

**City of Seattle Sweetened Beverage Tax (SBT)
Prenatal-to-Three Community Grant Program
RFP Summary Companion**

INTRODUCTION

The Department of Education and Early Learning (DEEL) is requesting proposals from community-based organizations (CBOs) interested in providing services to improve health and educational outcomes for individuals in the prenatal-to-three year period.

Approximately **\$1.49** million dollars is available for this investment for **2025-2027**. Eligible entities may submit one proposal requesting a maximum of **\$149,000** per year for a total of **\$298,000** over two years. Funding will be awarded through this Request for Proposal (RFP) process managed by the City of Seattle Department of Education and Early Learning (DEEL). This PN-3 Community Grant RFP seeks proposals for **three** focus areas:

1. Healthy and Equitable Births
2. Parental Health and Emotional Wellbeing
3. Nurturing and Responsive Caregiving

DEEL is prioritizing funding for community-based organizations (CBOs) with missions to serve expecting parents, caregivers and/or guardians of children aged birth to three within the City of Seattle with a particular interest in reaching priority populations, defined as communities of color, immigrants, refugees, people with low income, and English language learners. Successful proposals will receive two years of funding.

ELIGIBILITY AND FUNDING

To be eligible for funding through this RFP, proposers must be one of the following:

- Not-for-profit organization (or fiscally sponsored by an organization) with 501(c)3 status (including community-based or faith-based organizations)
- Community organization or collaboration that are not incorporated as a non-profit, such as community collaboratives, coalitions and/or other affinity groups, must identify a fiscal sponsor that meets the requisite contracting requirements of the Department
- Tribes and tribal organizations

In addition, proposals must provide services to participants that reside within the City of Seattle limits.

This funding is not intended to be used for services already funded by other public dollars.

Projects that are not eligible for this funding opportunity include proposals that:

- Provide quality supports or subsidies for licensed child care
- Solely focus on supporting general operations of an organization
- Are without a central focus on prenatal-to-age-three
- Focused on political lobbying
- Currently funded 2024-2026 PN3 Community Grant partners

SCHEDULE OF ACTIVITIES

| Event | Date/Time |
|--|--|
| Request for Proposal (RFP) opens | August 11, 2025 |
| RFP information session (prerecorded) | August 11, 2025 |
| One-on-one technical assistance period | August 11, 2025, through September 2, 2025, by appointment |
| Question and answer period | August 11, 2025, through September 2, 2025 |
| Proposals due | September 8, 2025, by 11:59 PM |
| Application Review, Scoring and Deliberation | September 9, 2025, through September 30, 2025 |
| Notifications Issued to Applicants | October 2025* |

**Dates and times are subject to change*

COMMUNITY BASED TECHNICAL ASSISTANCE FOR PROPOSALS

Free, direct technical assistance (TA) is available to help providers developing their proposals from experienced community-based consultants. We strongly encourage utilizing technical assistance to support the development of your proposal, align to the priorities of this **RFP** and support for reviewing the technical guidance of the RFP. To utilize technical assistance support, please feel free to reach out to the consultant listed below.

| TA Provider | Background and Contact |
|----------------|--|
| Hassan Wardere | Hassan Wardere specializes in project management, authentic community engagement, capacity building, change management, strategic planning and partnerships, technical assistance, etc. Hassan utilizes a unique strategy of valuing home cultures when supporting the development of strategic ideas, successful designs and integration of creative, customized, equity-driven programs, and services. He also has an extensive experience working with CBOs that serve immigrant and refugee families. Contact: hassan@bulleconsulting.com |

LANGUAGE SUPPORTS

If you require additional language supports, DEEL can provide assistance. Please reach out to **DEEL**

Funding at DEELfunding@seattle.gov.

FURTHER INFORMATION

Full details of the Grant Program are outlined in the [Prenatal to Three Community Grant Program Request for Proposal](#). All information and application documents for this grant program can be found on the DEEL funding opportunities webpage: <http://www.seattle.gov/education/for-providers/funding-opportunities>