2026 *Activations* Application Preview

# INTRODUCTION

Read the full [guidelines here](https://seattle.gov/documents/Departments/Arts/Downloads/Grants/Hope%20Corps/2025_4_22-WeStillDreamAFuture-Guidelines.pdf).

This document is intended to aid in your preparation for and application to the Downtown Activations & Exhibitionscall for proposals. **It is not an alternative to the online application portal.** If you don’t have computer or internet access, or would like to discuss alternative ways of applying, contact Kate Fernandez, Downtown Activations Supervisor, as soon as possible: [kate.fernandez@seattle.gov](mailto:kate.fernandez@seattle.gov) or call 206-948-3059.

We have interpreters who can speak to you in your language, including American Sign Language (via video). Call us and tell us what language you speak. Expect a short pause while we find an interpreter to join the call.

**Applications must be submitted by Tuesday, June 3, 2025, 5:00 p.m. PST.**

# APPLICATION

## General Information

This form contains a mix of multiple-choice and open-ended questions, as well as requests for file uploads. All questions are required, unless they are labeled optional. We estimate this application will take approximately 1-2 hours to complete. Use this document to draft your responses outside of the application.

The application **deadline is** **5 p.m. (PST),** **Tuesday, June 3, 2025.**Please allow ample time to complete your application in advance of this deadline; applications will not be accepted after the deadline.

## HELPFUL LINKS

* [Guidelines](https://seattle.gov/documents/Departments/Arts/Downloads/Grants/Hope%20Corps/2025_4_22-WeStillDreamAFuture-Guidelines.pdf)
* [Application Word doc for Exhibitions proposals](https://seattle.gov/documents/Departments/Arts/Downloads/Grants/Hope%20Corps/2025_4_22-WeStillDreamAFutureExhibitionsApplicationPreview.docx)
* [KSS Facility Information](https://seattle.gov/documents/Departments/Arts/Downloads/ARTSAtKingStreetStation/ARTSAtKSS-Facility-Information.pdf)
* [Detailed Scoring Criteria](https://seattle.gov/documents/Departments/Arts/Downloads/Grants/Hope%20Corps/2025_4_22-SelectionCriteria-WeStillDreamAFuture.pdf)

## IMPORTANT NOTICES

* **Need tech support?**Submittable maintains an FAQ and offers step-by-step guides on [their help platform here](https://submittable.help/en/). For further assistance in using Submittable, please contact Submittable tech support at [support@submittable.com](mailto:support@submittable.com).
* **Invite others to collaborate** with you on this application. Click the Manage Collaborators link located at the top of this page and follow the prompts to share your application.
* **Saving Your Application:** Submittable will automatically save your application at regular intervals, but you may also manually save your application at any time using the Save Draft button located at the end of this form. If you are completing your application in multiple sessions, please ensure you click the Save Draft button before exiting the application form to avoid losing your work.
* **Internet Browsers:** Submittable recommends using [Mozilla Firefox](https://www.mozilla.org/en-US/firefox/new/), [Google Chrome](https://www.google.com/chrome/), or [Apple Safari](https://support.apple.com/downloads/safari) when using Submittable. Internet Explorer 11 or legacy versions of Microsoft's Edge browser (prior to version 20) are no longer supported, and you may run into problems if you are using the Submittable platform with these older browsers.
* **Privacy Notice:** Information that you provide below will become part of a record that is subject to public disclosure. The Office of Arts & Culture will not publish this information, but we are legally bound to provide it upon request. For more information, see the Public Records Act, RCW Chapter 42.56. To learn more about how we manage your information, see our Privacy Statement at [seattle.gov/tech/initiatives/privacy](https://seattle.gov/tech/data-privacy).

*Note: Questions below with a red asterisk indicate that an answer is required.*

# ELIGIBILITY

Please read the following eligibility criteria in full before proceeding with the application. You will be asked to affirm that you have read and meet these criteria before you may appl**y.**

You are eligible to apply for funding if your proposed project meets the following criteria:

* You are an individual artist, organization, or community-based group located in, or presenting work regularly in, Seattle.
  + Organizations and individual artists representing communities most impacted by systemic oppression including low-income, people with disabilities, immigrant and refugee communities, and communities of color are encouraged to apply.
* You have not received funding from ARTS for a previous iteration of this proposed project within the last 3 years.
* You are not currently receiving Downtown Activation Plan (DAP) related funding from ARTS for projects taking place in 2026.
* You may apply for more than one project type, for example, you may submit separate proposals for an exhibition at KSS and an activation outdoors. But you may not submit more than one proposal for an exhibition or an activation.

