

# Seattle Arts Commission

### Susan Trapnell, Executive Director

#### **Mission Statement**

The mission of the Seattle Arts Commission (SAC) is to stimulate a diverse and lively arts environment that draws on the full potential of artists, reflects and responds to civic concerns and aspirations, and enriches the lives of all members of our community.

#### Goals

- Stimulate the financial, physical, and human resources that will allow artists to thrive.
- Expand public awareness of, involvement in, and access to arts and arts opportunities.
- Nurture an environment that promotes interaction, dialogue, discussion, and lasting relationships between artists and the public.
- Strengthen the role of arts in the lives of children and youth.

### **Appropriations**

Fund/Line of Business (in thousands of dollars)	Summit Code	1999 Actual	2000 Adopted	2001 Adopted	2002 Endorsed
General Subfund					
Seattle Arts Commission	V7A/62600	2,958	2,382	2,175	2,181
General Subfund - Arts Account Seattle Arts Commission	V7A/62600	0	0	1,032	1,063
Municipal Arts Fund					
Seattle Arts Commission	V7A/62600	1,519	1,979	2,105	1,824
<b>Department Total</b>		4,476	4,360	5,312	5,068
<b>Positions</b> (in Full Time Equivalents)		13.00	14.50	18.60	19.60

### **Key Performance Targets**

- Provide 2,100 annual art performances throughout Seattle by Commission-funded artists and arts organizations
- Provide 18 permanently-sited annual art works in Seattle neighborhoods by Commission-funded artists.
- Provide 15 annual arts events and presentations in Seattle neighborhoods by Commission-funded artists and arts organizations.

<b>Program</b> (in thousands of dollars)	1999 Actual	2000 Adopted	2001 Adopted	2002 Endorsed
Administration & Director's Office	450	458	732	658
Arts Resources	2,061	1,559	1,886	1,966
Civic & Community Arts	1,965	2,343	2,693	2,445
Line of Business Total	4,476	4,360	5,312	5,068
<b>Positions</b> (in Full Time Equivalents)	13.00	14.50	18.60	19.60

### **Administration & Director's Office**

### **Purpose Statement**

The purpose of the Director's Office is to provide leadership and support services to the Commission and Department personnel so that they can effectively accomplish the mission and goals of the Department, and to provide arts information so that the public has an increased awareness of the arts and arts opportunities.

### **Program Highlights**

Transform the Seattle Arts Commission into a responsive, nimble department capable of reacting to unanticipated opportunities while staying capable of building towards long term benefits.

Act as ally, investor, advocate, catalyst, and advisor to Seattle's artists.

Build partnerships with other public and private agencies that are also committed to keeping artists living, working, and challenged in the community. This will help the Commission gain maximum advantage from our resources.

Improve communication with and service to our constituents, other departments, and the community at large.

Rename the "Policy & Administration" program "Administration & Director's Office" to clarify the role of the division in managing financial and office systems, overseeing external relations, and steering Department-wide policy and planning efforts.

Transfer a total of 1.0 FTE communication services position to the program. In addition to the transferred position, the program staffing reflects a reduction of 1.0 FTE from the Department through a transfer of a position to the Seattle Center and an addition to the Department of 1.0 FTE from the conversion of a temporary position.

Streamline and improve administrative support services to provide enhanced budget and fiscal oversight and contract management through the contracting of basic accounting functions to the Seattle Center. An accounting position will transfer to the Seattle Center (as referenced above), but budget and expenditure authority for the position will remain with the Arts Commission.

The program budget is increased to reflect the cost of the transferred position (and accompanying program) and TES conversion, as well as to reflect the increased level of activities related to the newly dedicated portion of the Admissions Tax.

Provide half of the funding (\$25,000) in 2001 to support a pilot program to establish an all-ages music and arts venue for nine months of Saturday evening concerts in 2001. The Commission will work with other City departments, as well as with the non-profit organization contracted to provide the program, to identify funding for the remainder of the cost of the pilot program from governmental and private sources.

Funding Source (in thousands of dollars)	1999 Actual	2000 Adopted	2001 Adopted	2002 Endorsed
General Subfund Arts Account	0	0	466	480
General Subfund	450	458	267	178
Program Total	450	458	732	658
Positions (in Full Time Equivalents)	4.00	4.00	5.00	5.00

### Arts Resources

### **Purpose Statement**

The purpose of the Arts Resources Program is to provide funding and technical resources for artists and arts organizations so that they may produce a range of high-quality, publicly accessible arts presentations, and to provide public recognition of the achievements of artists and their contributions to our community.

### **Program Highlights**

Rename the "Arts Support & Public Information" program "Arts Resources." Restructure and expand the former Arts in Education funding program and transfer the program to the Civic & Community Arts program. In addition, transfer communication services to the Director's Office.

