

**Steven Sloan**



January 8, 2025

Dear Members of the Seattle City Council,

I am writing to express my strong interest in serving as a member of the Seattle City Council for the vacancy within the 2<sup>nd</sup> District. With over two decades of experience in team building, management, and community organizing, I bring a proven track record of leadership, strategic communication, and community advocacy that aligns with Seattle's vision for equity, sustainability, and inclusivity.

My work career as business founder has certainly provided me with the leadership and interpersonal skills required to successfully join the Seattle City Council. However, it's ***all the other stuff*** which shows where my passion and care reside – which is the crucial part to being a successful community leader.

Wherever I have lived throughout my life, I have found ways to get involved within the community.

- Serving as a child advocate at Tanger House in Iowa during college.
- Door knocking and stuffing envelopes for the Democratic Party during campaigns in Iowa.
- Joining the Seattle Tennis Alliance (LGBTQ organization) when first moving to Seattle in 2005.
- Volunteering at Heart + Hammers on Whidbey Island helping low-income community members with home repair and upkeep while living in Coupeville from 2009-2020.
- Organizing community yard sale fundraisers for the PNW Center for Arts on Whidbey.
- Volunteering weekly at two different food banks during the pandemic while residing in Palm Springs, CA.
- Continuing that food bank volunteering at the Rainier Valley Food Bank.
- Providing pro bono PR services to causes I'm passionate about – combining my professional experience with my desire to give back.
- And probably most important – serving as a foster home to 3 children over the last 4 years.

I am particularly passionate about addressing Seattle's pressing challenges, including affordable housing through equitable urban development and safety within District 2 and the greater Seattle area. My roots in grassroots organizing, including my tenure as a field organizer for the Iowa Democratic Party, have instilled in me the importance of engaging with and amplifying the voices of our communities. I don't have all the answers. Neither does the Council. Success comes from community engagement.

Serving on the Seattle City Council would be an honor and a continuation of my lifelong dedication to public service. I am eager to bring my expertise in strategic communication, community engagement, and leadership to collaborate with fellow council members and work toward solutions that benefit all Seattleites. And given this opportunity, I'd jump in to working towards mounting a full campaign in the fall for a full term.

Thank you for considering my application. I welcome the opportunity to discuss how my experiences and vision align with the council's goals. Please feel free to contact me at [REDACTED]

[REDACTED] or via email at [REDACTED]

Sincerely,

Steven Sloan

## Steven Sloan

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### Objective

Dynamic leader with over two decades of experience in team building, management, and community organizing. Eager to leverage my communication expertise, leadership skills, and dedication to public service to create positive change as a Seattle City Council Member.

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### Professional Experience

#### Founder and Owner

**SLOAN Public Relations** – Seattle, WA

*June 2022 – Present*

- Established and currently lead a public relations agency specializing in strategic communications and media relations for the architecture and design markets.
- Partner with clients across diverse sectors to build impactful campaigns fostering community engagement and stakeholder trust.

#### Vice President

**Stamats – i+s and Buildings Magazines**

*January 2020 – June 2022*

- Directed business strategy, editorial direction, and revenue growth for two leading industry publications.
- Oversaw cross-functional teams, ensuring alignment with audience and market needs.

#### Publisher

**Stamats – i+s and Buildings Magazines**

*October 2018 – January 2020*

- Expanded readership and advertising partnerships.
- Cultivated strong industry relationships to position publications as thought leaders.

#### Associate Publisher and Advertising Sales Manager

**Stamats – i+s Magazine**

*October 2004 – October 2018*

- Managed editorial projects and advertising initiatives to elevate the magazine's profile and market share.

#### Field Organizer

**Iowa Democratic Party** – Iowa

*April 2004 – October 2004*

- Organized grassroots campaigns, mobilized volunteers, and drove voter turnout efforts for the 2004 election cycle.
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## Volunteer and Community Engagement Experience

### Pro Bono PR Services

#### Live Together Communities

2022 – Present

- Provide free PR services for this non-profit which works to promote inter-generational housing options for at-need seniors and youth who are aging out of the foster care system.

### Food Distribution Volunteer

#### Rainier Valley Food Bank – Seattle, WA

2022 – Present

- Assist in food distribution programs to support food-insecure families in the local community.

### Accredited Foster Home

#### State of Washington

2020 – Present

- Provide a safe, nurturing environment for children in need through fostering programs.

### Central Committee Member

#### Linn County Democrats – Iowa

2002 – 2004

- Collaborated on party initiatives and supported local candidates in building campaign strategies.
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## Education

### BA – Political Science and Spanish

Coe College – Cedar Rapids, IA

1999

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### Key Skills

- Strategic Communication and Media Relations
- Community Engagement and Grassroots Organizing
- Leadership and Team Development
- Budgeting and Revenue Growth
- Advocacy and Public Policy



# City of Seattle

## FINANCIAL INTEREST STATEMENT AND ADDRESS VERIFICATION CANDIDATES FOR COUNCIL DISTRICT 2

All City of Seattle officials and employees are subject to the provisions of Seattle Municipal Code (SMC), Chapter 4.16, (the "Ethics Code"). The purpose of the Ethics Code is to ensure that no public office is used for personal gain; and that the public have confidence in the integrity of its government. An individual with certain financial interests may be prohibited from participating in City business, as specified in the Ethics Code. Please click [HERE](#) to see SMC 4.16.070, a list of prohibited conduct.

The City Council is interested in knowing whether you have any financial interests that could be an issue with your service on the Council. Please answer the following questions to the best of your ability. Answering "Yes" does not necessarily disqualify you from consideration:

1. Do you, or any member of your family, **receive compensation** from any person or entity that engaged in any transactions or activities with Seattle City government in the past five years?  No  Yes, please complete item 1 on page 2.
2. Do you, or any member of your family, have a **direct financial interest** in any person or entity that engaged in any transactions or activities with Seattle City government in the past five years?  No  Yes, please complete item 2 on page 2.
3. Have you, or any member of your family, served in the past five years as an officer, director, trustee, or employee of an entity that engaged in any transactions or activities with Seattle City government?  No  Yes, please complete item 3 on page 2.
4. After referencing SMC 4.16.070, do you have any other relationships, employment history or financial interests that you feel could be an issue with your service on the Council under the Ethics Code?  No  Yes, please complete item 4 on page 3.

In order to be eligible for appointment to Council Position 2, you must be a resident of District 2 for at least 120 days (City Charter Article IV, Sec. 2; Article XIX). Please confirm your eligibility by clearly printing your current residential address and affirming the length of your residency at that address:

Street Address: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Resident at this address since: April 2022

Name of Candidate (as registered with King County Elections): Steven Sloan

I certify under penalty of perjury under the laws of the State of Washington that the information provided on this page and on page 2 and on all attached sheets is true and correct and that I have made reasonable inquiry to determine the truth, accuracy, and completeness of my responses.

Signature: [Handwritten Signature]

Signed at Seattle, Washington

Date: 1/5/2025

(City or other location must be filled in.)

Note: If you are appointed to the City Council, you will be required to complete a "Personal Financial Affairs Statement" on a form provided by the Seattle Ethics and Elections Commission (SEEC). You can