

Sweetened Beverage Tax (SBT) Prenatal-to-Three Community Grant

Request for Proposal (RFP) Information Session



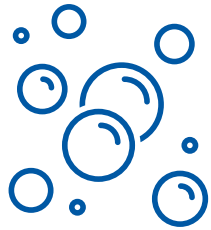
Welcome!

Session Topics

- Sweetened Beverage Tax (SBT) fund
- Prenatal-to-Three Community Grant (PN-3) RFP
- Obtaining support along the way
- Submitting a proposal
- Proposal review process



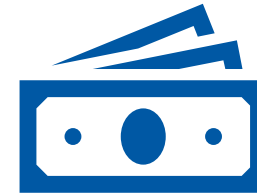
Sweetened Beverage Tax Fund



Sweetened Beverage Tax
(SBT) in 2018



Community Advisory Board
(CAB)



SBT revenue investments

Sweetened Beverage Tax Fund



Jaimee Marsh
#1: Food Access

FEEST



Barbara Baquero
#2: Food Access

UW School of Public Health



Rebecca Finkel
#3: Food Access

*Puget Sound Education
Service District*



Bilan Aden
#4: Community

*African Community
Housing & Development*



Tanika Thompson-Bird
#5: Community

Got Green



Christina Wong
#6: Public Health

Northwest Harvest



Kristin Sukys
#7: Public Health

*Food is Medicine
Consultant*



Jen Moss
#8: Public Health

WSU SNAP-Ed



Barbara Rockey
#9: Public Health

Treehouse



Munira Mohamed
#10: Early Learning

Treehouse



Dan Torres
#11: Early Learning

Bezos Family Foundation

Why Prenatal-to-Three?

- Lifelong consequences
- Mortality rates in US
- Disproportionality and disparity



Why DEEL?

- Vision
- Values
- Results
- Strategies

MISSION/VISION

The mission of the Department of Education and Early Learning is to transform the lives of Seattle's children, youth, and families through strategic investments in education. We envision a city where all children, youth, and families have equitable opportunities and access to high quality education services, support, and outcomes.

VALUES

DEEL is guided by our values of Equity, Results, Stewardship, Transparency, and Collaboration.

RESULTS

What we want for all children, youth, and families in Seattle:

1. All Seattle families have access to quality, affordable childcare.
2. All Seattle children are ready for kindergarten.
3. All Seattle students graduate high school ready for college.
4. All Seattle youth attain a certificate, credential, or degree.

STRATEGIES

We pursue these results through three key strategies:

1. Equitable educational opportunities.
2. Student and family supports.
3. High quality learning environments.

Prenatal-to-Three Community Grant RFP

Eligibility for Funding: Who Can Apply?

- Not-for-profit organization (or fiscally sponsored by an organization) with 501(c)3 status (including community-based or faith-based organizations)
- Community organization or collaboration that are not incorporated as a non-profit, such as community collaboratives, coalitions and/or other affinity groups, must identify a fiscal sponsor that meets the requisite contracting requirements of the Department
- Tribes and tribal organizations



Prenatal-to-Three Community Grant RFP

What kind of proposals are ineligible for this funding?

- Provide quality supports or subsidies for licensed child care
- Solely focus on supporting general operations of an organization
- Are without a central focus on prenatal-to-age-three
- Focused on political lobbying



Prenatal-to-Three Community Grant RFP

Funding Amounts

- Approximately \$1.4 million dollars is available for this two-year grant cycle
- Applicants are eligible to apply for a maximum of \$140,000 per year for a total of \$280,000 over the two-year grant cycle



Prenatal-to-Three Community Grant RFP

Prenatal-to-Three Strategies:

- Healthy and equitable births
- Parental health and emotional wellbeing
- Nurturing and responsive child-adult relationships
- Optimal child health and development



Prenatal-to-Three Community Grant RFP

Funding Prioritization

Applicant organizations with the following characteristics will be prioritized for funding:

- Representative of and primarily serving priority communities
- Smaller organizations (budget and staff)
- Demonstrate authentic connections to the community they plan to serve



Prenatal-to-Three Community Grant RFP

Funding Prioritization

Projects that demonstrate the following will be prioritized for funding:

- Clearly outlines and supports how the project will positively impact priority communities and meet the grant program outcomes
- Address an unmet need in the community
- Describe a strong connection between the proposed work and one or more of the grants desired outcomes



RFP

Application

Organizational Information

THE ORGANIZATION
Legal registered name of the organization:
Physical address of the organization:
Mailing address of the organization:
Telephone number of the organization:



RFP

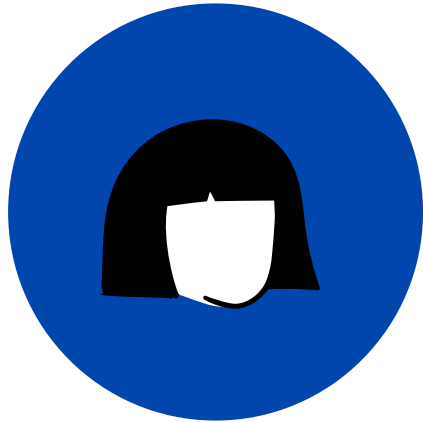
Application

Implementing Staff

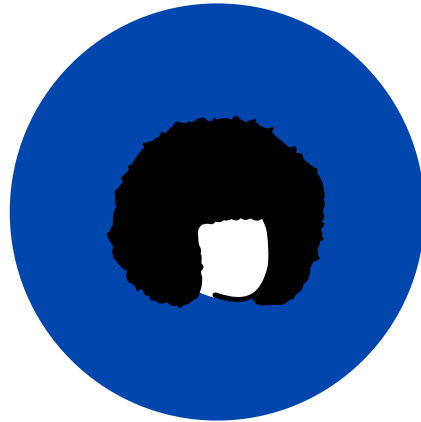
IMPLEMENTING STAFF
Program Manager First and last name: Position title: Email address: Telephone number:
Contract Signatory First and last name: Position title: Email address: Telephone number:
Invoice/Billing Contact First and last name: Position title: Email address: Telephone number:
Fiscal Sponsor (if applicable) Legal name of organization: First and last name of the point of contact: Position title: Email address: Telephone number:



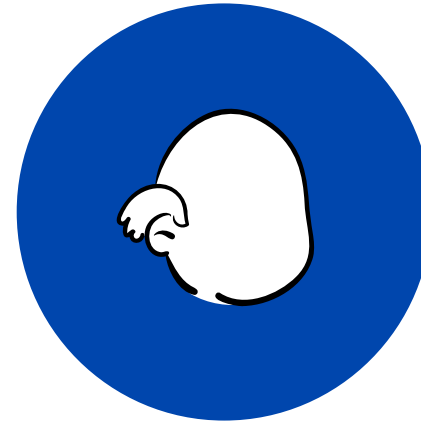
RFP Application Implementing Staff



Program Manager



Contract Signatory



Invoice/Billing Contact



Fiscal Sponsor

RFP

Application

Details of Proposal

DETAILS OF PROPOSAL	
Total funding request Up to \$140,000	
Will anyone working for your organization have in-person interaction with children aged 0-17?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Priority populations to be served; check all that apply.	<input type="checkbox"/> BIPOC Communities <input type="checkbox"/> Immigrant Communities <input type="checkbox"/> Refugee Communities <input type="checkbox"/> People with low income <input type="checkbox"/> Emergent Bilingual Communities <input type="checkbox"/> Other marginalized population(s) served:
Area of service (List zip codes where service delivery will be taking place)	
Number of staff employed	
Approximate annual budget	
Has your organization or program previously received public funding? Check all that apply.	<input type="checkbox"/> Yes, previously funded by DEEL <input type="checkbox"/> Yes, previously funded by City of Seattle <input type="checkbox"/> Yes, previously funded by King County <input type="checkbox"/> Yes, previously funded by Washington State <input type="checkbox"/> Not previously funded by a government agency



