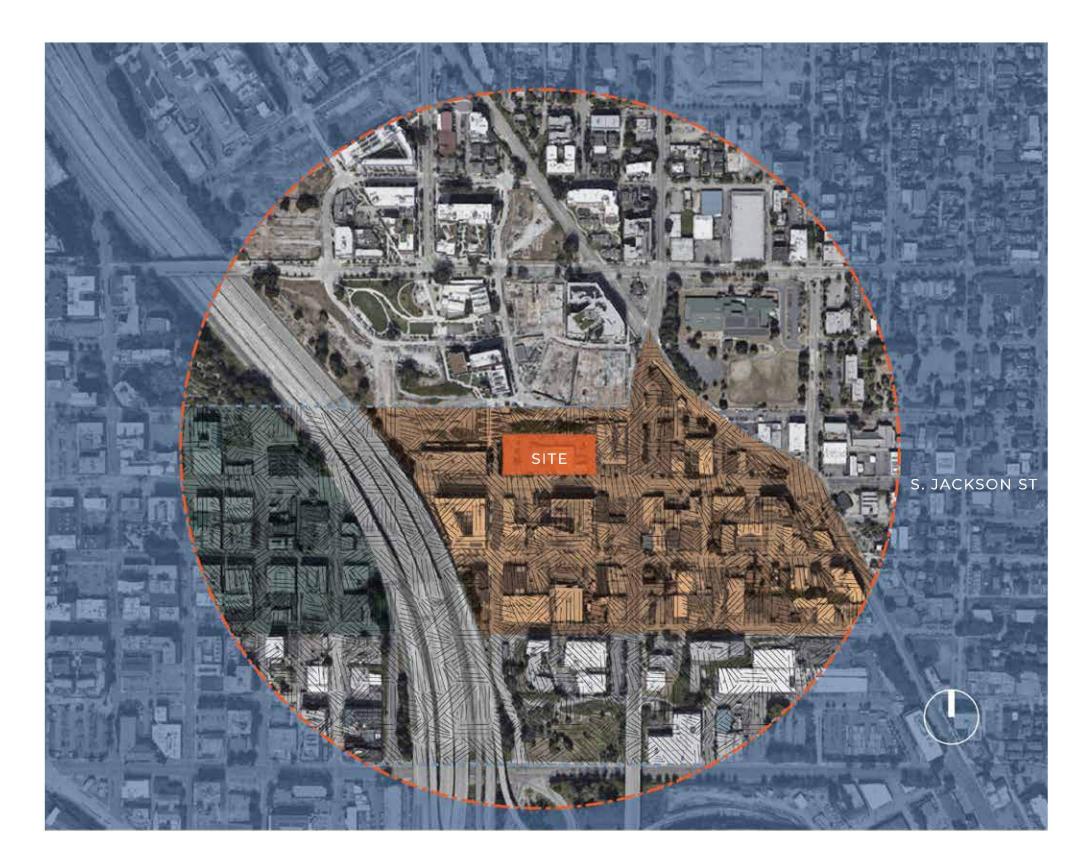
A mixed use housing development composed of two, seven-story buildings on a shared, stepped podium containing structured parking. The site fronts Jackson Street, which will be lined with retail uses at street level, and portions of Main and 10th streets, which will have residential uses.

PROPOSED BUILDING SUMMARY

(all numbers approximate)

Structure Heights: 75' max from midpoints on Jackson and Main Number of Residential Units: 397 Building Area: 475,000 sf Residential Area: 315,000 sf Retail Area: Approx. 6,900 sf Parking Stalls: 236

Bicycle Stalls: Approx. 314



Zoning & Overlay Designations

The site is zoned as DMR/C 75/75-95 (Downtown Mixed Residential / Commercial as per SMC 23.34.108). The site is located in the International Special Review District in the Chinatown-International District's Little Saigon Neighborhood along the pedestrian principal arterial of S. Jackson St, just beyond the retail core and Asian character district.



International Special Review District



Little Saigon Neighborhood

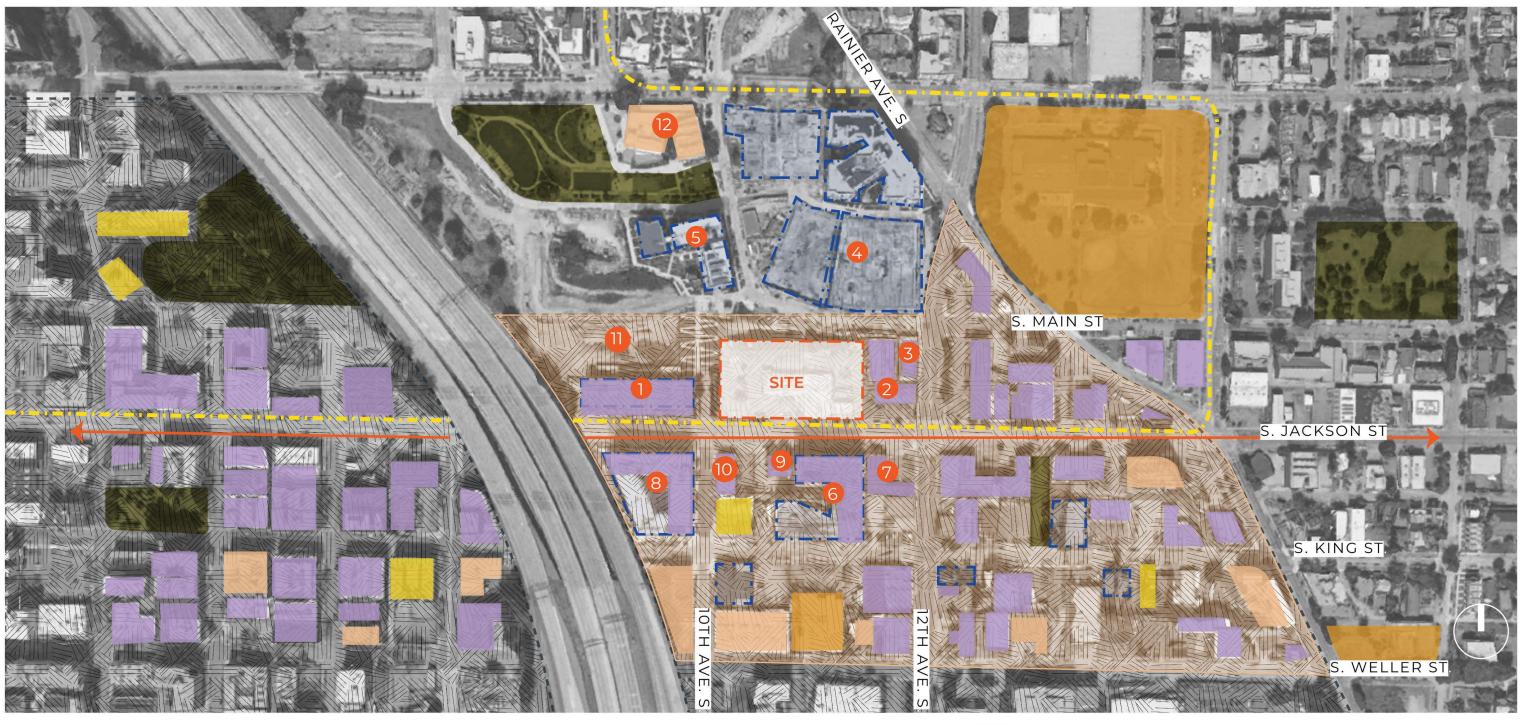


Retail Core/Asian Character District



Site





- 1. Pacific Rim Center
- 2. Asian Plaza
- 3. Retail Plaza
- 4. Mason and Main (under construction)
- 5. Hoa Mai Gardens
- 6. The Beam (Anh Sang) Apartments
- 7. Retail Plaza
- 8. Thai Bihn Apartments

- 9. Retail Spaces
- 10. Dong Hing Market
- 11. Vacant Lot
- 12. Community Center

S Jackson St.

