



Transit Advisory Board
Rachel VerBoort
September 28, 2016

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Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

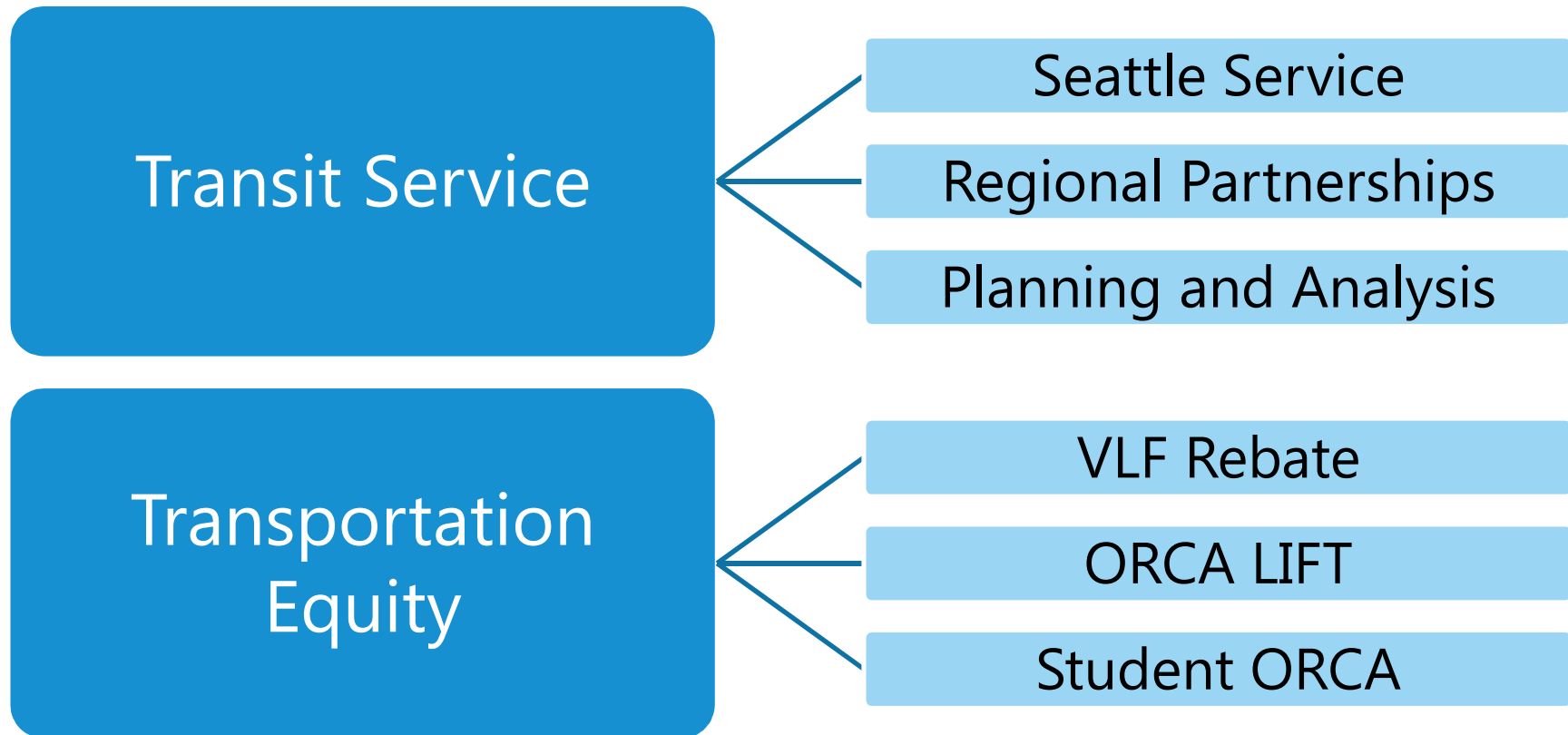
Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

