

2022 Women & Minority- owned Business Annual Report

**Department of Finance and
Administrative Services
Purchasing and Contracting Division**



City of Seattle

INTRODUCTION

Each year, the City of Seattle spends over \$900 million on purchasing goods and services, retaining consulting services and contracting for public works projects. The City's mission is to promote effective purchasing and contracting policies for positive and equity-centered community impact, working closely with the business community, particularly those businesses owned by people who have been historically disenfranchised from City contracting like BIPOC (Black, indigenous and people of color) and women-owned businesses.

The Department of Finance and Administrative Services (FAS) manages the City of Seattle's Women- and Minority-owned Business (WMBE) Program, which works to make sure BIPOC- and women-owned businesses have opportunities to pursue City contracts. Every City office and department participates in the WMBE Program and has been very effective. Citywide purchasing and consulting spending with WMBE firms has grown consistently year over year since 2010. While there will always be more work to do, the City is headed in the right direction and are making great progress toward equity in procurement.

This report offers details and a snapshot of utilization and City spending with WMBE firms in 2022. The City spent 26% of purchasing dollars (\$110.7 million) with WMBEs, exceeding the 21% goal. The City met its consulting utilization goal, spending 27% of consulting dollars (\$58.8 million) with WMBEs. The City also spent 16.1% of construction dollars (\$57.8 million) with WMBEs. And in total, the City spent \$227.3 million (22.6%) with WMBEs. To reach the overall City goal, each City office and department is responsible for setting and meeting individual goals. Their performance is summarized in the WMBE report card visible on this page. Additionally, stories of just a few of the hundreds of WMBE partners the City works with every day can be found by accessing the QR code in this report with your smartphone device.

In addition to the great work that the City and departments have done, the Mayoral WMBE Advisory Committee, made up of 12 business owners and community stakeholders, published a 2022 end-of-year report. The report provides process and policy recommendations to the Mayor for improving WMBE Program administrative practices. A copy of the WMBE Advisory Committee End-of-Year Report can also be found by accessing the QR code in this report.

Mayor Bruce Harrell has made it clear that contracting equity for Black- and other minority-owned firms should remain a top priority in 2023 as part of his "One Seattle" initiative. FAS is supporting this Mayoral priority through policy and programmatic changes that open doors for Black- and other minority-owned firms and carefully tracking and reporting on progress.

In line with tracking and reporting on progress in contracting equity, the following pages offer several summaries of spending related to the WMBE program in 2022. This includes the progression of City WMBE spending in purchasing, consulting and construction since 2010. Provided is an overall breakdown of WMBE spend by race followed by further breakdowns of WMBE vendor demographics for purchasing, consulting and construction.

I look forward to working with all of you in 2023 to continue the City's work in expanding contracting equity.

Kiersten Grove

Acting Department Director
Finance and Administrative Services
City of Seattle



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2022 WMBE UTILIZATION OVERALL

