

Trees for Seattle 2017 Accomplishments & 2018 Plans



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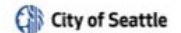


Outreach, Communications, Technical Assistance



- Engaged 2,000 people
- Monthly e-newsletter to 2,600
- 350 technical assistance requests filled
- 635 facebook followers
- Completed transition to new brand

February 1, 2018



City of Seattle Monthly Tree Newsletter and Upcoming Events

Kids Need Trees

If you have kids or ever were a kid, this may feel familiar: A large and growing body of evidence is pointing to the importance of trees and green space around schools. Classrooms that contain views of trees or greenery improve children's cognitive functioning at all grade levels.

One study found that views from cafeteria and classroom windows with greater quantities of trees and shrubs were associated with higher standardized test scores, graduation rates, percent of students planning to attend a four-year-college, and fewer occurrences of criminal behavior.

Places that incorporate or are located near nature can help remedy mental fatigue and restore one's ability to focus on tasks. Surveys of parents whose children were diagnosed with ADHD indicated that the children functioned better than usual after activities in green settings, and that the greener a child's play area, the less severe his or her ADHD symptoms.

Useful links:

- [Events & Volunteer Opportunities](#)
- [Tree Walks](#)
- [Trees for Neighborhoods](#)
- [Green Seattle Partnership](#)
- [Urban Forestry Commission](#)
- [Street Trees](#)
- [Contact Us](#)



Volunteer Engagement



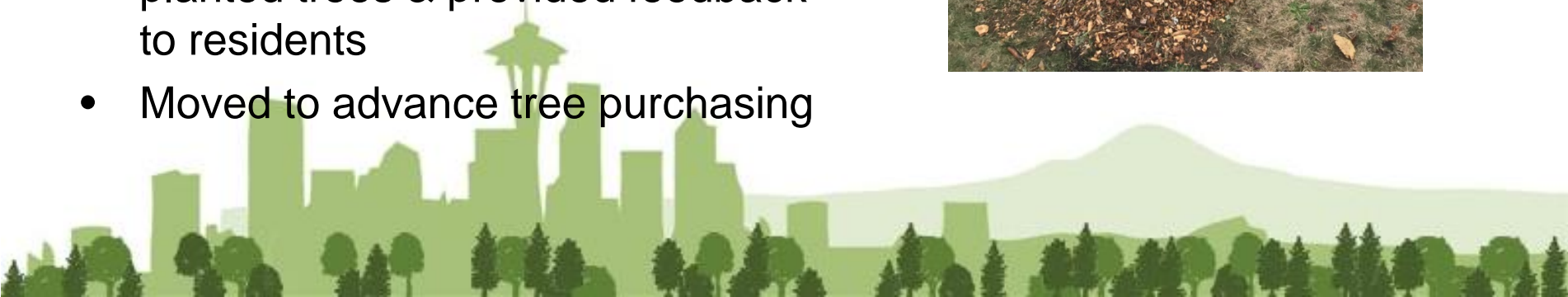
- 1,625 volunteer hours
- Trained 25 new Tree Ambassadors
- 6 volunteer trainings
- 30 Tree Stewardship events at 14 sites
- Cared for 200 public trees
- 15 Tree Walks (14 new)



Residential Planting



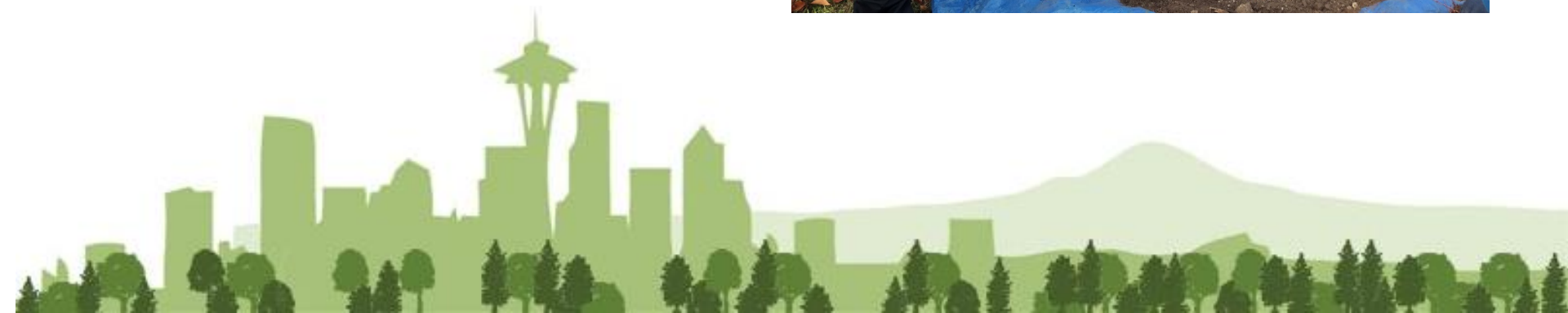
- Planted 1,014 trees with 478 households
- 2 structural pruning workshops for 38 people
- 2 right tree, right place workshops for 21 people
- Planted 17 trees for 9 elderly and / or disabled residents
- Conducted field evaluation of past planted trees & provided feedback to residents
- Moved to advance tree purchasing



Interdepartmental, Community, and Regional Work



- Supported core team & interdepartmental team efforts
- Supported SCL in planting 21 replacement trees at 8 households
- Led Park(ing) Day and Arbor Day



Urban Forest Equity



- Targeted T4N outreach to Rainier Valley
- Provided career training for DIRT Corps and Duwamish Valley Youth Corps participants
- Implementing actions from T4N Inclusive Outreach & Engagement Plan
 - Changes to application system



2018 Goals



- Complete staff transitions
- Explore options for south end tree distribution location
- Onboard new T4N 5-year support contract
- Pilot changes to volunteer recruitment
- Develop and deepen partnerships with community organizations
- Support Urban Forest Stewardship Plan update