

Black Girls, Young Women, Black Queer and Transgender Youth Request for Investment (RFI)

Information Session

Wednesday, October 13, 2021

Presented by: Ty Edwards, Strategy & Engagement Associate



Before we get started...

- Have a printed or electronic RFI document to reference
- Note your questions throughout the presentation and submit to DEELFunding@seattle.gov with subject line: "Question: Black Girls LGBTQ Youth RFI"



Information Session Agenda

- I. Black Girls, Young Women, Black Queer and Transgender Youth RFI
- II. Application Overview and Expectations
- III. Next Steps and Submitting Questions

BLACK GIRLS, YOUNG WOMEN, BLACK QUEER & TRANSGENDER YOUTH REQUEST FOR INVESTMENT

Why is this grant happening?

The Department of Education and Early Learning (DEEL) is excited to invite applications from select community-based organizations for DEEL's Black Girls, Young Women, Black Queer and Transgender Request for Investment (RFI). This funding opportunity was established by City Council as part of DEEL's 2021 budget, and allocates up to \$375,000 to support Black girls, young women, and Black queer and transgender youth during the 2021-2022 school year.

Young, Gifted, and Black Landscape Study

Overview of Environmental Scan of Programs in Seattle/King County

1. Limited programming opportunities for Black girls, young women, and Black queer/transgender youth of all genders
2. Existing programs designed for this population are not Black-led or designed for Black LGBTQ youth
3. A majority of Black-led programs in Seattle and King County don't specifically serve Black LGBTQ youth
4. A majority of organizations Who intend to serve girls and women are not Black-led nor focused on Black youth
5. Sports programming designed specifically for Black queer and trans youth was non-existent

Anderson, Lady. (2021). *Young, Gifted, and Black Landscape Study*. Seattle, WA: Gay City.



Youth Survey: Recommended Program Strategies

75 young people ages 10-21 years old were interviewed and prioritized the following:

Peer Support
Programming

Direct Mental
Health Support

Youth
Community
Organizing and
Leadership
Opportunities

Creative and
Movement-
based
Programming

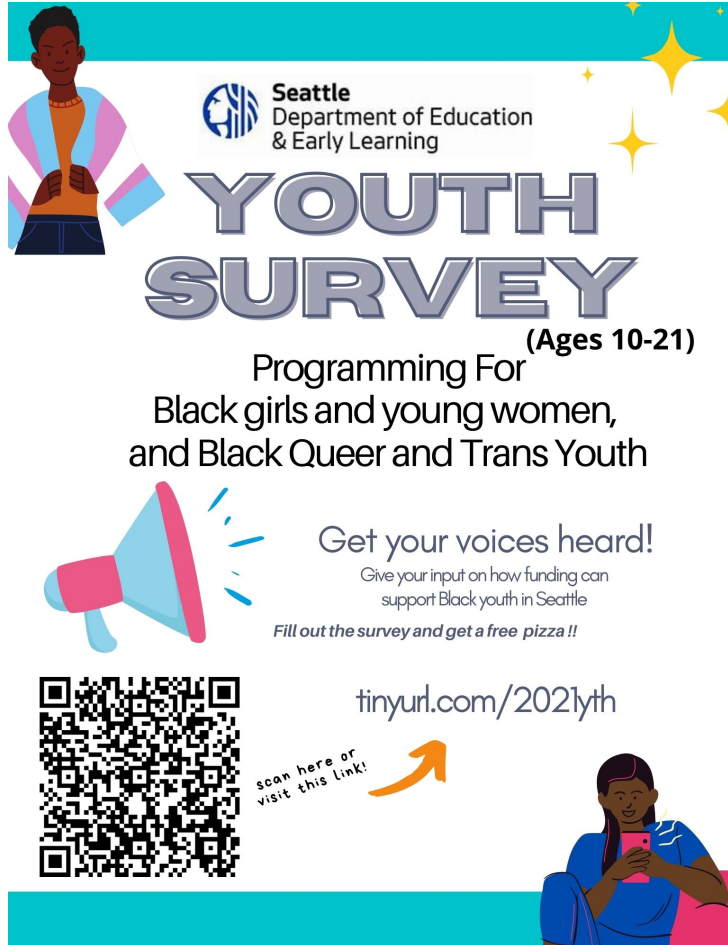
Digital Literacy
Access

Youth and Community Input

August 2021 DEEL Community Outreach


Goal: Gather community feedback to help support decisions on programs that should be funded for Black girls/young women and Black queer/transgender youth.


