

## Spatial Justice through Street Art RFP 2022 Guidelines

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## **Grant Overview**

Spatial Justice through Street Art is a Hope Corps one-time request for proposals (RFP) as part of Mayor Harrell's Many Hands Art Initiative that seeks to encourage youth voices in communities to explore and create street art as we move from pandemic to endemic opportunities across the city. For the purposes of this RFP, street art is defined as visual art created in outdoor locations visible to the public. Through this Hope Corps opportunity, the Seattle Office of Arts & Culture (ARTS) supports organizations or programs that reinvigorate and expand the definition of "arts and culture," foster community among street artists, and create equitable collaborative spaces to nurture emerging voices.

All proposals must 1) put artists to work, 2) result in community action, 3) incorporate critical consciousness toward racial justice, and 4) include a clear strategy for placement and maintenance of artworks created through this funding.

# Five awards of \$60,000 each will be granted for programming to be completed by year-end 2023.

To be considered for this one-time funding opportunity, eligible applicants are invited to submit applications **by 5:00 p.m. on Tuesday, November 8, 2022**. ARTS will notify successful applicants by November 2022, for investments beginning as early as December 2022.

Application	Opening
The application is submitted ONLINE. The application is available through the City of	Monday, October 17, 2022 at 9:00 a.m. (Pacific)
Seattle's grant portal on FLUXX at	Deadline
https://seattle.fluxx.io/user_sessions/new	Tuesday, November 8, 2022 at 5:00 p.m. (Pacific)
If you don't have computer or internet access,	
contact staff as soon as possible.	

## For Assistance, Contact:

Imani Sims, Hope Corps Project Manager, at (206) 715-2807 or <a href="mailto:imani.sims@seattle.gov">imani.sims@seattle.gov</a>.

## Grant Purpose

This one-time Hope Corps funding opportunity is centered on arts and cultural spatial justice the equitable physical or geographic distribution of resources and opportunities to use them that is transformative and encourages youth voices in communities to explore and create outdoor street art. Through this opportunity, ARTS supports organizations or programs that reinvigorate and expand the definition of "arts and culture," foster community among street artists, and create equitable collaborative spaces to nurture emerging voices. The Office of Arts & Culture seeks to collaborate with artists and community groups to create a city where artists and communities have shared equitable and transformative experiences.

## **Eligibility/Requirements**

The **Applicant** must:

• Be an organization or community group

- Organizations representing communities most impacted by systemic oppression, including low-income, people with disabilities, immigrant and refugee communities, and communities of color are encouraged to apply.
- Have a Federal Tax ID number
  - Groups applying are not required to be a 501(c)(3) nonprofit nor are they required to use a fiscal agent.

Applicants should have demonstrable experience with supporting street art skill-building, or provide evidence of a partnership or collaboration with Seattle community-based artists/collectives or organizations that create or have the ability to create programming with current or emerging street artists.

## The **Project/Programming** must:

- Generate paid work for creatives working in two-dimensional visual art, including but not limited to studio painters, print-makers, muralists, photographers, etc.
- Include a youth component to the programming. Multi-generational cohorts encouraged.
- Offer programming within the City of Seattle. Applicants must rank their preferences of the locations below, which have been identified as top priority geographical areas for this program:
  - Ballard or Interbay
  - o Bitter Lake
  - o Downtown Seattle
  - o Rainier Beach
  - o SODO
- Provide physical space for participants to create new artworks and display them publicly.
- Provide stipends to youth and other participants in the funded programs.
- Incorporate discussion and exploration of racial justice, inviting participants to reflect on how they can act and create art that counters oppressive elements in their lives and communities (critical consciousness).
- Create visual documentation of participants' artwork to assist in development of artist portfolios.
- Maintain the funded art work(s) for a period of two years after the completion of the art work. Maintenance plan must be provided in the proposal.
- Evaluate the project and submit a detailed report, including progress and completion images, and describing the benefit to community of the funded program.

## Funding

Five awards of \$60,000 each will be granted for public, exterior art projects with a focus on street art, to be completed by year-end 2023.