RFP

Application

Project Narrative

PROJECT NARRATIVE	
1.	Community engagement allows us to identify and understand a community's unique needs, allows us to co-create culturally affirming solutions to addressing those needs, and positions us well to execute these ideas with humility and sensitivity. How has your organization established authentic connections to the community you plan to serve?
2.	This funding is intended to support priority populations - BIPOC Communities, Immigrant Communities, Refugee Communities, People with low income, Emergent Bilingual Communities. Describe how your organization's leadership and project staff reflect the culture and demographics of community you seek to support.
3.	What is the need that will be addressed by the work in the proposed project?
4.	Select one of the following strategies that most closely align with this proposal. Access to Needed Services Healthy & Equitable Births Parental Health & Emotional Wellbeing Nurturing & Responsive Child-Parent Relationships Optimal Child Health & Development
5.	Summarize the proposed project explaining how it is aligned with the strategy selected in number three.
6.	How does the proposed project meet a need not currently addressed in the communities to be served?
7.	Describe how the proposed activities are likely to exert a sustained, powerful, and positive influence on one or more of the grant's desired outcomes.



RFP Application Budget Submission Sheet

AutoSave Off PN-3_Budget_ApplicationTemplate_FINAL(0)

File Home Insert Page Layout Formulas Data Review View Help

Clipboard Font Alignment

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Wrap Text Merge & Center

L12

1 Prenatal To Three Community Grant Program Budget Template

2

3 Organization Name: \$ - Total funding requested (maximum \$150,000)

4 Proposed Program/Service Name: \$ - Total Program/Service Cost

5

6 Instructions: Complete the budget tables below by inputting the amount of funds you are requesting by line item and describing what those funds will purchase. The budget should tie directly to the services you plan to provide and the number of students you plan to serve. If you will be utilizing additional fund sources to deliver your proposed program/service, please include amounts by fund source so a total program cost can be evaluated.

7

8 **Table 1: Personnel Expenditures**

9

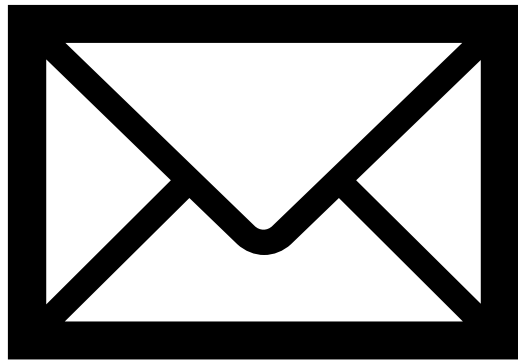
Salary Funding						
Position Title	FTE	Proposal Funding	Leveraged Funding	Other Funding or In-Kind	TOTAL	Description of Expense: Please outline roles and responsibilities of each position and any variation in FTE (e.g., pre-program planning, program management during the summer, etc.), and describe how each connects to your program/service proposal.
1					\$0	
2					\$0	
3					\$0	
4					\$0	
5					\$0	
6					\$0	
7					\$0	
8					\$0	
9					\$0	
10					\$0	
21	Subtotal:		\$0	\$0	\$0	\$0
22	Benefits Rate:					<i>Insert benefits percentage to the left in cell C22 (e.g. 24%)</i>
23	Benefits:	\$0	\$0	\$0	\$0	
24	Personnel Sub-Total	\$0	\$0	\$0	\$0	

27 **Table 2: Non-Personnel Expenditures**

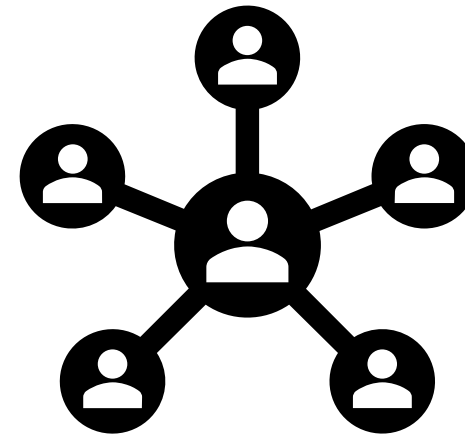
Item Name	Proposal Funding	Leveraged Funding	Other Funding or In-Kind	TOTAL	Description of Expense: List all subcontracts, supplies, materials, transportation, and other proposed expenditures. Please include the requested amount as well as a brief description, including how each connects to your program/service proposal.	
1				\$0		
2				\$0		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
39	Subtotal:		\$0	\$0	\$0	\$0
40	Indirect/Admin Costs (max 10%)	\$0	N/A	N/A	N/A	<i>Insert indirect/admin percentage to the left in cell C40. Note the maximum allowable is 10%.</i>