Youth Survey(ages 10-21)



YOUTH SURVEY
(Ages 10-21)
Programming For
Black girls and young women,
and Black Queer and Trans Youth

Get your voices heard!
Give your input on how funding can
support Black youth in Seattle
Fill out the survey and get a free pizza !!

 tinyurl.com/2021yth
scan here or
visit this link!



Adult Survey (ages 22+)



ADULT SURVEY
(Ages 22+)
Programming For
Black girls and young women,
and Black Queer and Trans Youth

Get your voices heard!
Give your input on how funding can
support Black youth in Seattle

 tinyurl.com/2021csrad
scan here or
visit this link!



Youth Survey Feedback: Results

81 young people ages 10-21 years old, and 41 adults ages 22+ responded to the survey and recommended the following organizations:



Black Girls, Young Women, Black Queer, and Transgender Youth RFI

Summary

Purpose	Select applicants to provide culturally specific and responsive programming for Black girls, young women, and Black LGBTQ youth	
Eligible Applicants	Young Women Empowered (Y-WE) Coyote Central Building Resilience Awareness & Variations of Excellence (BRAVE)	Girls on the Run YMCA of Seattle FEEST
Selected applicants will receive:	Awarded applicants will receive one-time funding up to \$75,000	
Applications Due:	By 3:00pm Monday, November 1, 2021	
Term of Investment:	One-time programmatic funding (January 2022 – December 2022)	



The Application



Application Sections

- ✓ Cover Sheet
- ✓ Section 1: Program Strategies
- ✓ Section 2: Youth Identified Outcomes
- ✓ Section 3: Learning Plan
- ✓ Section 4: Labor Harmony
- ✓ COVID-19 Addendum
- ✓ Budget



The Cover Sheet

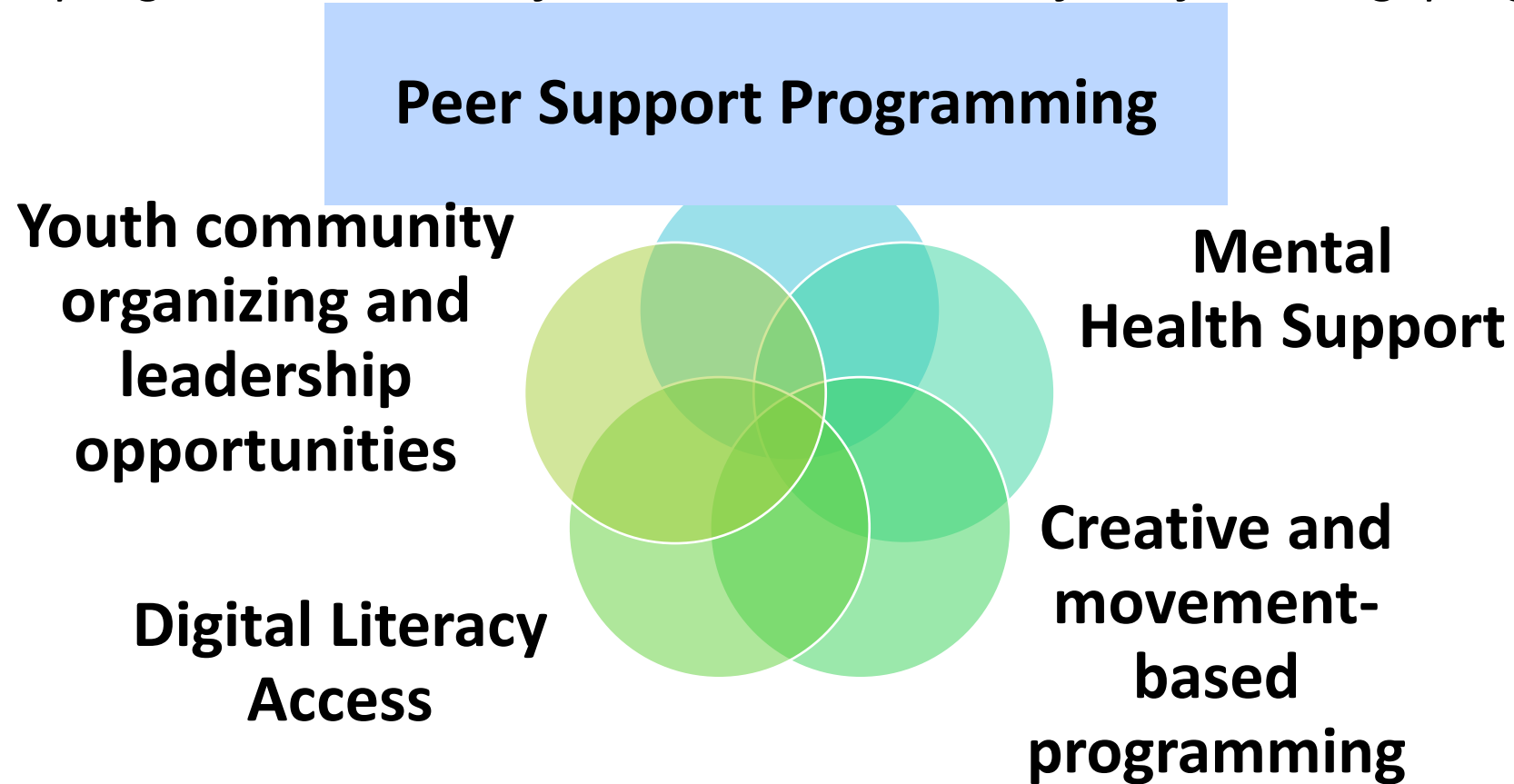
- Organizational information
- Application point of contact
- Summary of program/service proposal

