

**MINUTES**  
**Seattle Music Commission Meeting**  
*Wednesday, September 21, 2022, 12:00 – 1:30 p.m.*  
ONLINE ZOOM MEETING

**Commissioners Present:** Kitty Wu, Jovino Santos Neto, Paula Madrigal, Adra Boo, Sue Ennis, Jessica Toon, Daniel Pak, Casey McKay, Keola Kama, Eric Lilavois, Jason Clackley, Nate Omdal, Bunnie Moore, Denise Burnside, Nick Vaerewyck, Andrew Joslyn

**Commissioners Absent:** Anne O’Dowd, Terry Morgan, Shannon Welles, Joleen Hughes

**SMC Staff Present:** Scott Plusquellec

**Guests:** N/A

**Call to Order:** The ORDINAL meeting of the SMC was called to order at 12:06 p.m. by Chair Wu, with a Land Acknowledgement.

**Public Comment:**

- No Public Comment

**Land Acknowledgement Discussion:**

Prior to opening the meeting with the Land Acknowledgement, Chair Wu opens with question about this practice – how does it land for people?

- Nate - in other meeting we try to find positive instances of impacts on industry from Indigenous People. Acknowledge current impacts, not past problems.
- Good idea, more to explore there.

**Bloodworks NW** – addition to agenda.

Campaign “Music’s in our Blood”

- trying to get 20,000 new and returning donors.
- Looking for ways SMC can help get new donors.
- Have ½ a days supply of blood on hand on any given day.
- Past concerns about who can donate blood.
  - Jason – outlined historical issues on MSM not being able to donate.
  - Federal requirement, not something BWNW has control over.
- Asked us to come on for initial launch, but too quick a turnaround
- Paula – have an event on coming up can share info there.

- Nate – create smaller task force on this? Speak to federal delegations? Can place it in the Advocacy committee
- How do we communicate with federal law makers?

ACTION ITEM: reach out to Jayapal, Cantwell and Murray.

**Regular Commission Business:**

*Approval of Minutes:* Sue motions, Jovino seconded, 15 yea, 0 nay, 1 abstained. Approval of July 20th, 2022 Minutes.

**Musicians Workshop:**

We have a date! October 12<sup>th</sup>

Need additional name suggestions (Beyond Playing)

Flyer was mocked up by Jovino’s wife Luzia (thank you Luzia!) Review of flyer:

- too red, Look for more of a blue tone
- need to add logos, (WA Hall, OED, SMC),
- needs rsvp to Scott
- looks too institutional Add Free.
- Change time to 10-3
- Add Facilitated by Nate Omdal

Pak – what is demographic of audience? Seems old not going to catch Totem Star artists, for instance. Reminder that original concept for the day was to reach older artists. Andrew – behooves us to prepare our entire community

Casey – Retitle to Professional Workshops for Musicians and Creatives.

Final Name: Seattle Music Commission presents: How to avoid music industry pitfalls – “Professional workshops for Musicians and Creatives.

**City of Music (Re)Visioning Committee Updates:**

Reviewed past vision. Will strip it down and put together into the survey. Need this to be an iterative and working document as industry and city change so rapidly. It can also be an evangelizing tool for the SMC.

Goal to go live with survey in first week of October,

- want to hear what priorities for our vision are from community
- Also talked about outside city limits, given so many musicians are now living outside the area
- Asking folks to participate, this is a low impact way – not asking people to show up
- Asking people to force rank items by priority in each of the 3 “City of” buckets
- Some narrative boxes to share what might be missing and what THEIR vision was
- Jessica will share a version that commissioners can comment on

Denise – SMASH might be able to help design a poster w/ a QR code for this.

- Jessica – we had wanted to do this but ran into issue where we didn't have design folks

Keola – do we want to survey industry folks outside of Seattle in other major cities?

- Might skew data, better to focus local, not open us up to spamming
- Maybe better to get local feedback and then do a national shareout to other cities to see if it aligns
- Maybe statewide would be as far as we'd expand

City needs to invest in this vision – we can only do so much without the City partnership

Add zip code to survey

Eric - Also do want to hear from people who have been pushed out of Seattle. Can we have an option that is "tell us your personal story".

- What is that question exactly?
  - "What more would you like to share of your experience as an industry professional".
  - Maybe it is in the marketing – call to action, instead.

### **Reappointments Update:**

Scott provided overview:

The two Council reappointments, Casey and Denise, were reappointed at the last Council meeting prior to budget

Due to some logistics issues, the 4 Mayoral reappointments ( Jovino, Jessica, Nick and Shannon) will be handled at the December Council meeting following passage of the City Budget.

### **Appointments Updates:**

Executive Committee met with the two candidates for appointment to the open seats.

Jason provided overview of interview with Andrea Friedman –

- good candidate for Y and C co-chair.
- Good interview and expressed interest in joining the Commission

Jason then provided overview of interview with Julius Caesar Robinson –

- been out of the business for awhile but connected to Africatown and is interested in offering resources.
- lots of passion there, good way to cement relationship with Nelson.
- Some concerns voiced over his being out of the business

Both candidates will be invited to November meeting so Commissioners can meet them.

### **Change of Meeting Schedule**

Kitty reminded everyone that the Commission was moving back to a every other month schedule and that we would not meet in October.

**Jazz Trail Update:**

Scott shared that Alex Rose had stepped away from the work that was proceeding on the repair and replacement of the sign designating Jackson St as an historic Jazz heritage area, and the ongoing work to develop a Jazz Trail of significant places along Jackson St. Scott will be sitting in on those meetings in Alex's stead and let Commissioners know that there were opportunities to get involved.

**Meeting Adjourned 1:30pm**