Add a total of 0.25 FTE in the Commission's Arts Resources - General Fund program. This net change consists of an increase of 1.25 FTE positions to the Department, offset by a transfer of a 1.0 FTE position to another Seattle Arts Commission program.

Restructure and expand all remaining funding programs; provide increased funding for individual artists and small and mid-sized arts organizations to produce publicly-accessible arts presentations.

Become a resource center for artists and for the public in arts-related issues by developing and launching an Arts Resource Network that provides web access, a gathering place for information exchange and discussion, capacity building, organizational development, mentoring programs, and other supportive activiti

Institute a small and simple funding program designed to help artists and arts organization take advantage of unplanned opportunities to provide publicly accessible arts presentations.

Partner with foundations, individuals, and corporations to promote giving; to develop stable, long-term living and working opportunities for artists; to bring attention to and promote the arts; and to address a wide array of facilities requests.

Adjust the program budget to reflect the transferred positions and accompanying programs as well as to reflect the increased level of activities related to the newly dedicated portion of the Admissions Tax. The non-General Fund budget is increased to reflect a reorganization of Municipal Arts Fund-related activities within the Department.

Funding Source (in thousands of dollars)	1999 Actual	2000 Adopted	2001 Adopted	2002 Endorsed
Percent for Art	0	0	20	25
General Subfund Arts Account	0	0	492	507
General Subfund	2,061	1,559	1,374	1,434
Program Total	2,061	1,559	1,886	1,966
<b>Positions</b> (in Full Time Equivalents)	4.00	4.50	4.75	5.75

### **Civic & Community Arts**

### **Purpose Statement**

The purpose of the Civic & Community Arts program is to acquire, present and manage a variety of art forms for the people of Seattle so that they can experience art in public places; to reinforce Seattle's diverse geographic, cultural and interest-based communities through artistic expression; and to engage artists with school-aged youth in school and other community settings.

### **Program Highlights**

Incorporate the Public Art Program into a new program called "Civic & Community Arts." Combine and fold the Department's expanded youth art and life-long learning programming from Arts Resources into the Civic & Community Arts program and transfer primary technical assistance and capacity-building efforts to the Arts Resources program.

Add a total of 1.0 FTE positions into the Civic & Community Arts Program - General Fund. This change consists of an increase of 1.0 FTE position to the Department. This position is funded by the General Subfund as part of the new Admissions Tax related revenues dedicated to the Department.

Add a total of 1.85 FTE positions into the Civic & Community Arts - Municipal Arts Fund program. This change consists of an increase of 1.85 FTE positions to the Department. These positions are wholly funded by the Municipal Arts Fund.

Represent the City's Municipal Arts Plan - an annual spending plan for the 1% for Art Program - in the budget to accurately reflect the City's full investment in art installations in public places. Annual revenues (included in other City departments' Capital Improvement Programs and deposited by ordinance in the Municipal Arts Fund) and expenditures for the Municipal Arts Program are shown for information purposes only.

Charge permanent staff and other administrative costs directly to the Municipal Arts Fund rather than the past practice of making a reimbursable General Subfund appropriation at the start of each fiscal year. This reduces the General Subfund allocation to the department by \$331,900 in each of the two years of the biennium. This action has no budgetary impact on the Department and is simply an administrative change in practice to streamline accounting functions.

Provide funding opportunities to reinforce neighborhood arts plans, expand and implement arts components of neighborhood plans, and provide funding for public art projects in neighborhoods.

Provide training, mentorships, workshops, and orientation for artists who want who work with youth; apprentice these artists with experienced teachers.

Work with the Seattle School District to complement its programs and reinforce the value of arts to children; track the effectiveness of the program and the impact on students. Institute a program of multi-disciplinary arts training and experiences for students using community centers, schools, or non-profit facilities.

Adjust the program budget to reflect the cost of the transferred positions and programming, as well as to reflect the increased level of activities related to the newly dedicated portion of the Admissions Tax. The non-General Fund budget is increased to reflect a reorganization of Municipal Arts Fund-related activities within the Department.