26% of purchasing dollars with a goal of 21% **(\$110.7 million)**

27% of consulting dollars with a goal of 27% **(\$58.8 million)**

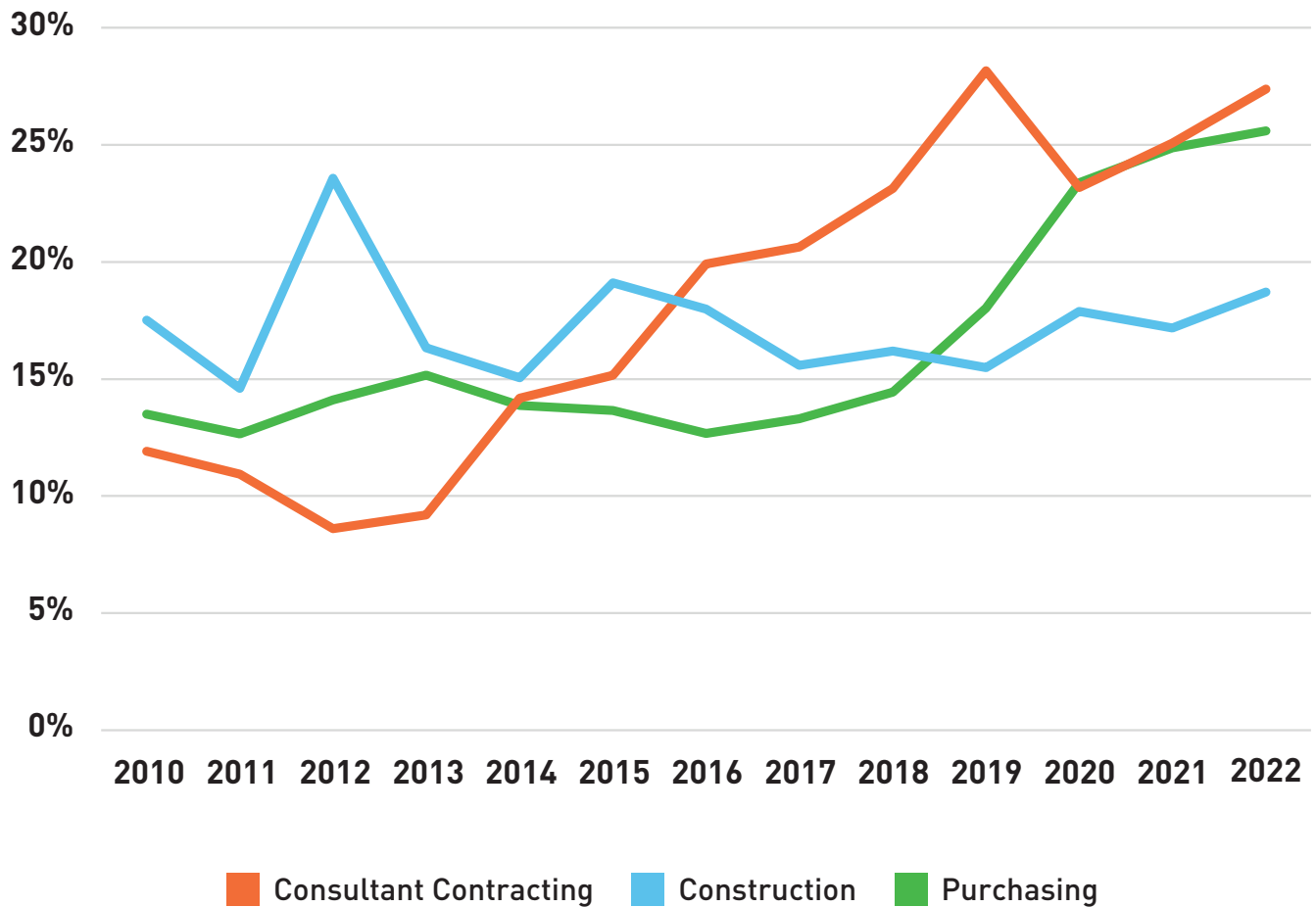
16.1% of construction dollars **(\$57.8 million)**

Total \$226.2 million (23%)



City of Seattle 2022 WMBE Performance				
Office/Department	Purchasing Goal	Purchasing Actual	Consultant Goal	Consultant Actual
City Attorney's Office	30%	13%	25%	31%
City Budget Office	30%	67%	13%	63%
Community Safety and Communications Center	5%	52%	40%	46%
Department of Education and Early Learning	75%	86%	45%	61%
Department of Finance and Administrative Services	20%	30%	25%	54%
Department of Neighborhoods	66%	61%	77%	78%
Ethics and Elections Commision	TBD	7%	TBD	100%
Human Services Department	50%	36%	75%	0%
Legislative Department	TBD	5%	TBD	32%
Mayor's Office	TBD	12%	TBD	7%
Office of Arts and Culture	TBD	47%	TBD	6%
Office of City Auditor	8%	3%	26%	1%
Office of City Finance	TBD	19%	TBD	34%
Office of Economic Development	21%	13%	3%	6%
Office of Emergency Management	20%	72%	20%	39%
Office of Housing	50%	45%	50%	14%
Office of Immigrant and Refugee Affairs	50%	20%	80%	3%
Office of Intergovernmental Relations	100%	6%	100%	61%
Office of Labor Standards	20%	69%	20%	7%
Office of Planning and Community Development	33%	32%	5%	3%
Office of Sustainability and Environment	50%	4%	10%	16%
Seattle Center	25%	21%	32%	29%
Seattle City Employees' Retirement System	14%	7%	1%	6%
Seattle City Light	20%	18%	17%	21%
Seattle Department of Construction and Inspections	29%	44%	48%	80%
Seattle Department of Human Resources	3%	6%	20%	29%
Seattle Department of Transportation	19%	25%	38%	35%
Seattle Fire Department	18%	25%	20%	0%
Seattle Information Technology	35%	43%	33%	33%
Seattle Municipal Court	20%	43%	18%	48%
Seattle Office of Civil Rights	25%	18%	2%	6%
Seattle Parks and Recreation	25%	26%	30%	39%
Seattle Police Department	15%	12%	25%	25%
Seattle Public Library	15%	22%	15%	11%
Seattle Public Utilities	21%	22%	23%	43%
Citywide	21%	26%	27%	27%

