

# BALLARD AVENUE

## Interim Mobility and Access Refinements - Phase 2

SiteWorkshop  
LANDSCAPE ARCHITECTURE



Seattle  
Department of  
Transportation



# Interim Mobility and Access Refinements | TOC

## TABLE OF CONTENTS

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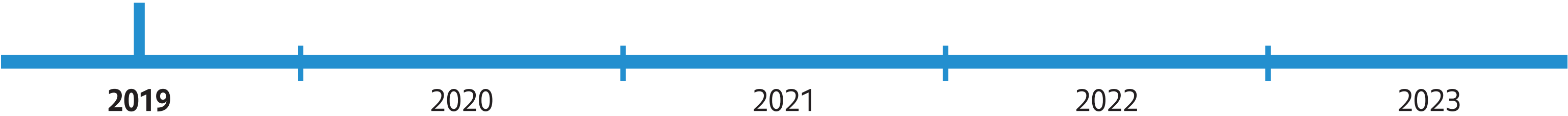
1. Background
2. Current Conditions
3. Challenges
4. Design Tools



# Interim Mobility and Access Refinements | BACKGROUND



Pre-Pandemic Conditions





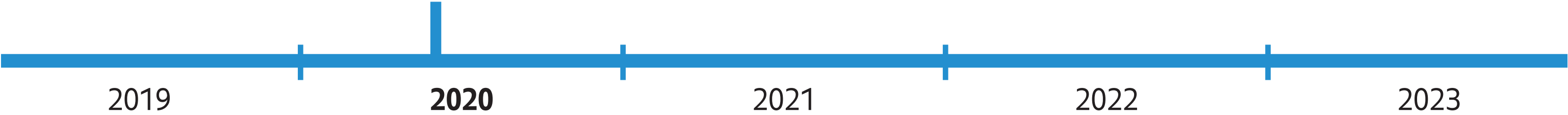
# Interim Mobility and Access Refinements | BACKGROUND

## 2020 COVID Safe Starts Response

- Curbspace street cafe structures
- Food pick-up zones and other business access changes
- Temporary one-way operations and signage



Safe Starts Response

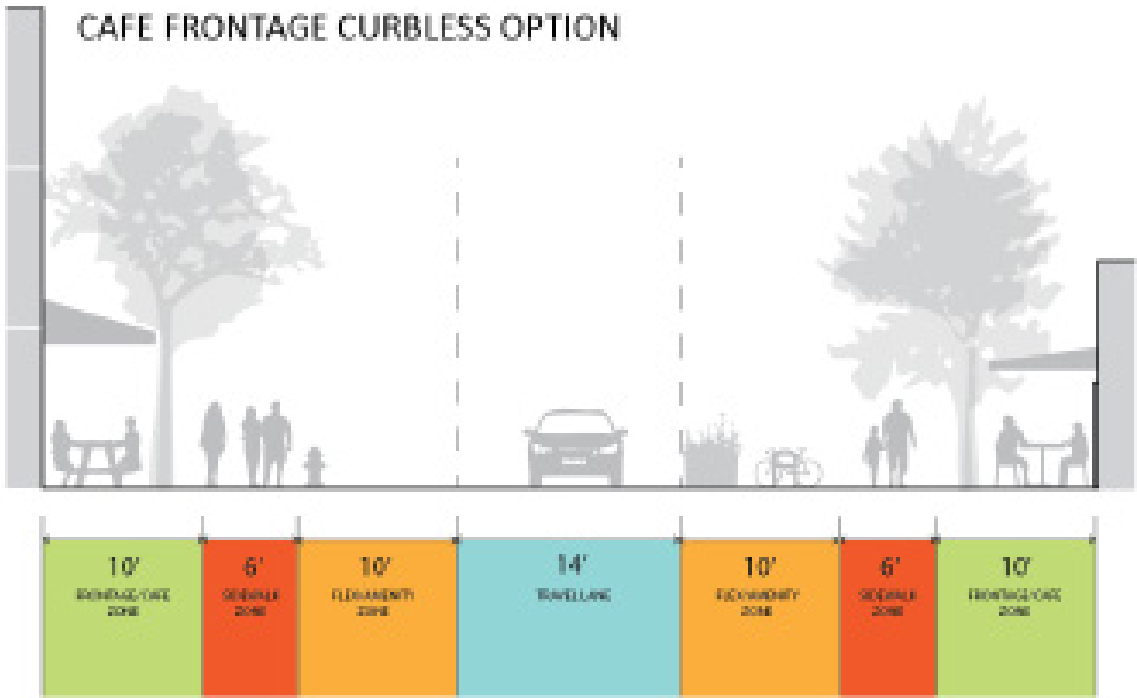




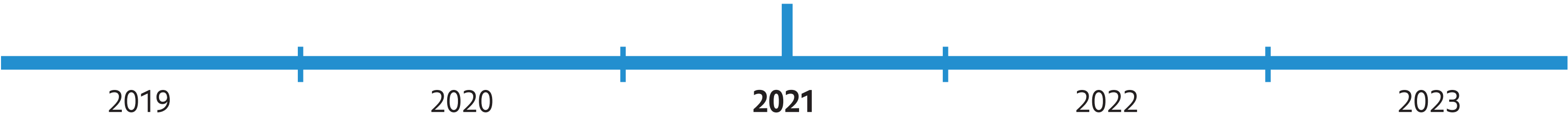
# Interim Mobility and Access Refinements | BACKGROUND