Your project must NOT:

* Directly sell materials or post prices (this is ONLY applicable to KSS + Union Station exhibitions and activations)
* Use ticket sales. All programs must be presented free of charge to the public.

**Top of Form**

**I have reviewed the eligibility information above and confirm that my activation project and I meet the eligibility requirements: \***

* Yes
* No

**Unsure or would like to discuss your eligibility?** Please contact Kate Fernandez ([kate.fernandez@seattle.gov](mailto:kate.fernandez@seattle.gov)) for assistance.

# APPLICANT INFORMATION

This section of this application form collects basic information about you as an applicant.

**I am applying as:\***

* An individual
* An organization
* A community group

**Name\***   
**[IF INDIVIDUAL] -** please provide your own name here.

**[IF ORGANIZATIONS AND COMMUNITY GROUPS]** please provide the name of your organization, community group, or artist collective here.

If you are applying as a group or collective and do not have a tax ID, please select Community Group above. If you are an established organization with your own Tax ID, please select Organization above.

**Contact Person\***

**Contact Email\***

**Contact Phone Number \***

# NARRATIVE QUESTIONS

The first two questions in this application provide information about your background through lived, educational, and/or professional experience. These responses will help the review panelists understand your ability to carry out your proposed activation or exhibition. If you are applying as a group, speak to collective accomplishments, etc.

Narrative questions can be submitted either in written or audio/video formats, but please note audio/video formats should not be highly produced/edited. The intent of this option is to provide an opportunity for individuals who feel they can represent themselves better verbally versus in writing. Please be sure to adhere to all word count and time limits. If you choose to respond via audio/video format and your audio/video sample is longer than the time allotted, panelists will be instructed to review the listed limit.

**Who are you? Who are your communities? What excites, influences, encourages, or sustains your creative practice and/or work? If your background informs your work, share how. \***

I am submitting my statement in:

* Written format (200 words)
* Audio / video format (2 minutes)

**Briefly describe your areas of expertise, key accomplishments, and experience producing activations, performances, events, or other relevant work. \***

I am submitting my statement in:

* Written format (200 words)
* Audio / video format (2 minutes)

# PROJECT CONCEPT

**Are you proposing an Exhibition or Activation? \***

* Exhibition
* Installation or activation

**Project title\***

Please give your project a working title. If your project is selected for funding, you will have the option to change your project title later.

**PROJECT DESCRIPTION**

Please provide a detailed overview of your project concept.What is the experience you wish to create and what approach will you take to achieve it? How does your concept speak to the theme of the call *We Still Dream a Future*? How is your project uniquely suited to the proposed site and neighborhood? (Required, no more than 450 words or 4 min) \*

**ADVANCING EQUITY & ACCESSIBILITY**

How will your project further our mission to increase opportunities for people of color and people with other institutionally marginalized identities to generate and present their work? How does your project intersect with and support anti-racist commitments and values? How does your proposal meet the access needs of, and increase opportunities and equity for people of all ages, dis/abilities, genders, and languages?\*

I am submitting my statement in:

* Written format (150 words)
* Audio / video format (2 minutes)

**APPLICANT AND** **PARTICIPANT BENEFIT**

How does your proposal sustain an existing practice or project, expand your artwork or medium in new directions, and/or provide opportunities for community participation? Who will be compensated for their participation/labor?\*

I am submitting my statement in:

* Written format (150 words)
* Audio / video format (2 minutes)

**ARTISTIC AND CULTURAL CONNECTIONS**

How does your proposed project uplift stories, creatives, ancestors, and audiences communities that represent Seattle’s diversity? Describe any partnerships you envision for the implementation of the project and indicate whether or not that partner has already agreed to support your work. \*

I am submitting my statement in:

* Written format (150 words)
* Audio / video format (2 minutes)

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# LOGISTICS

**What type of project are you proposing? \*** Select the category that best represents your project idea.

* Block party
* Festival
* Film / Moving image
* Interpretive display
* Market (not possible at KSS Plaza)
* Parade
* Performance
* Salon
* Residency
* Temporary installation
* Tour
* Workshop
* Other. Please Specify:

**What is the artistic discipline for your project concept? \*** Select any that apply.

* Arts Education
* Dance / Choreography
* Film / Media / Digital Arts
* Folk / Traditional / Heritage / Craft
* Lighting
* Literary
* Music / Composition
* Service
* Theater / Opera
* Visual art / Design
* Multi-disciplinary (please elaborate)
* Other artistic discipline (please elaborate)

**Specify in which location or neighborhood you would like your activation to take place. \*** (select one)

* King Street Station (indoors)
* King Street Station Plaza (outdoors)
* Union Station Plaza (outdoors)
* Chinatown-International District
* Pioneer Square
* Stadium District
* Unsure or open to any location

**Your activation will need a city permit if you intend to limit access to a street, alley, or significant portion of the sidewalk, or if it takes place in a city park. Do you anticipate needing to permit your proposed activation? \***

* Yes
* No
* I’m not sure

**PROJECT DURATION AND TIMING**

The following prompts ask about the timing, length and reach of your of your proposed project. Your answers should **not**include planning, set up, or strike/disassembly hours. Your best guess is fine, and we know this may change during the planning process.

