

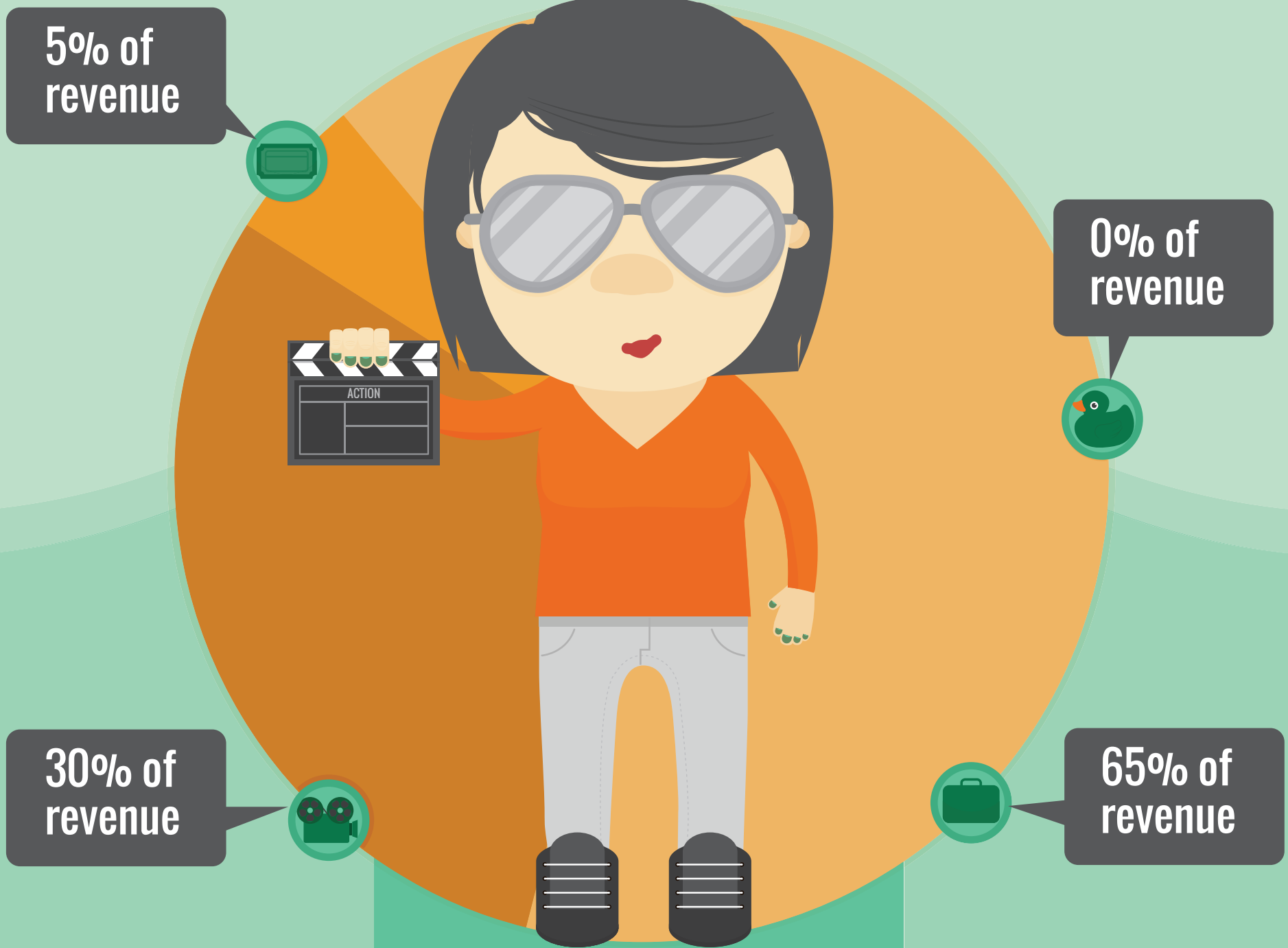


# SEATTLE'S GROWING FILMMAKER FORCE

From directing corporate videos to collaborating on narrative projects, Seattle's filmmakers are a versatile bunch. See how one filmmaker has found success in this crossover approach.



## SOURCES OF WORK



FEATURE FILM



COMMERCIAL



CORPORATE



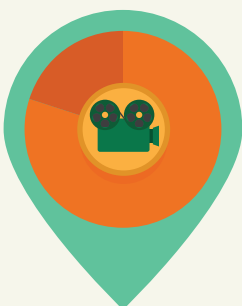
FUN & CREATIVE



Majority of revenue comes from large companies

### Commercial Work

20% National



80% Regional



Music videos, branded entertainment

Not a financially viable option on its own, but they sure are fun

**\$256,919** Net Income from Productions

− \$17,036 Marketing/Sales

− \$94,339 General Overhead

= **\$145,544** Net Profit

### TIPS FOR SEATTLE FILMMAKERS:

- Take commercial work! It pays the bills so you can develop your independent film work, test new equipment, and develop a working crew base.
- Collaborate! You can't do it all by yourself, and who knows - those budding relationships could become the next major studio.
- Network! You won't find work unless you put your name out there.