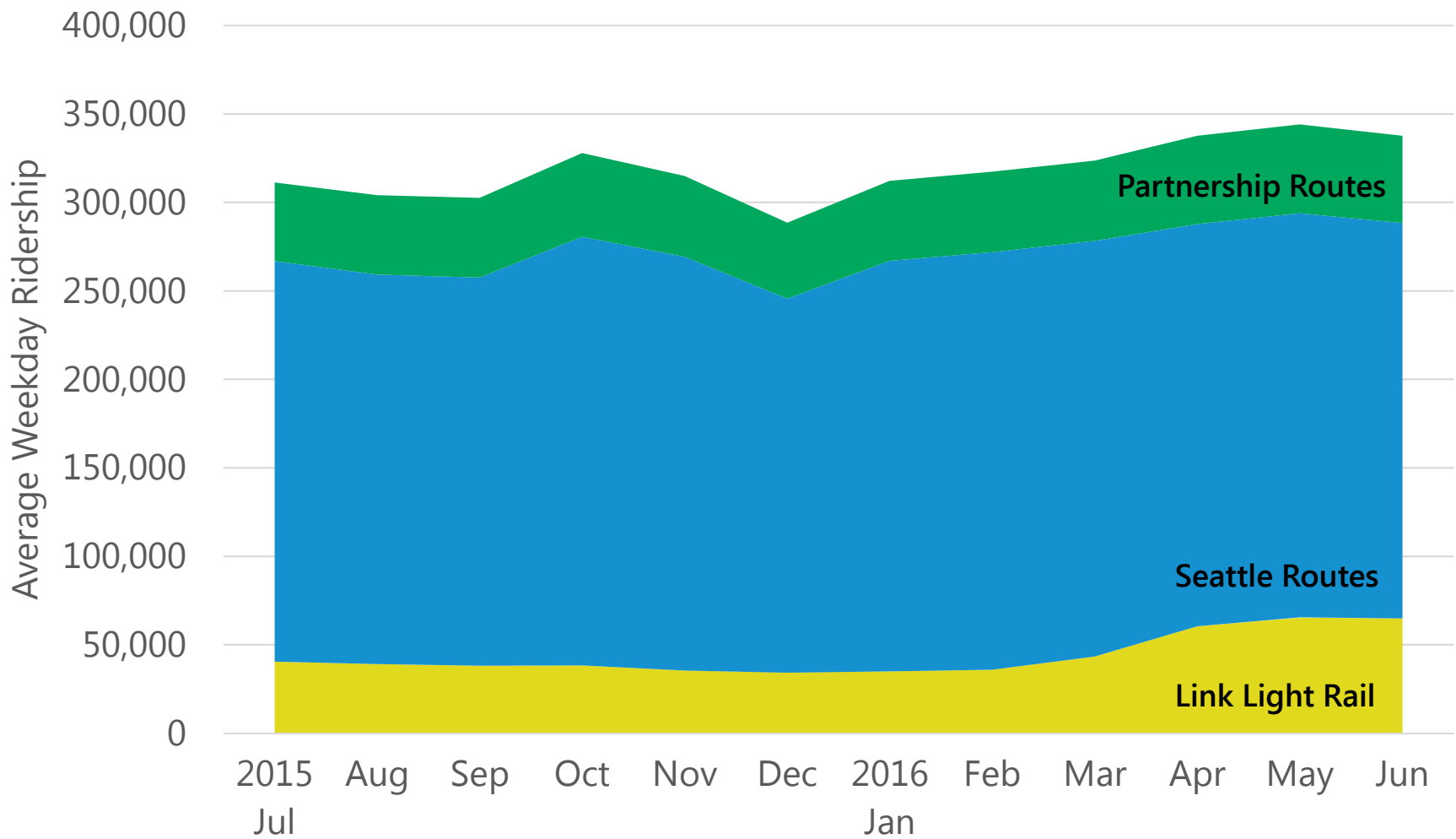
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Report Organization



