



Seattle
Parks & Recreation

Implementing the 2020-2032

STRATEGIC PLAN

ACKNOWLEDGING OUR HISTORY

Honoring Coast Salish Peoples, Lands, and Waters,
their cultural histories & relationships to place



Duwamish Tribe, Canoe Journey, Paddle to Lummi 2019

Seattle Parks and Recreation staff acknowledge we occupy the traditional homelands of the Coast Salish peoples, the land which touches the shared waters of all tribes and bands within the Duwamish, Puyallup, Suquamish, Tulalip and Muckleshoot nations. This acknowledgement does not take the place of authentic relationships with Indigenous communities but serves as a first step in honoring the land we stand on and resisting the erasure of Indigenous past, present and future.



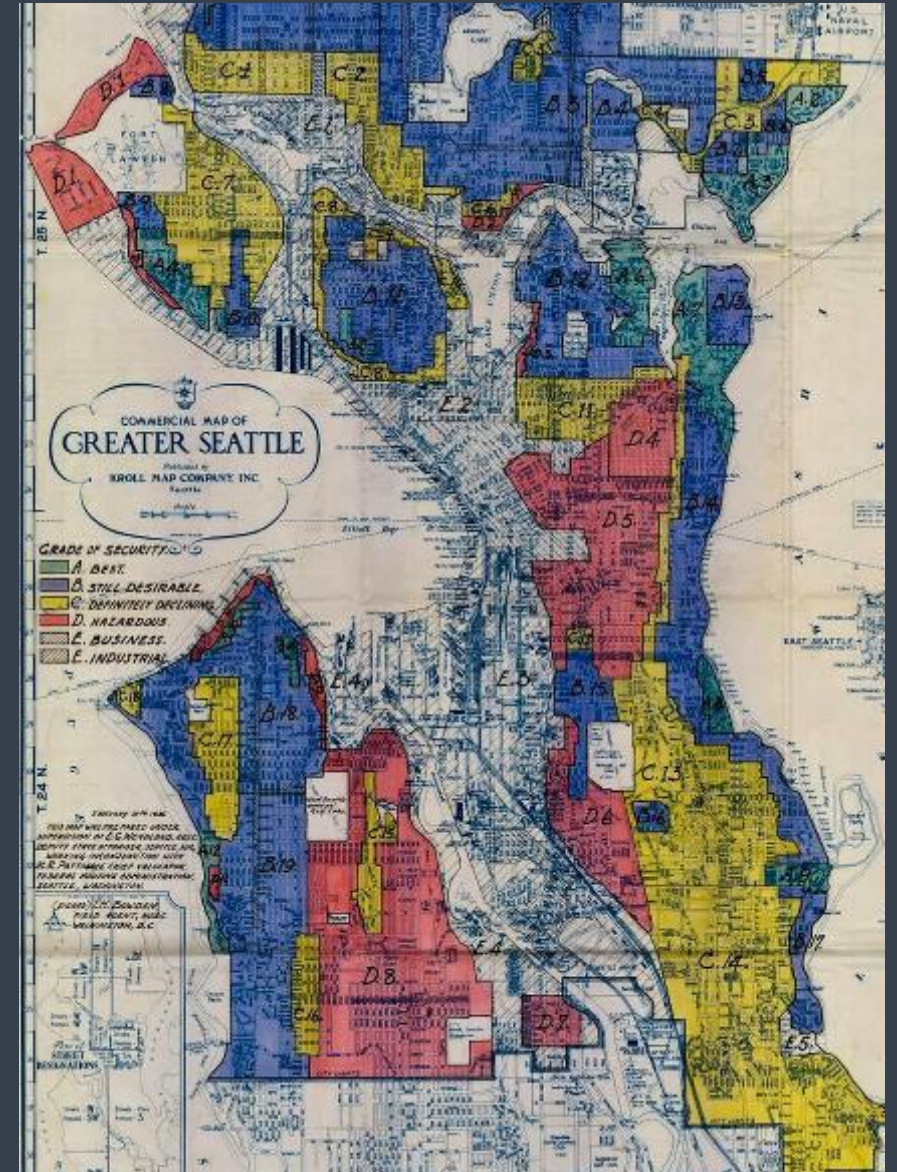
Adapted from Salishan Languages Map in Barbara Brotherton (ed), *S'abadeb: The Gifts*, Pacific Coast Salish Art and Artists. Seattle: Seattle Art Museum and University of Washington Press; 2008: xix.

