



Special Events Committee Meeting Minutes  
 July 11, 2018  
 9:00am – 10:00am  
 Seattle Municipal Tower, Floor 40, Room 4050/5060

Member Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Tom Anderson	Citizen Representative
	Lisa Fraser	Citizen Representative
Department of Construction & Inspections	Dan Powers	DCI Noise Abatement
	Jeff McHegg	SDCI
Department of Neighborhoods	Erin Cheuvront	DON
King County Metro Transit	Glenn Bartolome	Metro
Parks and Recreation	Carl Bergquist	Parks
Seattle-King County Health Department	Rosemary Byrne	Health
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	Tom Heun	FMO
Seattle Police Department	Lt. Bryan Clenna	Police
Seattle Public Utilities	Sheryl Anayas	SPU
Special Events Office	Chris Swenson	Chair
	Julie Borden	SE
	Jonelle Mogi	SE
WA State Liquor & Cannabis Board	Lt. Rob Rieder	WSLCB

Additional Attendees:

Kiah Patzkowsky – Seattle Center, Ken Neafcy – OEM

*Note: As always, these are "raw minutes notes" based on the discussion of the 7/11/18 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.*

**Post-Event Evaluations/Comments:**

**Post-Event Comments:**

[Event Dates: 6/11/2018 through 7/10/2018]

DATE	EVENT
Jun 11	The 5th Avenue Theatre High School Musical Awards Ceremony <ul style="list-style-type: none"> <li>• No issues; Fewer buses than expected</li> </ul>
Jun 12	Real Change Gong Event
Jun 16	Taco Time Volunteer Park Criterium
Jun 16	Morgan Junction Festival
Jun 16	Roosevelt High School Neighborhood Parade
Jun 16-17	Fremont Fair
Jun 16	Fremont Solstice Parade

Jun 16	Fremont Solstice Celebration
Jun 21	Prayer and Procession for Families at the Border <ul style="list-style-type: none"> <li>• More attendees than anticipated; No issues with street car</li> </ul>
Jun 22-24	Wildrose Pride 2018
Jun 22-24	Queer/Bar Pride Block Party <ul style="list-style-type: none"> <li>• Special Events team on-site visit on Friday; Looked very and well set up</li> <li>• In general, SDCI TNV noise variances will not be granted Sunday through Thursday past 10pm; Some organizers had questions about TNV for Sunday night</li> <li>• SDCI and SE will meet to discuss further</li> </ul>
Jun 22	Trans Pride Seattle 2018
Jun 23	Sounders FC March to the Match
Jun 23	PrideFest Capitol Hill <ul style="list-style-type: none"> <li>• FMO went better than the last 10 years; No issues with the new organizers</li> </ul>
Jun 23	Capitol Hill Pride March and Rally <ul style="list-style-type: none"> <li>• March started with 3 participants and ended with 6 participants; Second year in a row with this attendance</li> <li>• Started 30 mins late; Organizers were setting up for rally on Seattle Central campus when march was planned to start</li> <li>• 8 officers assigned to event</li> <li>• SPD suggests next year that we don't approve march and set conditions for event; SE has recapped with SPD operations</li> <li>• SE is working on establishing conditions for event with SPD, City Attorney, and other City Agencies</li> <li>• Capitol Hill Pride worked with Seattle Central for rally and set up; Special Events does not oversee permitting on Seattle Central Campus</li> </ul>
Jun 23	Seattle Dyke March
Jun 23-24	Cuff Pride Day Celebration
Jun 23	Elysian Brewing's Pride Beer Garden <ul style="list-style-type: none"> <li>• FMO had no issues</li> </ul>
Jun 23	Julia's on Broadway Pride <ul style="list-style-type: none"> <li>• Every year organizers fail to set up event as indicated on maps approved by FMO and SE; Consistent issues with emergency exits, beer gardens, and additional set up put in place</li> <li>• FMO showed up at event and had organizers re-arrange set up</li> <li>• Consistently having issues with setup</li> </ul>
Jun 23	Neighbours Gay Pride Celebration 2018
Jun 23	Paramount 90th Anniversary <ul style="list-style-type: none"> <li>• Lower attendance than anticipated</li> </ul>
Jun 24	Seattle Pride Parade
Jun 24	Pride: Oasis T-Dance <ul style="list-style-type: none"> <li>• DON received complaint from business owner; DON is in contact and working with business owner</li> <li>• DON working with organizers to see what happened with notification</li> <li>• SDOT would like the East Precinct to look at more traffic control at Broadway if event happens next year</li> </ul>
Jun 24	Pride BBQ in Tilikum Park