Street Car Route

- International Special Review District
- Little Saigon Neighborhood









Green Spaces



School



Civic/Religious



Office

INTERNATIONAL SPECIAL REVIEW DISTRICT ZONING ANALYSIS (23.66)

SMC 23.66.302 - International Special Review District Goals and Objectives

A. Reestablishing the District as a stable residential neighborhood with a mixture of housing types;

The proposed project will add new, stable housing to the neighborhood by providing a mixture of for-rent apartment options.

B. Encouraging the use of street-level spaces for pedestrian-oriented retail specialty shops with colorful and interesting displays;

The proposed project will add new, street-level spaces for pedestrian-oriented retail and will employ culturally-conscious design. Retail tenants will be encouraged to provide colorful displays that engage the public and signage that responds to the multi-lingual environment of Little Saigon.

C. Protecting the area and its periphery from the proliferation of parking lots and other automobileoriented uses;

The existing parcel is approximately 50% surface parking and service. This will be replaced by pedestrian-oriented retail with structured parking and service screened from the street.

D. Encouraging the rehabilitation of existing structures;

The existing structure has been assessed by Studio TJP. See attached report. The structure does not have important architectural or historic significance.

E. Improving the visual and urban design relationships between existing and future buildings, parking garages, open spaces and public improvements within the International District;

The proposed project will create new, urban connections between streets and support continuous, pedestrian retail along S Jackson Street. In addition, by adding new residences and street-facing retail to the neighborhood, as well as increased lighting and security per CPTED principles, the project will contribute to a safer environment.

F. Exercising a reasonable degree of control over site development and the location of off-street parking and other automobile-oriented uses; and

No surface parking lots or principally automobile-oriented uses are planned for the new project.

G. Discouraging traffic and parking resulting from athletic stadium events and commuters working outside the District.

Parking in the new development will not be promoted as "event parking" and will be utilized for commuters working outside the neighborhood.

SMC 23.66 - International Special Review District Zoning Analysis

23.66.308 - International District Preferred Uses East of Interstate 5

Preferred uses for that portion of the International District that lies east of Interstate 5 include restaurants, retail shops, residential uses, and other small- and medium-scale commercial uses. Commercial businesses and uses with an Asian product, service or trade emphasis are preferred. Preferred uses should contribute to the International District's business core or to the function and purposes of the International District east of Interstate 5.

The new development will feature retail shops and commercial spaces that can accommodate small to medium scaled uses. Given the location of the site in Little Saigon, it is preferred that this commercial element reinforces the existing, Asian-focused retail, and contributes to its identity as a unique place to live and shop.

23.66.336 - Exterior building finishes

A. General Requirements. To retain and enhance the visual order of the District, which is created by existing older buildings that provide unique character and form through their subtle detailing and quarter-block and half-block coverage, new development, including exterior remodeling, should respect the architectural and structural integrity of the building in which the work is undertaken, through sympathetic use of colors, material and style. Exterior building facades shall be of a scale compatible with surrounding structures. Window proportions, floor height, cornice line, street elevations and other elements of the building facades shall relate to the scale of the existing buildings in the immediate area.

We have conducted a survey of the buildings in the immediate, nine block area and have included the Beam, the Pacific Rim Center and Thai Bihn in our massing precedents. The project also looks at the Little Saigon neighborhood specifically and the CID as a whole for inputs of color, material and style.

C. Exterior Building Design Outside the Asian Design Character District. Outside the Asian Design Character District, earthen colors and masonry construction with nonmetallic surfaces are preferred. Concrete construction will also be permitted if treated in a manner or incorporated into a design that provides visual interest and avoids large unbroken surface areas.

The proposed design will primarily include earthen colors, non-reflective metallic surfaces. Treated concrete surfaces and projecting metal canopies may also be included. The materiality at the pedestrian level will be differentiated from the materiality above, and include storefront glazing and planting.

Secretary of the Interior's Standards for Rehabilitation

Note: Of the ten items in the Rehabilitation section of the SOI Standards, we are highlighting item nine as the most applicable to the proposed project.

9. New additions, exterior alterations, or related new construction will not destroy historic materials, features and special relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials, features, size, scale, proportion and massing to protect the integrity of the property and its environment.