**What is your project duration and anticipated reach? \***  
Please elaborate on your plan for when your project/activation(s) will take place. See examples below. \*

Examples:

* My project will take place on the first Friday of each month from May through August.
* I plan to have 3 days of programming in the Summer and 3 days in the Fall.
* My project will be on view for at least 3 months.
* My project will take place on one day only, for 3 hours.

**What is the total number of programming days? \***   
Example: If you plan to have programming take place on 3 days, and each day will have 4 hours of programming, the total number of days would be 3. Do not include planning, set up, or strike/disassembly hours. Your best guess is fine, and we know this may change during the planning process.

**What is the total number of public hours across all programming days? \***   
Example: If you plan to have programming take place on 3 days, and each day will have 4 hours of programming, that would be 12 total hours of programming.

**How many people do you think might attend/visit your project in total? \***

Factors to consider: possible limitations to audience size based on the type of activation you’re proposing; the location requirements or limitations; timing of activation coinciding with other activities or events downtown, etc.

**When do you prefer your project take place in 2026?** You may select more than one option if your project takes place over multiple months. \*

* March
* April
* May
* June
* July
* August
* September
* October
* November
* December
* Not yet decided/I’m flexible on timing
* March - December: outdoor installations at King Street Station + Union Station Plaza as well as indoor events at King Street Station
* May - September: activations and installations at all sites (KSS, Union, CID, Pioneer Square and Stadium District) to take place during peak summer months

# BUDGET

**Please identify the funding tier that aligns with your requested award amount:** \*

* $20,000-35,000 / Medium sized projects – approximately 12-24 hours of public programming, supporting 3-6 creative workers
* $35,000-50,000 / Large sized projects – approximately 28-40 hours of public programming, supporting 7-10 creative workers

**What is the total amount you are requesting?** \*

**To provide a sense of the scope and scale of your project, show the primary budget line items such as creative worker wages, supplies, rentals, marketing, project management, liability insurance, permits, etc. totaling the requested amount.** \*

*Example: Total: $40,000 requested award amount (Wages: $32,000. Supplies/Materials: $6,000. Marketing: $1,000. Insurance: $1,000.)*

**Please add up your primary line items to make sure they equal your total requested award amount.**

Be sure to review the funding guidelines to ensure your project is using funds in an allowable manner. You may indicate any additional financial support you have secured for this project, if applicable. Final budgets will be requested for project proposals that are selected for funding.

**How many creative workers do you anticipate employing through this project? \***   
This includes all paid creatives participating in this projects directly, or as subcontractors. The primary goal of this funding is to pay creative workers for their labor; we strongly encourage creative workers to be paid a fair and living wage.

ARTS at King Street Station references [WAGE](https://wageforwork.com/fee-calculator) (USA), [CARFAC](https://www.carfac.ca/tools/fees/) (Canada) and [NAVA](https://code.visualarts.net.au/payment-rates/overview) (Australia) recommendations on compensation.

# WORK SAMPLES

To help the selection panel understand you and your work, **submit 1-2 work samples** of past or in-process work that best demonstrates your qualifications to complete this project. We recommend prioritizing your work samples by selecting those most relevant to your proposed project – in scope, scale, complexity, or subject matter.

This application welcomes, but does not require, “professional” documentation. Images, audio, video, or text from your smartphone or social media are sufficient, as long as they communicate your practice and are visible, audible, and/or otherwise legible.

Work samples will be reviewed by panelists for no more than five (5) minutes per application. For longer written, video or audio work samples, please note what section should be reviewed in the Work Sample Description. For example: *Please start listening at 3:30 to hear a sample of my composition.* To resize files to under 2MB, you can use free websites like [Image Resizer](https://imageresizer.com/) and [PDF Resizer](https://pdfresizer.com/resize).

