SEEC staff met with individuals working as consultants, treasurers, and fundraisers. They have supported dozens of DVP campaigns since the beginning of the program. All expressed an interest in slightly modifying the Campaign Replacement Form restrictions and acknowledge the complexity of the issue before the Commission. The accompanying draft change to Rule 16.J. is the result of these meetings.

For context, the goal is to allow a limited number of campaign staff to solicit Campaign Replacement Forms as part of their paid activities. The term “paid collector” refers to an individual who receives compensation directly or indirectly from a campaign for the purpose of collecting Campaign Replacement Forms.

Paid collectors are still required to be registered as Campaign Representatives. Campaigns are still allowed to have an unlimited number of volunteers who may be registered as Campaign Representatives. The candidate does not count toward the maximum number of paid collectors.

Additional item for discussion follows:

1. If adopted, will the revised rule go into effect for 2024 or 2025? Staff support a 2024 pilot to build the administrative foundation.