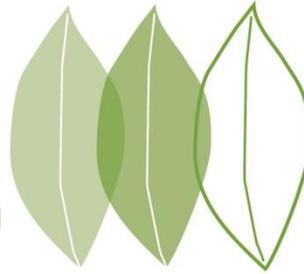


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reLeaf Programs



Trees for Neighborhoods

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*Building a greener,
healthier Seattle by
engaging residents in
tree planting and care.*



Trees for Neighborhoods

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2010 Program:

- Planted 978 trees with 480 residents
- 82.7% of participants learned something new
- 98.7% of participants would recommend the program



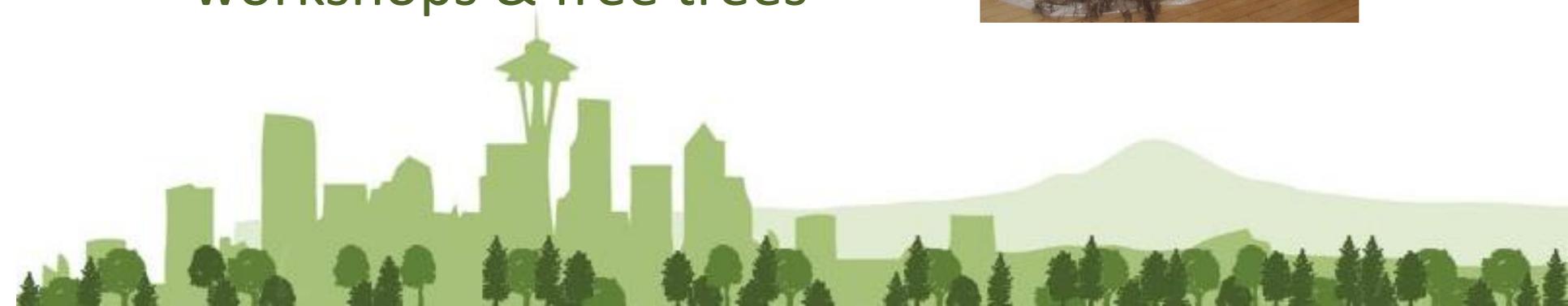
Trees for Neighborhoods

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Coming up in 2011:

- April: Pruning workshop with 2009 participants
- May: Watering letters
- May – Sept: Watering reminders
- Oct / Nov: Planting training workshops & free trees



Tree Ambassador

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Empowering residents to become stewards of the urban forest and serve as resources for their local community.



Tree Ambassador

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- Partnership with Cascade Land Conservancy
- Funded by 2-year U.S. Forest Service Grant



Tree Ambassador

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2011 Goals:

- Recruit 10 volunteers in 5 neighborhoods
- Train volunteers through a series of workshops
- Support volunteers in development and implementation of neighborhood plans



Urban Orchard Stewards

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Engaging neighbors in the care of fruit trees on public property.



Urban Orchard Stewards

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2010 Successes:

- Recruited 24 stewards in 5 pilot parks
- Developed management plans for each park



CITY  fruit



Urban Orchard Stewards

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2011 Goals:

- Train volunteers in basics of:
 - Tree biology
 - Fruit tree pruning
 - Pest and disease management
- Secure grant funding
- Recruit 9 more stewards in 3 orchards
- Host 5 community events



CITY  **fruit**



Outreach Tools

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- Website
- Brochures
- Ask the Experts

The screenshot shows the Seattle reLeaf website interface. At the top, there's a navigation bar with links for 'SEATTLE.GOV', 'City Services', 'Departments', and 'Staff Directory'. Below this is the 'SEATTLE.GOV' logo and a search bar. A secondary navigation bar includes categories like 'Business', 'Community', 'Arts & Rec', 'Climate', 'Government', 'Public Safety', 'Transportation', 'Utilities', and 'Visiting'. The main content area features the Seattle reLeaf logo and a navigation menu with links for 'reLeaf Home', 'Benefits', 'Get Involved', 'Planting & Care', 'Restoration', 'Management Plan', and 'Regulations'. A featured article titled 'Free Fruit Tree Planting Workshop' is highlighted, along with a 'Have a Question about Trees? Ask Our Experts!' section. At the bottom, there's a 'LOST' poster and a 'Bright Idea' logo.