COVER SHEET		
Black Girls, Young Women, Black Queer, and Transgender Youth Request for Investment Application		
ORGANIZATION INFORMATION:		
Organization Name		
Organization Leader (e.g. Executive Director, Owner, Principal)		
Mailing Address		
Email Address		
Contact Phone		
Organization URL		
Organization Type	<input type="checkbox"/> Community Based Organization <input type="checkbox"/> School <input type="checkbox"/> Government or Public Agency <input type="checkbox"/> Other (specify): <input type="text"/>	
APPLICANT CONTACT INFORMATION:		
Primary contact person for questions about this RFI:		Secondary contact person:
Name		Name
Title/Role		Title/Role
Phone		Phone
Email		Email
SUMMARY OF PROGRAM/SERVICE PROPOSAL:		
Proposed Program/Service Name		
Program Strategies (Choose at least one)	<input type="checkbox"/> Peer Support Programming <input type="checkbox"/> Creative and Movement-Based Programming <input type="checkbox"/> Mental Health Support <input type="checkbox"/> Digital Literacy Access <input type="checkbox"/> Youth Community Organizing and Leadership	
Youth Identified Outcomes (Choose at least two)	<input type="checkbox"/> Outcome 1 <input type="checkbox"/> Outcome 4 <input type="checkbox"/> Outcome 2 <input type="checkbox"/> Outcome 5 <input type="checkbox"/> Outcome 3 <input type="checkbox"/> Outcome 6	
Anticipated number of focus students to be served annually		
Age range program will serve:	<input type="checkbox"/> Middle, grades 6-8, ages 11-14 <input type="checkbox"/> High, grades 9-12, ages 14-19	
Funding Amount Requested		
Partner agency (if applicable)		



Section 1: Program Strategies

Describe your program and how it fits into one or more of the following program strategies:



Section 2: Youth Identified Outcomes

Describe the impact your program has had thus far for Black girls and Black queer/transgender youth in Seattle and King County, what impact you have planned for the next year, and how this impact aligns with **two or more** of the youth-identified outcomes:

SECTION 2: YOUTH-IDENTIFIED OUTCOMES

*Responses to Section 2 are to be no more than **3 pages** (8½" x 11"), typed or word-processed, size 11 font, single- or double-spaced, page-numbered, and submitted with all other sections. Any content that exceeds the page limit will be redacted and not considered as part of application review.*

Organizations will explain how programming intends to accomplish **two or more** of the following outcomes within their programming. Outcomes were developed based off priorities identified by youth in the landscape study survey.