Work samples can include format such as images, audio, videos, PDF and text documents, and/or website pages. and you may combine different formats if desired. For example:

## Single Format Examples

* 10 images = 5 minutes
* 5 pages of written materials = 5 minutes
* 5 minutes of audio or video = 5 minutes

## Multi-Format Examples

* 5 images + 2.5 minutes of audio or video = 5 minutes
* 5 images + 2.5 pages of written material = 5 minutes
* 2.5 minutes of audio or video + 2.5 pages of written materials = 5 minutes
* 2 images + 2 minutes of audio or video + 2 pages of written materials = 5 minutes

**You may upload up to 10 total files, but please note that panelists will only review 5 minutes worth of materials**. If you submit more materials than are allowed, we will make an administrative decision on our end about what panelists will review. For example, if you submit 12 images, we will instruct panelists to only view the first 10; if you submit a 10-minute video and do not provide start and end times that keep the viewing time to 5 minutes, we will instruct panelists to only watch the first 5 minutes. Multiple views/details of one artwork will each count as individual samples if they are separate files.

**I will provide work samples in (you may select up to 2 formats):**

* Written format
* Image format
* Audio format
* Video format

**PLEASE NOTE:** If you provide more than 2 types of work samples, the panel will be instructed to review the first 2 provided. If your work samples go over the stated limits, panelists will be instructed to only review the allotted amount per the guidelines above (e.g., if you provide a written sample that is longer than 500 words, the panel will review the first 500 words; if you provide a video that exceeds the 2 minute limit, the panel will only watch the first 2 minutes).

## Written and/or Image Work Sample Uploads

* What year was this work sample created? \*
* Please provide a brief (1-2 sentence) description of the work sample. \*

Work sample identification information including the year created and a brief description of the sample's relevance to this application are included as part of the file upload. **Please do not leave these fields blank or your application will be returned to you for revision.**

If your work sample exceeds the 500-word limit, the panel will be instructed to only review the first 500-words.

## Audio/Video Work Samples (2 minute maximum)

* If your link is password protected, please provide the password. \*
* What year was this work sample created? \*
* Please provide a brief (1-2 sentence) description of the work sample. \*

To submit an audio or video work sample, please provide a link to where your sample can be found online(e.g., YouTube, Vimeo, SoundCloud, Google Drive, etc.).

If your audio or visual work sample exceeds the 2 minutes maximum and you would like reviewers to review a specific portion of your linked work sample, please provide a start and end time. **If you do not provide a start and end time, the panelists will listen to the first 2 minutes of the link. If you provide a start and end time that exceeds the 2 minute limit, the panel will begin listening at the start time provided and only listen for 2 minutes.**  
*If you do not provide a start and end time, the panelists will review the first 2 minutes of the link. If you provide a start and end time that exceeds the 2-minute limit, the panel will begin reviewing at the start time provided and only continue for 2 minutes.*

# Demographic Data

The Seattle Office of Arts & Culture has a [Commitment to Racial Equity](http://www.seattle.gov/arts/programs/racial-equity), and we would like to know how we are reaching underrepresented artists, organizations and communities in Seattle. The following questions are voluntary and will be used to assess our Race and Social Justice Initiative work citywide. We ask that you answer these questions even if you have answered them before so that we can assess each of our programs. **Answers are being collected for internal assessment and evaluation and are not part of your application. Your personal demographic information will not be shared with selection panels**, but a high-level report of applicant pool demographic information will be shared to indicate broad trends in representation and outreach. Most questions are marked as required but you have the option to select "Decline to state" for any and all questions you do not wish to answer.

# ****Privacy Notice****

Information that you provide below will become part of a record that is subject to public disclosure. The Office of Arts & Culture will not publish this information, but we are legally bound to provide it upon request.  For more information, see the Public Records Act, RCW Chapter 42.56. To learn more about how we manage your information, see our Privacy Statement at [www.seattle.gov/tech/initiatives/privacy](http://www.seattle.gov/tech/initiatives/privacy).

**[Specific demographic questions are available in Submittable – not included here for brevity]**

# Ready to submit?

If you would like to save a draft of your application and return to complete it later, please click the Save Draft button below.

If you're ready to submit your application, please click the Apply button below. You'll receive a message at the email address associated with your Submittable account confirming that your application has been successfully received and summarizing what to expect next. **Don't see the confirmation email in your inbox?**Please check your spam or junk mail folder, as messages from Submittable are sometimes misdirected there.

* I, the applicant, acknowledge that I have read and followed the guidelines. I understand that if any of my Work Samples exceed their maximum limit the panelists will start their review at the beginning of the file or link and stop at the maximum limit allowed. I acknowledge that if I do not provide a start time or end time for audio/video samples that the panelists will review and evaluate my material from the beginning of the link and stop at the maximum limit allowed.\*

Bottom of Form