# Seattle reLeaf Update





### Tree Ambassador Growth



- Adding around 50 new volunteers in 2014
  - Tree Walks
  - Landscape Renovation
  - Street Tree Stewardship



### Tree Ambassador Growth



- Engaged 226 people in 11 events and trainings so far this year
  - 5 Tree Walks
  - 2 Mulching Events



### Work Plan for 2014



#### Tree Ambassador:

- Wrap up new volunteer trainings
- Support volunteer projects
- Provide ongoing workshops for volunteers
- Hold public Tree Walks at least every other month
- Annual volunteer picnic



### Work Plan for 2014



### Trees for Neighborhoods:

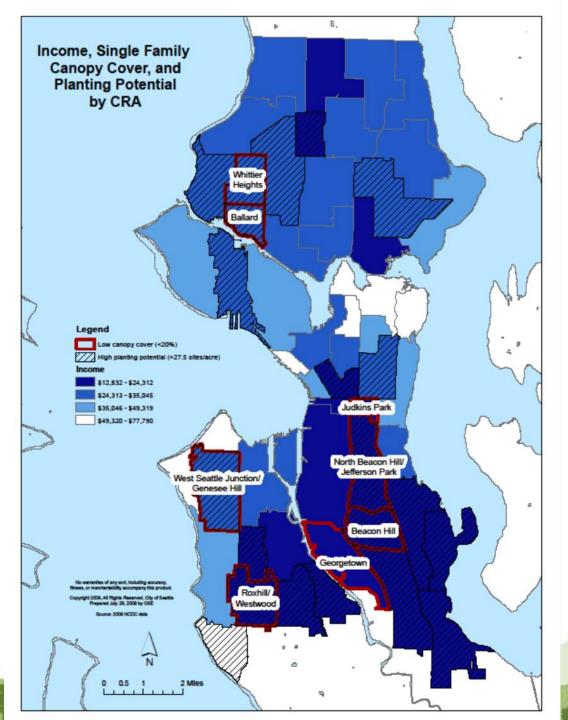
- Bring new staff on board
- Plant 1,000 trees with 300 residents
- Provide watering reminders and pruning workshop to past participants



## **Urban Forest Equity**

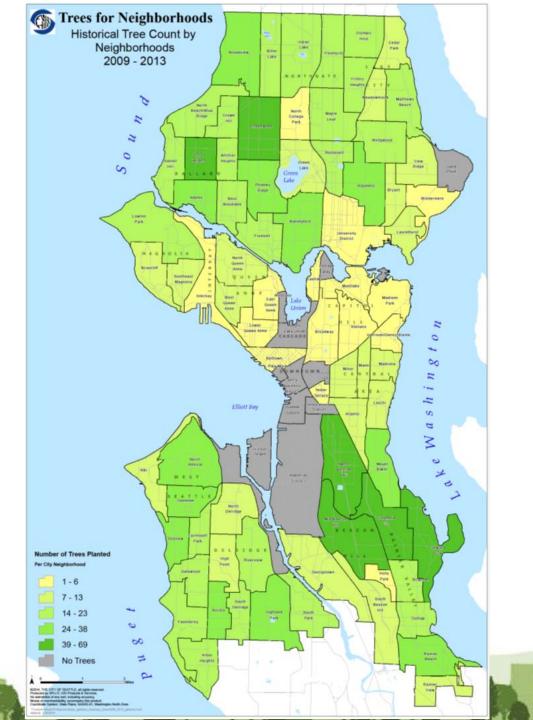


- 2004 UW thesis study, Ara Erickson
  - Equity in Urban Forest Management: An assessment of street tree condition, maintenance, and neighborhood income levels in Seattle, WA
  - Did NOT look at distribution of trees
  - Did look at condition of existing street trees
  - Did not find a difference in condition of trees between high and low income census tracts
  - Found that SDOT was putting more maintenance work into trees in low-income areas



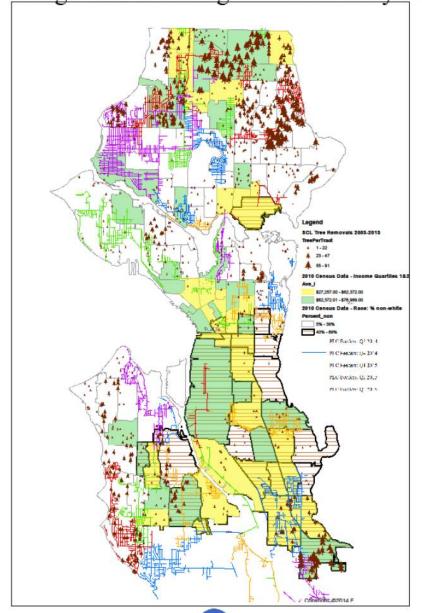








2014-2015 Seattle City Light Strategic Tree Planting Location Analysis









## What reLeaf Is Doing



- Target outreach in underserved, low-canopy neighborhoods
- Provide additional staff support for volunteer events in target neighborhoods
- Training volunteers to plant trees for elderly and disabled residents
- Developing Tree Walks in target neighborhoods
- Working with SDOT and SCL to combine outreach around City's urban forestry efforts