

Arts and Cultural Affairs

Office of Arts and Cultural Affairs

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Department Description

Effective January 1, 2003, the Seattle Arts Commission is reorganized to consolidate arts and cultural affairs in one office within the Executive Department. The Office of Arts and Cultural Affairs seeks to ensure that a wide range of high-quality artistic experiences are available to everyone, to encourage artist-friendly arts and cultural policy, and to promote Seattle as a cultural destination. The Office is a resource for the entire city, focusing on the artist, the creative life of the community, and the next generation. The Office's major areas of emphasis are:

Public Art, which integrates artworks and artists' visions into public settings through the "One Percent for Art" program, expanding the public's experience with visual art, and creating enduring public art projects.

Civic Partnerships, which manages the City's investments in arts and cultural organizations in order to nurture creativity and increase public access to arts and culture. Such partnerships between and among artists, arts organizations, City agencies, and other public and private entities, promote arts and cultural initiatives that support Seattle's artistic and cultural assets.

Community Development and Outreach, which oversees outreach programs that promote Seattle as a creative capital, provide information and resources to artists and arts organizations, and assist in the development of new arts councils in Seattle neighborhoods and communities.

Advocacy which heightens awareness of ideas and issues, including the role of the arts in economic development, arts education, and cultural tourism.

Policy and Program Changes

The Office reorganizes the functions previously performed by the Seattle Arts Commission to provide the most strategic City investments in the arts. The reorganization streamlines administration and management, builds a broader and stronger community arts network, focuses on "after school" arts programming and arts education advocacy, and increases stakeholders' involvement in the Municipal Arts Program. By expanding the scope of the Office, the City is better positioned to support creative endeavors and promote the City's cultural assets.

This budget suspends the dedication of a portion of the admissions tax proceeds to the arts through 2004. General Fund support to the Office is increased to partially offset this temporary loss of funding.

This budget reduces funding for Civic Partnerships with individual artists and arts organizations by 14%. The Master Artists program and the Arts Achievement Awards originally planned for 2003 are eliminated.

City Council Budget Changes and Provisos

The City Council added funding for community arts initiatives and technical assistance for small arts organizations, and made staffing changes to enhance the Office's public information and community development activities.

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Resources	Summit Code	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Arts Account Budget Control Level		755,852	958,000	0	0
General Subfund Budget Control Level		2,116,601	2,094,059	0	0
Municipal Arts Fund Budget Control Level		1,814,058	1,823,527	0	0
General Subfund Budget Control Level					
Administrative Services - General Fund/Arts Account		0	0	457,430	467,089
Civic Partnerships - General Fund/Arts Account		0	0	1,541,922	1,569,302
Community Development & Outreach - General Fund/Arts Account		0	0	371,640	379,345
Public Art - General Fund/Arts Account		0	0	0	0
Appropriation	VA400	0	0	2,370,992	2,415,736
Municipal Arts Fund Budget Control Level					
Administrative Services - Municipal Arts Fund		0	0	100,811	103,331
Civic Partnerships - Municipal Arts Fund		0	0	74,007	75,857
Community Development & Outreach - Municipal Arts Fund		0	0	41,985	43,035
Public Art - Municipal Arts Fund		0	0	1,009,593	1,280,885
Appropriation	2VMAO	0	0	1,226,396	1,503,108
Total		0	0	3,597,388	3,918,844
Department Total		4,686,511	4,875,586	3,597,388	3,918,844
Department Full-time Equivalent Total*		18.60	19.60	20.60	20.60

*The department FTE total is provided for information only. Appendix A lists all authorized positions.

Arts and Cultural Affairs

General Subfund

Purpose Statement

The General Subfund line of business is an administrative mechanism that distinguishes the Office's use of General Fund dollars from the use of Municipal Arts Fund (MAF) dollars. Both funding sources may be allocated to each of the Office's four programs. Other departments with multiple funding sources often utilize an operating fund into which the revenues are mixed and expended interchangeably. The Office of Arts and Cultural Affairs does not utilize an operating fund because the revenues which fund the MAF may only be used for certain purposes.