INSTITUTIONAL RACISM AND INDUSTRIALIZATION

- Discriminatory policies, procedures, and practices impacted access to public parks and facilities
- Dramatic landscape changes over time



Seattle Waterlines Project



National Archives, Seattle Public Library online collections/Courtesy of Wing Luke Museum

2019 ENGAGEMENT: WHAT WE HEARD



Address homelessness

More, More, More!
(Pools, pickleball, art,
bathrooms, trails...)



Improve communication
with our community

Maintaining and enhance
what we already have

Increase free and low-
cost programming

Make parks safer



Embrace new trends
(pickleball, roller derby,
disc golf, bike tracks...)



Consider transit access,
parking constraints, and
connectivity among parks



Increase accessibility of
our system, and
approach it in new ways



Seattle
Parks & Recreation



STRATEGIC PLAN

- **New Pathway to Equity**
- **40 strategies**
- **12-year plan**

**HEALTHY PEOPLE
HEALTHY ENVIRONMENT
STRONG COMMUNITIES**

A STRATEGIC PLAN
FOR SEATTLE PARKS
AND RECREATION
2020-2032

ABOUT US



2 Japanese gardens

1 arboretum



Sports, arts, fitness, and swimming programs for children, teens, adults, seniors, and people with disabilities



131 public restrooms



43 picnic shelters



207 athletic fields and
4 golf courses



120 miles of trails



26 community centers



23 facilities offering before & after school care



Cooking and life skills classes, field trips, and special events



2,755 acres of urban forest slated for restoration



151 children's play areas



Environmental education (nature walks, writing, camps, and more)



2 rowing, sailing, and small craft centers
10 swimming pools (8 indoor, 2 outdoor)



223 basketball hoops



14 off-leash areas



32 wading pools and spray parks



37 outdoor courts lined for pickleball

140 outdoor and

10 indoor tennis courts

485 parks, including **37** Olmsted parks,

16 designated viewpoints, & **6,400+** acres of parkland and open space



29 P-Patches

3 urban farms

8 orchards
12 community gardens



Job readiness programs, leadership development & apprenticeships



PATHWAY TO EQUITY



HEALTHY PEOPLE



HEALTHY ENVIRONMENT



STRONG COMMUNITIES

A traditional Japanese stone lantern (torii) sits on a large, dark, mossy rock. The lantern has a multi-tiered, umbrella-like top and a base with three curved legs. It is positioned on the left side of a calm pond. The pond's surface is perfectly still, creating a clear reflection of the lantern and the surrounding lush greenery. In the background, there are more trees with some autumn-colored leaves and a small wooden structure. The bottom of the image features a solid blue gradient.

ORGANIZATIONAL EXCELLENCE

2021: RESPONDING TO THE TIMES



***Racial
reckoning***



***Climate
change***



***Public health
& well-being***



***Economic
downturn***

- **How have your needs shifted?**
- **How can we play a role in supporting you?**

2021: ENGAGEMENT



Outreach Events



Listening Sessions



Online Open House



In-program engagement



MATERIALS



Strategic Plan Implementation | Start, Stop, Continue Exercise

Over the past 18 months, our City has faced multiple parallel crises including the COVID-19 pandemic, an ensuing economic crisis, a nationwide racial reckoning, and the ongoing threat of climate change. This moment provides us with an opportunity to learn from our past, consider how needs have shifted in this current context, and make community-informed decisions as we identify short-term implementation priorities for our 2020-2032 Strategic Plan.