ALL DATE CONTROL OF THE PARTY O				
SITE OVERVIEW	T			
Address		1032 S. Jackson St., Seattle, Washington		
Parcel Numbers	8591900145			
Lot Size	1.84 acres; 80,231 sqft			
Zone	DMR/C 75/75-95 (Downtown Mixed Residential / Commercial)			
Overlays	International Special Review District (Historic). The lot is outside of the International District Retail Core, Asian Design Character District			
	Downtown Urban Center. South Downtown			
MHA	High Area, Fee Area			
Other		s. Pedestrian Zone: No. Design Review Equity Area: Yes (Per Client legal counsel, this is n/a in the ISRD)		
ECA	40% Steep Slope, Potential Slide			
South Jackson St	Downtown Principal Arterial. ROW Min 90. Existing ROW 96. Dedication Not Required. Bike Master Plan: Sharrows. Frequent Transit Network. 25' CL to Curb, 6-8' landscape, sidewalk, 0-6' frontage zone. NOTE: Per Map1C: Sidewalks shall be 18' wide but can be modified by the ISRD.			
		eet. 23.49.009 street level provisions apply. Street Level Uses Required per Map 1G. Property line facades required per Map 1H.		
		Not Designated. Recently Improved. Assume Downtown Neighborhood Access. ROW Min 60. Existing ROW 66. Dedication Not Required. 18' CL to Curb, 6' landscape, 6' sidewalk, 0-6'		
South Main St	rontage.			
	Street level uses not r	equired. Property line facades not required.		
10th Ave South	Downtown Neighborhood Access. ROW Min 60. Existing ROW 66. Dedication Not Required. 18' CL to Curb, 6' landscape, 6' sidewalk, 0-6' frontage.			
	Street level uses not r	equired. Property line facades not required.		
SEPA	25.05.675.P	Project cannot obstruct views of Mt. Rainier from Kobe Terrace Park or general views from Kobe Terrace Park per 23.66.332. Jackson is a Scenic Route in this		
		location and the project mustn't obstruct views of the downtown skyline, though Jackson is not a View Comdor per Map 1D.		
CODE ANALYSIS		The base height finite in 70 fact and it is the applicable height finite for all about a second that the applicable finite finite in 10 fact and it is the applicable finite finite in 10 fact and it is the applicable finite in 10 fact and it		
Structure Height	23.49.008.C	The base height limit is 75 feet, and it is the applicable height limit for all structures, except that the applicable height limit is 95 feet if the applicant qualifies for extra floor area under Section 23.49.023 and Chapter 23.58A and the structure has no non-residential or live-work use above 75 feet		
Rooftop Features	23.49.008.D /	Railings and parapets: +4'. Rooftop decks +2' Solar collectors: +7' (coverage is unlimited if 7' or less).		
Noortop i catalos	23.66.332	The following are limited to 15% roof coverage and can extend up to +15': Solar collectors above 7', stair penthouses, mech equipment (if min 15' from roof edge).		
		Elevator penthouses can extend up to +15'		
		Rooftop features must be screened from public view via the Design Review process.		
	22.40.000./	75% of Jackson must be contain a street-level use. General sales and services; Human service uses and child care centers; Retail sales, Entertainment uses; Eating		
Street Level Requirements	23.49.009 / 23.49.162	and drinking establishments and Bicycle parking, provided that the use does not exceed 30 percent of the frontage 23.49.009.B or 50 feet, whichever is less. Qualifying exceptions are allowed. Required open space does not qualify as a street-level use. Uses shall be within 10' of the lot line or the back of the sidewalk.		
	20.10.102	Access to street-level uses must be no more than 3 feet above or below sidewalk grade.		
		·		
FAR	23.49.011.A	Base 2.5; Max 4		
	23.49.011.B.1.f	Residential uses, live-work, below grade areas, accessorty parking for residential uses (except where area exceeds one space per unit) are exempt from FAR		
Green Factor	23.49.031	A min. Green Factor score is required		
170020-15000 Aug. 800000048	23.49.142/146.B;	All except those specifically prohibited or permitted only as conditional uses. Hotel, formula fast-food, planned community developments and select street-level uses		
Permitted Uses	23.66.320	are subject to special review by the Dept. of Neighborhoods. Parking garages are permitted.		
Lot Coverage	23.49.158.C	In South Downtown, there is no limit under 65. For portions of structures between 65' and 95,' 75% lot coverage is allowed.		
		An area equivalent to 5 percent of the total gross floor area in residential useshall be provided as common recreation area. The common recreation area shall be available to all residents and may be provided at or above ground level. A maximum of 50 percent of the common recreation area may be enclosed. The minimum		
Common Recreation Area	23.49.010.B	horizontal dimension for required common recreation areas shall be 15 feet, except for open space provided as landscaped setback area at street level, which shall		
	20.10.010.0	have a minimum horizontal dimension of 10 feet. No required common recreation area shall be less than 225 square feet. Common recreation area that is provided as		
		open space at street level shall be counted as twice the actual area in determining the amount provided to meet the common recreation area requirement.		
		The seas flex and is recidented use in all flows as antison of flows of a structure that are devoted antisolute particular as expended as a structure that are devoted antisolute particular as a structure that are devoted as a stru		
	23.86.032	The gross floor area in residential use is all floors or portions of floors of a structure that are devoted entirely to residential use, except for accessory parking areas, storage areas, and mechanical rooms. Below grade areas, such as elevator lobbies, are included in this calculation. Areas that serve both residential and commercial		
		uses may be prorated.		
Transparency (commercial)	23.49.162.C	Requirements apply to the area between 2' and 8' above the sidewalk but do not apply to portions in residential use. 60% transparency is required along Jackson. No		
		requirement along 10th or Main. Blank facade limits apply to the area of the facade between two (2) feet and eight (8) feet above the sidewalk but do not apply to portions of structures in residential		
Blank Facades	23.49.162.D	use. Jackson must conform but 10th and Main are exempt.		
		·		
		Blank Facade Limits for Jackson Street: Blank facades shall be limited to segments fifteen (15) feet wide, except for garage doors which may exceed fifteen (15) feet. Any blank segments of the facade shall be separated by transparent areas at least two (2) feet wide. The total of all blank facade segments, including garage doors,		
		shall not exceed forty (40) percent of the street facade of the structure on each street frontage		
Façade Articulation	23.49	Per Map 1F, 1G and 1H, Jackson, 10th, and Main facades shall be regulated by the ISRD.		
i açade Aldediadoli	23.49.162.A	Façade height shall be a minimum of 35' along Jackson. Property Line Facades are not required on 10th and Main.		
	23.49.162.B	Structure fronting Jackson Steet shall conform to property line facade setback limits.		
	LO.TO. IOZ.D	Structure fronting Main and 10th shall conform to general facade setback limits.		
Max Building Width	23.49.164.D	If the structure is less than 75', max width is 250'. If higher than 75' 120' is the max width.		
Façade Modulation	23.49.165	No modulation is required for structures less than 85' in height		
Setbacks	23.49.166.A.2	Side: 0' below 65' / 10' above 65'		
Support				
	23.49.162.B.1.b	Jackson: No req. under 15'. Between 15 and 35' the max setback is 10', 40% of the façade can be greater than 2', 20' width max for >2', 10' min between setback areas.		
		10th and Main: No req under 15'. Any setback area exceeding a depth of 15' from the PL shall not exceed 80', or 30% of the lot frontage, whichever is less.		
	I.	At intersections, max setback is 10' for at least 20' along each street.		

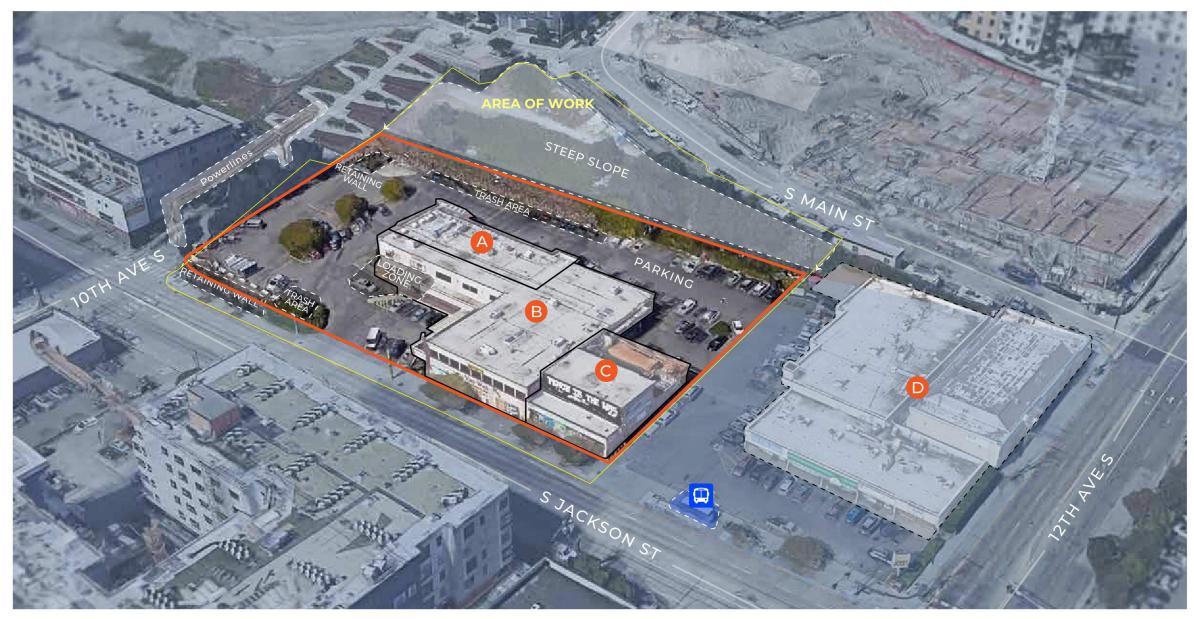




MODERA SOUTH JACKSON

		Continuous overhead weather protection shall be required for new development along the entire street frontage of a lot except along those portions of the structure facade that:
Overhead Weather Protection and Lighting	23.49.018.A	1. Are located farther than five (5) feet from the street property line or widened sidewalk on private property; or
		Are rocated named than live (s) feet from the street property line or widehed sidewark on private property, or Abut a bonused open space amenity feature; or
		3. Are separated from the street property line or widened sidewalk on private property by a landscaped area at least two (2) feet in width; or
		Are driveways into structures or loading docks.
		Overhead weather protection shall have a minimum dimension of eight (8) feet measured horizontally from the building wall or must extend to a line two (2) feet from
	23.49.018.B	the curb line, whichever is less.
	23.49.018.C	The lower edge of the overhead weather protection must be a minimum of ten (10) feet and a maximum of fifteen (15) feet above the sidewalk.
PARKING / ACCESS		
Parking	23.49.019.A.1	No parking minimums are required (exept as modified by 23.66.342)
	23.66.342	Restaurants shall be required to provide 1 space / 500 SF in excess of 2,500 SF.
	23.49.019.C.3	Non-residential: 2 spaces / 1000 sf max is allowed for general sales and services, and restaurants
Size	23.54.030	Parking spaces provided must meet the standards of 23.54.030, whether required or not.
		60% min of stalls for a residential use shall be Medium sized.
		The minimum vertical clearance shall be at least 6'-9"
,	23.54.015.K	Eating and drinking establishments: Long-term: 1/5,000 SF - Short-term: 1/1,000 SF; Office Long-term: 1/2,000 SF - Short-term: 1/10,000 SF, Sales and service: Long-term: 1/4,000 SF - Short-term: 1/2,000 SF.
	23.49.019	Residential: Long-term: 1 per DU, Short-term: 1 per 20 DU
Loading	23.54.035	If less than 10,000 SF of Medium Use, no berth is required
Solid Waste Container Storage	23.54.040	Residential - More than 100 dwelling units 575 SF plus 4 SF for each additional unit above 100 * For development with more than 100 dwelling units, the required minimum area for storage space may be reduced by 15 percent, if the area provided as storage space has a minimum horizontal dimension of 20 feet.
		Non-residential is between 5,001-15,000 SF. 125 SF req'd. 50% reduction allowed per 23.54.040.B. 125 /2 = 63 SF req'd.