Programs	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Administrative Services - General Fund/Arts Account	0	0	457,430	467,089
Civic Partnerships - General Fund/Arts Account	0	0	1,541,922	1,569,302
Community Development & Outreach - General Fund/Arts Account	0	0	371,640	379,345
Public Art - General Fund/Arts Account	0	0	0	0
TOTAL	0	0	2,370,992	2,415,736
Full-time Equivalents Total*	0.00	0.00	12.00	12.00

**The FTE total is provided for information only. All authorized positions are listed in Appendix A.*

General Subfund: Administrative Services - General Fund/Arts Account

Purpose Statement

The purpose of Administrative Services program is to provide leadership and executive management of the staff, arts and cultural policy support to the Executive and Council, and support services (including accounting, reception, personnel, contracting, and office management) in order to effectively accomplish the mission and goals of the Office. This program also provides support to the Seattle Arts Commission as an advisory group to the Mayor and City Council.

Program Summary

Reduce management and administrative staff, including the Deputy Director and accounting staff. The Director assumes a more hands-on role in managing day-to-day operations. Other administrative work throughout the Office is centralized under Administrative Services.

Eliminate funding for TES (temporary) technology and communications support. A permanent technology position is added, and this position and communications services are transferred to the Community Development and Outreach program.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
General Subfund	0	0	457,430	467,089
Total	0	0	457,430	467,089
Full-time Equivalents Total*	0.00	0.00	5.25	5.25

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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General Subfund: Civic Partnerships - General Fund/Arts Account

Purpose Statement

The Civic Partnerships program manages the City's investments in arts and cultural organizations. The program strengthens arts organizations and encourages mentoring of emerging artists and arts organizations to increase the technical and economic success of the whole artistic community.

Program Summary

Reduce upper management as part of the reorganization of the Office. Consolidate various investment programs for arts organizations into one program. Increase one supervisory staff position from three-quarters time to full-time to provide unit supervision.

Reduce funding for Civic Partnerships with individual artists and arts organizations by 14%. Eliminate the Master Artists program and the Arts Achievement Awards originally planned to be implemented in 2003.

Eliminate the Arts in Education Program (arts projects in Seattle K-12 classrooms). Strengthen advocacy efforts for arts education. Continue to support after-school youth arts programs.

Eliminate funding for "hands-on" technical assistance for artists and arts organizations. Artists and arts organizations are to receive less City funding and may have to reduce programs and staffing unless they can secure replacement funds.

Eliminate staff support to the Arts Resource Network and temporary staff support for arts review panels. Development plans for the Arts Resource Network are put on hold and current efforts are maintained through the Community Development & Outreach program.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
General Subfund	0	0	1,541,922	1,569,302
Total	0	0	1,541,922	1,569,302
Full-time Equivalent Total*	0.00	0.00	2.00	2.00

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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General Subfund: Community Development & Outreach - General Fund/Arts Account

Purpose Statement

The Community Development and Outreach program encourages and supports the development of arts and culture in Seattle. The program promotes Seattle as a cultural capital, and assists neighborhoods and communities in using the arts to explore issues and ideas and increase economic vitality. The program provides technical support to Seattle's 18 existing community arts councils, and supports the development of new councils in interested communities. The program also works with the Department of Neighborhoods, the Seattle Public Library, the Department of Parks & Recreation, and other City departments to respond to community-based arts opportunities.

Program Summary

Add permanent technology, administrative, and arts specialists staff to support the development and outreach function. These additions are partially offset by reductions in funding for temporary positions.

Reduce funding to "The VERA Project" by \$25,000. The VERA program provides music events for youth. In 2003, the City provides a total of \$50,000 of support from the Office of Arts and Cultural Affairs, the Seattle Center, and the Department of Parks & Recreation. This lower level of funding may reduce the number of music events for young people in Seattle.