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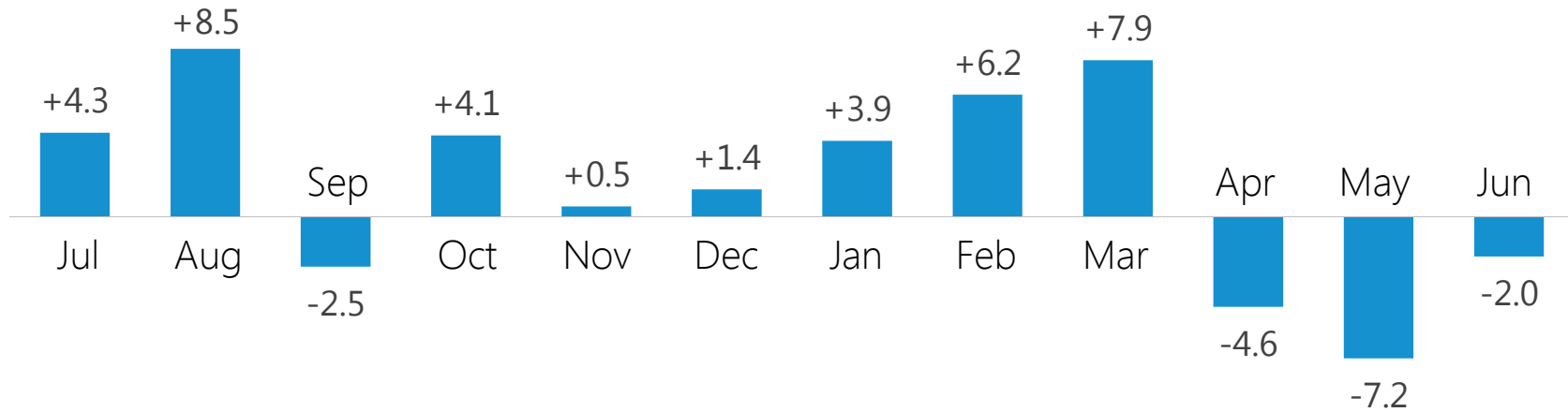
Ridership



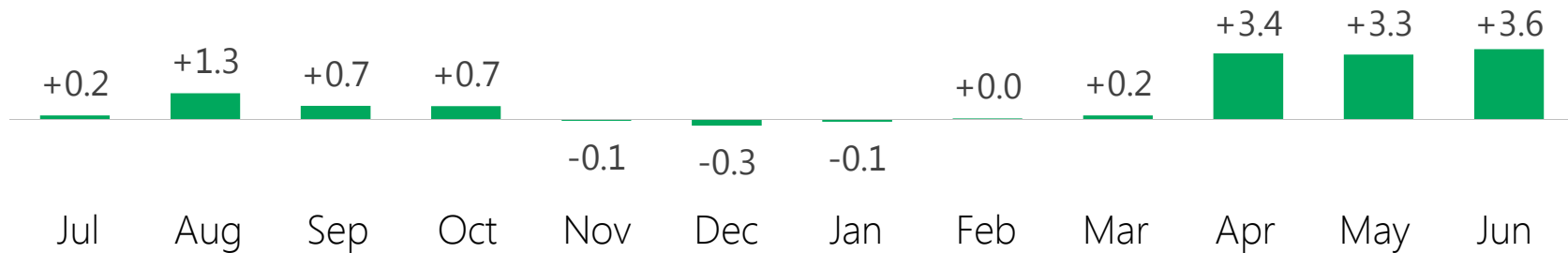
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Ridership Year-over-Year Change

