

Measurement = high, medium, low

New Measures to Support Increased Urban Forestry Canopy	Geographic Applicability (City-wide vs Neighborhood vs site-specific)	Likelihood of New Trees Planted	Likelihood of Increase in Canopy	Likelihood of Improvements to Ecosystem Health	Relative Cost (initiation)	Relative Cost (management)	Political Viability	Ease of Administration	Trackability with Existing Data	Need for Supporting Resources	Enforceability	Need for Engagement	Public Acceptability	Increases Species Diversity Consistency with Existing Comp Plan
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**Regulatory Measures/Modifications**

- 1 permit based regulation of non development tree removal/ pruning
- 2 Notification requirement for non development tree removal/ pruning
- 3 non-permit based regulation of non development tree removal/ pruning
- 4 Permit based regulation w/o incentive, only during development

**Incentive-Based Approaches**

- 1 Tree preservation incentives
- 2 Tree Planting incentives
- 3 Conservation Easements

**Partnerships / Outreach**

- 1 Major outreach campaign
- 2
- 3

**Major Initiatives**

- 1 Columbia City: Block-based canopy connections
- 2 Industrial area - ROW planting
- 3

Mandated

Voluntary