Citywide Purchasing, Consulting, & Construction Contracting Spending



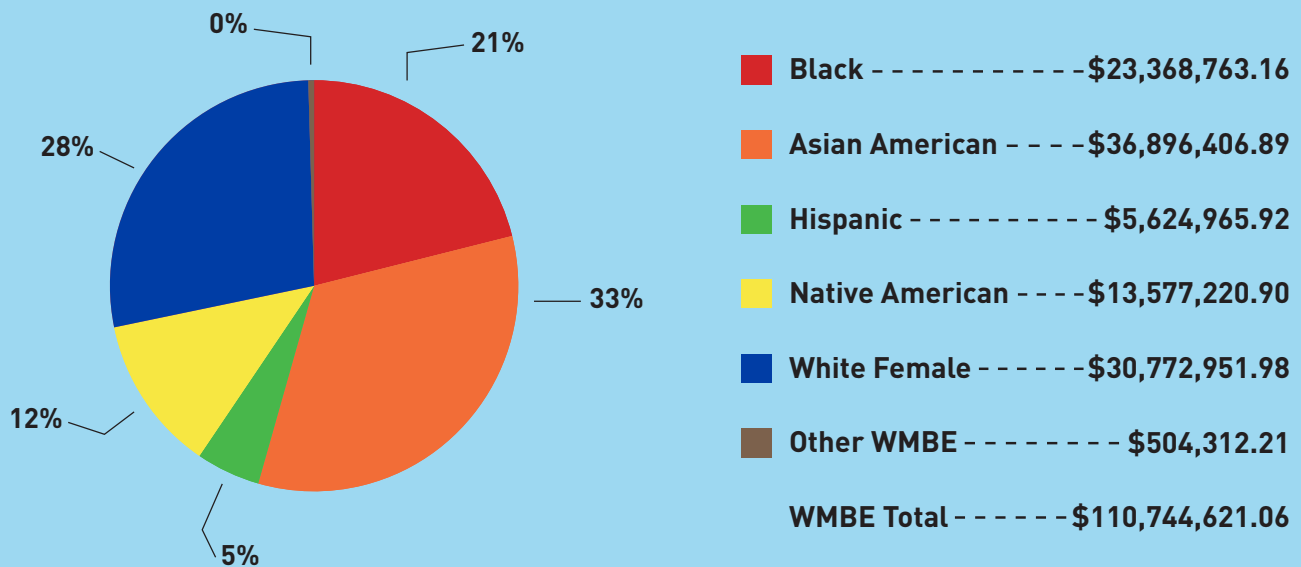
Payment by Race/Ethnicity (Construction+Purchasing+Consultant)

Race/Ethnicity	Total Contractor Payment	% of City contract Payment
Black	\$32,594,503	3%
Asian American	\$66,507,961	7%
Hispanic	\$20,522,252	2%
Native American	\$18,639,981	2%
White Female	\$87,022,198	9%
Other WMBE	\$909,247	0%
Total WMBE	\$226,196,142	23%
White Male	\$774,890,148	77%
Grand Total	\$1,001,087,289	100%