Seattle Routes

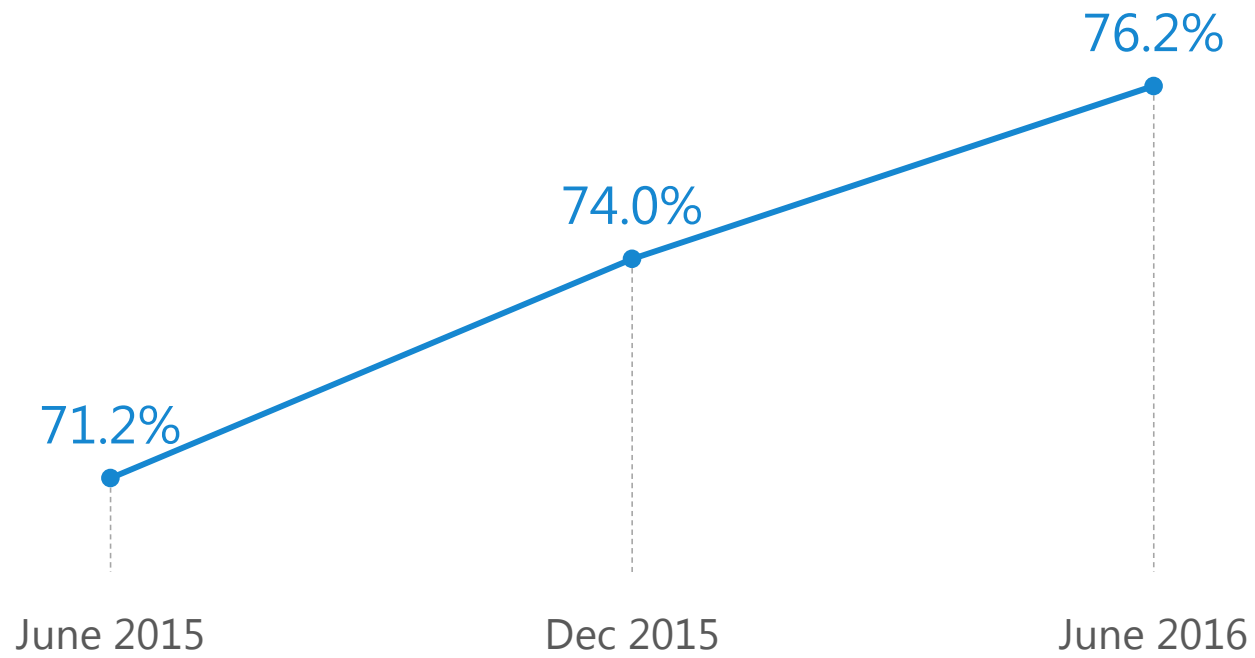


Regional Partnership Routes



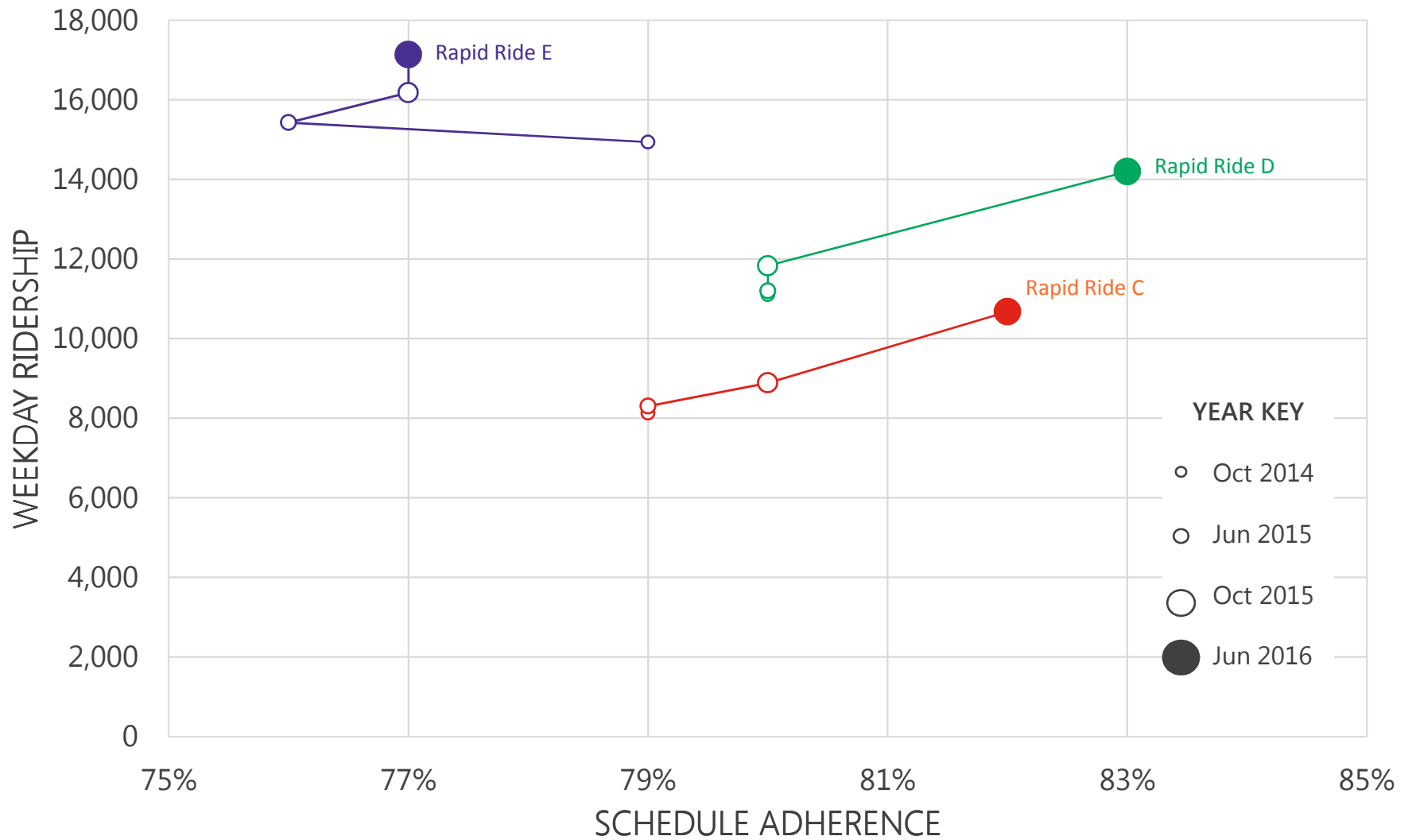
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On-Time Performance