Jun 27	Food Truck Taste Off
Jun 29	Seattle Night Ride
Jun 29-30	Last Leg Law Enforcement Torch Run for Special Olympics
Jun 30	Greenwood Car Show
Jun 30	Outdoor Project Block Party Festival
Jun 30	Live in D5
Jun 30 S	<p>Sounders March to the Match</p> <ul style="list-style-type: none"> <li>• Hand held smoke device was used; Appeared that Sounders/SPD were unable to follow plan for this as permitted</li> <li>• SE is following up with organizers and City agencies</li> </ul>
Jul 1-6	<p>2018 Special Olympics USA Games</p> <ul style="list-style-type: none"> <li>• Parks – One minor complaint from a boat about access to the park; Parks is still looking into issue</li> <li>• SE – ADA access issue received by Chair</li> <li>• Metro – Closing ceremony shuttle plan changed on-site several times; Metro does not recommend closing Valley St. before 5pm on a Friday; Metro pushed closure to Valley St. 5 mins before buses arrived; Closing Valley St any earlier would cause gridlock on Fairview, 9<sup>th</sup> Ave and other surrounding streets</li> <li>• Metro helped the charter buses post event</li> <li>• SE would like to schedule a debrief of event and that will help plan for future similar events that happen at Lake Union Park</li> <li>• OEM – Received a call from organizers on Friday for a shelter for 11,000 people for potential lightning; Follow up needed with organizers; OEM not sure if Severe Weather Plan was in place for all of the participants; OEM never saw PSEMP; SE will share with organizers and OEM</li> </ul>
Jul 1	Somali Independence Heritage Festival
Jul 2-6	Families Belong Together
Jul 4	West Seattle 4th of July Kids Parade
Jul 4	<p>Seattle Cancer Care Alliance Seafair Summer 4<sup>th</sup></p> <ul style="list-style-type: none"> <li>• Gas Works Park traffic was identical to the year before</li> <li>• SDOT – should talk about ride share TNC; Unsure if we can differentiate between different companies; Uber sponsored event but other companies calling and asking about plan; Questions about permitting street use for a sponsor vs permitting street use for non-sponsored companies</li> <li>• Follow up with SDOT for TNC</li> </ul>
Jul 7	Seattle Seafair Pirate Landing
Jul 7-8	<p>Seattle Street Food Festival</p> <ul style="list-style-type: none"> <li>• Glazer's Camera had concerns about access</li> <li>• Next year will be different due to construction in the area</li> <li>• SDOT and SE to follow up with Glazers; Want to hear their concerns and see the changes in SLU; SE to extend invite to OED</li> </ul>
Jul 7	Kenny Chesney Pre-Party
Jul 7	<p>Protest: The Trump/Pence Regime Must Go!</p> <ul style="list-style-type: none"> <li>• Less attendance than anticipated; About 40 people</li> <li>• Started about an hour late</li> </ul>
Jul 8	Free Blues & Cool Jazz

**Discussion:**

**SEC Mid Year Check In**

- Process Updates
  - Extended use of “Status Spreadsheet” is now sent to the full committee; Spreadsheet will be sent on Wednesdays
  - Edited the cover sheet to applications; Items and departments are listed instead of check boxes
  - Applications will continue to be sent on Mondays
- Meeting collateral survey results
  - Good support from committee to go away with paper materials, but without a feasible alternative for materials, we will continue with paper copies
- Committee representative questions/updates
  - None

**Washington Festival and Event Association (WFEA) October 25 Summit:**

- Washington Festival and Event Association (WFEA) is an organization dedicated to promoting the common business interest of the festivals and events industry in Washington State
- WFEA provides festival resources for event organizers, professional development and resources, networking, education/training, yearly calendar and many more resources for members
- Special Events Office has been a part of the International Festival and Event Association (IFEA), but is looking to transition from IFEA to work more closely with WFEA
- Jon Stone, President and Bruce Skinner, Executive Director are working with the Special Events Office to produce a Special Events Seminar on Thursday, October 25, 2018
- The focus of the seminar will be to look at the event landscape in Seattle, and the anticipated changes in Seattle in the future; Identify what public events and activity can and will look like in the future
- Expected attendance about 50-100 or more participants; Targeting event organizers from across the state, Chambers, Business Districts, and BIAs; Registration fees being planned
- Working with Friends of The Waterfront for an afterhours event
- SPU Representative – Seeing sustainability and waste management as a growing issue as there is an increase of litter and waste management; asks if there is a way to incorporate this into seminar

**City Wide Billing**

- Citywide Events
  - Currently five events are categorized Citywide Events: Fremont Solstice Parade, My Macy’s Holiday Parade, Seafair Hydroplane Races and Blue Angel Weekend, Seafair Summer 4<sup>th</sup> on Lake Union, and Seafair Torchlight Parade
  - These events are large and significant enough that if Special Events billed organizers at an established rate (Commercial, Athletic, Community, Parade) then organizers would either not be able to afford holding their event in Seattle, or the recovery cost would be too low
- Citywide billing protocol
  - Citywide Event organizers can make a fee proposal to the Committee; Committee can either accept or go into further negotiations with organizer
- My Macy’s Parade
  - Letter received from Macys requesting a 10% fee increase from 2017 for 2018 event
  - Committee Feedback
    - **METRO** – Due to some changes at CPS there will be an increase in cost for staging area; 9<sup>th</sup> Ave will need to be accessible to Metro; The old staging location will not be

acceptable for 2018 event and beyond; Believe that this event should fall in line with rates being charged for Commercial Event fee

- **Parks** – It is a commercial event with commercial advertising for Macys; Committee is weighing the benefit to community and City vs commercial advertising
  - **SDOT** – Parade is great and a longstanding tradition; Questions about policy and if other city events will try to categorize themselves as citywide events
  - **SPD** – Not all officers accounted for are billed; Guessing that it does not including additional support such as SWAT, K9 units, support; Chair confirms those numbers are billed do not include the additional support
  - **DON** – Hearing and seeing that there is so much change in the community; The community might have comments if the parade goes away
- Committee Vote: Majority in favor (two denials, no abstentions) of proposed fees by My Macy's
  - Chair: Macy's proposed 10% fee increase for 2018 approved