Outcome 1 - Youth assume leadership positions in creating, offering, and participating in support services.

Outcome 2 - Youth are comfortable accessing support services in a safe environment that fosters trust, shared culture and community, and personal connection.

Outcome 3 - Youth can readily access mental health supports that are community-based and culturally responsive and specific. These supports may have a broad range, from comprehensive behavioral health services with a licensed professional to peer support groups to practices of self-care and artistic expression.

Outcome 4 - Youth form meaningful, authentic, and supportive relationships with Black adults who reflect a similar culture and background, providing youth with identify affirming guidance and leadership development.

Outcome 5 - Youth have easy access to physical spaces to gather that are intentionally designed for and by youth to foster a nurturing environment of safety, community building, and care.

Outcome 6 - Youth have positions of power and authority in all budgetary decision making and program design and implementation.



Section 3: Learning Plan

Provide a learning plan detailing how your organization will contribute to an effective learning community process.

SECTION 3: LEARNING PLAN

*Responses to Section 3 are to be no more than **2 pages** (8½" x 11"), typed or word-processed, size 11 font, single- or double-spaced, page-numbered, and submitted with all other sections. Any content that exceeds the page limit will be redacted and not considered as part of application review.*

In assessing youth programming within Seattle/King County, the landscape study found that there is a critical lack of programs that are designed to serve Black girls, young women and Black queer and transgender youth of all genders. Selected organizations will be asked to partner with DEEL and other selected organizations in creating a learning plan and evidence-base of best and/or promising practices and successful programmatic interventions that will inform advocacy for long-term funding for programs effectively serving Black girls, young women and Black queer and transgender youth of all genders.

Learning Plan prompt:

Is your organization willing to commit to joining a learning community with other selected organizations and members of DEEL and attending at least three (3) meetings? *(Meeting are tentatively planned to take place in February, April, and June 2022 and will be focused on convening selected organizations to form community, share learning plans, and synthesize learning to inform future actions and advocacy).*

- ☐ Yes
- ☐ No

Provide a learning plan detailing how your organization will contribute to an effective learning community process. Successful learning plans will include descriptions of how:

- Your program captures outcomes (youth surveys, tracking of data points, etc.) and uses data to inform future planning and programming.
- Your organization identifies and addresses youth barriers to accessing services.
- Your organization partners with communities, other organizations, and youth.



Budget

- Budget Template located at:
- <https://www.seattle.gov/education/funding-opportunities>

Table 1: Personnel Expenditures

	Position Title	FTE	RFI Amount Requested	Leveraged FEPP Funding	Leveraged BSK* Funding	Other Funding or In-Kind	TOTAL	Description of Expense: Please outline roles and responsibilities of each position and any variation in FTE (e.g., pre-program planning, program management during the summer, etc.), and describe how each connects to your RFI program/service proposal.
1							\$ -	
2							\$ -	
3							\$ -	
4							\$ -	
5							\$ -	
6							\$ -	
7							\$ -	
8							\$ -	
9							\$ -	
10							\$ -	
		Subtotal:	\$ -	\$ -	\$ -	\$ -	\$0	
		Benefits:	\$ -	\$ -	\$ -	\$ -		<--Insert benefits percentage to the left in cell H23 (e.g. 24%)
		Personnel Sub-Total	\$ -	\$ -	\$ -	\$ -	\$0	

Table 2: Non-Personnel Expenditures

	Item Name	RFI Amount Requested	Leveraged FEPP Funding	Leveraged BSK* Funding	Other Funding or In-Kind	TOTAL	Description of Expense: List all subcontracts, supplies, materials, transportation, and other proposed expenditures. Please include the requested amount as well as a brief description, including how each connects to your RFI program/service proposal.
1						\$ -	
2						\$ -	
3						\$ -	
4						\$ -	
5						\$ -	
6						\$ -	
7						\$ -	
8						\$ -	
9						\$ -	
10						\$ -	
	Non-personnel Subtotal:	\$ -	\$ -	\$ -	\$ -	\$0	



Section 4: Labor Harmony

- Applicants commit to avoiding labor disputes that disrupt services



Covid-19 Addendum

The extent and duration of COVID-19 outbreak remains unknown and the impacts on our communities and our economy are still in flux.