The City Council added funding for community arts initiatives and technical assistance for small arts organizations, and made staffing changes to enhance the Office's public information and community development activities.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
General Subfund	0	0	371,640	379,345
Total	0	0	371,640	379,345
Full-time Equivalent Total*	0.00	0.00	4.75	4.75

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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General Subfund: Public Art - General Fund/Arts Account

Purpose Statement

The Public Art program works with other City agencies to integrate works of art and the ideas of artists into a variety of public settings. Funded by the "One Percent for Art" revenue generated from the City's Capital Improvement Program, the Public Art program works to ensure the quality of the City's art investments, and to increase opportunities for stakeholder involvement.

Program Summary

Move art maintenance costs from the General Fund to the Municipal Arts Fund. This does not result in a change to the nature of the work accomplished.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Total	0	0	0	0
Full-time Equivalents Total*	0.00	0.00	0.00	0.00

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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Municipal Arts Fund

Purpose Statement

The Municipal Arts Fund line of business is an administrative mechanism that distinguishes the Office's use of Municipal Arts Fund (MAF) dollars from the use of General Fund dollars. Both funding sources may be allocated to each of the Office's four programs. Other departments with multiple funding sources often utilize an operating fund into which the revenues are mixed and expended interchangeably. The Office of Arts and Cultural Affairs does not utilize an operating fund because the revenues which fund the MAF may only be used for certain purposes.

Programs	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Administrative Services - Municipal Arts Fund	0	0	100,811	103,331
Civic Partnerships - Municipal Arts Fund	0	0	74,007	75,857
Community Development & Outreach - Municipal Arts Fund	0	0	41,985	43,035
Public Art - Municipal Arts Fund	0	0	1,009,593	1,280,885
TOTAL	0	0	1,226,396	1,503,108
Full-time Equivalents Total*	0.00	0.00	8.60	8.60

**The FTE total is provided for information only. All authorized positions are listed in Appendix A.*

Municipal Arts Fund: Administrative Services - Municipal Arts Fund

Purpose Statement

The purpose of the Administrative Services program is to provide leadership and executive management of the Office, arts and cultural policy support to the Executive and Council, and support services (including accounting, reception, personnel, contracting, and office management) in order to effectively accomplish the mission and goals of the Office. This program also provides support to the Seattle Arts Commission, an advisory group to the Mayor and City Council.

Program Summary

There are no substantive program changes from the 2002 Adopted Budget.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Other Funds	0	0	100,811	103,331
Total	0	0	100,811	103,331
Full-time Equivalents Total*	0.00	0.00	1.25	1.25

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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Municipal Arts Fund: Civic Partnerships - Municipal Arts Fund

Purpose Statement

The Civic Partnerships program manages the City's investments in arts and cultural organizations. The program strengthens arts organizations and encourages mentoring of emerging artists and arts organizations to increase the technical and economic success of the whole artistic community.

Program Summary

There are no substantive program changes from the 2002 Adopted Budget.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Other Funds	0	0	74,007	75,857
Total	0	0	74,007	75,857
Full-time Equivalent Total*	0.00	0.00	1.00	1.00

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

Municipal Arts Fund: Community Development & Outreach - Municipal Arts Fund

Purpose Statement

The Community Development & Outreach program encourages and supports the development of arts and culture in Seattle. The program promotes Seattle as a cultural capital, and assists neighborhoods and communities in using the arts to explore issues and ideas and increase economic vitality. The program provides technical support to Seattle's 18 existing community arts councils, and supports the development of new councils in interested communities. The program also works with the Department of Neighborhoods, the Library, the Department of Parks & Recreation, and other City departments to respond to community-based arts opportunities.

Program Summary

There are no substantive program changes from the 2002 Adopted Budget.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Other Funds	0	0	41,985	43,035
Total	0	0	41,985	43,035
Full-time Equivalent Total*	0.00	0.00	0.00	0.00

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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Municipal Arts Fund: Public Art - Municipal Arts Fund

Purpose Statement

The Public Art program works with other City agencies to integrate artworks and the ideas of artists into a variety of public settings. Funded by the "One Percent for Art" revenue generated by the City's Capital Improvement Program, the Public Art program works to ensure quality of the City's art investments, and to increase opportunities for stakeholder involvement.

Program Summary

Reorganize function to focus primarily on the Public Arts program, including sited and portable works. This change is expected to result in greater stakeholder involvement in, and satisfaction with, the City's Public Art program.