Funding may go towards artist fees, outreach, supplies, equipment rentals or other productionrelated costs, required permits, and no more than 10% for project management and personnel costs. No more than 5% should go to food-related costs. Funds may **not** be used for fundraising, gifts, organizational administrative or equipment costs not directly related to the project, or travel expenses (with the exception of ORCA passes for volunteers).

## **Evaluation Criteria**

Proposals submitted to the program will be evaluated on the following:

- Commitment to racial equity
- Demonstrated history (including program partner history) of supporting street artists and spatial justice
- Career opportunities proposed for the local creative workforce (e.g. artists gaining work, young people learning creative and transferrable skills)
- Strength, feasibility, and relevance of responses to application prompts (e.g. neighborhood relationships)
- Maintenance plan

## <u>Timeline</u>

Date	Action
Monday, October 17, 2022	Application opens
Tuesday, November 8, 2022 (5 p.m.)	Application closes
Mid-November 2022	Panel review
End of November 2022	Recommendations for funding reviewed by ARTS
	leadership
End of November 2022	Applicants notified of funding decisions
December 2022	Awards made, contracts signed
December 2022-December 2023	Implementation and completion of art work(s)
December 2025	Completion of maintenance responsibilities

## Application Outline & Components

The City of Seattle has a new application system, <u>FLUXX</u>. If you have not done so already, you will need to create a new profile before you are able to access the application.

- **Contact/Fiscal Sponsor Information:** This section provides additional contact information that is specific to this application but not already requested in the registration profile.
- Demographic Information: This will not be reviewed as part of your application but rather to help ARTS learn more about the communities that we reach through our programs so that we can continue to work towards making our programs more equitable. Responses are optional, but applicants must submit the questionnaire with or without the responses before they can proceed to the rest of the application.
- Application Information: Questions related to your program plan
  - **1. Background**: Describe your (or program partner's) experience working in street art; cultivating skills and appreciation for this art form in others; and how your work reflects your commitment to racial equity in the arts. Response may include links to social media or work samples. (Maximum 500 words)
  - 2. Location: Rank your preferred programming locations from the following options:
    - Ballard or Interbay
    - Bitter Lake
    - Downtown Seattle
    - Rainier Beach
    - SODO
  - **3. Work Plan**: Provide a work and maintenance plan outline, including a two-year timeline of program deliverables, reflective of the above requirements. (Maximum 1000 words)
  - **4. Partnerships**: Describe any partnerships that you have built or would establish as part of your program (including community volunteers, neighborhood connections, etc.), and what unique strengths those partnerships bring. (Maximum 500 words)
  - 5. Budget: Outline a budget for the \$60,000 award that includes number of mentors/artists and their wages (min. \$30/hr), youth and participant stipends, materials, insurance, and other program costs.

## **Application Tips**

All funding programs are highly competitive. We encourage you to:

- Read the guidelines, check your eligibility, and follow the online instructions carefully.
- Explore the online application early so you can plan ahead.
- Update or complete your basic registration and profile at <u>seattle.fluxx.io</u>.
- **Talk with the project manager** about any questions, or to review your draft application as early as possible <u>before</u> the deadline. Last-minute assistance to applicants is limited due to volume of requests.
- **Be clear and concise in your application**, as panelists read and evaluate many applications. Panelists may or may not be familiar with your organization or your work, so leading with your strengths allows panelists to see you at your best.
- Save your work as you go and re-read and preview your responses before you submit.
- **Submit your application before the deadline** so you have time to deal with any potential technical issues.

## **Obligation of Award Recipients**

If your project is selected for funding, you must meet the requirements listed below.

#### Acknowledgement

Organizations receiving awards from the Seattle Office of Arts & Culture (ARTS) must acknowledge the Seattle Office of Arts & Culture's support in printed materials, signage visible to the public, via social media, or in other ways appropriate to the project. ARTS will supply preferred wording and logos in electronic format for this purpose.

#### **Community of Practice**

Artists supported through this funding will attend regular meetings with other members of ARTS' <u>Hope Corps</u> program to participate in a learning community of shared practice.

#### Maintenance

Maintain the completed art work for a period of two years after completion of the art work.