This activity is designed to collect feedback and help SPR better understand the current needs of our communities. As we consider how SPR can play a role in helping the City respond to these parallel crises, we are seeking your feedback on three key questions:

Please consider these four main recovery areas as you fill out this sheet



[You can find guiding questions related to these crises on the back of this exercise sheet]

Start

What programs, policies, or practices should SPR start doing? What new ideas or approaches should SPR consider?

Stop

What programs, policies, or practices should SPR stop doing? What is not working well anymore?

Continue

What a programs, policies, or practices should SPR continue? What has been working well?

ACTIVITY WORKSHEET



Guiding Questions to support Start, Stop, Continue Exercise

PUBLIC HEALTH AND WELL-BEING	RACIAL RECKONING
<ul style="list-style-type: none"> How can SPR be more proactive in improving the health outcomes of our communities, especially those who are most marginalized? How can SPR programming better meet community needs as we recover? 	<ul style="list-style-type: none"> How can our parks and recreation system be more welcoming and increase the sense of safety and belonging? How can SPR better involve communities in programming and project planning, especially those who have been most marginalized in our city?
ECONOMIC RECOVERY	IMPACTS OF CLIMATE CHANGE
<ul style="list-style-type: none"> How can SPR better address disparities and barriers to accessing our programs and services? How can SPR create meaningful opportunities for careers in parks, recreation, and the environment? 	<ul style="list-style-type: none"> How can SPR better support those most threatened and impacted by the effects of climate change? What strategies should SPR pursue to advance climate resiliency in our city?



2021 STRATEGIC PLAN IMPLEMENTATION

Reconnecting with our community to focus our priorities.

In early 2020, after extensive public input, Seattle Parks and Recreation (SPR) published a Strategic Plan to guide programming, services, and investments from 2020 to 2032. Implementation of this plan was delayed as SPR shifted to emergency operations and the pandemic response. As we now consider how to implement these priorities, we are seeking to reconnect with our community to ensure our planning reflects how needs have changed.

SPR's 2020-2032 Strategic Plan outlines our commitments to advance our vision of:

HEALTHY PEOPLE	HEALTHY ENVIRONMENT
<ul style="list-style-type: none"> providing equitable programs • prioritizing accessibility for all ages and abilities • maintaining high-quality spaces • sharing information about our services • ensuring public space access • connecting to nature • reimagining community centers • building multi-use facilities • improving food access 	<ul style="list-style-type: none"> managing water sustainably • reducing waste • reducing carbon emissions • restoring urban forests • preserving parkland • creating climate-resilient facilities • improving connectivity • investing in alternative energy • instilling appreciation for nature • increasing equitable access to parks
STRONG COMMUNITIES	ORGANIZATIONAL EXCELLENCE
<ul style="list-style-type: none"> providing enrichment opportunities • providing childcare • reducing service barriers services • funding community-driven programs • improving park safety • responding to homelessness • hosting community events • communicating clearly • seeking economic opportunities • engaging partners • providing clean, safe public restrooms 	<ul style="list-style-type: none"> conducting rigorous equity analysis • achieving national accreditation • building a strong workforce • investing in staff • updating systems • planning continuously • challenging the status quo • applying a citywide approach • pursuing life cycle maintenance • streamlining community oversight

With an overarching commitment to:

PATHWAY TO EQUITY: SPR's roadmap to play our part to end institutional and structural racism and dismantle white supremacy culture.

SHIFT IN CONTEXT

Over the past 18 months, Seattle has experienced dramatic change. As we reevaluate our short-term actions and plan for future investments, we are seeking feedback on how parks and recreation services can play a role in responding to four parallel crises we face:



In August and September 2021, we plan to connect with community through several activities:

- SPR leadership listening sessions with community organizations
- In-person outreach and conversations at popular parks and community events, including interpretation services
- An Online Open House with a survey assessing current needs
- A mix of connections with participants in our programs, visitors to our facilities, at existing outreach events for capital projects, and more!

