

MINUTES
Seattle Music Commission Meeting
Wednesday, April 20, 2016 12:15 – 2:00 p.m.
 Seattle City Hall, Boards and Commissions Room L280

Commissioners Present: Jody McKinley (presiding), Adrian Burton, Ricardo Frazer, Holly Hinton, Patty Isacson Sabee, Alex Kochan, Tim Lennon, John Roderick, Nicole Jon Sievers, DeVon Manier, Joan Sandler, Jon Stone, Reese Tanimura, Karen P. Thomas, Nadine Zgnoc

Commissioners Absent: Tom Mara, Megan Jasper, Hollis Wong-Wear, Marcus Womack, Ben London, K. Wyking Garrett

SMC Staff Present: Mikhael Mei Williams, Julie Borden, Taylor Scaggs
 Via phone: Kate Becker

Call to Order: The 37th meeting of the SMC was called to order at 12:15 p.m. by Jody McKinley

Public Comment:

- Suzanna Davis
 - Looking for the Music Commission to provide more support for International and World Music in the city
- David Feffer, Crown Guitar Foundation
 - Crown Guitar Foundation’s mission and vision is to pay a significant role in the development of the next generation of great guitar artists
 - Operating out of Big Fork, Montana, Crown Guitar provides fellowships, scholarships and internships to young and emerging artist – last year one of EMP’s long-time prodigies, Grant Mullen, received a fellowship with the foundation
 - Crown Guitar is currently looking to expand with partnerships in other markets, namely Seattle, San Francisco, and Austin
 - Feffer recently met with Tim Lennon, Vera Project, to discuss an internship partnership, which would include an exchange where musicians would travel to both locations
 - Crown is looking for more Seattle musicians and organizations to partner with in the development of these fellowships or exchange programs

Vulcan / Music Conference - Presentation by Rebecca Camarda, Jeff Vetting

- Conference is confirmed for May 11-13, 2017, throughout Pioneer Square. Official announce scheduled for June 2016
- 75% of bands will be from the Pacific Northwest
- Initial conceptual visions was turning the dial back to SXSW 15-20 years ago
- There will be both “Summit” and “Performance” as key event programming aimed to elevate local talent and provide education and learning opportunities for musicians and music businesses

- Extensive outreach has been done to Pioneer Square businesses and residents, and ground work has established in meetings with the Office of Economic Development, Office of Film + Music + Special Events, and Visit Seattle to make sure the event can logistically take place
- Year-long educational programming to take place in conjunction with the Music Conference in collaboration with community partners.
- Key focus on making the festival affordable and still financially beneficial for artist and businesses
- Actively looking to engage diverse group of community / industry advisory committees with a focus on making sure all demographics are reached and represented

Meet the 2016 City of Music Interns

- Interns April Jingco, Josh Pizarro, Sarah Van Sandt introduced themselves and talked about their experiences in the City of Music Internship program so far in a variety of industry areas including programming, event organization, marketing, and promotions.
- Sub Pop, Seattle Theater Group, Rhapsody and EMP Museum are this year’s internship organizations; each intern spends one quarter at each to learn a wide variety of industry skill sets

Regular Commission Business

- *Approval of Minutes:* Unanimous approval of January 20, 2016 Minutes
- *Announcements:* Tim Lennon has been named Vice Chair of the Advocacy + Economic Development Committee

2016 Workplan Progress

Executive Committee

- *Update Succession plan for nine Charter Commissioners terming out in May 2016*
 - As it currently stands, 9 charter commissioners are retiring in May 2016; this is problematic as it represents a significant loss of institutional knowledge exiting the Commission at the same time. It is also a significant amount of work to identify, confirm and on-board 9 new Commissioners. There is proposed new legislation to avoid this from happening in the future. If adopted by City Council and passed into law, Charter Commissioner terms will be extended to July 31, 2016, with new commissioners starting on August 1. Additionally, all term limits are shifting to run August 1 – July 31 to streamline the process of onboarding new Commissioners.
 - Also included in the proposed legislation is a process to stagger terms of the incoming 9 Commissioners this year. In the original Music Commission ordinance there was a process to stagger terms that was not implemented. This addresses that issue and ensures no more than 3 or 4 Commissioners term out per year.
 - The proposed legislation and streamlining of all terms has implications to current seated commissioners –some will serve slightly shorter or longer terms; the proposed legislation is the least impactful as possible to seated Commissioners
 - The Executive Committee is working on an “Emeritus Program” to keep Commissioners engaged in the work of the Commission after they retire. Details of this are in progress and the plan will be forthcoming.
 - Update on nominations for 9 new commissioners
 - Started the process with a list of 30 nominations, solicited input from Commission, was then narrowed down to top 9 candidates; 8 have accepted the nomination and have been advanced with the Mayor’s Office and City Council
 - An array of criteria was considered when making nominations; the SMC is always looking to expand reach and impact of the Commission and include people outside of

their immediate networks, with an eye to diversity, genres, and key organizations stay represented (KEXP / Sub Pop); considered representation of people retiring to ensure key sectors, skills and community were represented.