Please provide a brief description of how the impacted programming/services identified above may be sustained or if they would need to be suspended in the event of unforeseen school closures or the inability to provide direct, in-person services to identified focus students.



RFI Application Scoring

Section	Criteria	Score
1. Program Strategies	<ul style="list-style-type: none"> •Organization describes how they view and define the program strategy(s). [5 points] •Organization describes how program and services provided fit into the program strategy(s). [5 points] •Services align with the program strategy(s). [5 points] •Organization’s mission and vision connect to the program strategy(s). [5 points] 	20
2. Youth identified Outcomes	<ul style="list-style-type: none"> •Organization’s intended outcomes align with the program services offered, as outlined in the program description in the <i>Program Strategies</i> section. [5 points] •Program’s impact and intended impact align with at least two of the youth-identified outcomes and any additional proposed outcomes. [5 points] •Organization will utilize funding to accomplish outcomes. [5 points] 	15
3. Learning Plan	<ul style="list-style-type: none"> •Organization describes how they will contribute to an effective learning community process. [3 points] •Program captures outcomes (youth surveys, tracking of data points, etc.). [2 points] •Organization identifies and addresses youth barriers to accessing services. [2 points] •Organization partners with communities, other organizations, and youth. [3 points] 	10
4. Labor Harmony	<i>Not scored, part of technical compliance review</i>	
TOTAL POINTS		45



Application Timeline

Events	Dates and Time*
Application Opens	Monday, October 11, 2021
RFI Information Session (prerecorded webinar)	Wednesday, October 13, 2021 (posted by 4pm)
Technical Assistance Session	Wednesday, October 20, 2021 (2:30pm-4:00pm)
Last day to submit questions	Wednesday, October 27, 2021 by 4:00pm
RFI Application Due Date	Monday, November 1, 2021, by 3:00pm
Applications Reviewed and Rated	November 8, 2021 – November 12, 2021
Review Panel Deliberations	November 15 - November 17, 2021
Notifications issued to applicants	Friday, December 3, 2021

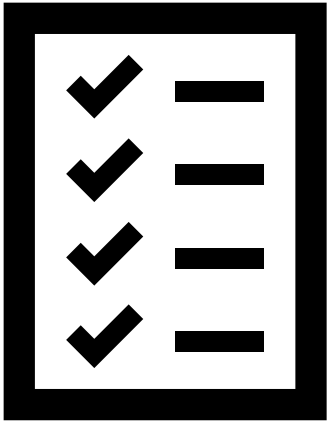
**Dates and times are subject to change*



Technical Compliance

An application will be deemed technically compliant if it:

- Is submitted on time (**by Monday, November 1, 2021, 3:00 PM**) either electronically or paper copy. Submit electronically to: DEELFunding@seattle.gov, see "Instructions to Applicants" for paper copy submission.
- Sections 1-3: Response is typed, single- or double-spaced, size 11 font, page-numbered, single- or double-sided
- Submitted labor harmony attachment (Section 4)
- COVID-19 Addendum: Please complete in the space provided, single- or double-spaced, size 11 font with maximum of 500 words
- Provide signature in the application form



Technical Assistance (TA)

It is recommended that staff member(s) assigned to the development of the proposal should attend the TA session, so applicants understand the RFI sections, technical compliance expectations, and application tools provided.

*For the most current information please visit the DEEL funding opportunities website: <https://www.seattle.gov/education/for-providers/funding-opportunities>
Email questions to DEELFunding@seattle.gov.*

Event	Date	Time & Location
RFI Information Session (pre-recorded webinar)	Monday, October 13, 2021	Posted online by 4pm
Technical Assistance Session	Wednesday, October 20, 2021	Virtual 2:30pm-4:00pm
Last day to submit questions to DEELFunding@seattle.gov	Wednesday, October 27, 2021	All Q&A posted online within 3 business days



THANK YOU!
See you at the
TA Session!