ZONING





Vacant Masonry Construction

Viet Wah Supermarket B Masonry Construction

Retail/Restaurant

Partially Vacant Masonry Construction 2 Stories

Asian Plaza - Retail/Restaurant Masonry Construction

S Jackson St & 12th Ave Bus Stop

All elements within the highlighted boundary are proposed for demolition



MILLCREEK

Jackson Street, 1911



Subject Site, 1936



Existing Building, Built 1960

information, see Historic Resources Report

For more



VIEW OF NORTHWEST CORNER - PUBLIC R.O.W.



VIEW OF NORTH SLOPE



ILL CREEK MODERA SOUTH JACKSON



VIEW OF NORTH SLOPE



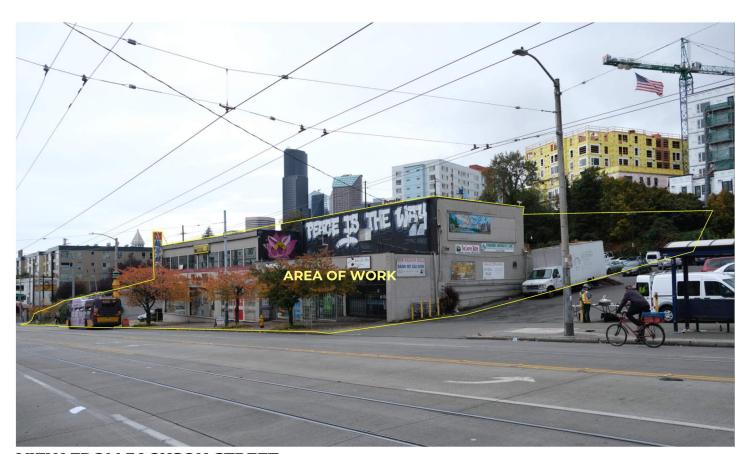
VIEW OF NORTH SLOPE



VIEW OF SOUTHWEST CORNER



VIEW OF MAIN STREET - PUBLIC R.O.W.



VIEW FROM JACKSON STREET



VIEW FROM JACKSON STREET



































Currently under construction









BEAM (ANH SANG) APARTMENTS



BEAM (ANH SANG) APARTMENTS



NVC HALL



ICON APARTMENTS



BOB & MARCIA ALMOUIST PLACE (DESIGN WAS NOT COMPLETED THROUGH ISRD REVIEW)



THAI BINH APARTMENTS



THAI BINH COURTYARD



AN LAC APARTMENTS
(DESIGN WAS NOT COMPLETED THROUGH ISRD REVIEW)



THE PUBLIX

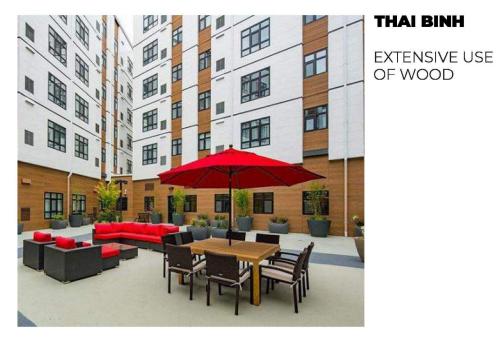


AN LAC

USE OF WOOD

FRAMED MASSES

MUTED TONES WITH COLORFUL **ACCENTS**



OF WOOD



HANA APT'S

USE OF WOOD

DARK GRAY LIGHT GRAY

YELLOW RED



ALMQUIST

FRAMED MASSES

MUTED TONES WITH COLORFUL **ACCENTS**



NVC HALL

USE OF WOOD

DARK GRAY LIGHT GRAY

RED







ANH SANG

EXTENSIVE USE OF WOOD

YELLOW



LITTLE SAIGON SIGN

YELLOW RED



HING-HAY PARK

YELLOW RED







TYPICAL LITTLE SAIGON RETAIL



I-5 COLUMNS



DING HOW CENTER



HEM AN SANG GATES



SUMMARY

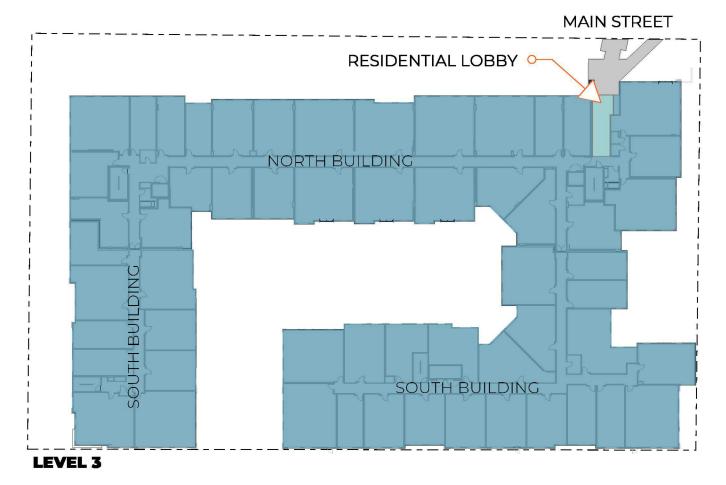
THE BUILT ENVIRONMENT OF LITTLE SAIGON IS CHARACTERIZED PRIMARILY BY SIGNAGE, STOREFRONTS AND COLOR. THE BUILDING TYPES ARE VERY ECLECTIC AND INCLUDE WAREHOUSE, COMMERCIAL, CIVIC, MULTI-FAMILY AND RELIGIOUS. COLORS VARY, BUT YELLOW AND RED FEATURE MOST PROMINANTLY WITH SOME GREEN AS WELL. MATERIALS ARE FREQUENTLY PAINTED PANEL, PAINTED MASONRY AND STUCCO. RECENT PROJECTS HAVE MADE MORE USE OF BRICK AND WOOD-LIKE MATERIALS.

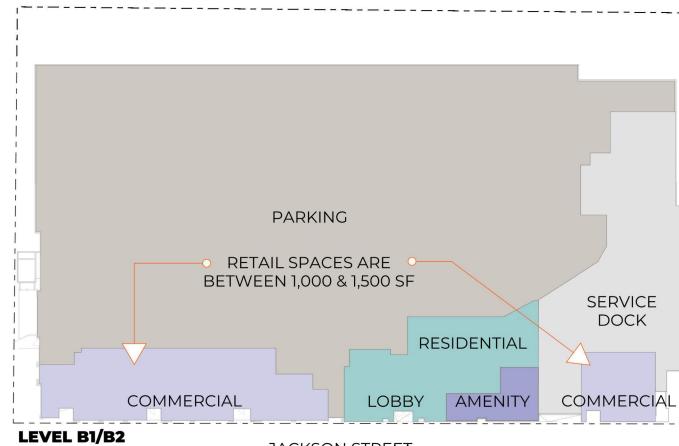
IN ORDER TO FIT INTO THE NEIGHBORHOOD AND CONTRIBUTE TO THE SENSE OF PLACE, THE PROPOSED DESIGN FEATURES COLOR THROUGHOUT, PRIMARILY YELLOW AND RED. STOREFRONT GLAZING APPEARS UP AND DOWN JACKSON STREET AND BILINGUAL SIGNAGE WILL BE PROVIDED.