PN-3 Budget Template

Obtaining Support Along the Way

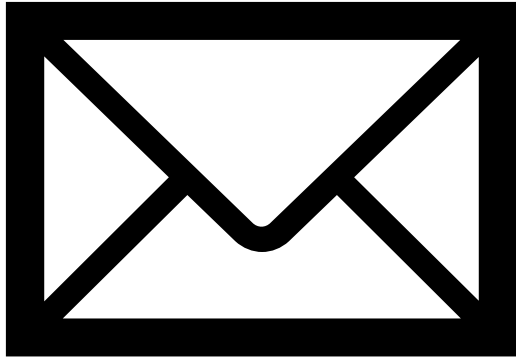


Email DEELFunding@seattle.gov



Technical Assistance

Obtaining Support Along the Way

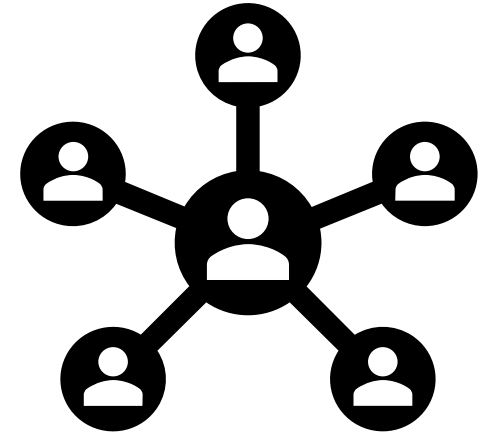


Email DEELFunding@seattle.gov

- Interpreting the text in the RFP
Technical Overview
- Mechanics of submitting the proposal
- Response provided through DEEL
Funding Opportunities webpage
within 3-5 business days

Obtaining Support Along the Way

- Determine their eligibility and/or suitability of their application for this funding opportunity
- Understand how to respond to the prompts in the short answer portion
- Conceptualize proposed services based on applicants' previous experience, connections to their respective communities, areas of expertise
- Be thoughtful in their planning and the completion of the required budget template
- And much, much MORE!



Technical Assistance

Meet Your Technical Assistance Providers!



Hassan Wardere

Meet Your Technical Assistance Providers!



Catherine Verrenti

RFP Timeline

Event	Date
RFP Opens	05/03/2023
Prerecorded Info Session	05/03/2023, by 6:00 PM
One-on-One Technical Assistance period	05/03/2023 through 06/07/2023, by appointment
Question and Answer period	05/03/2023 through 06/07/2023, by 3:00 PM
Proposal Submission Deadline	06/14/2023 by 3:00 PM
Proposal Review Period	06/20/2023 through 06/27/2023
Deliberation Session # 1	06/28/2023, 10-2 PM
Deliberation Session # 2	06/29/2023, 10-2 PM
Award Decision Notification	07/10/2023
Appeal Period	07/11/2023 through 07/14/2023
Contract Negotiation Phase	07/24/2023 through 08/31/2023
Contract Period	12/01/2023 through 11/30/2025



Submitting Your Proposal

PART I: TECHNICAL COMPLIANCE REVIEW

Compliant	Technical Compliance Checklist
<input type="checkbox"/> Yes <input type="checkbox"/> No	Submitted on or before 3:00 PM Wednesday, June 14, 2023 to DEELFunding@seattle.gov .
<input type="checkbox"/> Yes <input type="checkbox"/> No	Completed RFP application
<input type="checkbox"/> Yes <input type="checkbox"/> No	The RFP application includes the following completed sections: <ul style="list-style-type: none">• Section 1: Experience and Engagement• Section 2: Culturally Responsive Program/Service• Section 3: Organizational Information
<input type="checkbox"/> Yes <input type="checkbox"/> No	Completed budget template



Reminders

- Reach out to a technical assistance provider!
- Submit questions about RFP to DEELFunding@seattle.gov
- Proposals must be submitted on or before June 14 by 3:00 PM
- Submit applications to DEELFunding@Seattle.gov with the subject line titled as **"PN-3 Community Grant Program"**



Thank you very much!

SEATTLE
CITY HALL