## Charrette #1

- Met with Ballard community members and businesses to hear feedback about the changes implemented in 2020
- People loved the changes and wanted to keep them
- Business deliveries were easier with one-way street prioritizing loading zones and deliveries
- Identified short-term improvements to further improve safety for people walking, flow of goods, and de-clutter signs in the area.
- Imagined long-term permanent design ideas



Charrette #1

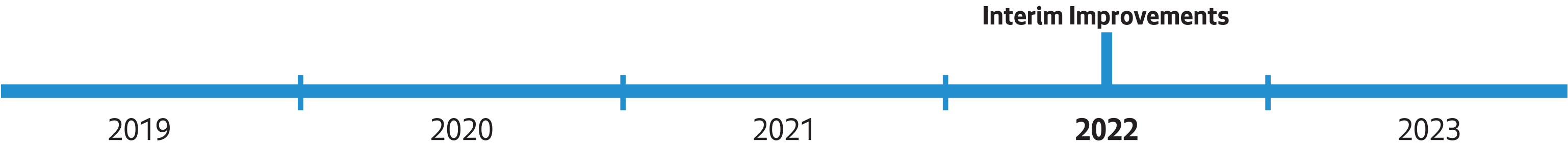




# Interim Mobility and Access Refinements | BACKGROUND

## 2022 Interim Improvements

- Converted 22nd Ave NW, Vernon Pl, and 20th Ave NW to all-way stop intersections
- Installed interim curb bulbs with paint, post, and planters at 22nd Ave NW, Vernon Pl, and 20th Ave NW
- Updated signage along the corridor related to parking, loading, and one-way operations
- Installed a flexible porous surface treatment around streets trees to improve the walking surface





# Interim Mobility and Access Refinements | BACKGROUND

## Why do people visit Ballard Ave?

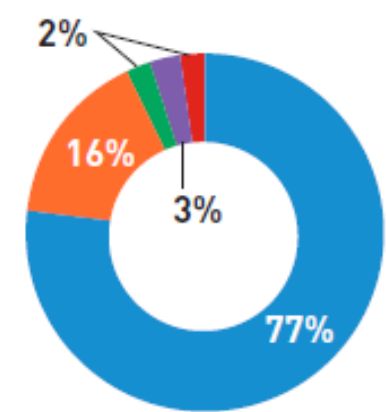
When asked to choose all the reasons they come to Ballard Ave, folks chose dining, community events (like the Farmers Market or Ballard Seafood Fest), and shopping as their top three reasons.



## How do people rate the changes to Ballard Ave?

*This included adding outdoor street cafes and making the road one-way.*

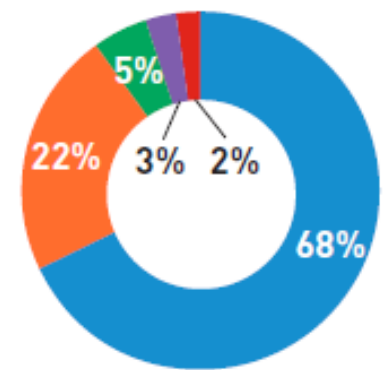
**93% said the changes were positive or very positive!**



## How do they rate the changes made in the last month?

*This included adding planters, more pedestrian space, designated loading, roadway signage and striping, and all-way stop intersections.*