#### **Public Benefit**

State law authorizes the purchase of services on behalf of the public, but not the donation of public money to organizations or individuals. Funded organizations and individuals must provide public benefits (such as free access to view artworks) to residents of Seattle as a condition of their funding.

#### Reporting

ARTS requires awardees for all its programs to evaluate and report on the impact of their award (e.g. numbers of program participants, experience working with ARTS staff, etc.). This information will be collected via a survey or other online form mid-point and at the end of the contract period.

#### Taxes

Award recipients are responsible for paying all applicable taxes. At the time of notification, you will need to complete appropriate paperwork and submit and updated W-9.

#### **Arts Funding Policies**

#### Commitment to Racial Equity

The Seattle Office of Arts & Culture commits to an anti-racist work practice that centers the creativity and leadership of people of color - those most impacted by structural racism - to move toward systems that benefit us all. We also acknowledge that we are on Indigenous land, the traditional territories of the Coast Salish people.

We envision a city of people whose success, safety and health are not pre-determined by their race. A city where all artists, performers, writers and creative workers have the freedom, agency and platform to share and amplify their stories, art, cultures and experiences. At the same time, we acknowledge that our actions - both conscious and unconscious, past and present - have benefited some communities while limiting opportunities and outcomes for communities of color. We work toward our vision by addressing and working to eliminate institutional racism in our programs, policies and practices.

In alignment with the City's Race and Social Justice Initiative, we seek new solutions that use arts as a strategy to drive not only our office, but the city as a whole toward racial equity and social

justice. We will continue to break barriers and build arts-integrated tools that challenge the status quo and push us toward the inclusive society we envision.

If you have any questions about our commitment or would like to know more about the work we are doing, please call us at 206.684.7171 or email at <u>Arts.Culture@Seattle.gov</u>.

#### **Grant Appeal Process**

Applicants may appeal the recommendations of the independent community review panel. Appeals must be based solely on the information included in the original application.

Procedure:

- Applicants wishing to appeal must first contact the staff member responsible for the program to review the decision and hear a summary of the peer panel feedback.
- Appeals must be sent in writing to the Director of the Seattle Office of Arts & Culture within 30 days of formal notice of the decision.
- The Director shall consult with staff and/or members of the peer panel for input in making the final decision.
- If the Director accepts the appeal request, the applicant will be awarded a grant.
- A rejection by the Director is final and ends the appeal process.
- The Director will notify the applicant of their final decision in writing.

## Application materials are public information

Application materials submitted to the Office of Arts & Culture become public information. Members of the public may request a copy of them with a formal request. Materials are subject to public disclosure due to the Washington State Public Disclosure Act (PDA:RCW 42.17). To request a copy of the act, contact the State of Washington Code Revisers' Office in Olympia at (360) 786-6777.

## Discrimination is not allowed on City-funded projects

Applicants receiving funds from the Office of Arts & Culture must comply with Seattle Municipal Code Chapter 20.44, pertaining to prevention of discrimination in City contracts, and Chapter 5.44,

pertaining to license requirements. The complete text of these City codes is available at the City Clerk's office and the Seattle Public Library.

#### Americans with Disabilities Act applies to City-funded projects

The Americans with Disabilities Act (ADA) is a federal law ensuring access to services and facilities for the differently-abled. The Office of Arts & Culture respects the needs of people with differing abilities and seeks to make available to applicants, participants and, all interested persons information regarding the provisions of the Americans with Disabilities Act and its applicability to the activities of our agency. For information about public meetings, accessibility, and auxiliary aids, please contact the Office of Arts & Culture at (206) 684-7171 (voice), or (800) 833-6388 (TDD Relay). This agency complies with all federal, state, and local laws that prohibit discrimination in employment and services.

#### Supports freedom of expression

The City believes a community that fosters freedom of speech and thought will advance as a society. Artists play an important role in reflecting and challenging the social concerns of the day. The strength of the United States as a nation rests in its tolerance of divergent opinions and ideas. Government support of the arts must similarly tolerate a spectrum of ideas and encourage freedom of thought.

For additional information about funding opportunities and the Seattle Office of Arts & Culture, visit our website at <u>www.seattle.gov/arts</u>, where you can subscribe to our regular eNewsletter.