APPENDIX K
From: Paulo Nunes-Ueno [mailto:nunes.ueno@gmail.com]
Sent: Wednesday, March 18, 2015 4:12 PM
To: Makhani, Nicholas
Subject: Fwd: Analysis Request

---------- Forwarded message ----------
From: Scott Kubly <sdkubly@gmail.com>
Date: Wed, Mar 18, 2015 at 3:57 PM
Subject: Fwd: Analysis Request
To: Paulo Nunes-Ueno <nunes.ueno@gmail.com>

Sent from my iPhone

Begin forwarded message:

From: Edward Inlow <edwardinlow@motivateco.com>
Date: March 18, 2015 at 5:45:12 AM PDT
To: Scott Kubly <sdkubly@gmail.com>
Subject: Fwd: Analysis Request

I haven't vetted this yet but saw you called after I went to bed last night, so wanted to get this over quickly. Let me know if you need more or different...

Edward Inlow,
Vice President - Operations
Motivate
443-799-5607 cell
5202 3rd Ave. Brooklyn, NY 11220
email | offices | vcard | websites

---------- Forwarded message ----------
From: Gideon Lachman <gideon@motivateco.com>
Date: Tue, Mar 17, 2015 at 9:39 PM
Subject: Re: Analysis Request
To: Edward Inlow <edwardinlow@motivateco.com>

Does this work for you?
Hubway is a little problematic - because it wasn't open January of the first year and is contracted in January 2015.

Let me know if I can modify anything...

-Gideon

Gideon Lachman  
Senior Data Analyst  
Motivate  
202-656-3780  
gideon@motivateco.com | www.motivateco.com

On Mon, Mar 16, 2015 at 10:19 AM, Edward Inlow <edwardinlow@motivateco.com> wrote:  
Hi Gideon,

Can you help pull together an analysis by Wednesday on the following:

**For Chicago and Toronto:**
Rides/bike/day (January and July)  
Members per station (annual) launch, 6 months, 12 months  
Members per station (casual) in first year November 1, January 1, March 1, July 1  
Number of stations at each data point

**For DC and Boston:**
Rides/bike/day (January and July) - 1st year and now  
Members per station (annual) 6 months after launch and January 1 2015  
Members per station (casual) in July 1 - 1st year and July 1 - 2014  
Number of stations at each data point.

Let me know if you have any questions...

Edward Inlow,  
Vice President - Operations  
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