THE DESIGN ALSO SUPPORTS THE EXTENSIVE USE OF WOOD AS A MEANS OF REINFORCING ITS USE IN RECENT PROJECTS AS A NEIGHBORHOOD DEFINING MATERIAL.

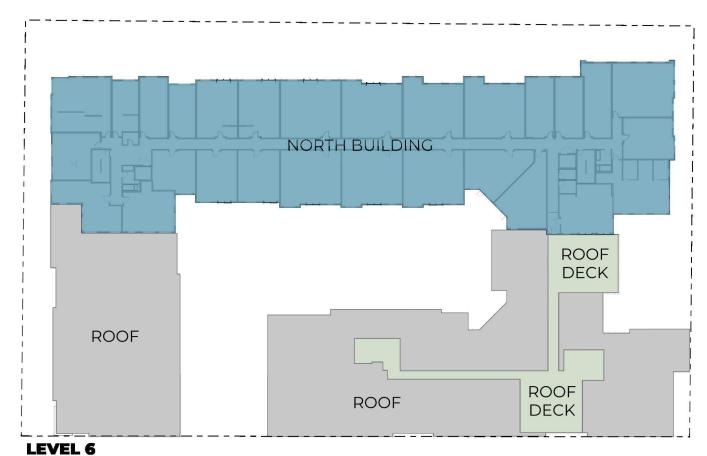
DESIGN DEVELOPMENT

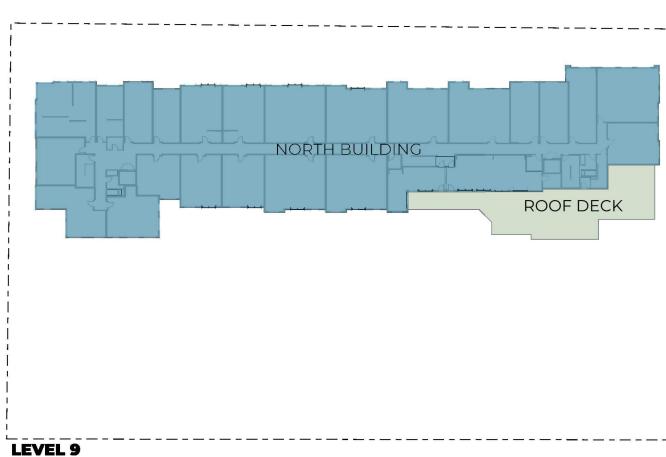




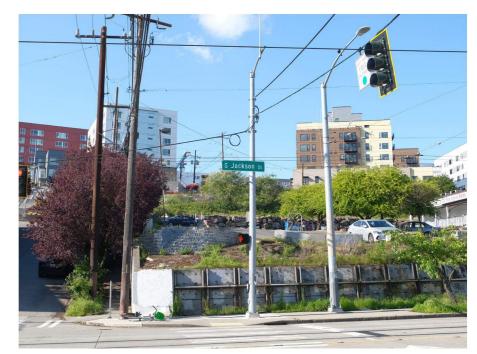


JACKSON STREET





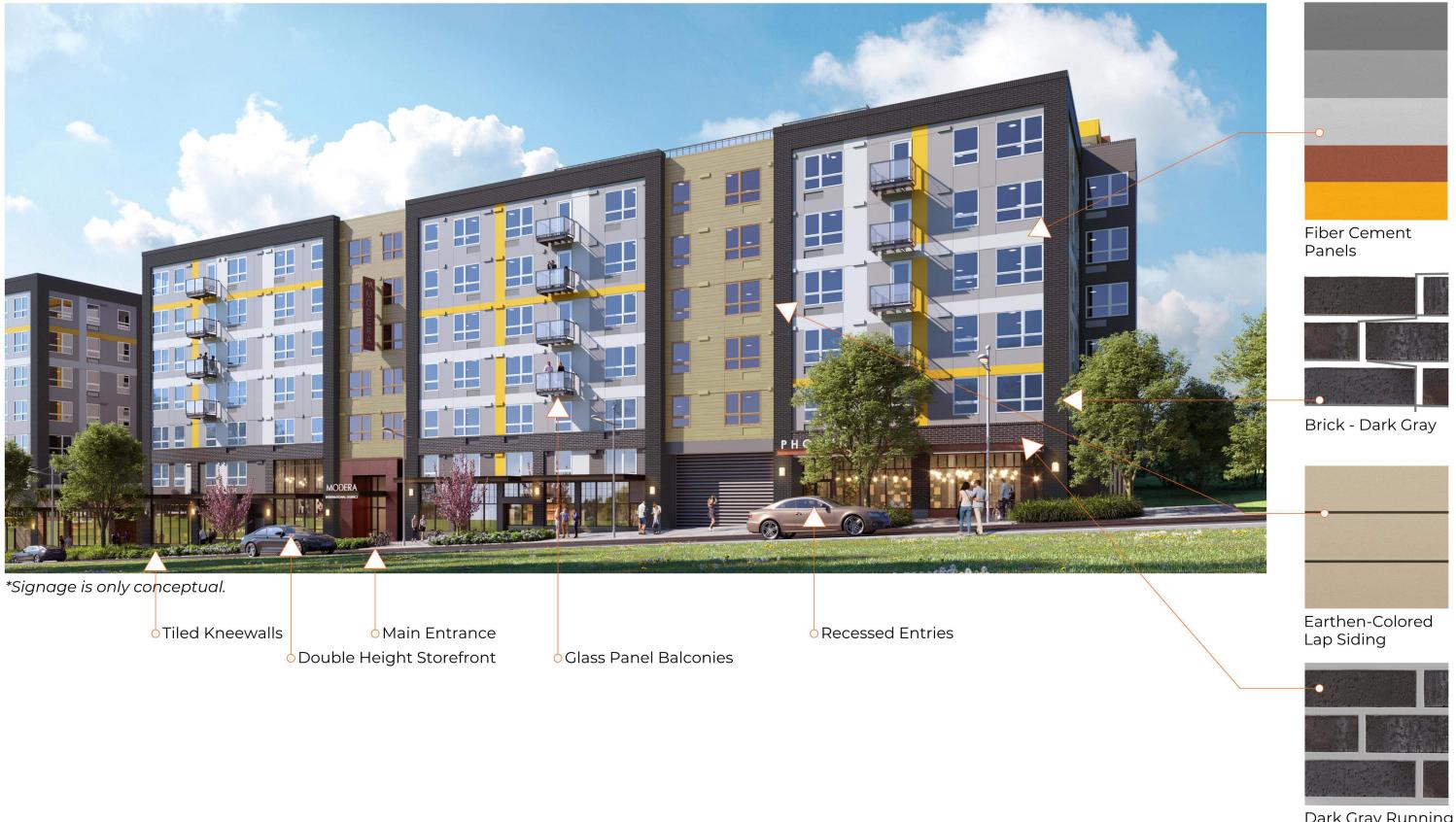




Existing View of Stacked Retaining Walls at Corner of 10th and Jackson Street







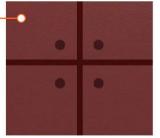




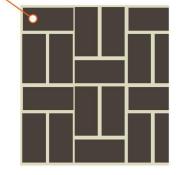
Earthen-Colored Lap Siding



Dark Bronze Storefront



Backlit Metal Panel with Exposed Fasteners



Tiled Kneewalls -Bronze, Woven Pattern

Oouble Height Storefront

CID Inspired Patterning



Recessed Entries, Storefront Patterns and Kneewall Precedents in the CID Inspire the Proposed Design

OGlass Panel Balconies

*Signage is only conceptual.