WHAT'S NEXT



STAY CONNECTED AND LEARN MORE

Read the Strategic Plan and stay in the loop about updates and engagement opportunities: <http://www.seattle.gov/parks/strategicplan>

Reach out! Let us know what's on your mind. PKS_STRATEGICPLAN@seattle.gov

REFERENCE MATERIALS

WHAT WE OFFER

SPR provides a wide range of facilities, programs, and infrastructure across our system. Below is a snapshot of some of the spaces and services we use to bring communities together, get people active, and connect them with nature. For a more complete list of SPR's offerings and assets, please see Appendix I.



WHAT WE OFFER

to support **HEALTHY PEOPLE**, steward a **HEALTHY ENVIRONMENT**, and build **STRONG COMMUNITIES**

Spaces & Facilities	Who We Serve & How
<p>swimming beaches (8 guarded in the summer) • access to water sports (boating, sailing, rowing, stand-up paddle boarding, etc.) • 4 golf courses - hiking & trails (20 miles) • 25 miles of boulevards • 10 swimming pools • 22 wedding pools and score parks • 20 indoor toddler play areas • 160 outdoor tennis courts • 2 indoor tennis centers • 37 outdoor courts • lines for pickleball • 207 athletic fields • 223 basketball hoops • 11 skateparks • 2 stadiums • 50 children's play areas • 13 outdoor fitness centers • 18 fishing piers • 125 of Seattle's land • 4,424 acres of open space • 489 parks • 275 acres of urban forest slated for restoration • 305 plant species • 31 terrestrial and marine mammal species • 225 bird species • 12 electric staff vehicles and charging stations • 4 Environmental Learning Centers • 26 community centers • 3 teen life centers • Over 75 indoor meeting facilities • 10 special amenity sites • 42 picnic shelters (average of 700+ events per year) • 11 bathhouses • 7 ball drop boxes in parks or at community centers • 3 museums • 131 public restrooms • 4 cleaner indoor air spaces at community centers • 2 specialty gardens • 2,000+ public trash cans • 200+ public recycling bins • 1 arboretum • 13 community gardens • 3 urban farms • 20 preschool programs • 8 parks orchards • 1 pool • 1 aquarium • 1 plant conservatory • 1 Audubon center • 2 solar panel installations • 250 properties with weather-tuned, automated irrigation systems • 1 irrigation team (Over 120 art pieces) • 3 amphitheaters • 14 off-leash dog parks • 3 public marinas • 54 landmarked buildings • 6 visual and performing art facilities • 1 outdoor sculpture park • 1 indoor and 16 outdoor preschool sites • 23 facilities offering before/after school care (pre-pandemic) • enhanced public restroom cleaning in peak season • encouragement, cleanup, evening and weekend maintenance shifts • park maintenance ambassadors • 16-mile maintenance program • park security program • 20 administrative offices, crew quarters, and shops</p>	<p>Youth & Teens: sailing • rowing • volleyball • flag football • cross country • basketball • track and field • tennis • ultimate frisbee • lacrosse • soccer • martial arts • dance classes • cooking classes • late night • rock the park • summer of safety • family swim • water fun • swim lessons & league • diving • junior lifeguarding • synchronized swimming • water polo • homeschool lessons • personal lessons • school field trip programs • need programs • preschool programs • before/after school care • outdoor expedition programs • nature walks & camps • junior naturalist program • salmon stewards program • school partnerships • Youth Green Corps • children's theater performances • spring egg hunts • Halloween festivities • summer carnival • back to school events • Teen Summer Musical • Seattle Youth Employment Program • youth summer learning programs • Late Night & Great Night • youth engagement programs • mock trial program • preschool programs • outdoor preschool • summer programs and camps • music instruction • My Brother's Keeper and My Sister's Keeper • job readiness classes • life skills training • leadership development • art classes • STEM programs • Teen Advisory Council • service learning hours • Center City programs (arts and crafts, outdoor movies, storytelling, family fun)</p> <p>Adults: swimming & water fitness • drop-in basketball • softball leagues • flag football • roller derby • drop-in pickleball • beach volleyball • tennis • badminton • martial arts • Tai-Ming and Recreation for All programs (adaptive recreation) • community-led fitness opportunities • community kitchens • Green Seattle Partnership • Forest Stewards • Seattle urban nature guides • friends of groups • EarthCorps volunteers • trail restoration volunteer opportunities • park and specialty garden volunteer maintenance • Seattle volunteer networks • Magnuson nature docents • urban food systems education programs • outdoor movie nights • neighborhood events • Acts in Parks program • park concierge program • Parks Commons Program • Center City programs (happy hours, outdoor movie, concert, gardening, fitness, games, books) • Seattle Conservation Corps • Japanese Garden tea ceremonies • community harvests and festivals • community kitchens • Parents' Night Out programs • pottery facilities and classes • self-defense programs • music instruction • coaching and refereeing • computer classes • citizenship classes • language preparation courses • table games • art classes • cooking classes • language classes • community meetings • Volunteer Inspection program</p> <p>Seniors: senior swim • water exercise • northwest senior games • dementia-friendly recreation (field trips, dance, art, walks, fitness, volunteering) • LOFT program (fitness, discussion, writing, movie night, trips, art, tai chi, gentle yoga) • aerobics • arthritis exercise • body conditioning • Chinese dance • circuit training • exercises to improve balance • minds in motion • Parkinson's programs • plates • chair classes • tai chi • dance (tap, thriller, world beat, line dancing, rail • yoga • zumba • sports (badminton, pickleball, table tennis, volleyball) • field trips (nature walks, seasonal trips, art/lecture, lunch club) • special events (lectures, informational classes related to senior health) • sound steps walking program • board games • movies • art programs • cooking classes • speaker series • book clubs • life skills classes • caregiver support programs • computer skill programs</p> <p>People with Disabilities: sports (basketball, track & field, softball, golf, flag football, swimming, bowling) • yoga • afterschool programs • aquatics • cooking class • dance • H.E.A.L.T.H (Healthy eating Active Living Today Theater) • walking groups • fitness classes • Special Olympics • before/after school care for youth • field trips • life skills • community services events • cooking classes • art programs • adult classes and activities</p>