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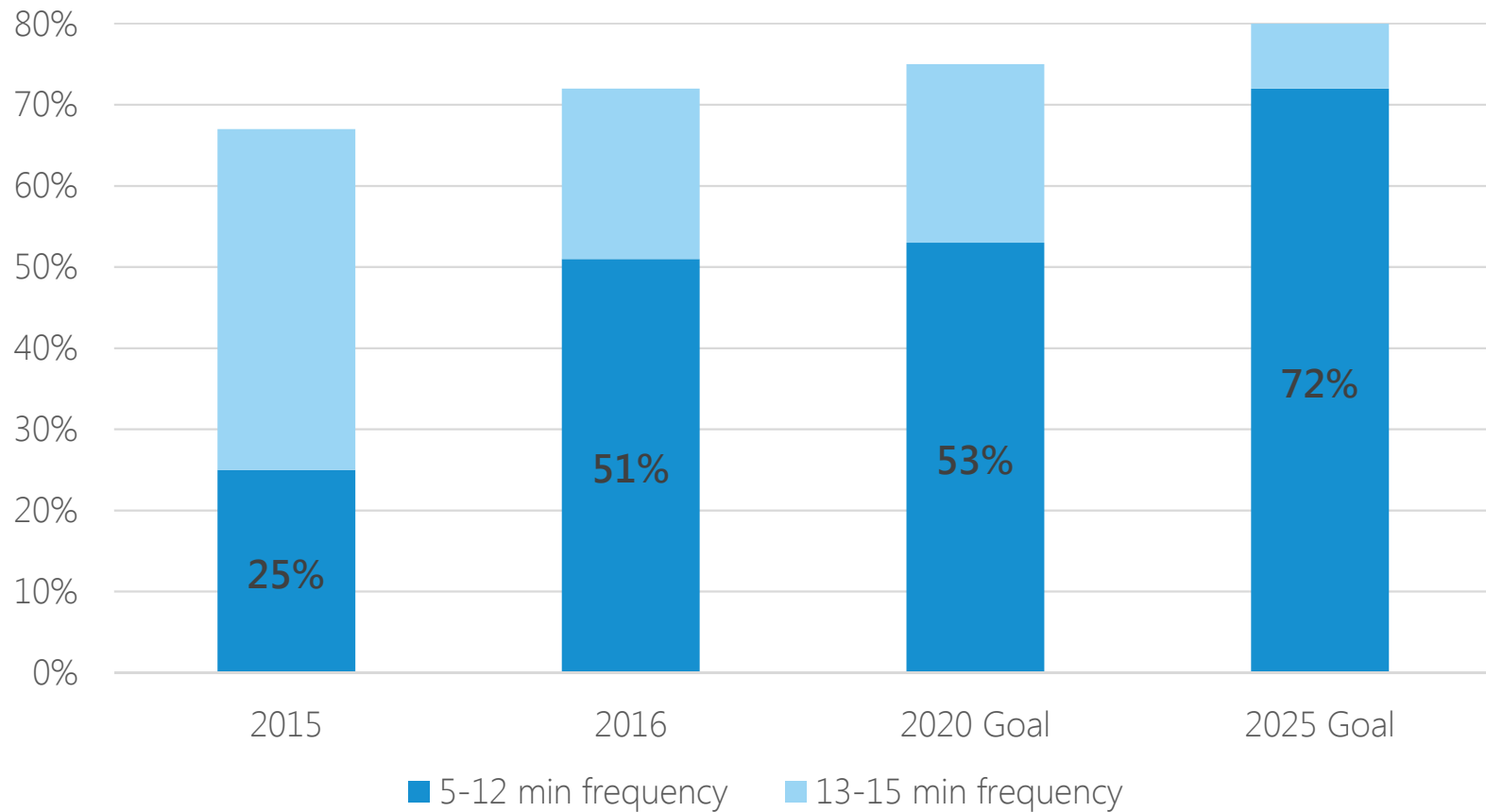
RapidRide Performance