Funding Source (in thousands of dollars)	1999 Actual	2000 Adopted	2001 Adopted	2002 Endorsed
Percent For Art	1,208	1,656	1,737	1,490
Other Municipal Arts Fund Revenue	310	322	349	309
General Subfund Arts Account	0	0	74	76
General Subfund	446	365	534	570
Program Total	1,965	2,343	2,693	2,445
<b>Positions</b> (in Full Time Equivalents)	5.00	6.00	8.85	8.85

### **Position Changes**

Program/Position Change (in Full Time Equivalents)	2001 Adopted	2002 Endorsed
Prior Year FTE Total	14.50	18.60
Administration & Director's Office - General Fund		
Add Accounting Technician II (Pending Classification Review)	1.00	
Delete Accountant	-1.00	
Arts Resources - General Fund Arts Account		
Add Arts Program Specialist	0.25	
Add Administrative Specialist II (Pending Classification Review)		1.00
Add Arts Program Specialist (Pending Classification Review)	1.00	
Civic & Community Arts - General Fund Arts Account		
Add Arts Program Specialist (Pending Classification Review)	1.00	
Civic & Community Arts - Municipal Arts Fund		
Add Administrative Specialist II	0.05	
Add Arts Program Specialist	0.40	
Add Arts Program Specialist	0.40	
Add Administrative Specialist I (Pending Classification Review)	1.00	
New FTE Subtotal	4.10	1.00
FTE Total	18.60	19.60

### 2001 Estimated Revenues for the Municipal Arts Fund

<b>SUMMIT</b>		1999	2000	2001
CODE	SOURCE	ACTUAL	REVISED	ADOPTED
541990	City Light Percent For Art	426,870	481,000	801,580
541990	Seattle Public Utilities Percent For Art	399,100	356,700	346,680
541990	Executive Services Department Percent For Art	46,000	346,050	1,744,700
541990	Seattle Center Percent For Art	92,798	77,000	202,770
541990	Department of Parks and Recreation Percent For Art	39,677	32,200	91,270
541990	SEATRAN Percent For Art	81,000	58,000	103,900
441990	Other Miscellaneous Revenue	310,430	322,476	348,837
	Total Revenue	\$1,395,875	\$1,673,426	\$3,639,737
371000	Increase or (Decrease) in Fund Balance	(122,855)	(305,100)	1,608,159
-	Total Resources	\$1,518,730	\$1,978,526	\$2,031,578

The Municipal Art Fund (626) was established in 1973 by SMC 20.32 to fund works for art through an appropriation of 1% of City construction projects. Funding sources for 1% for Art projects include public utilities (Seattle City Light, Seattle Public Utilities), bond issues (e.g. Seattle Center, Department of Parks and Recreation), general-funded capital improvement projects, and special funds such as grants. The Municipal Art Fund is used to create site-integrated art projects in City capital construction projects including buildings, streetscapes and parks; portable artworks to be displayed in City buildings; freestanding commissioned artworks on public sites, and special projects such as artist residencies in City departments, publications, exhibitions and films. 2002 revenue estimates will be available at the mid-biennium budget adoption.

# 2001-2002 Estimated Revenues for the Arts Account of the General Subfund of the General Fund

<b>SUMMIT</b>		2001	2002
CODE	SOURCE	ADOPTED	<b>ENDORSED</b>
543210	General Subfund transfer In	1,032,000	1,063,000
	Total Resources	\$1,032,000	\$1,063,000

The Arts Account was established by Ordinance 120183 to fund initiatives to keep artists living, working, and creatively challenged in Seattle; initiatives to build community through the arts and create opportunities for the public to interact with artists and their work; and for each new generation initiatives that include arts opportunities for youth in and out of school. Funding comes from 20% of the unrestricted admissions tax receipts, per SMC 5.40.120. Appropriations are shown within the respective programs of the Commission as a distinct fund source.

### **Capital Improvement Program**

### **Highlights**

- ♦ In 2001, the Arts Commission begins evaluating and planning for the removal and/or relocation of significant artworks, both portable and sited, throughout the Civic Center and at the Central Library, in response to the Civic Center campus planning effort and "Libraries for All" plan implementation, respectively.
- ♦ With the sale of the Dexter Horton building, the Arts Commission begins removing to storage all of the building's portable artworks. All pieces are to be assessed for repair and restoration requirements. Repair and restoration on the remainder of the portable works collection continues.
- ♦ In 2001, the Arts Commission continues to program a significant portion of its Cumulative Reserve Subfund allocation into scheduled major maintenance activities for permanently installed artworks. These include stone and bronze sculptures, wooden totem poles, painted metal sculpture, mechanical and electronic artworks.

### **Anticipated Operating Expenses Associated with Capital Facilities Projects**

The Seattle Arts Commission does not anticipate any increased operating expenses as a result of the Commission's capital projects. Commission CIP projects are primarily repairs or rehabilitation of existing artworks.

### 2001-2002 Capital Improvement Program Appropriation (in '000s)

Fund	Summit Cod	le Project/Program	LTD	2000	2001	2002
				Revised	Adopted	Endorsed
Cumulative Reserve Subfund-Unrestricted						
	V2ACAR	Artwork Relocation	0	17	50	60
	V2ACGM	General Maintenance	63	88	47	40
	V2ACPW	Portable Works Maintenance	3	27	23	20
	Total App	ropriation	\$66	\$132	\$120	\$120