Earthen-Colored Lap Siding

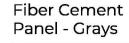


White and Tan Window Frames



Tiled Kneewalls Red, Woven Pattern







Dark Gray Running Bond Brick





Brick - Dark Gray



Dark Bronze Storefront

BRICK



Brick - Dark Gray Running Bond / Light Grout



Brick - Light Gray Running Bond / Light Grout

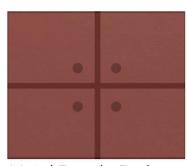


Brick - Dark Gray Running Bond / Medium Grout

METAL



Storefront -Medium Dark **Bronze**



Metal Panel - Red w/Exposed Fasteners



Tan and White

WINDOWS



Window Frame -

FIBER CEMENT PANEL



Fiber Cement Panel - Gray Tones



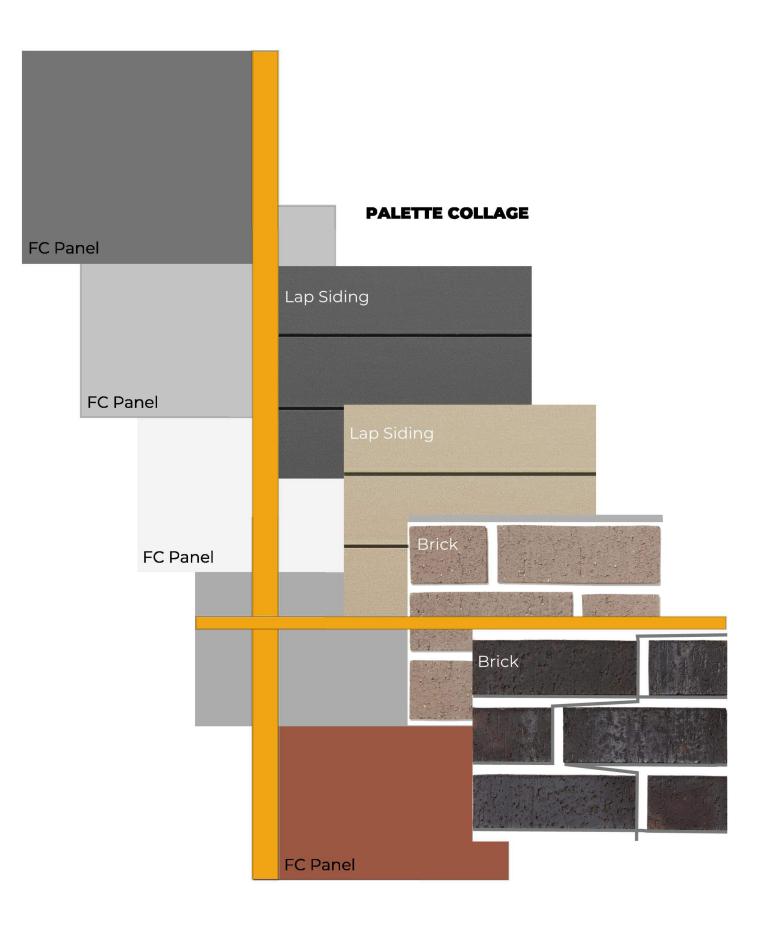
Fiber Cement Panel - Red and Yellow



Earthen-Colored, Smooth Lap Siding



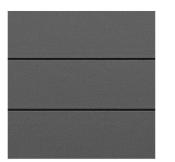
Fiber Cement Lap Siding - Gray







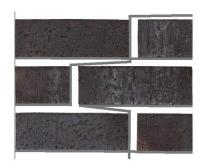
Earthen-Colored Lap Siding



Fiber Cement Panel Lap Siding - Gray



Fiber Cement Panel - Grays



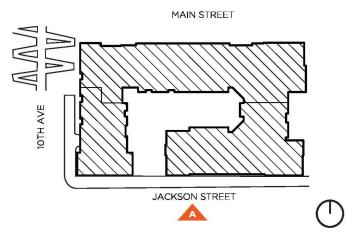
Brick - Dark Gray Running Bond / Dark Grout



Dark Gray Running Bond Brick



Light Gray Running Bond Brick





*Signage is only conceptual.







10TH FACADE - WEST ELEVATION

1" = 30'





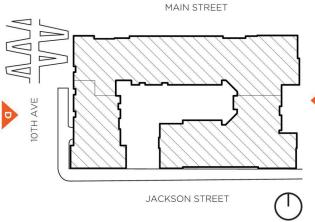
EAST FACADE ELEVATION

1" = 30'











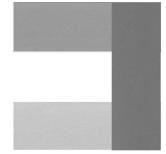
Earthen-Colored



Brick - Dark Gray Running Bond Dark Grout



Fiber Cement Panel Lap Siding - Gray



Fiber Cement Panel Grays + White



Fiber Cement Pane Red and Yellow

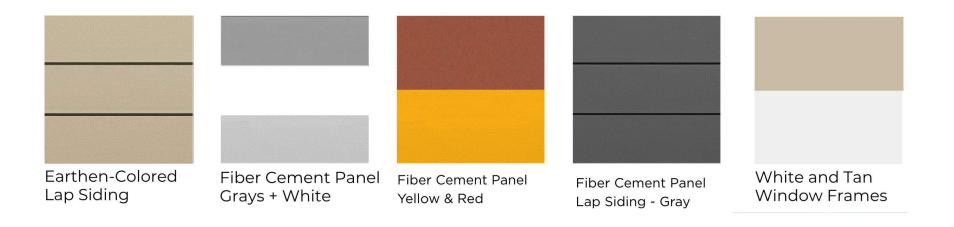


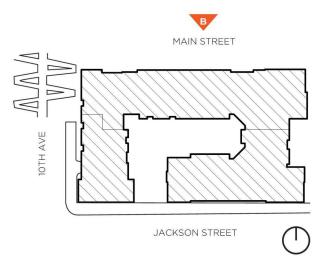
White and Tan Window Frames













TISCARENO ASSOCIATES

ARCHITECTURE + URBAN DESIGN

1" = 30'







COURTYARD - NORTH ELEVATION

1" = 30'

Courtyard



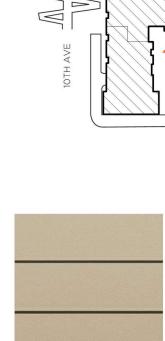


COURTYARD - EAST ELEVATION

1" = 30'







Earthen-Colored Lap Siding



MAIN STREET

JACKSON STREET

Brick - Dark Gray Running Bond Dark Grout



Fiber Cement Panel Lap Siding - Gray



Fiber Cement Panel Grays + White



Fiber Cement Pane Red and Yellow



White and Tan Window Frames







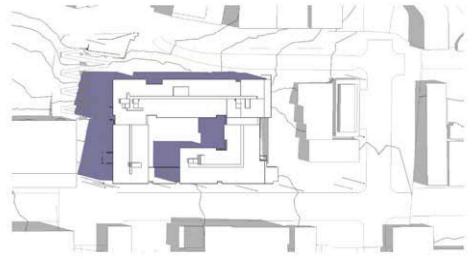
COURTYARD - WEST ELEVATION 1" = 30'