All data pulled from Ethnicity Spend 2022 Q4

Note: Numbers and percentages in report may not add up exactly due to rounding

Purchasing WMBE Demographics

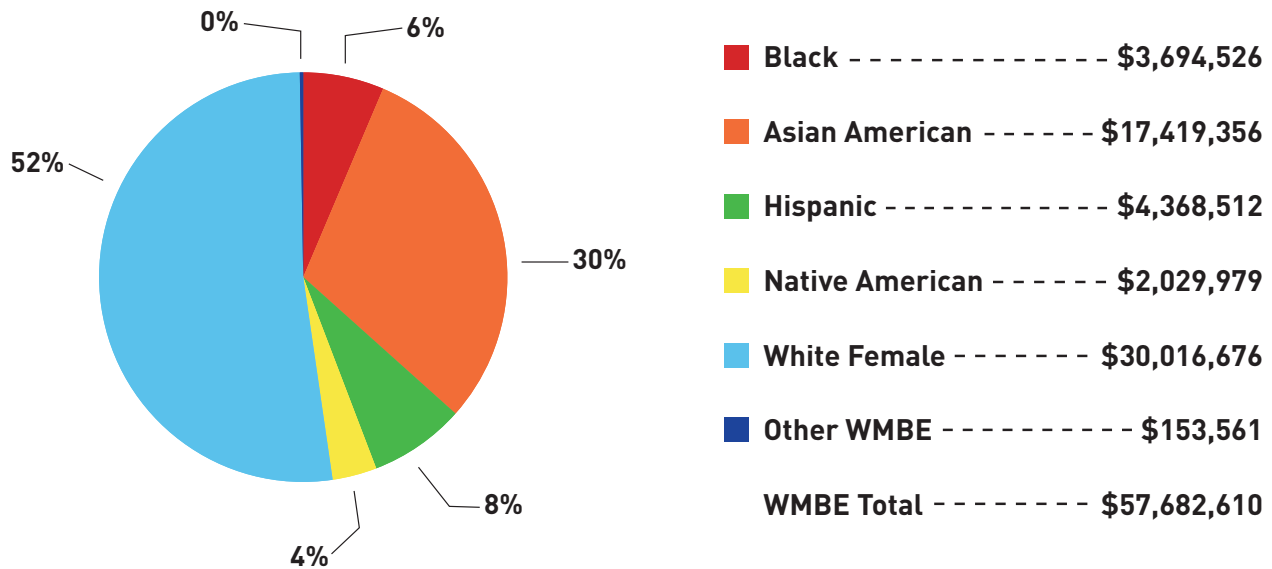


Purchasing is buying goods and “regular” services, like furniture, technology equipment or window washing services. In 2022 the City spent 26% of purchasing dollars (\$110.7 million) with WMBEs.

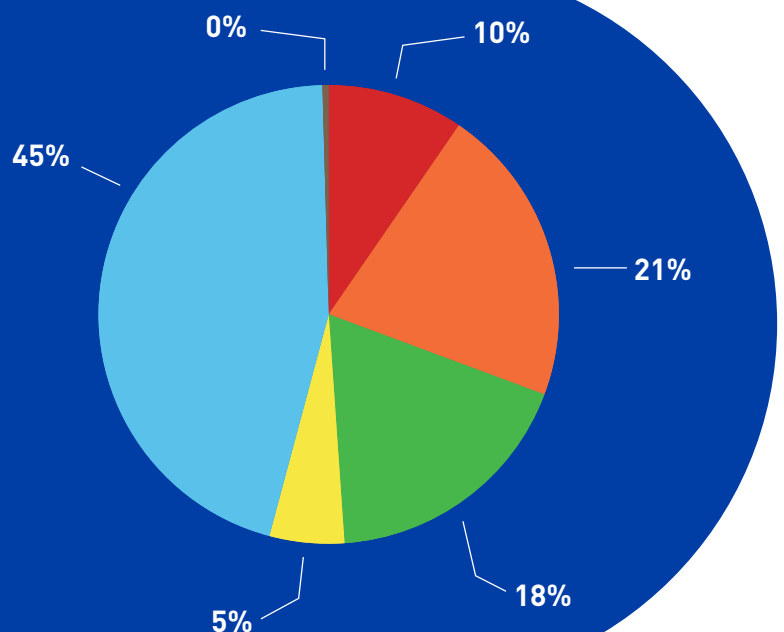
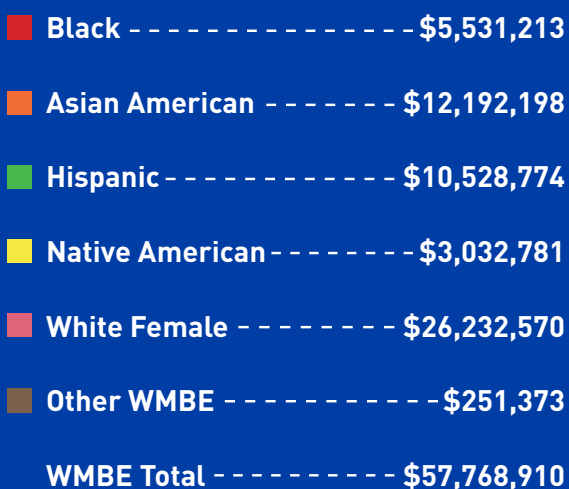
Construction WMBE Demographics

Public works projects are a great opportunity for the City to contract with WMBEs or encourage their prime contractors to subcontract with WMBEs for part of the work. The City requires all prime contractors on contracts above \$300,000 to submit an “inclusion plan” that lays out good faith efforts for utilizing WMBEs. The sum of prime contracting plus subcontracting creates the total public works WMBE spend. In 2022, the City spent 16.1% of construction dollars (\$57.8 million) with WMBEs.

Consulting WMBE Demographics



Consulting is specialized professional services, like an accountant, a graphic designer or a community engagement specialist. Each department manages their own consultant contracts. FAS' role is to develop Citywide guidelines, policies and standard forms and templates. In 2022, consultant WMBE spending was 27% of consulting dollars (\$58.8 million).





City of Seattle Purchasing and Contracting:

www.seattle.gov/purchasing-and-contracting

For info, reports, and resources:

www.seattle.gov/purchasing-and-contracting/social-equity/wmbe



City of Seattle