...and so much more!



*Within Seattle Parks and Recreation's mission,
what can we do to support...*

Public Health & Well-Being

... improved the health outcomes of our communities, especially for those who are most marginalized?

... programming that is culturally relevant and responsive to changing community need?



*Within Seattle Parks and Recreation's mission,
what can we do to support...*

Racial Equity

... a safer and more welcoming environment for all, particularly BIPOC?

... elevated community and BIPOC voice in project planning and delivery?

... engagement with historically under- and mis-served communities?



*Within Seattle Parks and Recreation's mission,
what can we do to support...*

Economic Recovery

... removing barriers to programs and services?

... meaningful and rewarding career pathways?

... additional partnerships to expand our reach?



*Within Seattle Parks and Recreation's mission,
what can we do to support...*

Climate Change

*... adaptation to climate change impacts, particularly among
those most vulnerable?*

... reducing our carbon footprint?

TIMELINE STRATEGIC PLAN IMPLEMENTATION



WE WANT TO HEAR FROM YOU



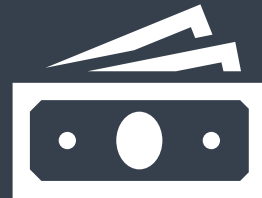
Learn More & Stay Connected

Seattle.gov/parks/strategicplan



Send Questions & Comments

PKS_SPRStrategicPlan@seattle.gov



Follow the Funding Process

Seattle.gov/seattle-park-district