

VISION ZEROØ

SAFER STREETS FOR SEATTLE



WHAT IS VISION ZERO?

Vision Zero is a worldwide movement to end traffic deaths and serious injuries on our streets by 2030. It's a movement for safer streets for all.



City of Seattle



SDOT

Seattle Department of Transportation



HOW WILL IT WORK?

Seattle's Vision Zero will use a comprehensive, data-driven approach to smarter street designs, paired with targeted education and enforcement – an approach that is already proving effective in cities committed to similar goals.

WHY IS THIS SO IMPORTANT?

Seattle is consistently recognized as one of the safest cities in the country, but we've had more than 35,000 crashes in the last three years. Each year, close to 20 people die on our streets. This is unacceptable. Each loss or serious injury is devastating to family, friends, and broader communities. But it doesn't have to be this way.

In Seattle, we want our streets to be safe for everyone – from our 8-year old children to our 80-year old grandparents. All of us should feel safe and comfortable, whether walking, driving, biking, taking transit, or moving goods.

WHAT DOES THIS MEAN FOR SEATTLE'S STREETS?

Through Vision Zero, you'll start seeing:

- Street designs that encourage safer behavior and prioritize safety over speed and throughput
- Lower speed limits on residential streets and busier arterials
- Targeted enforcement on high-crash corridors
- Education and public engagement

WHO'S INVOLVED?

We all are.

In our daily travels, we each make choices that could impact a life forever. Let's be honest, we've likely all jaywalked, rolled through a stop sign, or not stopped for someone crossing the street. And many of us have probably been in near-miss situations.

It'll take all of us working together, making conscious decisions every day, to get to zero.

Those decisions and behaviors will add up and we'll be a better, stronger, safer city for it.