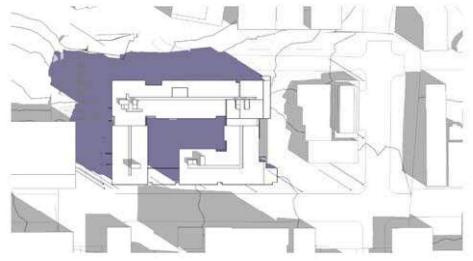


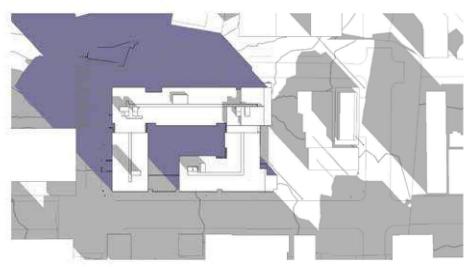




MAIN STREET



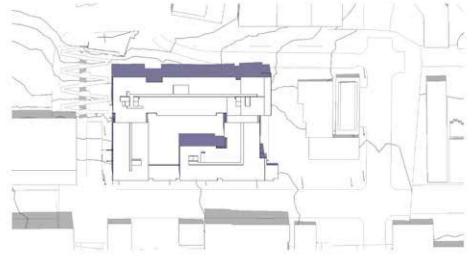


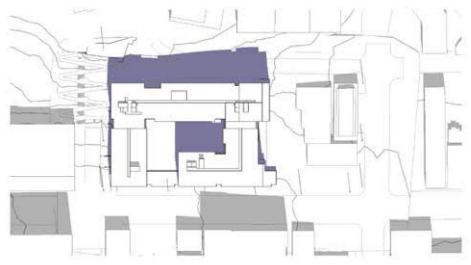


Summer Solstice - 09:00 am

Spring Equinox - 09:00 am

Winter Solstice - 09:00 am



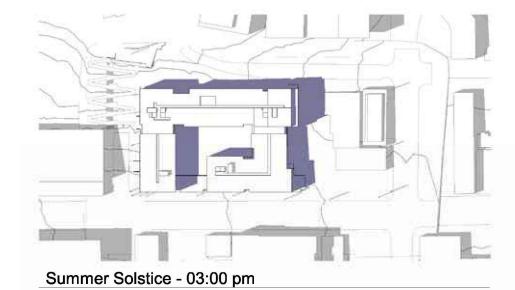


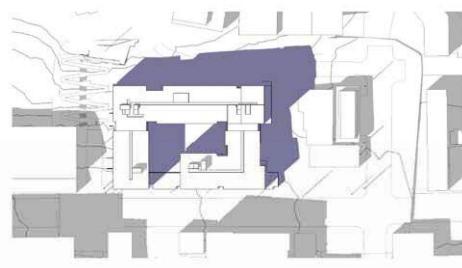


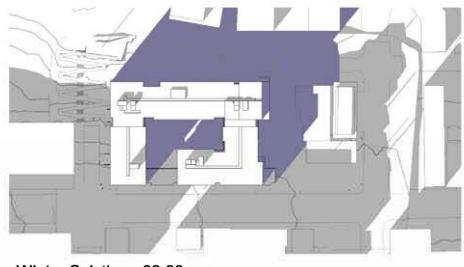
Summer Solstice - 12:00 pm

Spring Equinox - 12:00 pm

Winter Solstice - 12:00 pm







Spring Equinox - 03:00 pm

Winter Solstice - 03:00 pm



STREET IMPROVEMENTS, LIGHTING & LANDSCAPE DESIGN

AMELANCHIER X GRANDIFLORA "AUTUMN BRILLIANCE"



ZELKOVA SERRATA "GREEN VASE"





PRUNUS 'SARGENTII' / SARGENT'S CHERRY

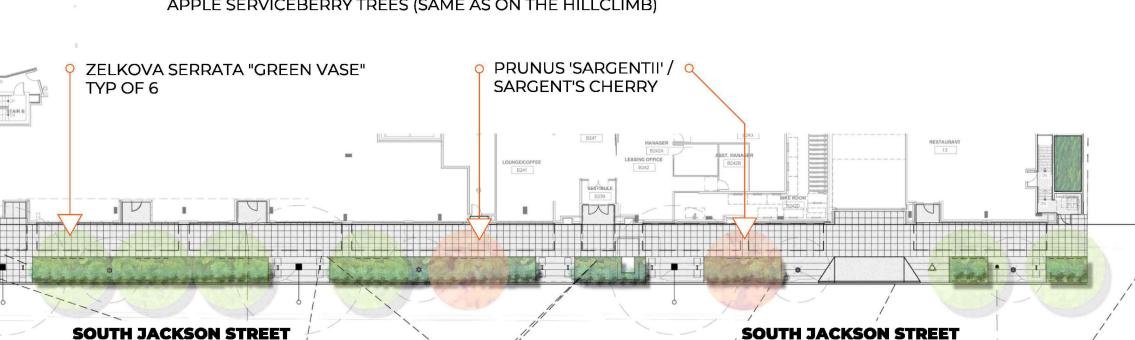








O FOUR, AMELANCHIER X GRANDIFLORA "AUTUMN BRILLIANCE" / APPLE SERVICEBERRY TREES (SAME AS ON THE HILLCLIMB)



10TH AVE S



MAIN STREET: NYSSA SYLVATICA/ BLACK TUPELO







ON SITE TREE: AMELANCHIER × GRANDIFLORA 'AUTUMN BRILLIANCE'/SERVICEBERRY







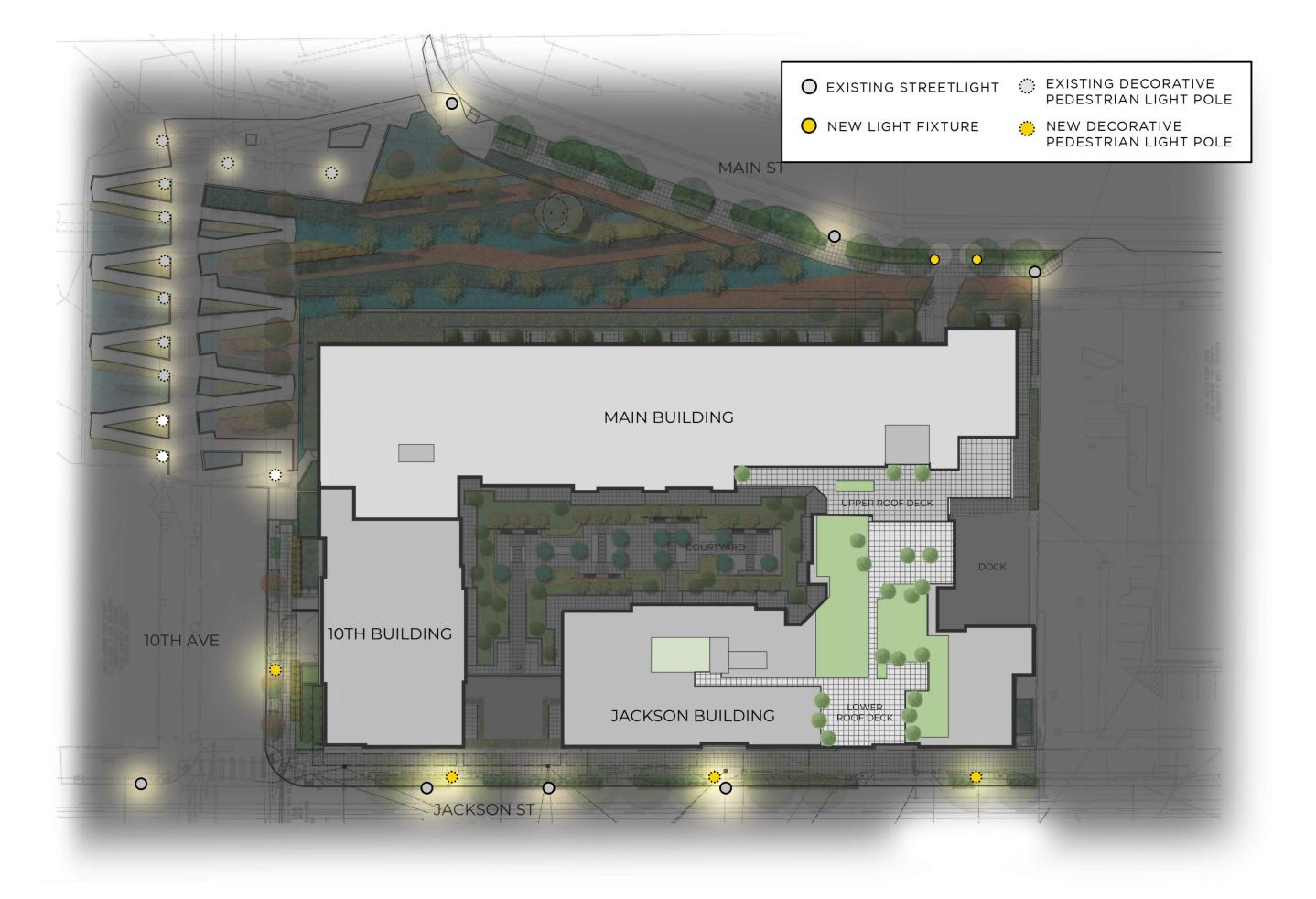
CORNUS 'EDDIES WHITE WONDER'/ EDDIES WHITE WONDER DOGWOOD







LIGHTING PLANS AND ELEVATIONS















UNDER CANOPY

ACCENT FIXTURE

DECORATIVE PEDESTRIAN LIGHT POLE

LIGHT

10TH AVE ELEVATION - LIGHTING



JACKSON STREET ELEVATION - LIGHTING
1" = 10'-0"



