

2013 Accomplishments

Citizens Telecommunications and Technology Advisory Board (CTTAB)

PEOMPS (Public Engagement, Outreach, Mentorship and Partnerships) (Dana Lewis, Chair)

- Assisted with redesign and updates to the CTTAB website, including the addition of a blog for minutes, which can now be searched and tagged
- Providing advice on how more members of the public can engage with committees
- Advised the Puget SoundOff.org/YMCA youth civic engagement project on marketing strategy

Digital Inclusion Committee (Stacey Wedlake, Chair)

- 24 TMF projects received \$320,000 to deliver technology access and literacy projects. Thanks to current and former CTTAB members and volunteers who helped on this.
- Get Online campaign launch focusing on education about relevant content and tips. Started with Health and Jobs will be next.
 - 3500 or so visits to the GetOnline city website since October.
 - 11,500 flyers distributed

E-gov Committee (Ben Krokower, Chair)

- Participated in National Day of Civic Hacking

Broadband and Cable (Brian Hsi, Chair)

- Pushed the ball forward on CenturyLink broadband deployment and Directors Rule about cabinets. CTTAB took input and held discussions with the public, SDOT and CenturyLink.
- Started the process for cable refranchising.

Seattle Channel (Beryl Fernandes, Chair)

- Reviewed mandate and approved. This will provide guidance over the next few years.
- Marketing plan was contributed to as well.
- Provided feedback on the Seattle Channel program diversity report
- Held discussion of Seattle Channel compared to other similar government channels

Other Accomplishments

- Supported the residential survey and focus groups (Information Technology Indicators project). CTTAB members helped with survey questions and running focus groups.
- Expanded participation in CTTAB to a much broader set of participants at full meetings and via committees. There was a great amount of volunteering from residents.
- Encouraged use of LinkedIn for posting of city jobs.
- Volunteers assisted with the National League of Cities Digital Inclusion mobile tour to local computer labs.