

Community Technology Advisory Board, Year 2020 Accomplishments

Thank you to CTAB members Torgie Madison, René Peters, Mark Deloura, John Krull, Katie Crimmins, Steven Maheshwary, Brandon Lindsey, Lassana Magassa, Camille Malonzo, Tyrone Grandison and to all of our subcommittee leaders and volunteers for their time and efforts invested with CTAB in 2020. Huge thanks to Jonathan Porat, Vinh Tang, David Keyes, and Delia Burke for facilitating CTAB's priorities and meetings. Finally, a thank you to our engaged community members who have attended CTAB meetings this year. Below is a summary of our events, priorities, and accomplishments as a board in 2020.

Hopefully you will see we have met the goals and more from our initial letter to the Mayor and City Council sent at the beginning of the year.

1. Expanded board presence to 9 out of 10 occupied seats by pushing through four confirmations (Tyrone Grandison, Brandon Lindsey, Lassana Magassa, and Camille Malonzo), leaving just one remaining mayoral seat to be filled.
2. Reviewed and provided recommendations for 2020 Technology Matching Fund grants amounting to \$320,000 of city funds, matched by \$346,000 of community matching.
 - a. 41 individual applications were reviewed, requesting over \$900,000 in funds.
 - b. Funding recommended to 14 community organizations, impacting over 3,230 residents throughout the city, including 1,598 immigrants and refugees, 1,248 youth, 1,376 older adults, 259 battling homelessness, and 275 people with disabilities.
 - c. Funded organizations: 206 Zulu, Boys & Girls Club of King County, Empowering Youth and Families Outreach, Eritrean Association of Greater Seattle, Filipino Community of Seattle, First Place, Garinagu Houngua, Literacy Source, Low Income Housing Institute, Seattle Goodwill Industries, SIFF, Somali Family Safety Task Force, Year Up Puget Sound, and Young Women Empowered.
 - d. TMF Review Panel: Torgie Madison, Rene Peters, Katie Crimmins, Tyler Woebkenberg, Liz Gruchala-Gilbert, Kristen Hoffman, Carina Meter, Vicky Yuki, and David Keyes.
3. Highlighted relevant and current key issues with featured speakers at monthly meetings including:
 - a. Leah Tivoli (Manager, Innovation & Performance, City Budget Office) – Performance Seattle: How the City of Seattle is using data to better serve all Seattle residents in seven key priority areas.
 - b. Elise Kalstad (Corporate Performance Management Advisor) – Seattle IT Department performance dashboards.
 - c. Andrew Harrison (Information Scientist & Librarian, Seattle Public Library) – SPL Digital Literacy & Hotspot Program during COVID-19.
 - d. Carlos Del Valle (Seattle Public Schools) – SPS Student Technology Response to COVID-19
 - e. Diana Canzoneri & Elsa Batres-Boni – Census 2020
 - f. John Krull & Harte Daniels – Senior Healthcare Supported by Technology Access
4. Hosted Panels for CTAB and the public:
 - a. Nate Yohannes (Principal of Product at Microsoft, former Obama Innovation Council Appointee) – AI Discussion
5. Represented CTAB in key events including:
 - a. Change Presentation – University of Washington Graduate Program in Computing
6. Hosted City of Seattle representatives to update The Board on key current issues:
 - a. Alex Pedersen (Seattle City Councilman) – Seattle 'Internet for All' Resolution
 - b. Saad Bashir (Seattle Chief Technology Officer) – 2020, The State of The City, and the Advisory Board's Role
 - c. Ginger Armbruster (Seattle Chief Privacy Officer) – Status of Surveillance Ordinance Public Review
7. In April, CTAB hosted the largest meeting in the board's history, with nearly 70 attending, including members of the press. This meeting included presentations from both Seattle Public Library and Seattle Public Schools, detailing their upcoming strategies for dealing with the COVID-19 pandemic.



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- 8. Coordinated at the County level to have Julie Wise, King County Director of Elections, give a presentation ahead of the general election.
- 9. Forged a relationship with the SF Tech Council of San Francisco, with CTAB representatives presenting at the SF Tech Council's October meeting, and SF Tech Council reciprocating with a presentation at CTAB's November meeting. Goal is to continue to share information, perspective on workstreams, and best practices into the future.

Through its three committees, CTAB aligned its efforts with the City's Digital Equity Plan, and previously established Mayoral and City Council areas of shared interest, to focus on the following three areas:

- 1. **Privacy & Cybersecurity** — In an increasingly networked world, it is especially important that CTAB supports digital equity by helping the community understand privacy and security within technology use. The past year brought novel challenges and questions around these issues. In 2020, we assembled a panel of local experts from the Public Health -- Seattle King County, Fred Hutch, and University of Washington to discuss privacy and COVID-19 contact tracing technologies. Panelists addressed the data required for public health authorities, development and utility of contact tracing apps, and the impact of data collection on vulnerable populations. We continued our involvement in the operations of the Surveillance Ordinance Working Group with members of our board actively reviewing technologies listed by the ordinance and our invitation of Seattle Chief Privacy Officer Ginger Ambruster to our November meeting to discuss the impact of COVID-19 on the Surveillance Ordinance Review Process.
- 2. **Digital Equity** — DEI maintains the core of CTAB's 24-year vision of ensuring all Seattle residents have access to broadband, devices and technology, and the digital literacy to use those tools for civic and cultural participation, employment, lifelong learning, and access to essential services. The COVID-19 pandemic made inequities inflicted upon underserved populations more visible to the general public and supplied an urgency to DEI's work. In 2020 DEI received three updates from the Digital Equity Literacy Network (DELN), conducted extensive research on how lack of technology access effects low-income seniors' healthcare, attended two ConnectHomeUSA trainings, assisted a CBO's application for COVID-19 funds, conducted outreach and support of CBOs applying for TMF grants, and engaged other states, cities and non-profits in learning best practices to assist vulnerable residents.
- 3. **Smart City & Community Innovation** — CTAB is committed to helping the City tackle urban challenges like traffic congestion, fostering economic growth, and improving the delivery of government services through Seattle's Smart City initiatives. CTAB supports the emerging work stemming from Seattle IT and other departments within the City that are working on technological solutions to improve systems and the day-to-day life of Seattleites. In 2020, the committee began an evaluation of 5G technologies at request of Seattle CTO Saad Bashir. The committee also revamped its internal communications and logistics to set the stage for 2021.

In closing, we hope this provides you a general overview of where CTAB has spent its energy in 2020, where it plans to continue momentum in 2021, and displays clear alignment with the City's Digital Equity Plan.

We kindly request a meeting with you and your staff at your earliest convenience to garner your input and discuss further details regarding partnership and strategy, specifically around areas you might find helpful as well as digital skills training, affordable connectivity, and access to technology devices for underserved communities. We look forward to your collaboration.

Sincerely,

CTAB Members

Torgie Madison, CTAB Chair
Member

Mark DeLoura, CTAB Member

René Peters, CTAB Vice Chair

Tyrone Grandison, CTAB Member

Katie Crimmins, CTAB Get Engaged

John Krull, CTAB Education
Member



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Brandon Lindsey, CTAB Member
Camille Malonzo, CTAB Member

Lassana Magassa, CTAB Member

Steven Maheshwary, CTAB Member