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Coordination with Move Seattle

Households with High Frequency Transit Access within Close Walking Distance



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Vehicle License Fee Rebate

- Issued 4,909 rebate cards in Year 1
- 2016 Goal: Issue 5,000 rebate cards
 - Reached 62% of goal as of June 30, 2016
- 2017 Goal: Issue 5,750 rebate cards

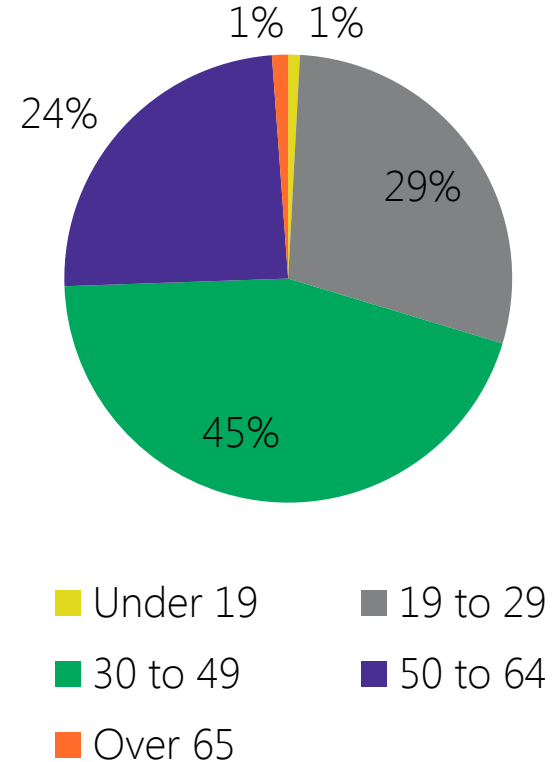
	June – December 2015	January – June 2016	Total
Rebates Issued (via mail)	1,792	2,075	4,867
Rebates Issued (in person)	10	32	42
Total	1,802	3,107	4,909

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ORCA LIFT Enrollment

- Approximately 173,000 Seattle residents are eligible for ORCA LIFT (26.7% of total population)
 - 18,600 Seattle residents enrolled through June 30, 2016 (11%)
- Expansion efforts with Department of Neighborhoods

Seattle ORCA LIFT Cardholders by age



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Youth ORCA

- February 2016 Start Date
 - Partnership with Seattle Public Schools
 - Started in middle of school year
 - 300 ORCA Cards issued
- Revisions for 2016-17 School Year
 - 3,000 ORCA Cards available
 - Working directly with schools
 - Actively engaging students at school events
 - Approximately 1,000 cards issued to date

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Report Completion Update

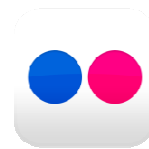
- Extended timeline
- Report provided to TAB prior to public release
- Website update
- Photo Time

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Questions?

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