**90% said the changes were positive or very positive!**



Very Positive Positive Neutral Negative Very Negative

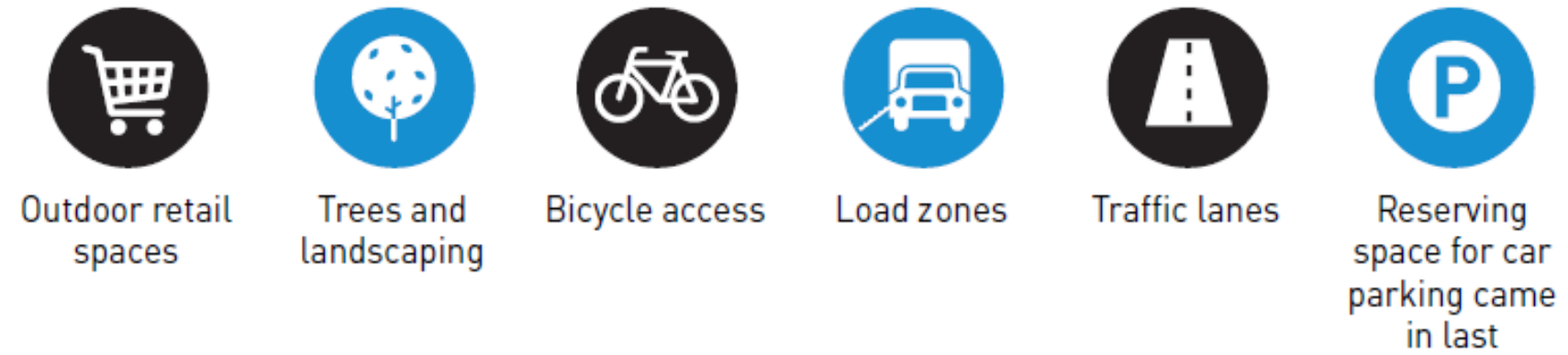
## What aspect of Ballard Ave improvements do folks like the most?

**Adding curbside cafés** to the street was overwhelmingly the **top choice**. Others, in order of rank, were:

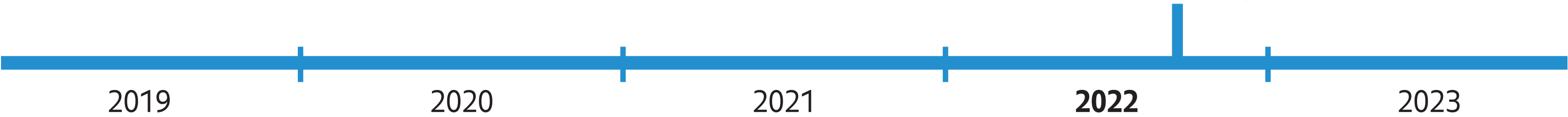


## What is the most important use of space along Ballard Ave?

People ranked **curbside cafés** as their number one choice and **providing most space for pedestrians** as a close second. Other choices, in order of ranking, were:




Online Survey



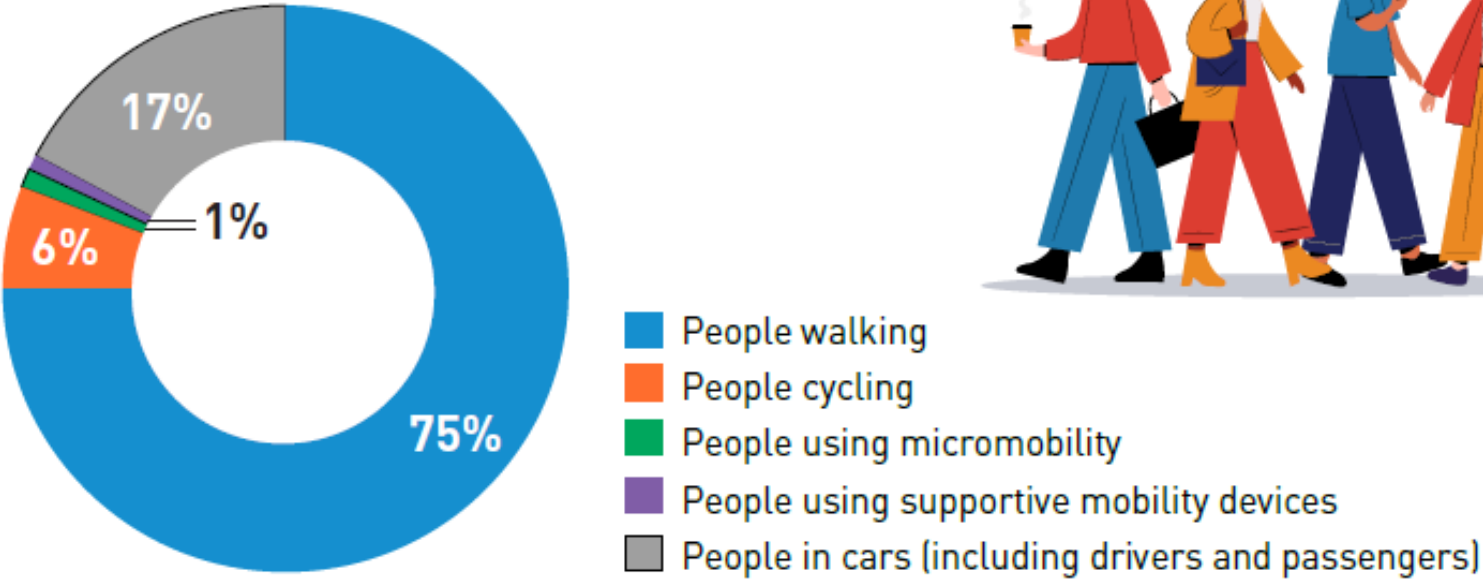


# Interim Mobility and Access Refinements | BACKGROUND

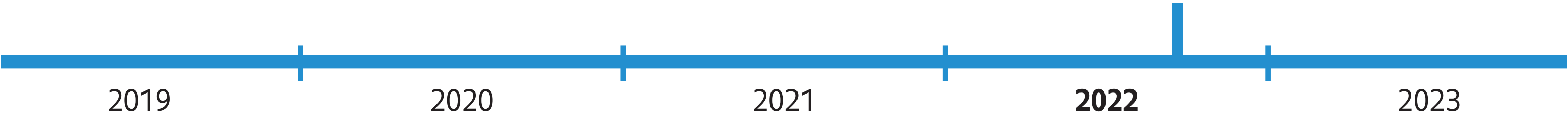
- 3 out of 4 people traveling along the street are pedestrians with more people observed along the 5300 block
- Pedestrian volumes were similar to pre-pandemic counts on many of our busiest pedestrian streets in Capitol Hill, Belltown, and Chinatown International District
- While weekends were the busiest time surveyed, weekday evenings also saw a lot of activity

 Ballard Ave NW is extremely social. **79%** of people were lingering in a group of at least 2 people, compared to only **51%** of people in 2018.

How are people traveling along Ballard Ave NW?



Public Life Survey





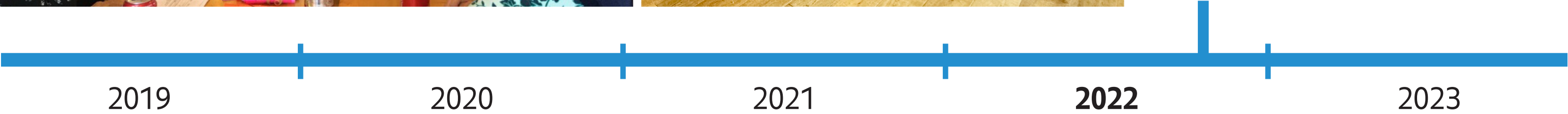
# Interim Mobility and Access Refinements | BACKGROUND

## Charrette #2

- Understand what is working and what is not
- Improve accessibility (curb bulbs, ADA parking)
- Improve pedestrian legibility and safety at intersections, particularly at night
- More space dedicated to public seating and walking

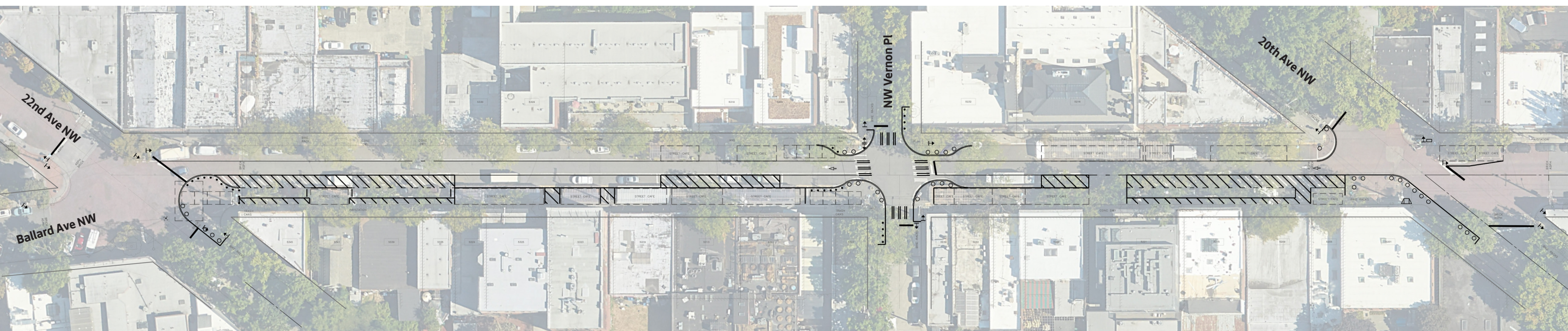


Charrette #2





# Interim Mobility and Access Refinements | CURRENT CONDITIONS



Existing striping and planter locations between 20th Ave NW and 22nd Ave NW



# Interim Mobility and Access Refinements | CHALLENGES

## 2023 Challenges

- Fire access
- Illegal parking
- Crowded sidewalks
- Bicycle mobility
- Intersections





# Interim Mobility and Access Refinements | DESIGN TOOLS

## Removable Flexible Delineator Post



Delineator Posts are removable, leaving a flush surface, and come in black or white.

## Planters



## Temporary Curb Bulbs

