





City of Seattle
Edward B. Murray, Mayor

Finance and Administrative Services
Fred Podesta, Director

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Applicant: City of Seattle Department of Finance and Administrative Services	Page: 1 of 2	Revises: R-6.310.200.A(5)
Director's Rule: R-6.310.200.A(5) Vehicle Trade Name and Number	Code and Section Reference: SMC 6.310.200, 320.P Type of Rule: Code Interpretation Ordinance Authority: SMC 3.02.060	
Approved:  _____ Fred Podesta, Director		
 _____ Date		

City of Seattle Taxicab and For-Hire Vehicle Rules

Rule R-6.310.200.A(5)

Vehicle Trade Name and Number

SMC 6.310.200, 6.310.320.P

The Director shall assign a number to each taxicab that is the same as the number of the metal taxicab license plate issued by the Director and assign a unique number to each for-hire vehicle.

1. The vehicle number shall be placed on the vehicle in the following locations:
 - a. On the front portion of the vehicle hood in a position reasonably visible to a person standing in front of the taxicab.
 - b. On the rear portion of the vehicle's trunk lid in a position reasonably visible to a person standing to the rear of the taxicab.
 - c. On both left and right vehicle rear roof posts.
 - d. If the vehicle design does not permit placement of the vehicle number in these locations, the Director shall designate alternative locations.
 - e. The vehicle number shall be in a color that contrasts with the portion of the vehicle where it is placed.
2. The Director shall approve the vehicle trade name used by a taxicab association or for-hire vehicle company. The trade name shall be permanently affixed to both front doors of the vehicle. The trade name shall be in a color that contrasts with the portion of the vehicle where it is placed. The trade name shall be centered on the upper one third (1/3) of the doors so that it is reasonably visible to a person at the side of the taxicab.
3. The vehicle trade name and the vehicle number shall use lettering and numbers a minimum of four (4) inches in height with the width proportional.
4. The taxicab association or for-hire vehicle company telephone number shall be permanently affixed on each side of the vehicle. The telephone number shall use numerals a minimum of two and one half (2-1/2) inches in height with the width proportional.