DEPARTURES

DEPARTURE #1

CODE CITATION: 23.49.164.D: Facade width limits and separation requirements in South Downtown a. For the portion of a structure 75 feet in height or less, the maximum width of a street-facing facade is 250 feet.

DEPARTURE REQUEST

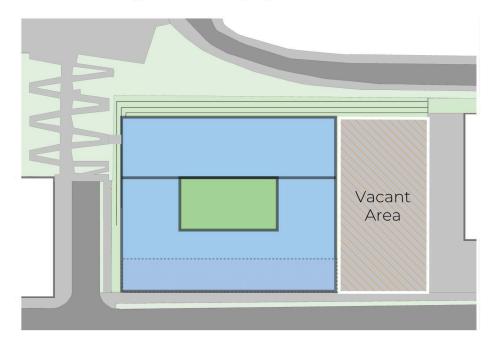
a. For the portion of a structure 75 feet in height or less, the maximum width of a street-facing facade is 350 feet.

RATIONALE

The prevailing urban fabric in the ISRD is continuous facades. 23.48.162 Map 1H, 23.66.326.F and 23.66.302.B have either requirements or recommendations that presuppose continuous facades along the frontage in order to support street-uses and pedestrian-oriented retail shops. The width of the lot is approx. 360 feet, so limiting the overall facade length to 250 would result in non-continuous facades.

Code Compliant Option 1

Building does not engage with Main Street



250 feet of street-level facade 250 feet of upper facade

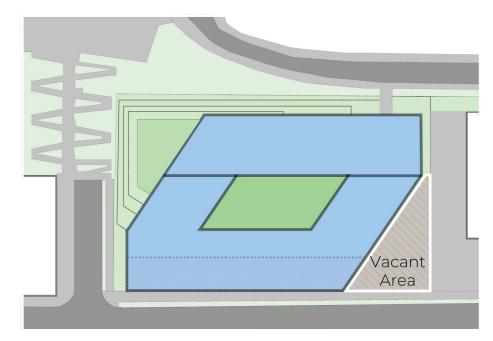
Continuous facades:

- 1. Create more street-level spaces
- 2. Reinforce the continuity of urban design
- 3. Are more responsive to neighborhood context and adjacent buildings

With this Departure, that is applicable to both Main and Jackson streets, the proposed design can provide continuous, street-level facades along Jackson and 10th and make the best connection to Main Street.

Code Compliant Option 2

Not preferred at Meeting #1
Building engages with Main Street



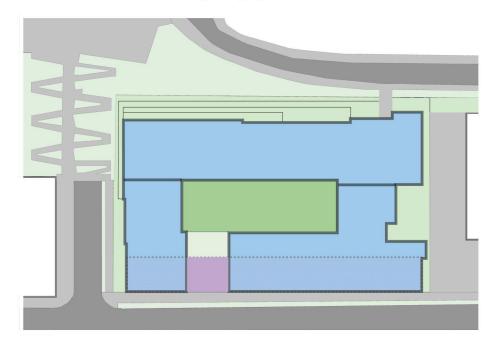
250 feet of street-level facade 250 feet of upper facade



Continuous facades are typical in the District

Proposed Design with Departure

Preferred at Meeting #1
Building engages with Main Street



350 feet of continuous street-level facade on Jackson 68 feet / 221 feet of split upper facade

1032 S. JACKSON CONCEPTUAL SIGNAGE PACKAGE

Notice to Commercial Tenants

Exterior signs to be installed along S. Jackson St., 10th Ave S. and S. Main St. respectively are subject to the following guide-lines, Landlord/Owner review and approval prior to International Special Review District (ISRD) Review and Approval. The site is within the ISRD, in addition to any permits required, each sign will need to apply for a Certificate of Approval through the ISRD.

Landlord/Owner will conduct a final review and approval of all materials, sizing, etc. prior to Business Owners submitting signs and graphics to the ISRD. Please review all guidelines as presented by the ISRD Design Guidelines. Guidelines can be found at:

http://www.seattle.gov/neighborhoods/programs-and-services/historic-preservation/historic-districts/internationaldistrict

All signs will need to apply for a Certificate of Approval from the ISRD Board. These include all new signs and the re-facing of existing signs. The approval process is outlined in the ISRD Guidelines and applications can be found on the link noted above. This process can take some time for the review of the application prior to submittal to the ISRD Board for approval. For the latest review timeline please contact the ISRD coordinator. Contact information can be found on the web site noted above. Please plan accordingly.

The following signage types are not permitted in the District:

- a. Free-standing signs (except for those in parks and those authorized for surface parking lots)
- b. Portable signs
- c. Roof signs
- d. Off-premises advertising
- e. Signs that flash, change-images, incorporate video display methods, or have text that appears in motion

The ISRD Board considers a sign's size, shape, location, material, color, method of attachment, and lighting in relation to the use of the building, the design of the building where the sign is proposed, and the location of other signs in the District.

Ensure that signs:

- a. Do not hide, damage, or obstruct any significant architectural elements of the building;
- b. Promote a pedestrian environment while considering visibility for other traffic such as personal vehicles, buses, and bicycles.

Multi-lingual signage is encouraged.

Prominent, creative and colorful illuminated signage is recommended. Encourage a variety of signs with unique character to signify the business district.

Durable, high-quality materials are encouraged.

Neon-lit signs and the restoration of historic signage are encouraged to enhance the visual experience along the retail corridors. Clear backing for neon window signs is preferred.

Signs are also subject to Seattle Municipal Code section 23.66.338 and 23.55

All new signs will need to be permitted by SDCI. Street facing signs, as identified by the Dept. of Neighborhoods coordinator, need to be obtain a Certificate of Approval from the D.O.N and the ISRD Board. Business owners installing signs are responsible for obtaining any necessary permits and approvals prior to installing their signs.

Exterior street facing signs for the residential building shall meet the following criteria:

Primary sign shall be located facing S. Jackson St., mounted on the building. The sign shall be no larger than 50 sq. ft. or as allowed by code.

Materials and illumination: fabrication shall be weather resistant, long lasting materials with durable coatings (example: powder coated aluminum).

Signs can include illumination, including neon signs designed to reflect the character and tone the project is striving for.

Attach all signage securely to building following all applicable Codes for safety and structure. Coordinate with Architect to confirm the best method of attachment to the building envelope at each location.

Character and tone: the sign should fit the character of the residences and the architecture.









JACKSON FACADE ELEVATION - EAST

1" = 10'

Canopy Mounted Sign - Under or Over

Window Graphics

Blade Sign Hung from Canopy

JACKSON FACADE ELEVATION - CENTRAL

1" = 10'
TISCARENO ASSOCIATES
ARCHITECTURE + URBAN DESIGN











THANK YOU