Replace temporary staff with permanent staff to move and hang exhibits. This does not result in a change to the nature of the work accomplished.

Resources	2001 Actual	2002 Adopted	2003 Adopted	2004 Endorsed
Other Funds	0	0	1,009,593	1,280,885
Total	0	0	1,009,593	1,280,885
Full-time Equivalent Total*	0.00	0.00	6.35	6.35

**The program FTE total is provided for information only. All authorized positions are listed in Appendix A.*

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2003 Estimated Revenues for the Municipal Arts Fund

The Municipal Arts Fund (MAF) was established in 1973 by SMC 20.32 to fund artworks from an appropriation of funds from the budgets of the construction projects in the City's Capital Improvement Program (CIP). This is known as the City's Percent For Art program. Eligible CIP funding sources include revenues from utility rates (Seattle City Light, Seattle Public Utilities), voter approved levies and bonds (e.g., 1999 Seattle Center and Community Centers Levy, Libraries For All Bonds), general-funded capital improvement projects, and grants. The MAF funds site-integrated artworks in conjunction with the CIP projects that construct buildings, streetscapes and parks. The Fund also purchases portable and freestanding artworks that are displayed in City buildings and on public sites, and special projects such publications, exhibitions, films, and the artist residencies in City departments.

The MAF is the funding source for the Municipal Arts Fund line of business. Revenues in the table below reflect the MAF's allocation in the 2003 Proposed Budget for the CIP. Mid-year 2003 supplemental legislation will revise the expenditure authority of the Municipal Arts Fund line of business to reflect higher revenues that occurred due to changes Council made to the 2003 CIP and data errors that were corrected.

Summit Code	Source	2001 Actual	2002 Adopted	2003 Adopted
541990	City Light Percent For Art	\$ 571,700	\$ 607,900	\$ 158,577
541990	Seattle Public Utilities Percent For Art	346,680	232,200	396,740
541990	Executive Services Department Percent For Art	1,472,400	-	-
541990	Fleets and Facilities Department Percent For Art	-	22,500	29,000
541990	Seattle Center Percent For Art	211,770	200,000	2,950
541990	Department of Parks and Recreation Percent For Art	91,270	243,670	357,710
541990	Seattle Dept. of Transportation Percent For Art	103,900	203,810	111,220
441990	Other Miscellaneous Revenue	343,203	294,500	170,199
	Total Revenues	\$ 3,140,923	\$ 1,804,580	\$ 1,226,396
371000	Increase or (Decrease) in Fund Balance	-	(18,947)	-
	Total Resources	\$ 3,140,923	\$ 1,823,527	\$ 1,226,396

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Capital Improvement Program Highlights

The Office of Arts and Cultural Affairs' Capital Improvement Program (CIP) maintains the City's sited and portable artwork collection, and circulates and stores the City's portable artwork collection. The portable collection includes more than 2,500 individual pieces, including sculptures, paintings, mixed media, photographs, and textiles, all procured with 1% for Art funding generated by the City's Capital Improvement Program. While funding for procurement of new artworks is appropriated in the capital budgets of the departments with "art eligible" CIP projects, funding for the relocation and maintenance work in the Office's CIP is funded by the Cumulative Reserve Fund.

The Office of Arts and Cultural Affairs' CIP supports the agency's work to integrate artworks into a variety of public settings, to preserve the quality of the City's art investments, and to ensure public access to the City's art collection.

Capital Improvement Program Appropriation

Budget Control Level	2003 Adopted	2004 Endorsed
Artwork Relocation: V2ACAR		
Cumulative Reserve Subfund-Unrestricted	35,000	35,000
Subtotal	35,000	35,000
General Maintenance: V2ACGM		
Cumulative Reserve Subfund-Unrestricted	70,000	70,000
Subtotal	70,000	70,000
Portable Works Maintenance: V2ACPW		
Cumulative Reserve Subfund-Unrestricted	15,000	15,000
Subtotal	15,000	15,000
Total Capital Improvement Program Funds Appropriation	120,000	120,000