- Suggested that the Music Commission participate in the “Get Engaged” program next year.

Advocacy + Economic Development

- Musicians’ Association of Seattle: Economic impact report follow-up
 - End of January the report was released on the economic impact of musicians in the City of Seattle – highlighted 3 key areas of concern: busking, non-compete clause in performance agreements, and the mistreatment of musicians in the smaller club scene
 - The survey was distributed mostly online via social media and word of mouth; the survey represents 9-10% of musicians in Seattle
 - Commission is charged with finding a way to address the issues raised in the study; the A+ ED Committee has focused on the study and next steps in the January, February and March committee meetings.
 - Currently trying to leverage this study and the results and undertake a broader study, or “Music Census,” to further examine the issues presented in the study; a budget request has been put forward for this
- Development / Affordability / Preservation (DAP)
 - Mayor Murray has announced the Commercial Affordability Advisory Committee – Megan Jasper is representing SMC on committee; it’s significant that a music representative was invited to join the advisory committee
- Seattle Waterfront Development: SMC + SAC mixer on Monday, May 16th 5:30 – 7:30 pm
 - Music Commissioners and Arts Commissioners, along with OFM and ARTS staff will be meeting with Friends of the Waterfront to discuss progress on the plan for Seattle’s waterfront.
 - Nightlife Update
 - Kate Becker is forming a Nightlife Advisory group, which will bring members of the nightlife community (ideally a representative from each council district) to meet regularly; members should have broad, city-wide mindset about improving nightlife in Seattle, not just focused on personal business interests
 - Working on an effort for extended bar hours to help alleviate the safety issue, and SPD staffing issues that arise from all bars letting out at 2 am; looking to do a staggered last call and to do a pilot program soon, but need consent of WA State Liquor and Cannabis Control Board

Youth + Community

- Career Day 2016
 - Experimented with new programming concepts this year, and moved the event to a Saturday instead of a school day
 - Survey results went out immediately post-event (for the first time) and response was significant (46% response rate) and was predominantly positive
 - A focus for 2017 is developing a stronger partnership with Seattle Public Schools
 - Hours may need to be adjusted next year, if event remains on a Saturday, the start time can be pushed back
 - Lots of great organic interactions and networking took place
- Career Day Roadshow – Seattle Public Schools Outreach Programs
 - Nathan Hale and Sealth

- A possible partnership with C89.5 (on Roadshow and Career Day) blossomed out of the Nathan Hale visit
- Tim Lennon and Larry Mizell Jr. spoke to 2 classes of 40 students each about Career Day, the work of the Commission, their personal career paths and opportunities at both The Vera Project and KEXP.
- There will be another Roadshow outreach event in Tukwila on Thurs. April 28th at Foster High School
- These road shows are a new concept and are a partnership with ARTS; the committee will continue these in the 2016-2017 school year.
- SMC + SAC Joint Outreach Events
 - 75 people in attendance at Taste of the Caribbean, outreach was a great success
- City of Music @ Seafair
 - Music Ambassador for Seafair will be nominated, and Music Commission will be present at Seafair key events this year. Great opportunity to highlight City of Music initiative and the work of the Commission

SXSW / Music Cities / OFM Updates

- Nordic Music Export Group were in Seattle April 14-16. Kate Becker and some Music Commissioners hosted them with scheduled visits to to Sup Pop, KEXP, EMP Museum, and more.
- SXSW – Kate Becker and Mikhael Williams represented Seattle at the North American Music Cities Alliance Summit along with Austin, Nashville, Denver, Toronto, San Francisco, and Chicago
- Canadian Music Week – Music Cities Panel that Kate Becker will be attending in May

Commissioner Round Robin

- 100K Opportunities Starbucks Event - An estimated 50,000 people between 16-24 aren't employed in Seattle; the 100k serves promote job skills, and provide job counseling; 1,000 + jobs will be offered on the spot to attendees on the spot
- Give Big is May 3 – A day to give money to give money to your favorite local non-profits

Meeting Adjourned at: 2:10pm

Future Music Commission Regular Meetings:

- **Wednesday, June 17, 2015**
- **Wednesday, September 16, 2015**
- **Wednesday, November 18, 2015**